

**Supplement Dated July 17, 2013
To The Current Prospectus For:**

ING Rollover ChoiceSM – NY Variable Annuity

**Issued by ReliaStar Life Insurance Company of New York
and its Separate Account NY-B**

This supplement updates and amends certain information contained in your variable annuity Contract Prospectus dated May 1, 2009, and any subsequent supplements thereto. Please read it carefully and keep it with your current Contract Prospectus for future reference. If you have any questions, please call our Customer Service Center at 1-800-366-0066.

Important Information Regarding an Upcoming Fund Reorganization

Please note, the following information only affects you if you currently invest in or plan to invest in the subaccount that corresponds to the ING Pioneer Mid Cap Value Portfolio.

The Board of Trustees of ING Investors Trust approved a proposal to reorganize the **ING Pioneer Mid Cap Value Portfolio** (Class S), (the “Merging Portfolio”) with and into the **ING Large Cap Value Portfolio** (Class S), (the “Surviving Portfolio”). In connection with the upcoming reorganization, the **ING Large Cap Value Portfolio** (Class S) will be added as an available investment option under your contract.

Subject to shareholder approval, the reorganization is expected to take place **on or about September 6, 2013** (the “Closing Date”), resulting in a shareholder of the Merging Portfolio becoming a shareholder of the Surviving Portfolio. Each shareholder will thereafter hold shares of the Surviving Portfolio having equal aggregate value as shares of the Merging Portfolio, and the Merging Portfolio will no longer be available under the contract.

Prior to the Closing Date, you may reallocate your contract value in the Merging Portfolio to another investment portfolio currently available under the contract. This reallocation will neither count as a transfer for purposes of our Excessive Trading Policy nor be subject to a transfer charge under the contract. Contract value remaining in the Merging Portfolio on the Closing Date will be placed in the Surviving Portfolio.

Unless you provide us with alternative allocation instructions, after the Closing Date all future allocations directed to the Merging Portfolio will be automatically allocated to the Surviving Portfolio. You may provide alternative instructions by calling our Customer Service Center at the number above.

Information about the ING Large Cap Value Portfolio. The following chart provides summary information for the Surviving Portfolio. More detailed information can be found in the current prospectus and Statement of Additional Information for that fund.

Fund Name	
Investment Adviser/Subadviser	Investment Objective(s)
ING Large Cap Value Portfolio	Seeks long-term growth of capital and current income.
Investment Adviser: Directed Services LLC	
Subadviser: ING Investment Management Co. LLC	

All references in the prospectus to the Merging Portfolio and Surviving Portfolio are changed accordingly.