

VOYA ROLLOVER CHOICESM NEW YORK VARIABLE ANNUITY

A DEFERRED COMBINATION VARIABLE AND FIXED ANNUITY CONTRACT

issued by

ReliaStar Life Insurance Company of New York

and its

Separate Account NY-B of ReliaStar Life Insurance Company of New York

Supplement Dated November 15, 2018

This supplement updates and amends your current contract prospectus and subsequent supplements thereto. Please read it carefully and keep it with your contract prospectus for future reference.

IMPORTANT INFORMATION ABOUT THE FRANKLIN SMALL CAP VALUE VIP FUND

Effective November 1, 2018, the investment management services provided by Franklin Advisory Services, LLC, a wholly owned subsidiary of Franklin Resources, Inc., and the personnel that provide such services to the Franklin Small Cap Value VIP Fund were restructured into Franklin Mutual Advisers, LLC, also a wholly owned subsidiary of Franklin Resources, Inc. Accordingly, all references in your contract prospectus or in any contract prospectus supplement to “Franklin Advisory Services, LLC” as subadviser for the Franklin Small Cap Value VIP Fund are to be deleted and replaced with “Franklin Mutual Advisers, LLC.”

MORE INFORMATION IS AVAILABLE

More information about the funds available through your contract, including information about the risks associated with investing in them can be found in the current prospectus and Statement of Additional Information for each fund. You may obtain these documents by contacting us at:

Customer Service
P.O. Box 9271
Des Moines, IA 50306-9271
(800) 366-0066

If you received a summary prospectus for any of the funds available through your contract, you may obtain a full prospectus and other fund information free of charge by either accessing the internet address, calling the telephone number or sending an email request to the email address shown on the front of the fund’s summary prospectus.