UNITED STATES SECURITIES AND EXCHANGE COMMISSION March 25, 2010

ORDER GRANTING CONFIDENTIAL TREATMENT UNDER THE SECURITIES EXCHANGE ACT OF 1934

Dollar Thrifty Automotive Group, Inc.

File No. 1-13647 - CF#24823

Dollar Thrifty Automotive Group, Inc. submitted an application under Rule 24b-2 requesting confidential treatment for information it excluded from the Exhibits to a Form 10-K filed on March 4, 2010.

Based on representations by Dollar Thrifty Automotive Group, Inc. that this information qualifies as confidential commercial or financial information under the Freedom of Information Act, 5 U.S.C. 552(b)(4), the Division of Corporation Finance has determined not to publicly disclose it. Accordingly, excluded information from the following exhibits will not be released to the public for the time periods specified:

Exhibit 10.228 through December 31, 2011 Exhibit 10.233 through August 31, 2013

For the Commission, by the Division of Corporation Finance, pursuant to delegated authority:

Amanda Ravitz Branch Chief - Legal