



**FOR IMMEDIATE RELEASE NASDAQ: CRME TSX: COM**

## **CARDIOME APPOINTS JÜRGEN POLIFKA, PH.D., AS GENERAL MANAGER, SALES AND MARKETING EUROPE**

**Vancouver, Canada, April 2, 2013** -- Cardiome Pharma Corp. (NASDAQ: CRME / TSX: COM) today announces the addition of Dr. Jürgen Polifka, Ph.D., to its management team as General Manager, Sales and Marketing Europe. In his capacity of General Manager, he will oversee Cardiome's commercialization activities throughout Europe.

"We are extremely pleased to have Dr. Polifka join Cardiome at such a critical time in its history," said Karim Lalji, Cardiome's Chief Commercial Officer. "His personal experience with BRINAVESST<sup>™</sup> (vernakalant IV) at MSD and deep understanding of the European hospital and cardiovascular markets will be invaluable as Cardiome assumes commercialization responsibility for BRINAVESST<sup>™</sup> in Europe."

Dr. Polifka has over 16 years of experience in the pharmaceutical industry, primarily in various senior sales and marketing roles at Merck, Sharp & Dohme (MSD). Most recently, he was the Regional Marketing Leader Hospital Care for a portfolio of products that included BRINAVESST<sup>™</sup>. He was also the Regional Marketing Leader BRINAVESST<sup>™</sup> for Europe and Canada with responsibility for all commercial activities around the BRINAVESST<sup>™</sup> launch in Europe. He joined MSD in 1996 and progressively moved into roles of increasing responsibility including Product Manager, Marketing and Sales Manager, Director Hospital and Specialty Products, Brand Leader and Regional Marketing Leader for various products in infectious disease and cardiovascular care. He received his Ph.D. in chemistry from the Max-Planck Institute for Coal Research.

### **About Cardiome Pharma Corp.**

Cardiome Pharma Corp. is a biopharmaceutical company dedicated to the discovery, development and commercialization of new therapies that will improve the health of patients around the world. Cardiome has one marketed product, BRINAVESST<sup>™</sup> (vernakalant IV), approved in Europe and other territories for the rapid conversion of recent onset atrial fibrillation to sinus rhythm in adults.

Cardiome is traded on the NASDAQ Capital Market (CRME) and the Toronto Stock Exchange (COM). For more information, please visit our web site at [www.cardiome.com](http://www.cardiome.com).

### **Forward-Looking Statement Disclaimer**

Certain statements in this news release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 or forward-looking information under applicable Canadian securities legislation that may not be based on historical fact, including without limitation statements containing the words "believe", "may", "plan", "will", "estimate", "continue", "anticipate", "intend", "expect" and similar expressions. Forward-looking statements may involve, but are not limited to, comments with respect to our objectives and priorities for the remainder of 2013 and beyond, our strategies or future actions, our targets, expectations for our financial condition and the results of, or outlook for, our operations, research and development and product and drug development. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, events or developments to be materially different from any future results, events or developments expressed or implied by such forward-looking statements. Many such known risks, uncertainties and other factors are taken into account as part of our assumptions underlying these forward-looking statements and include, among others, the following: general economic and business conditions in the United States, Canada, Europe, and the other regions in which we operate; market demand; technological changes that could impact our existing products or our ability to develop and commercialize future products; competition; existing governmental legislation and regulations and changes in, or the failure to comply with, governmental legislation and regulations; availability of financial reimbursement coverage from governmental and third-party payers for products and related treatments; adverse results or unexpected delays in pre-clinical and clinical product development processes; adverse findings related to the safety and/or efficacy of our products or products; decisions, and the timing of decisions, made by health regulatory agencies regarding approval of our technology and products; the requirement for substantial funding to expand commercialization activities; and any other factors that may affect our performance. In addition, our business is subject to certain operating risks that may cause any results expressed or implied by the forward-looking statements in this presentation to differ

materially from our actual results. These operating risks include: our ability to attract and retain qualified personnel; our ability to successfully complete pre-clinical and clinical development of our products; changes in our business strategy or development plans; intellectual property matters, including the unenforceability or loss of patent protection resulting from third-party challenges to our patents; market acceptance of our technology and products; our ability to successfully manufacture, market and sell our products; the availability of capital to finance our activities; and any other factors described in detail in our filings with the Securities and Exchange Commission available at [www.sec.gov](http://www.sec.gov) and the Canadian securities regulatory authorities at [www.sedar.com](http://www.sedar.com). Given these risks, uncertainties and factors, you are cautioned not to place undue reliance on such forward-looking statements and information, which are qualified in their entirety by this cautionary statement. All forward-looking statements and information made herein are based on our current expectations and we undertake no obligation to revise or update such forward-looking statements and information to reflect subsequent events or circumstances, except as required by law.

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