
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 10-Q

Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

for the quarterly period ended September 30, 2012

Commission File Number 001-34257



UNITED FIRE GROUP, INC.
(Exact name of registrant as specified in its charter)

Iowa
(State of Incorporation)

45-2302834
(IRS Employer Identification No.)

118 Second Avenue, S.E., Cedar Rapids, Iowa 52407
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (319) 399-5700

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. YES ☒ NO ☐

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). YES ☒ NO ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definition of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer ☐ Accelerated filer ☒ Non-accelerated filer ☐ Smaller reporting company ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). YES ☐ NO ☒

As of November 5, 2012, 25,417,390 shares of common stock were outstanding.

United Fire Group, Inc.
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FORWARD-LOOKING INFORMATION

It is important to note that our actual results could differ materially from those projected in our forward-looking statements. Information concerning factors that could cause actual results to differ materially from those in the forward-looking statements is contained in Part I, Item 2 “Management’s Discussion and Analysis of Financial Condition and Results of Operations” and Part II, Item 1A “Risk Factors.”

PART I — FINANCIAL INFORMATION
ITEM 1. FINANCIAL STATEMENTS

United Fire Group, Inc.
Consolidated Balance Sheets

(In Thousands, Except Per Share Amounts)	September 30, 2012 (unaudited)	December 31, 2011
ASSETS		
Investments		
Fixed maturities		
Held-to-maturity, at amortized cost (fair value \$1,883 in 2012 and \$4,161 in 2011)	\$ 1,847	\$ 4,143
Available-for-sale, at fair value (amortized cost \$2,667,040 in 2012 and \$2,562,786 in 2011)	2,830,707	2,697,248
Equity securities, at fair value (amortized cost \$68,959 in 2012 and \$68,559 in 2011)	179,724	159,451
Trading securities, at fair value (amortized cost \$13,547 in 2012 and \$13,429 in 2011)	14,498	13,454
Mortgage loans	4,683	4,829
Policy loans	7,308	7,209
Other long-term investments	29,499	20,574
Short-term investments	800	1,100
Total investments	\$ 3,069,066	\$ 2,908,008
Cash and cash equivalents	\$ 82,566	\$ 144,527
Accrued investment income	31,229	32,219
Premiums receivable (net of allowance for doubtful accounts of \$849 in 2012 and \$825 in 2011)	203,592	172,348
Deferred policy acquisition costs	100,146	106,654
Property and equipment (primarily land and buildings, at cost, less accumulated depreciation of \$34,891 in 2012 and \$35,248 in 2011)	43,105	45,644
Reinsurance receivables and recoverables	147,625	128,574
Prepaid reinsurance premiums	3,162	6,191
Income taxes receivable	15,783	26,742
Goodwill and intangible assets	28,895	30,801
Other assets	12,641	17,216
TOTAL ASSETS	\$ 3,737,810	\$ 3,618,924
LIABILITIES AND STOCKHOLDERS' EQUITY		
Liabilities		
Future policy benefits and losses, claims and loss settlement expenses		
Property and casualty insurance	\$ 965,685	\$ 945,051
Life insurance	1,508,998	1,476,281
Unearned premiums	324,338	288,991
Accrued expenses and other liabilities	152,503	138,210
Deferred income taxes	32,464	13,624
Debt	—	45,000
Trust preferred securities	—	15,626
TOTAL LIABILITIES	\$ 2,983,988	\$ 2,922,783
Stockholders' Equity		
Common stock, \$0.001 par value; authorized 75,000,000 shares; 25,417,390 and 25,505,350 shares issued and outstanding in 2012 and 2011, respectively	\$ 25	\$ 25
Additional paid-in capital	212,281	213,045
Retained earnings	431,660	400,485
Accumulated other comprehensive income, net of tax	109,856	82,586
TOTAL STOCKHOLDERS' EQUITY	\$ 753,822	\$ 696,141
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 3,737,810	\$ 3,618,924

The Notes to Unaudited Consolidated Financial Statements are an integral part of these statements.

United Fire Group, Inc.
Consolidated Statements of Income and Comprehensive Income (Unaudited)

	Three Months Ended September 30,		Nine Months Ended September 30,	
(In Thousands, Except Per Share Amounts)	2012	2011	2012	2011
Revenues				
Net premiums earned	\$ 176,531	\$ 158,704	\$ 508,124	\$ 425,118
Investment income, net of investment expenses	28,665	26,926	86,560	81,730
Net realized investment gains				
Other-than-temporary impairment charges	—	—	(4)	—
All other net realized gains	1,300	1,219	4,662	4,996
	1,300	1,219	4,658	4,996
Other income	85	725	584	1,610
Total revenues	\$ 206,581	\$ 187,574	\$ 599,926	\$ 513,454
Benefits, Losses and Expenses				
Losses and loss settlement expenses	\$ 119,756	\$ 120,861	\$ 318,006	\$ 332,854
Future policy benefits	9,815	9,167	28,309	25,229
Amortization of deferred policy acquisition costs	36,167	43,022	104,897	112,800
Other underwriting expenses	20,496	14,101	63,031	44,878
Interest on policyholders' accounts	10,327	10,897	31,610	32,224
Total expenses	\$ 196,561	\$ 198,048	\$ 545,853	\$ 547,985
Income (loss) before income taxes	\$ 10,020	\$ (10,474)	\$ 54,073	\$ (34,531)
Federal income tax expense (benefit)	1,290	(5,698)	11,443	(17,651)
Net income (loss)	\$ 8,730	\$ (4,776)	\$ 42,630	\$ (16,880)
Other comprehensive income (loss)				
Change in net unrealized appreciation on investments	\$ 20,613	\$ (7,048)	\$ 42,882	\$ 15,891
Adjustment for net realized gains included in income	(1,300)	(1,219)	(4,658)	(4,996)
Adjustment for employee benefit costs included in expense	1,085	643	3,460	1,929
	\$ 20,398	\$ (7,624)	\$ 41,684	\$ 12,824
Income tax effect	(6,964)	2,795	(14,414)	(4,362)
	\$ 13,434	\$ (4,829)	\$ 27,270	\$ 8,462
Comprehensive income (loss)	\$ 22,164	\$ (9,605)	\$ 69,900	\$ (8,418)
Weighted average common shares outstanding	25,423,191	25,722,572	25,468,293	26,004,923
Basic earnings (loss) per common share	\$ 0.34	\$ (0.19)	\$ 1.67	\$ (0.65)
Diluted earnings (loss) per common share	0.34	(0.19)	1.67	(0.65)
Cash dividends declared per common share	0.15	0.15	0.45	0.45

The Notes to Unaudited Consolidated Financial Statements are an integral part of these statements.

United Fire Group, Inc.
Consolidated Statement of Stockholders' Equity (Unaudited)

(In Thousands, Except Per Share Data)	Nine Months Ended September 30, 2012
Common stock	
Balance, beginning of year	\$ 25
Shares repurchased (137,792 shares)	(1)
Shares issued for stock-based awards (49,832 shares)	1
Balance, end of period	\$ 25
Additional paid-in capital	
Balance, beginning of year	\$ 213,045
Compensation expense and related tax benefit for stock-based award grants	1,229
Shares repurchased	(2,899)
Shares issued for stock-based awards	906
Balance, end of period	\$ 212,281
Retained earnings	
Balance, beginning of year	\$ 400,485
Net income (loss)	42,630
Dividends on common stock (\$0.45 per share)	(11,455)
Balance, end of period	\$ 431,660
Accumulated other comprehensive income, net of tax	
Balance, beginning of year	\$ 82,586
Change in net unrealized investment appreciation ⁽¹⁾	24,954
Change in liability for underfunded employee benefit plans	2,316
Balance, end of period	\$ 109,856
Summary of changes	
Balance, beginning of year	\$ 696,141
Net income	42,630
All other changes in stockholders' equity accounts	15,051
Balance, end of period	\$ 753,822

(1) The change in net unrealized appreciation is net of reclassification adjustments.

The Notes to Unaudited Consolidated Financial Statements are an integral part of these statements.

United Fire Group, Inc.
Consolidated Statements of Cash Flows (Unaudited)

(In Thousands)	Nine Months Ended September 30,	
	2012	2011
Cash Flows From Operating Activities		
Net income (loss)	\$ 42,630	\$ (16,880)
Adjustments to reconcile net income (loss) to net cash provided by operating activities		
Net accretion of bond premium	10,909	7,710
Depreciation and amortization	5,989	2,559
Stock-based compensation expense	1,318	1,384
Net realized investment gains	(4,658)	(4,996)
Net cash flows from trading investments	(337)	(1,604)
Deferred income tax expense (benefit)	7,143	(11,901)
Changes in:		
Accrued investment income	990	899
Premiums receivable	(31,244)	(25,706)
Deferred policy acquisition costs	(4,345)	(2,239)
Reinsurance receivables	(19,051)	(7,527)
Prepaid reinsurance premiums	3,029	574
Income taxes receivable	10,959	(6,471)
Other assets	4,575	(1,162)
Future policy benefits and losses, claims and loss settlement expenses	50,429	68,139
Unearned premiums	35,347	27,701
Accrued expenses and other liabilities	17,856	21,795
Deferred income taxes	(2,820)	158
Other, net	(3,373)	2,153
Total adjustments	\$ 82,716	\$ 71,466
Net cash provided by operating activities	\$ 125,346	\$ 54,586
Cash Flows From Investing Activities		
Proceeds from sale of available-for-sale investments	\$ 12,003	\$ 21,871
Proceeds from call and maturity of held-to-maturity investments	2,316	1,050
Proceeds from call and maturity of available-for-sale investments	433,619	438,472
Proceeds from short-term and other investments	3,791	4,583
Purchase of available-for-sale investments	(557,257)	(432,892)
Purchase of short-term and other investments	(9,000)	(2,907)
Net purchases and sales of property and equipment	(1,391)	(6,766)
Acquisition of property and casualty company, net of cash acquired	—	(171,394)
Net cash used in investing activities	\$ (115,919)	\$ (147,983)
Cash Flows From Financing Activities		
Policyholders' account balances		
Deposits to investment and universal life contracts	\$ 109,900	\$ 128,257
Withdrawals from investment and universal life contracts	(106,978)	(86,507)
Borrowings of short-term debt	—	79,900
Repayment of short-term debt	(45,000)	(29,900)
Repayment of trust preferred securities	(15,626)	—
Payment of cash dividends	(11,455)	(11,682)
Repurchase of common stock	(2,900)	(12,396)
Issuance of common stock	760	139
Tax impact from issuance of common stock	(89)	6
Net cash (used in) provided by financing activities	\$ (71,388)	\$ 67,817
Net Change in Cash and Cash Equivalents	\$ (61,961)	\$ (25,580)
Cash and Cash Equivalents at Beginning of Period	144,527	180,057
Cash and Cash Equivalents at End of Period	\$ 82,566	\$ 154,477

The Notes to Unaudited Consolidated Financial Statements are an integral part of these statements.

United Fire Group, Inc.

Notes to Unaudited Consolidated Financial Statements

NOTE 1. NATURE OF OPERATIONS AND BASIS OF PRESENTATION

Nature of Business

The terms “United Fire,” “we,” “us,” or “our” refer to United Fire Group, Inc., and its consolidated subsidiaries and affiliates, as the context requires. We are engaged in the business of writing property and casualty insurance and life insurance and selling annuities through a network of independent agencies. We report our operations in two business segments: property and casualty insurance and life insurance. We are licensed as a property and casualty insurer in 43 states, plus the District of Columbia, and as a life insurer in 36 states.

Basis of Presentation

We maintain our records in conformity with the accounting practices prescribed or permitted by the insurance departments of the states in which we are domiciled. To the extent that certain of these practices differ from U.S. generally accepted accounting principles (“GAAP”), we have made adjustments to present the accompanying unaudited Consolidated Financial Statements in conformity with GAAP. Certain financial information that is included in our Annual Report on Form 10-K, including certain financial statement footnote disclosures, are not required by the rules and regulations of the Securities and Exchange Commission (“SEC”) for interim financial reporting and have been condensed or omitted.

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. The financial statement categories that are most dependent on management estimates and assumptions include: investments; deferred policy acquisition costs; reinsurance receivables and recoverables (for net realizable value); goodwill and intangible assets (for recoverability); and future policy benefits and losses, claims and loss settlement expenses.

In the preparation of the accompanying unaudited Consolidated Financial Statements, we have evaluated all material subsequent events or transactions that occurred after the balance sheet date through the date on which the financial statements were issued for potential recognition or disclosure.

Certain prior year amounts have been reclassified to conform to the current year presentation.

In the opinion of the management of United Fire, the accompanying unaudited Consolidated Financial Statements contain all adjustments (consisting of normal recurring adjustments) necessary to present fairly the financial position, results of operations and cash flows for the periods presented. All significant intercompany transactions have been eliminated in consolidation. The results reported for the interim periods are not necessarily indicative of the results of operations that may be expected for the year. The unaudited Consolidated Financial Statements should be read in conjunction with our Annual Report on Form 10-K for the year ended December 31, 2011. The review report of Ernst & Young LLP as of and for the three- and nine-month periods ended September 30, 2012, accompanies the unaudited Consolidated Financial Statements included in Part I, Item 1 “Financial Statements.”

Cash and Cash Equivalents

For purposes of reporting cash flows, cash and cash equivalents include cash, money market accounts, and non-negotiable certificates of deposit with original maturities of three months or less.

For the nine-month periods ended September 30, 2012 and 2011, we made payments for income taxes totaling \$11.4 million and \$0.6 million, respectively. For the nine-month period ended September 30, 2012, we received a federal tax refund of \$15.5 million, that resulted from the utilization of our 2009 net operating losses and net capital losses

in the carryback period. No tax refunds were received for the nine-month period ended September 30, 2011.

For the nine-month periods ended September 30, 2012 and 2011, we made interest payments totaling \$1.0 million and \$1.3 million, respectively. These payments exclude interest credited to policyholders' accounts.

Deferred Policy Acquisition Costs

The costs associated with underwriting new business – primarily commissions, premium taxes and variable underwriting and policy issue expenses associated with successful acquisition efforts – are deferred and amortized over the terms of the underlying policies. The following table shows the reconciliation of the components of our deferred policy acquisition costs asset, including the related amortization recognized for the nine-month period ended September 30, 2012.

(In Thousands)	Property & Casualty	Life Insurance	Total
Recorded asset at December 31, 2011	\$ 60,668	\$ 45,986	\$ 106,654
Amortization of value of business acquired	(1,674)	—	(1,674)
Underwriting costs deferred	104,225	5,018	109,243
Amortization of deferred policy acquisition costs	(96,681)	(6,542)	(103,223)
	\$ 66,538	\$ 44,462	\$ 111,000
Change in "shadow" deferred policy acquisition costs	—	(10,854)	(10,854)
Recorded asset at September 30, 2012	\$ 66,538	\$ 33,608	\$ 100,146

In October 2010, the Financial Accounting Standards Board ("FASB") issued updated accounting guidance to address the diversity in practice for the accounting for costs associated with acquiring or renewing insurance contracts. This guidance modifies the definition of acquisition costs to specify that a cost must be incremental and directly related to the successful acquisition of a new or renewal insurance contract in order to be deferred. Acquisition costs that are not eligible for deferral are to be charged to expense in the period incurred. If application of this guidance would result in the capitalization of acquisition costs that had not previously been capitalized by a reporting entity, the entity may elect not to capitalize those costs.

Effective January 1, 2012, we elected to adopt the updated accounting guidance on a prospective basis. As a result of the adoption, the amount of underwriting expenses eligible for deferral has decreased. After consideration of our normal recoverability assessment, which we refer to as a premium deficiency charge, and the amortization pattern of our deferred policy acquisition costs, we recognized approximately \$9.9 million of pretax expense in the nine-month period ended September 30, 2012 that we would not have recognized had the guidance remained the same. The impact of the adoption on the amounts reported in the Consolidated Statements of Income and Comprehensive Income for the nine-month period ended September 30, 2012 was an increase to other underwriting expenses of \$20.3 million, a decrease to deferred policy acquisition cost amortization of \$10.4 million and a decrease to net income of \$6.5 million. This represents a reduction to net income of \$0.25 per share.

The impact of the updated accounting guidance on our results for the full year will be influenced by a number of factors including: the volume of premiums written; our assessment of successful acquisition efforts; the profitability of our lines of property and casualty business, which impacts the level of premium deficiency charge recorded; and the normal amortization pattern of these deferred policy acquisition costs, which is generally over one year. The greatest impact will be experienced in the most current quarter as the recorded deferred policy acquisitions costs would amortize to expense in succeeding quarters to offset a portion of the initial impact when assessed on an annual basis. Accordingly, the impact of the updated accounting guidance on our results reported for the nine-month period ended September 30, 2012 should not be considered to be representative of the impact for the full year.

Income Taxes

Deferred tax assets and liabilities are established based on differences between the financial statement bases of assets and liabilities and the tax bases of those same assets and liabilities, using the currently enacted statutory tax rates. Deferred income tax expense is measured by the year-to-year change in the net deferred tax asset or liability, except for certain changes in deferred tax amounts that affect stockholders' equity and do not impact federal income tax expense.

We reported a federal income tax expense of \$11.4 million and a federal income tax benefit of \$17.7 million for the nine-month periods ended September 30, 2012 and 2011, respectively. Our effective tax rate is different than the federal statutory rate of 35.0 percent due principally to the effect of tax-exempt municipal bond interest income and non-taxable dividend income.

We have recognized no liability for unrecognized tax benefits at September 30, 2012 or December 31, 2011. In addition, we have not accrued for interest and penalties related to unrecognized tax benefits. However, if interest and penalties would need to be accrued related to unrecognized tax benefits, such amounts would be recognized as a component of federal income tax expense.

We file a consolidated federal income tax return. We also file income tax returns in various state jurisdictions. We are no longer subject to federal or state income tax examination for years before 2009.

Recently Issued Accounting Standards

Adopted Accounting Standards

Comprehensive Income

In June and December 2011, the FASB issued guidance amending the presentation of comprehensive income and its components. Under the new guidance, a reporting entity has the option to present comprehensive income in a single continuous statement or in two separate but consecutive statements. This new guidance is to be applied retrospectively. We adopted the new guidance in the first quarter of 2012 by electing to report comprehensive income in a single continuous statement as shown in the accompanying Consolidated Statements of Income and Comprehensive Income. The adoption of the new guidance affects presentation only and therefore had no impact on our results of operations or financial position.

Fair Value Measurements

In May 2011, the FASB issued updated accounting guidance that changed the wording used to describe many of the requirements in GAAP for measuring fair value and for disclosing information about fair value measurements to ensure consistency between GAAP and International Financial Reporting Standards. The guidance also requires additional disclosures for fair value measurements that are estimated using significant unobservable (i.e., Level 3) inputs. We adopted the updated guidance on a prospective basis effective January 1, 2012, and we have provided the additional disclosures required in "Note 3. Fair Value of Financial Instruments". The adoption of the new guidance did not have any impact on our financial position or results of operations.

NOTE 2. SUMMARY OF INVESTMENTS

Fair Value of Investments

A reconciliation of the amortized cost (cost for equity securities) to fair value of investments in held-to-maturity and available-for-sale fixed maturity and equity securities as of September 30, 2012 and December 31, 2011, is as follows:

September 30, 2012	(Dollars in Thousands)				
Type of Investment	Cost or Amortized Cost	Gross Unrealized Appreciation	Gross Unrealized Depreciation	Fair Value	
HELD-TO-MATURITY					
Fixed maturities					
Bonds					
States, municipalities and political subdivisions	\$ 1,559	\$ 20	\$ —	\$ 1,579	
Mortgage-backed securities	267	16	—	283	
Collateralized mortgage obligations	21	—	—	21	
Total Held-to-Maturity Fixed Maturities	\$ 1,847	\$ 36	\$ —	\$ 1,883	
AVAILABLE-FOR-SALE					
Fixed maturities					
Bonds					
U.S. Treasury	\$ 44,776	\$ 1,096	\$ —	\$ 45,872	
U.S. government agency	27,864	462	29	28,297	
States, municipalities and political subdivisions	714,000	60,739	63	774,676	
Foreign bonds	209,772	12,301	209	221,864	
Public utilities	245,161	16,045	59	261,147	
Corporate bonds					
Energy	173,486	9,949	—	183,435	
Industrials	300,958	15,233	277	315,914	
Consumer goods and services	197,861	10,868	147	208,582	
Health care	117,779	7,684	39	125,424	
Technology, media and telecommunications	126,996	7,895	21	134,870	
Financial services	284,895	15,571	1,260	299,206	
Mortgage-backed securities	30,752	1,144	1	31,895	
Collateralized mortgage obligations	187,788	6,990	621	194,157	
Asset-backed securities	4,574	412	—	4,986	
Redeemable preferred stocks	378	4	—	382	
Total Available-For-Sale Fixed Maturities	\$ 2,667,040	\$ 166,393	\$ 2,726	\$ 2,830,707	
Equity securities					
Common stocks					
Public utilities	\$ 7,231	\$ 7,376	\$ 105	\$ 14,502	
Energy	5,094	7,346	—	12,440	
Industrials	13,030	17,870	217	30,683	
Consumer goods and services	10,394	8,548	47	18,895	
Health care	8,255	10,996	109	19,142	
Technology, media and telecommunications	5,367	5,913	124	11,156	
Financial services	15,701	53,588	219	69,070	
Nonredeemable preferred stocks	3,887	34	85	3,836	
Total Available-for-Sale Equity Securities	\$ 68,959	\$ 111,671	\$ 906	\$ 179,724	
Total Available-for-Sale Securities	\$ 2,735,999	\$ 278,064	\$ 3,632	\$ 3,010,431	

December 31, 2011	(Dollars in Thousands)				
Type of Investment	Cost or Amortized Cost	Gross Unrealized Appreciation	Gross Unrealized Depreciation	Fair Value	
HELD-TO-MATURITY					
Fixed maturities					
Bonds					
States, municipalities and political subdivisions	\$ 3,739	\$ 52	\$ 61	\$ 3,730	
Mortgage-backed securities	356	25	—	381	
Collateralized mortgage obligations	48	2	—	50	
Total Held-to-Maturity Fixed Maturities	\$ 4,143	\$ 79	\$ 61	\$ 4,161	
AVAILABLE-FOR-SALE					
Fixed maturities					
Bonds					
U.S. Treasury	\$ 42,530	\$ 1,421	\$ —	\$ 43,951	
U.S. government agency	95,813	582	—	96,395	
States, municipalities and political subdivisions	687,039	61,076	8	748,107	
Foreign bonds	206,872	8,766	823	214,815	
Public utilities	254,822	15,562	313	270,071	
Corporate bonds					
Energy	189,902	7,567	277	197,192	
Industrials	285,696	10,631	650	295,677	
Consumer goods and services	203,948	8,872	646	212,174	
Health care	109,219	6,497	45	115,671	
Technology, media and telecommunications	108,315	4,951	318	112,948	
Financial services	258,526	9,075	2,300	265,301	
Mortgage-backed securities	34,353	1,041	4	35,390	
Collateralized mortgage obligations	79,545	3,490	184	82,851	
Asset-backed securities	5,801	495	—	6,296	
Redeemable preferred stocks	405	4	—	409	
Total Available-For-Sale Fixed Maturities	\$ 2,562,786	\$ 140,030	\$ 5,568	\$ 2,697,248	
Equity securities					
Common stocks					
Public utilities	\$ 7,231	\$ 7,602	\$ 98	\$ 14,735	
Energy	5,094	7,116	—	12,210	
Industrials	12,678	16,153	275	28,556	
Consumer goods and services	10,750	7,982	168	18,564	
Health care	8,212	8,008	232	15,988	
Technology, media and telecommunications	5,368	4,796	146	10,018	
Financial services	15,592	41,041	543	56,090	
Nonredeemable preferred stocks	3,634	40	384	3,290	
Total Available-for-Sale Equity Securities	\$ 68,559	\$ 92,738	\$ 1,846	\$ 159,451	
Total Available-for-Sale Securities	\$ 2,631,345	\$ 232,768	\$ 7,414	\$ 2,856,699	

Maturities

The amortized cost and fair value of held-to-maturity, available-for-sale and trading securities at September 30, 2012, by contractual maturity, are shown in the following table. Actual maturities may differ from contractual maturities because borrowers may have the right to call or prepay obligations with or without call or prepayment penalties. Asset-backed securities, mortgage-backed securities and collateralized mortgage obligations may be subject to prepayment risk and are therefore not categorized by contractual maturity.

(In Thousands)	Held-To-Maturity		Available-For-Sale		Trading	
September 30, 2012	Amortized Cost	Fair Value	Amortized Cost	Fair Value	Amortized Cost	Fair Value
Due in one year or less	\$ 271	\$ 276	\$ 261,755	\$ 267,088	\$ 2,821	\$ 2,713
Due after one year through five years	1,288	1,303	1,028,748	1,091,315	6,649	7,412
Due after five years through 10 years	—	—	1,000,318	1,079,653	—	—
Due after 10 years	—	—	153,105	161,613	4,077	4,373
Asset-backed securities	—	—	4,574	4,986	—	—
Mortgage-backed securities	267	283	30,752	31,895	—	—
Collateralized mortgage obligations	21	21	187,788	194,157	—	—
	\$ 1,847	\$ 1,883	\$ 2,667,040	\$ 2,830,707	\$ 13,547	\$ 14,498

Net Realized Investment Gains and Losses

Net realized gains (losses) on disposition of investments are computed using the specific identification method and recognized as a component of earnings for the current period. A summary of net realized investment gains (losses) is as follows:

(In Thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2012	2011	2012	2011
Net realized investment gains (losses)				
Fixed maturities	\$ 102	\$ 813	\$ 2,425	\$ 3,247
Equity securities	—	792	697	2,126
Trading securities	1,198	(457)	1,536	(179)
Other long-term investments	—	(78)	—	(347)
Mark-to-market valuation gain for interest rate swaps	—	149	—	149
Total net realized investment gains	\$ 1,300	\$ 1,219	\$ 4,658	\$ 4,996

The proceeds and gross realized gains and losses on the sale of available-for-sale securities are as follows:

(In Thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2012	2011	2012	2011
Proceeds from sales	\$ —	\$ 830	\$ 12,003	\$ 21,871
Gross realized gains	—	793	472	1,144
Gross realized losses	—	—	25	688

There were no sales of held-to-maturity securities during the nine-month periods ended September 30, 2012 and 2011.

Our investment portfolio includes trading securities with embedded derivatives. These securities, which are primarily convertible redeemable preferred debt securities, are recorded at fair value. Income or loss, including the change in the fair value of these trading securities, is recognized currently in earnings as a component of net realized investment gains and losses. Our portfolio of trading securities had a fair value of \$14.5 million and \$13.5 million at September 30, 2012 and December 31, 2011, respectively.

Off-Balance Sheet Arrangements

Pursuant to an agreement with one of our limited liability partnership investments, we are contractually committed to make capital contributions up to \$15.0 million, upon request by the partnership, through December 31, 2017. Our remaining potential contractual obligation was \$6.5 million at September 30, 2012.

Unrealized Appreciation and Depreciation

A summary of changes in net unrealized investment appreciation (depreciation) during the reporting period is as follows:

(In Thousands)	Nine Months Ended September 30,	
	2012	2011
Change in net unrealized investment appreciation		
Available-for-sale fixed maturities and equity securities	\$ 49,078	\$ 8,368
Deferred policy acquisition costs	(10,854)	2,527
Income tax effect	(13,270)	(3,687)
Total change in net unrealized investment appreciation, net of tax	\$ 24,954	\$ 7,208

In the above table, the amount reported as changes in deferred policy acquisition costs pertains to certain investments of our life insurance segment and represents the impact of fluctuations that occur in the interest rate environment from time to time.

We continually monitor the difference between our cost basis and the estimated fair value of our investments. Our accounting policy for impairment recognition requires other-than-temporary impairment ("OTTI") charges to be recorded when we determine that it is more likely than not that we will be unable to collect all amounts due according to the contractual terms of the fixed maturity security or that the anticipated recovery in fair value of the equity security will not occur in a reasonable amount of time. Impairment charges on investments are recorded based on the fair value of the investments at the measurement date. Factors considered in evaluating whether a decline in value is other-than-temporary include: the length of time and the extent to which fair value has been less than cost; the financial condition and near-term prospects of the issuer; our intention to hold the investment; and the likelihood that we will be required to sell the investment.

The tables on the following pages summarize our fixed maturity and equity securities that were in an unrealized loss position at September 30, 2012 and December 31, 2011. The securities are presented by the length of time they have been continuously in an unrealized loss position. It is possible that we could recognize OTTI charges in future periods on securities held at September 30, 2012, if future events or information cause us to determine that a decline in fair value is other-than-temporary.

We believe the unrealized depreciation in value of securities in our fixed maturity portfolio is primarily attributable to changes in market interest rates and not the credit quality of the issuer. We have no intent to sell and it is more likely than not that we will not be required to sell these securities until such time as the fair value recovers to at least equal our cost basis or the securities mature.

We have evaluated the unrealized losses reported for all of our equity securities at September 30, 2012, and have concluded that the duration and severity of these losses do not warrant the recognition of an OTTI charge at September 30, 2012. Our largest unrealized loss greater than 12 months on an individual security at September 30, 2012 was \$0.4 million. We have no intention to sell any of these securities prior to a recovery in value, but will continue to monitor the fair value reported for these securities as part of our overall process to evaluate investments for OTTI recognition.

(In Thousands)								
September 30, 2012	Less than 12 months			12 months or longer			Total	
Type of Investment	Number of Issues	Fair Value	Gross Unrealized Depreciation	Number of Issues	Fair Value	Gross Unrealized Depreciation	Fair Value	Gross Unrealized Depreciation
AVAILABLE-FOR-SALE								
Fixed maturities								
Bonds								
U.S. government agency	4	\$ 9,971	\$ 29	—	\$ —	\$ —	\$ 9,971	\$ 29
States, municipalities and political subdivisions	18	13,965	63	—	—	—	13,965	63
Foreign bonds	4	7,224	188	1	836	21	8,060	209
Public utilities	5	7,366	59	—	—	—	7,366	59
Corporate bonds								
Industrials	3	9,076	174	1	2,897	103	11,973	277
Consumer goods and services	4	2,579	27	3	2,058	120	4,637	147
Health care	3	9,022	39	—	—	—	9,022	39
Technology, media and telecommunications	2	6,839	21	—	—	—	6,839	21
Financial services	4	3,072	162	23	22,157	1,098	25,229	1,260
Mortgage-backed securities	5	668	1	—	—	—	668	1
Collateralized mortgage obligations	17	42,084	414	4	85	207	42,169	621
Total Available-For-Sale Fixed Maturities	69	\$111,866	\$ 1,177	32	\$ 28,033	\$ 1,549	\$139,899	\$ 2,726
Equity securities								
Common stocks								
Public utilities	—	\$ —	\$ —	3	\$ 203	\$ 105	\$ 203	\$ 105
Industrials	7	716	103	7	508	114	1,224	217
Consumer goods and services	1	73	4	10	428	43	501	47
Health care	3	325	13	3	922	96	1,247	109
Technology, media and telecommunications	2	205	8	7	552	116	757	124
Financial services	4	744	44	7	1,060	175	1,804	219
Nonredeemable preferred stocks	—	—	—	2	1,146	85	1,146	85
Total Available-for-Sale Equity Securities	17	\$ 2,063	\$ 172	39	\$ 4,819	\$ 734	\$ 6,882	\$ 906
Total Available-for-Sale Securities	86	\$113,929	\$ 1,349	71	\$ 32,852	\$ 2,283	\$146,781	\$ 3,632

(In Thousands)								
December 31, 2011	Less than 12 months			12 months or longer			Total	
Type of Investment	Number of Issues	Fair Value	Gross Unrealized Depreciation	Number of Issues	Fair Value	Gross Unrealized Depreciation	Fair Value	Gross Unrealized Depreciation
HELD-TO-MATURITY								
Fixed maturities								
Bonds								
States, municipalities and political subdivisions	—	\$ —	\$ —	1	\$ 473	\$ 61	\$ 473	\$ 61
Total Held-to-Maturity Fixed Maturities	—	\$ —	\$ —	1	\$ 473	\$ 61	\$ 473	\$ 61
AVAILABLE-FOR-SALE								
Fixed maturities								
Bonds								
States, municipalities and political subdivisions	6	\$ 3,555	\$ 6	1	\$ 619	\$ 2	\$ 4,174	\$ 8
Foreign bonds	13	18,001	488	6	14,123	335	32,124	823
Public utilities	6	9,579	160	1	1,068	153	10,647	313
Corporate bonds								
Energy	2	5,436	53	1	5,223	224	10,659	277
Industrials	9	25,664	359	3	8,135	291	33,799	650
Consumer goods and services	5	5,360	514	5	3,932	132	9,292	646
Health care	2	5,027	45	—	—	—	5,027	45
Technology, media and telecommunications	13	14,148	318	—	—	—	14,148	318
Financial services	23	20,073	292	26	28,892	2,008	48,965	2,300
Mortgage-backed securities	5	684	4	—	—	—	684	4
Collateralized mortgage obligations	7	4,466	141	3	5,209	43	9,675	184
Total Available-For-Sale Fixed Maturities	91	\$ 111,993	\$ 2,380	46	\$ 67,201	\$ 3,188	\$ 179,194	\$ 5,568
Equity securities								
Common stocks								
Public utilities	3	\$ 210	\$ 98	—	\$ —	\$ —	\$ 210	\$ 98
Industrials	7	975	155	8	577	120	1,552	275
Consumer goods and services	12	625	150	3	431	18	1,056	168
Health care	5	768	94	4	455	138	1,223	232
Technology, media and telecommunications	7	571	124	2	144	22	715	146
Financial services	16	1,876	319	6	746	224	2,622	543
Nonredeemable preferred stocks	3	1,171	31	2	878	353	2,049	384
Total Available-for-Sale Equity Securities	53	\$ 6,196	\$ 971	25	\$ 3,231	\$ 875	\$ 9,427	\$ 1,846
Total Available-for-Sale Securities	144	\$ 118,189	\$ 3,351	71	\$ 70,432	\$ 4,063	\$ 188,621	\$ 7,414

NOTE 3. FAIR VALUE OF FINANCIAL INSTRUMENTS

We estimate the fair value of our financial instruments based on relevant market information or by discounting estimated future cash flows at estimated current market discount rates appropriate to the specific asset or liability.

In most cases, we use quoted market prices to determine the fair value of fixed maturities, equity securities, trading securities and short-term investments. When quoted market prices do not exist, we base fair values on pricing or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement of the financial instrument. Such inputs may reflect management's own assumptions about the assumptions a market participant would use in pricing the financial instrument.

The fair value of our mortgage loans is determined by modeling performed by us based on the stated principal and coupon payments provided for in the loan agreement. These cash flows are then discounted using an appropriate risk-adjusted discount rate to determine the security's fair value, which is a Level 3 fair value measurement.

The estimated fair value of policy loans is equivalent to carrying value. We do not make policy loans for amounts in excess of the cash surrender value of the related policy. In all instances, the policy loans are fully collateralized by the related liability for future policy benefits for traditional insurance policies or by the policyholders' account balance for non-traditional policies.

Our other long-term investments consist primarily of holdings in limited liability partnership funds that are valued by the various fund managers and are recorded on the equity method of accounting. In management's opinion, these values represent fair value.

For cash and cash equivalents and accrued investment income, carrying value is a reasonable estimate of fair value due to the short-term nature of these financial instruments.

Policy reserves are developed and recorded for deferred annuities, which is an interest-sensitive product, and income annuities. The fair value of the reserve liability for these annuity products is based upon an estimate of the discounted pretax cash flows that are forecast for the underlying business, which is a Level 3 fair value measurement. We base the discount rate on the current U.S. Treasury spot yield curve, which is then risk-adjusted for nonperformance risk and, for interest-sensitive business, market risk factors. The risk-adjusted discount rate is developed using interest rates that are available in the market and representative of the risks applicable to the underlying business.

The fair value of our debt approximates carrying value due to the variable interest rates and short-term nature of the outstanding amounts.

A summary of the carrying value and estimated fair value of our financial instruments at September 30, 2012 and December 31, 2011 is as follows:

(In Thousands)	September 30, 2012		December 31, 2011	
	Fair Value	Carrying Value	Fair Value	Carrying Value
Assets				
Investments				
Held-to-maturity fixed maturities	\$ 1,883	\$ 1,847	\$ 4,161	\$ 4,143
Available-for-sale fixed maturities	2,830,707	2,830,707	2,697,248	2,697,248
Equity securities	179,724	179,724	159,451	159,451
Trading securities	14,498	14,498	13,454	13,454
Mortgage loans	5,157	4,683	5,219	4,829
Policy loans	7,308	7,308	7,209	7,209
Other long-term investments	29,499	29,499	20,574	20,574
Short-term investments	800	800	1,100	1,100
Cash and cash equivalents	82,566	82,566	144,527	144,527
Accrued investment income	31,229	31,229	32,219	32,219
Liabilities				
Policy reserves				
Annuity (accumulations) ⁽¹⁾	\$ 1,143,235	\$ 1,035,062	\$ 1,074,661	\$ 999,534
Annuity (benefit payments)	143,195	97,746	133,921	94,465
Debt	—	—	45,000	45,000

(1) Annuity accumulations represent deferred annuity contracts that are currently earning interest.

Current accounting guidance on fair value measurements includes the application of a fair value hierarchy that requires us to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. Our financial instruments that are recorded at fair value are categorized into a three-level hierarchy, which is based upon the priority of the inputs to the valuation technique. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets (i.e., Level 1) and the lowest priority to unobservable inputs (i.e., Level 3). If the inputs used to measure fair value fall within different levels of the hierarchy, the category level is based on the lowest priority level input that is significant to the fair value measurement of the financial instrument.

Financial instruments recorded at fair value are categorized in the fair value hierarchy as follows:

- Level 1: Valuations are based on unadjusted quoted prices in active markets for identical financial instruments that we have the ability to access.
- Level 2: Valuations are based on quoted prices for similar financial instruments, other than quoted prices included in Level 1, in markets that are not active or on inputs that are observable either directly or indirectly for the full term of the financial instrument.
- Level 3: Valuations are based on pricing or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement of the financial instrument. Such inputs may reflect management's own assumptions about the assumptions a market participant would use in pricing the financial instrument.

Transfers between levels, if any, are recorded as of the beginning of the reporting period.

To determine the fair value of the majority of our investments, we utilize prices obtained from independent, nationally recognized pricing services. We obtain one price for each security. When the pricing services cannot provide a determination of fair value for a specific security, we obtain non-binding price quotes from broker-dealers with whom we have had several years experience and who have demonstrated knowledge of the subject security. We request and utilize one broker quote per security.

We validate the prices obtained from independent pricing services and brokers prior to their use for reporting purposes by evaluating their reasonableness on a monthly basis. Our validation process includes a review for unusual fluctuations. In our opinion, the pricing obtained at September 30, 2012 was reasonable.

In order to determine the proper classification in the fair value hierarchy for each security where the price is obtained from an independent pricing service, we obtain and evaluate the vendors' pricing procedures and inputs used to price the security, which include unadjusted quoted market prices for identical securities, such as a New York Stock Exchange closing price and quoted prices for identical securities in markets that are not active. For fixed maturity securities, an evaluation of interest rates and yield curves observable at commonly quoted intervals, volatility, prepayment speeds, credit risks and default rates may also be performed. We have determined that these processes and inputs result in fair values and classifications consistent with the applicable accounting guidance on fair value measurements.

We review our fair value hierarchy categorizations on a quarterly basis at which time the classification of certain financial instruments may change if the input observations have changed.

The following tables present the categorization for our financial instruments measured at fair value on a recurring basis in our Consolidated Balance Sheets at September 30, 2012 and December 31, 2011:

(In Thousands)		Fair Value Measurements			
Description	September 30, 2012	Level 1	Level 2	Level 3	
AVAILABLE-FOR-SALE					
Fixed maturities					
Bonds					
U.S. Treasury	\$ 45,872	\$ —	\$ 45,872	\$ —	
U.S. government agency	28,297	—	28,297	—	
States, municipalities and political subdivisions	774,676	—	773,861	815	
Foreign bonds	221,864	—	221,028	836	
Public utilities	261,147	—	261,147	—	
Corporate bonds					
Energy	183,435	—	183,435	—	
Industrials	315,914	—	313,017	2,897	
Consumer goods and services	208,582	—	207,222	1,360	
Health care	125,424	—	125,424	—	
Technology, media and telecommunications	134,870	—	134,870	—	
Financial services	299,206	—	287,185	12,021	
Mortgage-backed securities	31,895	—	31,895	—	
Collateralized mortgage obligations	194,157	—	194,157	—	
Asset-backed securities	4,986	—	2,397	2,589	
Redeemable preferred stocks	382	382	—	—	
Total Available-For-Sale Fixed Maturities	\$ 2,830,707	\$ 382	\$ 2,809,807	\$ 20,518	
Equity securities					
Common stocks					
Public utilities	\$ 14,502	\$ 14,502	\$ —	\$ —	
Energy	12,440	12,440	—	—	
Industrials	30,683	30,608	75	—	
Consumer goods and services	18,895	18,895	—	—	
Health care	19,142	19,142	—	—	
Technology, media and telecommunications	11,156	11,156	—	—	
Financial services	69,070	65,366	—	3,704	
Nonredeemable preferred stocks	3,836	3,591	245	—	
Total Available-for-Sale Equity Securities	\$ 179,724	\$ 175,700	\$ 320	\$ 3,704	
Total Available-for-Sale Securities	\$ 3,010,431	\$ 176,082	\$ 2,810,127	\$ 24,222	
TRADING					
Bonds					
Foreign bonds	\$ 2,905	\$ —	\$ 2,905	\$ —	
Corporate bonds					
Industrials	1,449	—	1,449	—	

Consumer goods and services	1,557	—	1,557	—
Health care	2,120	—	2,120	—
Technology, media and telecommunications	2,388	—	2,388	—
Financial services	1,446	—	1,446	—
Redeemable preferred stocks	2,633	2,633	—	—
Total Trading Securities	\$ 14,498	\$ 2,633	\$ 11,865	\$ —
Short-Term Investments	\$ 800	\$ 800	\$ —	\$ —
Money Market Accounts	\$ 31,047	\$ 31,047	\$ —	\$ —
Total Assets Measured at Fair Value	\$ 3,056,776	\$ 210,562	\$ 2,821,992	\$ 24,222

(In Thousands)		Fair Value Measurements			
Description	December 31, 2011	Level 1	Level 2	Level 3	
AVAILABLE-FOR-SALE					
Fixed maturities					
Bonds					
U.S. Treasury	\$ 43,951	\$ —	\$ 43,951	\$ —	
U.S. government agency	96,395	—	96,395	—	
States, municipalities and political subdivisions	748,107	—	747,227	880	
Foreign bonds	214,815	—	213,979	836	
Public utilities	270,071	—	270,071	—	
Corporate bonds					
Energy	197,192	—	197,192	—	
Industrials	295,677	—	292,780	2,897	
Consumer goods and services	212,174	—	210,759	1,415	
Health care	115,671	—	115,671	—	
Technology, media and telecommunications	112,948	—	112,948	—	
Financial services	265,301	—	249,328	15,973	
Mortgage-backed securities	35,390	—	35,390	—	
Collateralized mortgage obligations	82,851	—	82,851	—	
Asset-backed securities	6,296	—	5,981	315	
Redeemable preferred stocks	409	409	—	—	
Total Available-For-Sale Fixed Maturities	\$ 2,697,248	\$ 409	\$ 2,674,523	\$ 22,316	
Equity securities					
Common stocks					
Public utilities	\$ 14,735	\$ 14,735	\$ —	\$ —	
Energy	12,210	12,210	—	—	
Industrials	28,556	28,556	—	—	
Consumer goods and services	18,564	18,564	—	—	
Health care	15,988	15,988	—	—	
Technology, media and telecommunications	10,018	10,018	—	—	
Financial services	56,090	52,564	—	3,526	
Nonredeemable preferred stocks	3,290	3,032	258	—	
Total Available-for-Sale Equity Securities	\$ 159,451	\$ 155,667	\$ 258	\$ 3,526	
Total Available-for-Sale Securities	\$ 2,856,699	\$ 156,076	\$ 2,674,781	\$ 25,842	
TRADING					
Bonds					
Foreign bonds	\$ 2,906	\$ —	\$ 2,906	\$ —	
Corporate bonds					
Industrials	1,443	—	1,443	—	
Consumer goods and services	1,059	—	1,059	—	
Health care	1,450	—	1,450	—	
Technology, media and telecommunications	1,458	—	1,458	—	

Financial services	2,063	—	2,063	—
Redeemable preferred stocks	3,075	1,659	1,416	—
Total Trading Securities	\$ 13,454	\$ 1,659	\$ 11,795	\$ —
Short-Term Investments	\$ 1,100	\$ 1,100	\$ —	\$ —
Money Market Accounts	\$ 62,899	\$ 62,899	\$ —	\$ —
Total Assets Measured at Fair Value	\$ 2,934,152	\$ 221,734	\$ 2,686,576	\$ 25,842

The fair value of securities that are categorized as Level 1 is based on quoted market prices that are readily and regularly available.

The fair value of securities that are categorized as Level 2 is determined by management after reviewing market prices obtained from independent pricing services and brokers. Such estimated fair values do not necessarily represent the values for which these securities could have been sold at the reporting date. Our independent pricing services and brokers obtain prices from reputable pricing vendors in the marketplace. They continually monitor and review the external pricing sources, while actively participating to resolve any pricing issues that may arise.

For the nine-month period ended September 30, 2012, the change in our available-for-sale securities categorized as Level 1 and Level 2 is the result of investment purchases, which were made using funds held in our money market accounts, disposals and the change in unrealized gains on both fixed maturities and equity securities. There were no significant transfers of securities between Level 1 and Level 2 during the period.

Securities categorized as Level 3 include holdings in certain private placement fixed maturity and equity securities and certain other securities that were determined to be other-than-temporarily impaired in a prior period and for which an active market does not currently exist.

The fair value of our Level 3 private placement securities is determined by management relying on pricing received from our independent pricing services and brokers consistent with the process to estimate fair value for Level 2 securities. If pricing can not be obtained from these sources, which occurs on a limited basis, management will perform an analysis of the contractual cash flows of the underlying security to estimate fair value.

The fair value of our Level 3 impaired securities was determined primarily based upon management's assumptions regarding the timing and amount of future cash inflows. If a security has been written down or the issuer is in bankruptcy, management relies in part on outside opinions from rating agencies, our lien position on the security, general economic conditions and management's expertise to determine fair value. We have the ability and the positive intent to hold securities until such time that we are able to recover all or a portion of our original investment. If there is no market for the impaired security at the balance sheet date, management will estimate the security's fair value based on other securities in the market. Management will continue to monitor securities after the balance sheet date to confirm that their estimated fair value is reasonable.

The following table provides a summary of the changes in fair value of our Level 3 securities for the three-month period ended September 30, 2012:

(In Thousands)	States, municipalities and political subdivisions	Foreign bonds	Corporate bonds	Asset-backed securities	Equities	Total
Balance at June 30, 2012	\$ 815	\$ 836	\$ 16,499	\$ 315	\$ 3,655	\$ 22,120
Realized gains ⁽¹⁾	—	—	—	—	—	—
Unrealized gains (losses) ⁽¹⁾	—	—	11	(3)	(3)	5
Purchases	—	—	5	—	—	5
Disposals	—	—	(237)	(30)	—	(267)
Transfers in	—	—	—	2,307	52	2,359
Balance at September 30, 2012	\$ 815	\$ 836	\$ 16,278	\$ 2,589	\$ 3,704	\$ 24,222

(1) Realized gains (losses) are recorded as a component of earnings whereas unrealized gains (losses) are recorded as a component of comprehensive income.

The reported disposals relate to receipt of principal on calls or sinking fund bonds, in accordance with the indentures, and a bond that was called by the issuer. The transfers in is related to stale pricing due to lack of current trading activity.

The following table provides a summary of the changes in fair value of our Level 3 securities for the nine-month period ended September 30, 2012:

(In Thousands)	States, municipalities and political subdivisions	Foreign bonds	Corporate bonds	Asset-backed securities	Equities	Total
Balance at December 31, 2011	\$ 880	\$ 836	\$ 20,285	\$ 315	\$ 3,526	\$ 25,842
Realized gains ⁽¹⁾	—	—	646	—	—	646
Unrealized gains (losses) ⁽¹⁾	—	—	(357)	(3)	(3)	(363)
Purchases	—	—	5	—	179	184
Disposals	(65)	—	(4,301)	(30)	(50)	(4,446)
Transfers in	—	—	—	2,307	52	2,359
Balance at September 30, 2012	\$ 815	\$ 836	\$ 16,278	\$ 2,589	\$ 3,704	\$ 24,222

(1) Realized gains (losses) are recorded as a component of earnings whereas unrealized gains (losses) are recorded as a component of comprehensive income.

The reported disposals relate to the sale of an equity security and receipt of principal on calls or sinking fund bonds, in accordance with the indentures, and a bond that was called by the issuer. The reported transfers in relate to securities with stale pricing due to a lack of current trading activity.

NOTE 4. EMPLOYEE BENEFITS

Net Periodic Benefit Cost

The components of the net periodic benefit cost for our pension and postretirement benefit plans are as follows:

(In Thousands)	Pension Plan		Postretirement Benefit Plan	
Three Months Ended September 30,	2012	2011	2012	2011
Net periodic benefit cost				
Service cost	\$ 1,777	\$ 792	\$ 496	\$ 496
Interest cost	1,263	1,190	398	398
Expected return on plan assets	(1,341)	(1,322)	—	—
Amortization of prior service cost	2	2	(8)	(8)
Amortization of net loss	1,035	592	56	56
Net periodic benefit cost	\$ 2,736	\$ 1,254	\$ 942	\$ 942

(In Thousands)	Pension Plan		Postretirement Benefit Plan	
Nine Months Ended September 30,	2012	2011	2012	2011
Net periodic benefit cost				
Service cost	\$ 3,846	\$ 2,375	\$ 1,488	\$ 1,489
Interest cost	3,787	3,570	1,194	1,193
Expected return on plan assets	(4,023)	(3,966)	—	—
Amortization of prior service cost	5	8	(24)	(24)
Amortization of net loss	3,311	1,776	168	168
Net periodic benefit cost	\$ 6,926	\$ 3,763	\$ 2,826	\$ 2,826

Employer Contributions

We previously disclosed in our Annual Report on Form 10-K for the year ended December 31, 2011 that we expected to contribute \$7.0 million to the pension plan for the 2012 plan year. For the nine-month period ended

September 30, 2012, we contributed \$5.0 million to the pension plan. We anticipate that the total contribution for the 2012 plan year will not vary significantly from our expected contribution.

Effective July 1, 2012, the former employees of Mercer Insurance Group, Inc., became eligible to participate in our pension plan. The inclusion of these employees resulted in an additional \$0.6 million of net periodic benefit cost for the three- and nine-month periods ended September 30, 2012.

NOTE 5. STOCK-BASED COMPENSATION

Non-qualified Employee Stock Award Plan

The United Fire Group, Inc. 2008 Stock Plan (the "2008 Stock Plan") authorizes the issuance of restricted and unrestricted stock awards, stock appreciation rights, incentive stock options, and non-qualified stock options for up to 1,900,000 shares of United Fire common stock to employees, with 565,216 authorized shares available for future issuance at September 30, 2012. The 2008 Stock Plan is administered by the Board of Directors, which determines those employees who will receive awards, when awards will be granted, and the terms and conditions of the awards. The Board of Directors may also take any action it deems necessary and appropriate for the administration of the 2008 Stock Plan. Pursuant to the 2008 Stock Plan, the Board of Directors may, at its sole discretion, grant awards to our employees who are in positions of substantial responsibility with United Fire.

Options granted pursuant to the 2008 Stock Plan are granted to buy shares of United Fire's common stock at the market value of the stock on the date of grant. All outstanding option awards vest and are exercisable in installments of 20.0 percent of the number of shares covered by the option award each year from the grant date, unless the Board of Directors authorizes the acceleration of vesting. To the extent not exercised, vested option awards accumulate and are exercisable by the awardee, in whole or in part, in any subsequent year included in the option period, but not later than 10 years from the grant date. Restricted and unrestricted stock awards granted pursuant to the 2008 Stock Plan are granted at the market value of our stock on the date of the grant. Restricted stock awards fully vest after five years from the date of issuance, unless accelerated upon the approval of the Board of Directors, at which time United Fire common stock will be issued to the awardee. All awards are generally granted free of charge to the eligible employees of United Fire as designated by the Board of Directors.

The activity in the 2008 Stock Plan is displayed in the following table:

Authorized Shares Available for Future Award Grants	Nine Months Ended September 30, 2012	Inception to Date
Beginning balance	653,511	1,900,000
Number of awards granted	(97,895)	(1,443,584)
Number of awards forfeited or expired	9,600	108,800
Ending balance	565,216	565,216
Number of option awards exercised	38,625	216,642
Number of unrestricted stock awards granted	895	3,380
Number of restricted stock awards vested	—	—

Non-qualified Non-employee Director Stock Option and Restricted Stock Plan

The United Fire Group, Inc. 2005 Non-qualified Non-Employee Director Stock Option and Restricted Stock Plan (the "Director Plan") authorizes the issuance of restricted and unrestricted stock awards and non-qualified stock options to purchase shares of United Fire's common stock to non-employee directors. At September 30, 2012, we had 130,012 authorized shares available for future issuance.

The Board of Directors has the authority to determine which non-employee directors receive awards, when options and restricted and unrestricted stock shall be granted, the option price, the option expiration date, the date of grant, the vesting schedule of options or whether the options shall be immediately vested, the terms and conditions of options and restricted stock (other than those terms and conditions set forth in the plan) and the number of shares of

common stock to be issued pursuant to an option agreement or restricted stock agreement. The Board of Directors may also take any action it deems necessary and appropriate for the administration of the Director Plan.

The activity in the Director Plan is displayed in the following table.

Authorized Shares Available for Future Award Grants	Nine Months Ended September 30, 2012	Inception to Date
Beginning balance	160,009	300,000
Number of awards granted	(29,997)	(175,991)
Number of awards forfeited or expired	—	6,003
Ending balance	130,012	130,012
Number of option awards exercised	—	—

Stock-Based Compensation Expense

For each of the three-month periods ended September 30, 2012 and 2011, we recognized stock-based compensation expense of \$0.4 million. For the nine-month periods ended September 30, 2012 and 2011, we recognized stock-based compensation expense of \$1.3 million and \$1.4 million, respectively.

As of September 30, 2012, we had \$3.3 million in stock-based compensation expense that has yet to be recognized through our results of operations. We expect this compensation to be recognized over the remainder of 2012 and subsequent years according to the following table, except with respect to awards that are accelerated by the Board of Directors, in which case we will recognize any remaining compensation expense in the period in which the awards are accelerated.

(In Thousands)		
2012	\$	398
2013		1,138
2014		862
2015		646
2016		190
2017		23
Total	\$	3,257

NOTE 6. SEGMENT INFORMATION

We have two reportable business segments in our operations: property and casualty insurance and life insurance. The property and casualty insurance segment has six domestic locations from which it conducts its business. All offices target a similar customer base, market the same products and use the same marketing strategies and are therefore aggregated. The life insurance segment operates from our home office. Because all of our insurance is sold domestically, we have no revenues allocable to foreign operations.

We evaluate the two segments on the basis of both statutory accounting practices prescribed or permitted by our states of domicile and GAAP. We analyze results based on profitability (i.e., loss ratios), expenses, and return on equity. The basis we use to determine and analyze segments and to measure segment profit or loss have not changed from that reported in our Annual Report on Form 10-K for the year ended December 31, 2011.

The following tables for the three-month periods ended September 30, 2012 and 2011 have been reconciled to the amounts reported in our unaudited Consolidated Financial Statements to adjust for intersegment eliminations.

(In Thousands)	Property and Casualty Insurance	Life Insurance	Total
Three Months Ended September 30, 2012			
Net premiums earned	\$ 161,232	\$ 15,412	\$ 176,644
Investment income, net of investment expenses	11,093	17,614	28,707
Net realized investment gains	1,214	86	1,300
Other income	(19)	104	85
Total reportable segment	\$ 173,520	\$ 33,216	\$ 206,736
Intersegment eliminations	(42)	(113)	(155)
Total revenues	\$ 173,478	\$ 33,103	\$ 206,581
Net income	\$ 7,616	\$ 1,114	\$ 8,730
Assets	\$ 1,923,407	\$ 1,814,403	\$ 3,737,810
Invested assets	\$ 1,334,278	\$ 1,734,788	\$ 3,069,066
Three Months Ended September 30, 2011			
Net premiums earned	\$ 144,065	\$ 14,731	\$ 158,796
Investment income, net of investment expenses	8,129	18,743	26,872
Net realized investment gains	692	527	1,219
Other income	504	221	725
Total reportable segment	\$ 153,390	\$ 34,222	\$ 187,612
Intersegment eliminations	(44)	6	(38)
Total revenues	\$ 153,346	\$ 34,228	\$ 187,574
Net income (loss)	\$ (6,671)	\$ 1,895	\$ (4,776)
Assets	\$ 1,878,705	\$ 1,726,040	\$ 3,604,745
Invested assets	\$ 1,265,170	\$ 1,602,252	\$ 2,867,422

The following tables for the nine-month periods ended September 30, 2012 and 2011 have been reconciled to the amounts reported in our unaudited Consolidated Financial Statements to adjust for intersegment eliminations.

(In Thousands)	Property and Casualty Insurance	Life Insurance	Total
<u>Nine Months Ended September 30, 2012</u>			
Net premiums earned	\$ 461,902	\$ 46,557	\$ 508,459
Investment income, net of investment expenses	33,533	53,151	86,684
Net realized investment gains	1,765	2,893	4,658
Other income	177	407	584
Total reportable segment	\$ 497,377	\$ 103,008	\$ 600,385
Intersegment eliminations	(124)	(335)	(459)
Total revenues	\$ 497,253	\$ 102,673	\$ 599,926
Net income	\$ 37,607	\$ 5,023	\$ 42,630
Assets	\$ 1,923,407	\$ 1,814,403	\$ 3,737,810
Invested assets	\$ 1,334,278	\$ 1,734,788	\$ 3,069,066

Nine Months Ended September 30, 2011

Net premiums earned	\$ 384,838	\$ 40,556	\$ 425,394
Investment income, net of investment expenses	26,405	55,422	81,827
Net realized investment gains	2,293	2,703	4,996
Other income	1,042	568	1,610
Total reportable segment	\$ 414,578	\$ 99,249	\$ 513,827
Intersegment eliminations	(132)	(241)	(373)
Total revenues	\$ 414,446	\$ 99,008	\$ 513,454
Net income (loss)	\$ (22,895)	\$ 6,015	\$ (16,880)
Assets	\$ 1,878,705	\$ 1,726,040	\$ 3,604,745
Invested assets	\$ 1,265,170	\$ 1,602,252	\$ 2,867,422

NOTE 7. EARNINGS PER COMMON SHARE

Basic earnings per share is computed by dividing net income by the weighted-average number of common shares outstanding during the reporting period. Diluted earnings per share gives effect to all dilutive common shares outstanding during the reporting period. The dilutive shares we consider in our diluted earnings per share calculation relate to our outstanding stock options and restricted stock awards.

We determine the dilutive effect of our outstanding stock options using the “treasury stock” method. Under this method, we assume the exercise of all of the outstanding stock options whose exercise price is less than the weighted-average market value of our common stock during the reporting period. This method also assumes that the proceeds from the hypothetical stock option exercises are used to repurchase shares of our common stock at the weighted-average market value of the stock during the reporting period. The net of the assumed stock options exercised and assumed common shares repurchased represents the number of dilutive common shares, which we add to the denominator of the earnings per share calculation.

The components of basic and diluted earnings per share were as follows for the three-month periods ended September 30, 2012 and 2011:

(In Thousands Except Per Share Data)	Three Months Ended September 30,			
	2012		2011	
	Basic	Diluted	Basic	Diluted
Net income (loss)	\$ 8,730	\$ 8,730	\$ (4,776)	\$ (4,776)
Weighted-average common shares outstanding	25,423	25,423	25,723	25,723
Add dilutive effect of restricted stock awards	—	57	—	—
Add dilutive effect of stock options	—	47	—	—
Weighted-average common shares for EPS calculation	25,423	25,527	25,723	25,723
Earnings (loss) per common share	\$ 0.34	\$ 0.34	\$ (0.19)	\$ (0.19)
Awards excluded from diluted EPS calculation ⁽¹⁾	—	720	—	1,206

(1) Outstanding awards excluded from the diluted earnings per share calculation because the effect of including them would have been anti-dilutive.

The components of basic and diluted earnings per share were as follows for the nine-month periods ended September 30, 2012 and 2011:

(In Thousands Except Per Share Data)	Nine Months Ended September 30,			
	2012		2011	
	Basic	Diluted	Basic	Diluted
Net income (loss)	\$ 42,630	\$ 42,630	\$ (16,880)	\$ (16,880)
Weighted-average common shares outstanding	25,468	25,468	26,005	26,005
Add dilutive effect of restricted stock awards	—	57	—	—
Add dilutive effect of stock options	—	42	—	—
Weighted-average common shares for EPS calculation	25,468	25,567	26,005	26,005
Earnings (loss) per common share	\$ 1.67	\$ 1.67	\$ (0.65)	\$ (0.65)
Awards excluded from diluted EPS calculation ⁽¹⁾	—	1,098	—	1,206

(1) Outstanding awards excluded from the diluted earnings per share calculation because the effect of including them would have been anti-dilutive.

NOTE 8. DEBT

In the fourth quarter of 2011, United Fire entered into a credit agreement with a syndicate of financial institutions as lenders, KeyBank National Association as administrative agent, lead arranger, sole book runner, swingline lender, and letter of credit issuer, and Bankers Trust Company as syndication agent. The four-year credit agreement provides for a \$100.0 million unsecured revolving credit facility that includes a \$20.0 million letter of credit subfacility and a swing line subfacility in the amount of up to \$5.0 million.

During the term of this credit agreement, we have the right to increase the total credit facility from \$100.0 million up to \$125.0 million if no event of default has occurred and is continuing and certain other conditions are satisfied. The credit facility is available for general corporate purposes, including working capital, acquisitions and liquidity purposes. Principal of the credit facility is due in full at maturity, on December 22, 2015. The interest rate is based on our monthly choice of either a base rate or the London Interbank Offered Rate ("LIBOR") plus, in each case, a calculated margin amount. A commitment fee on each lender's unused commitment under the credit facility is also payable quarterly.

The credit agreement contains customary representations, covenants and events of default, including certain covenants that limit or restrict our ability to engage in certain activities. Subject to certain exceptions, these activities include restricting our ability to sell or transfer assets or enter into a merger or consolidate with another company, grant certain types of security interests, incur certain types of liens, impose restrictions on subsidiary dividends, enter into leaseback transactions, or incur certain indebtedness. The credit agreement contains certain financial covenants including covenants that require us to maintain a minimum consolidated net worth, a debt to capitalization ratio and minimum stockholders' equity.

There was no outstanding balance on the credit facility at September 30, 2012. For the nine-month period ended September 30, 2012, we have incurred \$0.8 million in interest expense related to this credit facility. We were in compliance with all covenants for the credit agreement at September 30, 2012.

In connection with our acquisition of Mercer Insurance Group, we acquired three issuances of trust preferred securities with an outstanding balance as of the acquisition date of \$15.6 million. We redeemed each of the issuances in full in 2012. We incurred \$0.5 million of interest expense related to these trust preferred securities for the nine-month period ended September 30, 2012.

NOTE 9. SUBSEQUENT EVENT

On October 29, 2012, Hurricane Sandy made landfall along the Atlantic seaboard and in the northeast, affecting a number of United Fire policyholders. We expect both direct and assumed losses to impact our fourth quarter results. We estimate after-tax direct losses after reinsurance recoveries of \$13.0 million to \$19.5 million, with an impact of \$0.51 to \$0.76 per share. On our assumed book of business, the insurance we provide other insurance companies, we estimate after-tax losses of \$2.0 million to \$3.0 million, with an impact of \$0.08 to \$0.12 per share. The combined net after tax estimate of losses is \$15.0 million to \$22.5 million, with an impact of \$0.59 to \$0.88 per share.

Report of Independent Registered Public Accounting Firm

Board of Directors and Stockholders
United Fire Group, Inc.

We have reviewed the consolidated balance sheet of United Fire Group, Inc. as of September 30, 2012, and the related consolidated statements of income and comprehensive income for the three-month and nine-month periods ended September 30, 2012 and 2011, the consolidated statements of cash flows for the nine-month periods ended September 30, 2012 and 2011, and the consolidated statement of stockholders' equity for the nine-month period ended September 30, 2012. These financial statements are the responsibility of the Company's management.

We conducted our review in accordance with the standards of the Public Company Accounting Oversight Board (United States). A review of interim financial information consists principally of applying analytical procedures and making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with the standards of the Public Company Accounting Oversight Board, the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to the consolidated financial statements referred to above for them to be in conformity with U.S. generally accepted accounting principles.

We have previously audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheet of United Fire Group, Inc. as of December 31, 2011, and the related consolidated statements of income, stockholders' equity, and cash flows for the year then ended, not presented herein, and in our report dated March 15, 2012, we expressed an unqualified opinion on those consolidated financial statements. In our opinion, the information set forth in the accompanying consolidated balance sheet as of December 31, 2011, is fairly stated, in all material respects, in relation to the consolidated balance sheet from which it has been derived.

/s/ Ernst & Young LLP

Ernst & Young LLP

Chicago, Illinois
November 7, 2012

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

FORWARD-LOOKING STATEMENTS

This report may contain forward-looking statements about our operations, anticipated performance and other similar matters. The Private Securities Litigation Reform Act of 1995 provides a safe harbor under the Securities Act of 1933 and the Securities Exchange Act of 1934 for forward-looking statements. The forward-looking statements are not historical facts and involve risks and uncertainties that could cause actual results to differ materially from those expected and/or projected. Such forward-looking statements are based on current expectations, estimates, forecasts and projections about our company, the industry in which we operate, and beliefs and assumptions made by management. Words such as “expect(s),” “anticipate(s),” “intend(s),” “plan(s),” “believe(s),” “continue(s),” “seek(s),” “estimate(s),” “goal(s),” “target(s),” “forecast(s),” “project(s),” “predict(s),” “should,” “could,” “may,” “will continue,” “might,” “hope,” “can” and other words and terms of similar meaning or expression in connection with a discussion of future operations, financial performance or financial condition, are intended to identify forward-looking statements. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed in such forward-looking statements. Information concerning factors that could cause actual results to differ materially from those in the forward-looking statements is contained in Part II Item 1A, “Risk Factors” of this document. Among the factors that could cause our actual outcomes and results to differ are:

- The frequency and severity of claims, including those related to catastrophe losses, and the impact those claims have on our loss reserve adequacy.
- Developments in the domestic and global financial markets that could affect our investment portfolio and financing plans.
- The calculation and recovery of deferred policy acquisition costs (“DAC”).
- The valuation of pension and other postretirement benefit obligations.
- Our relationship with our agencies and agents.
- Our relationship with our reinsurers.
- The financial strength rating of our reinsurers.
- Changes in industry trends and significant industry developments.
- Our exposure to international catastrophes through our assumed reinsurance program.
- Governmental actions, policies and regulations, including, but not limited to, domestic health care reform, financial services regulatory reform, corporate governance, new laws or regulations or court decisions interpreting existing laws and regulations or policy provisions.
- NASDAQ policies or regulations relating to corporate governance and the cost to comply.

These are representative of the risks, uncertainties, and assumptions that could cause actual outcomes and results to differ materially from what is expressed in forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this report or as of the date they are made. Except as required under the federal securities laws and the rules and regulations of the Securities and Exchange Commission, we do not have any intention or obligation to update publicly any forward-looking statements, whether as a result of new information, future events, or otherwise.

CRITICAL ACCOUNTING ESTIMATES

Critical accounting estimates are defined as those that are representative of significant judgments and uncertainties and that potentially may result in materially different results under different assumptions and conditions. We base our discussion and analysis of our results of operations and financial condition on the amounts reported in our Consolidated Financial Statements, which we have prepared in accordance with GAAP. As we prepare these Consolidated Financial Statements, we must make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses for the reporting period. We evaluate our estimates on an ongoing basis. We base our estimates on historical experience and on other assumptions that we believe to be reasonable under the circumstances. Actual results could differ from those estimates. Our critical accounting estimates are: the valuation of investments; the valuation of reserves for losses, claims, and loss settlement expenses and the related valuation of reinsurance recoverable on paid and unpaid losses; the valuation of reserves for future policy benefits; the calculation of the deferred policy acquisition costs asset; the recoverability of goodwill and other intangible assets; and the valuation of pension and postretirement benefit obligations. These critical accounting estimates are more fully described in our Management's Discussion and Analysis of Results of Operations and Financial Condition presented in our Annual Report on Form 10-K for the year ended December 31, 2011.

INTRODUCTION

The purpose of the Management's Discussion and Analysis is to provide an understanding of our results of operations and consolidated financial position. Our Management's Discussion and Analysis should be read in conjunction with our consolidated financial statements and related notes, including those in our Annual Report on Form 10-K for the year ended December 31, 2011. When we provide information on a statutory basis, we label it as such, otherwise, all other data is presented in accordance with GAAP.

OUR BUSINESS

Founded in 1946 as United Fire & Casualty Company, we provide insurance protection for individuals and businesses through several regional companies. We are licensed as a property and casualty insurer in 43 states plus the District of Columbia and are represented by approximately 1,200 independent agencies. Our life insurance subsidiary is licensed in 36 states and is represented by more than 900 independent agencies.

Segments

We operate two business segments, each with a wide range of products:

- property and casualty insurance, which includes commercial insurance, personal insurance, surety bonds and assumed insurance; and
- life insurance, which includes deferred and immediate annuities, universal life products and traditional life (primarily single premium whole life insurance) products.

We manage these business segments separately, as they generally do not share the same customer base, and each has different products, pricing, and expense structures.

For the nine-month period ended September 30, 2012, property and casualty business accounted for 90.9 percent of our net premiums earned, of which 89.8 percent was generated from commercial lines. Life insurance business made up 9.1 percent of our net premiums earned, of which 70.7 percent was generated from traditional life insurance products.

Pooling Arrangement

All of our property and casualty insurance subsidiaries, with the exception of Texas General Indemnity Company,

are members of an intercompany reinsurance pooling arrangement. The insurance entities of Mercer Insurance Group participated in their own pooling arrangement in 2011, which was in place when we acquired Mercer Insurance Group on March 28, 2011. Effective January 1, 2012, one pooling arrangement covers all participating insurance subsidiaries of United Fire Group, Inc. Pooling arrangements permit the participating companies to rely on the capacity of the entire pool's capital and surplus, rather than being limited to policy exposures of a size commensurate with each participant's own surplus level.

Geographic Concentration

For the nine-month period ended September 30, 2012, premium revenues for our property and casualty insurance segment were generated from approximately 90 percent commercial lines business and 10 percent personal lines business. Our top five states for direct premiums written were Texas, Iowa, California, New Jersey and Missouri. In our life insurance company, according to statutory financial measures that include annuities as premium income, our top five states for business were Iowa, Minnesota, Illinois, Wisconsin and Nebraska, for the nine months ended September 30, 2012.

Segment Revenue and Expense

We evaluate segment profit or loss based upon operating and investment results. Segment profit or loss described in the following sections of the Management's Discussion and Analysis is reported on a pre-tax basis. Additional segment information is presented in Part I, Item 1, Note 6 "Segment Information" to the unaudited Consolidated Financial Statements.

Our primary sources of revenue are premiums and investment income. Major categories of expenses include losses and loss settlement expenses, future policy benefits, underwriting and other operating expenses and interest on policyholders' accounts.

Profit Factors

The profitability of our company is influenced by many factors, including price, competition, economic conditions, interest rates, catastrophic events and other natural disasters, man-made disasters, state regulations, court decisions, and changes in the law. Unless a connection between future increased extreme weather events and climate change is ultimately proven true, management believes that climate change considerations will not have a material impact on our profitability.

To manage these risks and uncertainties, we seek to achieve consistent profitability through strong agency relationships, exceptional customer service, fair and prompt claims handling, disciplined underwriting, superior loss control services, and effective and efficient use of technology.

CONSOLIDATED FINANCIAL HIGHLIGHTS

(In Thousands)	Three Months Ended September 30,			Nine Months Ended September 30,		
	2012	2011	%	2012	2011 ⁽¹⁾	%
Revenues						
Net premiums earned	\$ 176,531	\$ 158,704	11.2 %	\$ 508,124	\$ 425,118	19.5 %
Investment income, net of investment expenses	28,665	26,926	6.5	86,560	81,730	5.9
Net realized investment gains						
Other-than-temporary impairment charges	—	—	—	(4)	—	—
All other net realized gains	1,300	1,219	6.6	4,662	4,996	(6.7)
	1,300	1,219	6.6	4,658	4,996	(6.8)
Other income	85	725	(88.3)	584	1,610	(63.7)
	\$ 206,581	\$ 187,574	10.1 %	\$ 599,926	\$ 513,454	16.8 %
Benefits, Losses and Expenses						
Losses and loss settlement expenses	\$ 119,756	\$ 120,861	(0.9)%	\$ 318,006	\$ 332,854	(4.5)%
Future policy benefits	9,815	9,167	7.1	28,309	25,229	12.2
Amortization of deferred policy acquisition costs	36,167	43,022	(15.9)	104,897	112,800	(7.0)
Other underwriting expenses	20,496	14,101	45.4	63,031	44,878	40.4
Interest on policyholders' accounts	10,327	10,897	(5.2)	31,610	32,224	(1.9)
	\$ 196,561	\$ 198,048	(0.8)%	\$ 545,853	\$ 547,985	(0.4)%
Income (loss) before income taxes	\$ 10,020	\$ (10,474)	NM⁽²⁾	\$ 54,073	\$ (34,531)	NM⁽²⁾
Federal income tax expense (benefit)	1,290	(5,698)	122.6	11,443	(17,651)	164.8 %
Net income (Loss)	\$ 8,730	\$ (4,776)	NM⁽²⁾	\$ 42,630	\$ (16,880)	NM⁽²⁾

(1) The information presented for 2011 includes Mercer Insurance Group's results after the March 28, 2011 acquisition date.

(2) Not meaningful.

The following is a summary of our financial performance for the three- and nine-month periods ended September 30, 2012:

Consolidated Results of Operations

For the three-month period ended September 30, 2012, net income was \$8.7 million, compared to a net loss of \$4.8 million for the same period of 2011, driven primarily by growth in property and casualty premium revenue, combined with a reduction in the combined ratio. Consolidated net premiums earned increased to \$176.5 million, compared to \$158.7 million for the same period of 2011. This increase represents organic growth and is the result of a combination of rate increases across most commercial and personal lines, growth in premium audit collections, and new business writings.

For the nine-month period ended September 30, 2012, net income was \$42.6 million, compared to a net loss of \$16.9 million for the same period of 2011. Like the quarterly results, the improvement was driven by growth in property and casualty premium revenue and a reduction in the combined ratio. Year to date consolidated net premiums earned increased to \$508.1 million, compared to \$425.1 million for the same period of 2011 due in part to the acquisition of Mercer Insurance Group in March 2011, which accounted for \$34.9 million of additional earned premium. Our organic growth was \$48.1 million over the same period of 2011.

Losses and loss settlement expenses remained flat between the third quarter of 2012 compared to the third quarter of 2011, in spite of the growth in premium noted above. This was due to reduced catastrophe loss experience, offset by an increase in severity in the other liability and workers' compensation lines of business. Pre-tax catastrophe losses totaled \$8.5 million compared to \$23.9 million in the third quarter of 2011. In the third quarter of 2011, we recorded

losses from two storms; a straight-line windstorm known as a derecho hit Iowa, and a wind and hail event affected United Fire policyholders in Western Iowa, South Dakota, Nebraska and Northwest Missouri.

Losses and loss settlement expenses decreased to \$318.0 million for the nine-month period ended September 30, 2012, compared to \$332.9 million for the same period of 2011. The decrease is due to primarily to reduced catastrophe loss experience. Pre-tax catastrophe losses totaled \$34.5 million for the nine-month period ended September 30, 2012, compared to \$77.0 million in the same period of 2011. Through September 30, 2011, in addition to the third quarter catastrophe losses, we also experienced severe storm losses that occurred during the second quarter and assumed reinsurance losses related to the New Zealand earthquake and the earthquake and tsunami in Japan that occurred during the first quarter.

Effective January 1, 2012, we adopted the updated accounting guidance that limits the amount of underwriting expenses eligible for deferral on a prospective basis. The adoption of the updated accounting guidance resulted in the recognition of approximately \$9.9 million (\$8.6 million for our property and casualty insurance segment; \$1.3 million for our life insurance segment) of expense in the nine-month period ended September 30, 2012 that we would not have recognized had the accounting guidance remained unchanged. This represents a reduction to net income of \$0.25 per share. Refer to the "Deferred Policy Acquisition Costs" under "Note 1 of the Notes to Unaudited Financial Statements" for further discussion of the impact of the updated accounting guidance related to deferred policy acquisition costs on our reported results.

Consolidated Financial Condition

As of September 30, 2012, the book value per share of our common stock was \$29.66. We repurchased 35,891 and 137,792 shares in the three- and nine-month periods ended September 30, 2012. Under our share repurchase program, which expires in August 2014, we are authorized to purchase an additional 1,332,087 shares of common stock.

Net unrealized investment gains totaled \$149.3 million as of September 30, 2012, an increase of \$25.0 million, net of tax, or 20.1 percent since December 31, 2011. The increase in net unrealized gains resulted from an increase in the fair value of both our fixed maturity and equity portfolios.

Our stockholders' equity increased to \$753.8 million at September 30, 2012, from \$696.1 million at December 31, 2011. The increase was primarily attributable to net income of \$42.6 million and net unrealized investment gains of \$25.0 million, net of tax, less stockholder dividends of \$11.5 million.

RESULTS OF OPERATIONS

Property and Casualty Insurance Segment Results

(In Thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2012	2011	2012	2011 ⁽¹⁾
Net premiums written ⁽²⁾	\$ 155,433	\$ 143,412	\$ 500,303	\$ 413,165
Net premiums earned	\$ 161,232	\$ 144,065	\$ 461,902	\$ 384,838
Losses and loss settlement expenses	(114,846)	(115,127)	(302,376)	(316,916)
Amortization of deferred policy acquisition costs	(34,060)	(40,547)	(98,355)	(105,663)
Other underwriting expenses	(16,332)	(11,050)	(50,353)	(35,576)
Underwriting gain (loss) ⁽²⁾	\$ (4,006)	\$ (22,659)	\$ 10,818	\$ (73,317)
Investment income, net of investment expenses	11,051	8,085	33,409	26,273
Net realized investment gains (losses)				
Other-than-temporary impairment charges	—	—	(4)	—
All other net realized gains	1,214	692	1,769	2,293
	1,214	692	1,765	2,293
Other income	(19)	504	177	1,042
Income (loss) before income taxes	\$ 8,240	\$ (13,378)	\$ 46,169	\$ (43,709)
GAAP Ratios:				
Net loss ratio	65.9%	63.3%	58.0%	62.4%
Catastrophes - effect on net loss ratio	5.3	16.6	7.5	20.0
Net loss ratio	71.2%	79.9%	65.5%	82.4%
Expense ratio ⁽³⁾	31.3	35.8	32.2	36.7
Combined ratio	102.5%	115.7%	97.7%	119.1%

(1) The information presented for 2011 includes Mercer Insurance Group's results after the March 28, 2011 acquisition date.

(2) The Measurement of Results section of this report defines data prepared in accordance with statutory accounting practices, which is a comprehensive basis of accounting other than U.S. GAAP.

(3) Includes policyholder dividends.

Net premiums earned increased 12 percent in the third quarter of 2012, compared to the third quarter of 2011, due to organic growth, rate increases and an increase in audit premiums. Audit premiums result from business policies that are audited after the policy period to determine accurate premiums based on sales or payrolls or endorsements. An increase in audit premiums indicates that our commercial customers are increasing their business.

Commercial lines renewal pricing experienced mid-single digit percentage increases for the fourth consecutive quarter. Competitive market conditions continued to ease on renewals, but persisted on new business during the quarter. In addition to the increase in audit premiums, we are also seeing growth in premium from policy changes and a decline in the number of out-of-business policy cancellations. Personal lines pricing has also improved, with upper-single digit percentage increases for homeowners and low-to-mid single-digit percentage increases for personal auto. Policy retention rates dropped slightly due to our rate increases.

The GAAP combined ratio decreased 13.2 percentage points for the three-month period ended September 30, 2012, compared with the same period of 2011. For the nine-month period ended September 30, 2012, our combined ratio decreased by 21.4 percentage points as compared to the same period of 2011. These decreases are attributable to reductions in net loss ratio and expense ratio from 2011.

The net loss ratio, a component of the combined ratio, decreased by 8.7 percentage points and 16.9 percentage points in the three- and nine-month periods ended September 30, 2012, as compared to the same periods in 2011. The decrease is due primarily to reduced catastrophe loss experience. Pre-tax catastrophe losses totaled \$8.5 million and \$34.5 million for the three- and nine-month periods ended September 30, 2012, as compared to \$23.9 million and \$77.0 million for the same periods of 2011. Through September 30, 2011, in addition to the third quarter catastrophe

losses, we also experienced severe storm losses that occurred during the second quarter and assumed reinsurance losses related to the New Zealand earthquake and the earthquake and tsunami in Japan that occurred during the first quarter.

Non-catastrophe loss severity declined in the second quarter compared to the first quarter of 2012. In the third quarter, however, we experienced an increase in the number and severity of losses in our other liability and workers' compensation lines of business losses that were within our retained limits.

The expense ratio, a component of the combined ratio, decreased 4.5 percentage points for both the three- and nine-month periods ended September 30, 2012, as compared to the same periods in 2011. The expenses associated with the acquisition of the Mercer Insurance Group increased the expense ratio reported for 2011.

As explained in "Deferred Policy Acquisition Costs" under "Note 1 of the Notes to Unaudited Financial Statements", we adopted new accounting guidance that limits the amount of underwriting expenses eligible for deferral, effective January 1, 2012. The adoption of the updated accounting guidance resulted in the recognition of approximately \$1.4 million and \$8.6 million of additional expense for the three- and nine- month periods ended September 30, 2012 in our property and casualty insurance segment.

The impact of the new accounting guidance on our results for the full year will be influenced by a number of factors including: the volume of premiums written; our assessment of successful acquisition efforts; the profitability of our lines of property and casualty business, which impacts the level of premium deficiency charge recorded; and the normal amortization pattern of these deferred policy acquisition costs, which is generally over one year. The greatest impact will be experienced in the most current quarter as the recorded deferred policy acquisitions costs would amortize to expense in succeeding quarters to offset a portion of the initial impact when assessed on an annual basis. Accordingly, the impact of the new accounting guidance on our results reported for the three- and nine-month periods ended September 30, 2012 should not be considered to be representative of the impact for the full year.

For a detailed discussion of our consolidated investment results, refer to the "Investment Portfolio" section of this item.

The following tables display our premiums earned, losses and loss settlement expenses and loss ratio by line of business:

Three Months Ended September 30,							
(In Thousands) Unaudited	2012			2011 ⁽⁴⁾			
	Net Premiums Earned	Losses and Loss Settlement Expenses Incurred	Loss Ratio	Net Premiums Earned	Losses and Loss Settlement Expenses Incurred	Loss Ratio	
Commercial lines							
Other liability ⁽¹⁾	\$ 50,887	\$ 28,579	56.2%	\$ 43,692	\$ 18,114	41.5%	
Fire and allied lines ⁽²⁾	33,574	24,637	73.4	31,556	37,710	119.5	
Automobile	34,087	24,703	72.5	30,999	26,364	85.0	
Workers' compensation	17,606	16,933	96.2	14,257	11,572	81.2	
Fidelity and surety	4,365	1,962	44.9	4,375	925	21.1	
Miscellaneous	258	214	82.9	216	(134)	(62.0)	
Total commercial lines	\$ 140,777	\$ 97,028	68.9%	\$ 125,095	\$ 94,551	75.6%	
Personal lines							
Fire and allied lines ⁽³⁾	\$ 10,247	\$ 11,758	114.7%	\$ 10,009	\$ 10,962	109.5%	
Automobile	5,711	3,562	62.4	5,012	5,025	100.3	
Miscellaneous	235	42	17.9	226	90	39.8	
Total personal lines	\$ 16,193	\$ 15,362	94.9%	\$ 15,247	\$ 16,077	105.4%	
Reinsurance assumed	\$ 4,262	\$ 2,456	57.6%	\$ 3,723	\$ 4,499	120.8%	
Total	\$ 161,232	\$ 114,846	71.2%	\$ 144,065	\$ 115,127	79.9%	

(1) "Other liability" is business insurance covering bodily injury and property damage arising from general business operations, accidents on the insured's premises, and products manufactured or sold.

(2) "Fire and allied lines" includes fire, allied lines, commercial multiple peril, and inland marine.

(3) "Fire and allied lines" includes fire, allied lines, homeowners, and inland marine.

(4) The Form 10-Q we filed on November 7, 2011, contained a misclassification between two lines of business for net premiums earned and losses and loss settlement expenses incurred. The two lines of business affected were other liability and fire and allied lines. That report showed net premiums earned, losses and loss settlement expenses incurred, and loss ratio of \$29,846, \$9,213 and 30.9%, respectively, for other liability, and net premiums earned, losses and loss settlement expenses incurred, and loss ratio of \$45,402, \$46,611 and 102.7%, respectively, for fire and allied lines. The reclassification for these lines shown in this table reflect a reclassification to other liability from fire and allied lines of \$13,846 in net premiums earned and \$8,901 in losses and loss settlement expenses incurred. The reclassification had no impact on net income.

Nine Months Ended September 30,						
(In Thousands) Unaudited	2012			2011 ⁽¹⁾⁽³⁾		
	Net Premiums Earned	Losses and Loss Settlement Expenses Incurred	Loss Ratio	Net Premiums Earned	Losses and Loss Settlement Expenses Incurred	Loss Ratio
Commercial lines						
Other liability	\$ 145,604	\$ 70,793	48.6%	\$ 114,518	\$ 51,239	44.7%
Fire and allied lines	97,365	81,968	84.2	85,848	113,072	131.7
Automobile	98,785	75,891	76.8	83,584	57,719	69.1
Workers' compensation	50,068	30,260	60.4	39,352	33,131	84.2
Fidelity and surety	12,780	1,607	12.6	12,280	944	7.7
Miscellaneous	735	278	37.8	627	251	40.0
Total commercial lines	\$ 405,337	\$ 260,797	64.3%	\$ 336,209	\$ 256,356	76.2%
Personal lines						
Fire and allied lines	\$ 30,479	\$ 22,633	74.3%	\$ 26,045	\$ 30,471	117.0%
Automobile	15,896	10,999	69.2	13,674	10,995	80.4
Miscellaneous	691	158	22.9	571	193	33.8
Total personal lines	\$ 47,066	\$ 33,790	71.8%	\$ 40,290	\$ 41,659	103.4%
Reinsurance assumed	\$ 9,499	\$ 7,789	82.0%	\$ 8,339	\$ 18,901	NM ⁽²⁾
Total	\$ 461,902	\$ 302,376	65.5%	\$ 384,838	\$ 316,916	82.4%

(1) The information presented for 2011 includes Mercer Insurance Group's results after the March 28, 2011 acquisition date.

(2) Not meaningful.

(3) The Form 10-Q we filed on November 7, 2011 contained a misclassification between two lines of business for net premiums earned and losses and loss settlement expenses incurred. The two lines of business affected were other liability and fire and allied lines. That report showed net premiums earned, losses and loss settlement expenses incurred, and loss ratio of \$86,796, \$31,023 and 35.7%, respectively, for other liability, and net premiums earned, losses and loss settlement expenses incurred, and loss ratio of \$113,570, \$133,288 and 117.4%, respectively, for fire and allied lines. The reclassification for these lines shown in this table reflect a reclassification to other liability from fire and allied lines of \$27,722 in net premiums earned and \$20,216 in losses and loss settlement expenses incurred. The reclassification had no impact on net income.

- **Other liability** - The loss ratio deteriorated in the three- and nine-month periods ended September 30, 2012, compared to the same periods of 2011. The deterioration in this line was due to an influx of severe losses in the three-month period ended September 30, 2012.
- **Commercial fire and allied lines** - The loss ratio improved in the three- and nine-month periods ended September 30, 2012, compared to the same periods of 2011. The improvement in this line was due to the reduction in our catastrophe loss experience.
- **Commercial automobile** - The loss ratio improved in the three-month period ended September 30, 2012 and deteriorated in the nine-month period ended September 30, 2012, compared to the same periods of 2011. The deterioration in this line was due to an influx of severe losses in the West Coast regional operations commercial automobile book of business. Most of these severe losses were recorded in the first two quarters of 2012.
- **Workers' compensation** - The loss ratio deteriorated in the three-month period ended September 30, 2012 compared to the same period of 2011 due to an increase in severity related to several large claims incurred during this time period in 2012. However, the loss ratio improved in the nine-month period ended September 30, 2012, compared to the same period of 2011. The improvement in this line reflects the high severity and frequency that occurred in 2011, as well as adverse development incurred in 2011 on claims that occurred in 2010.
- **Personal fire and allied lines** - The loss ratio deteriorated in the three-month period ended September 30,

2012, compared to the same period of 2011 due to an increase in catastrophe losses in this time period in 2012. However, the loss ratio improved in the nine-month period ended September 30, 2012, compared to the same period of 2011. The improvement in this line was due to the reduction in our catastrophe loss experience.

Life Insurance Segment Results

(In Thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2012	2011	2012	2011
Revenues				
Net premiums earned	\$ 15,299	\$ 14,639	\$ 46,222	\$ 40,280
Investment income, net	17,614	18,841	53,151	55,457
Net realized investment gains	86	527	2,893	2,703
Other income	104	221	407	568
Total revenues	\$ 33,103	\$ 34,228	\$ 102,673	\$ 99,008
Benefits, Losses and Expenses				
Losses and loss settlement expenses	\$ 4,910	\$ 5,734	\$ 15,630	\$ 15,938
Future policy benefits	9,815	9,167	28,309	25,229
Amortization of deferred policy acquisition costs	2,107	2,475	6,542	7,137
Other underwriting expenses	4,164	3,051	12,678	9,302
Interest on policyholders' accounts	10,327	10,897	31,610	32,224
Total benefits, losses and expenses	\$ 31,323	\$ 31,324	\$ 94,769	\$ 89,830
Income before income taxes	\$ 1,780	\$ 2,904	\$ 7,904	\$ 9,178

Income before income taxes decreased by \$1.1 million and \$1.3 million in the three- and nine-month periods ended September 30, 2012, respectively, as compared to the same periods of 2011. Net premiums earned increased 4.5 percent and 14.8 percent in the three- and nine-month periods ended September 30, 2012, respectively, as compared to the same periods of 2011, due to increased sales of our single premium whole life product.

Investment income decreased 6.5 percent and 4.2 percent in the three- and nine-month periods ended September 30, 2012, respectively, as compared to the same periods of 2011. The historically low interest rates continue to reduce both our investment income and margin on earnings.

Loss and loss settlement expenses decreased 14.4 percent and 1.9 percent in the three- and nine-month periods ended September 30, 2012, respectively, as compared to the same periods of 2011, due to a decrease in both annuity benefits and traditional life insurance death benefits. Future policy benefits increased 7.1 percent and 12.2 percent in the three- and nine-month periods ended September 30, 2012, respectively, as compared to the same periods of 2011, due to both the increase in sales of our single premium whole life product and the demographics of our insureds.

Amortization of deferred policy acquisition costs decreased as result of a change in accounting rules related to the recognition of deferred policy acquisition costs. As previously described in our Property and Casualty Insurance Segment, we prospectively adopted this rules change on January 1, 2012, and as a result, the amount of underwriting expenses eligible for deferral has decreased.

Other underwriting expenses have increased. This was primarily driven by the increase in sales of our single premium whole life product, resulting in an increase in incentives and commissions paid to our agencies, along with the impact of the change in accounting guidance, as mentioned above.

Deferred annuity deposits decreased 58.6 percent and 21.7 percent for the three- and nine-month periods ended September 30, 2012, as compared with the same periods in 2011. It has been prudent to lower the credited rate we have offered during the low investment return environment, thus affecting current deposits. Sales of single premium deferred annuities have also decreased in regard to overall portfolio production, due to strong sales of traditional life

products. While deferred annuity deposits are not recorded as a component of net premiums written or net premiums earned, they do generate investment income.

Net cash outflow related to our annuity business was \$13.2 million and \$18.8 million in the three- and nine-month periods ended September 30, 2012, compared to a net cash inflow of \$19.5 million and a net cash outflow of \$16.9 million in the same periods of 2011. We attribute this to the activity described in the prior paragraph.

Investment Portfolio

Our invested assets totaled \$3,069.1 million at September 30, 2012, compared to \$2,908.0 million at December 31, 2011, an increase of \$161.1 million, which is due primarily to an overall strategy to keep less cash on hand in the low interest rate environment. If extra cash is needed we have an ability to borrow funds available under our revolving credit facility.

At September 30, 2012, fixed maturity securities and equity securities comprised 92.3 percent and 5.8 percent of the value of our investment portfolio, respectively. Because the primary purpose of our investment portfolio is to fund future claims payments, we follow a conservative investment philosophy, investing most of our funds in a diversified portfolio of high quality, intermediate-term taxable corporate bonds, taxable U.S. government bonds and tax-exempt U.S. municipal bonds.

Composition

We develop our investment strategies based on a number of factors, including estimated duration of reserve liabilities, short- and long-term liquidity needs, projected tax status, general economic conditions, expected rates of inflation and regulatory requirements. We administer our investment portfolio based on investment guidelines approved by management and the investment committee of our Board of Directors that comply with applicable statutory regulations.

The composition of our investment portfolio at September 30, 2012, is presented at carrying value in the following table:

	Property & Casualty Insurance Segment		Life Insurance Segment		Total	
(Dollars in Thousands)		Percent of Total		Percent of Total		Percent of Total
Fixed maturities ⁽¹⁾	\$ 1,134,375	85.0%	\$ 1,698,179	97.9%	\$ 2,832,554	92.3%
Equity securities	161,374	12.1	18,350	1.0	179,724	5.8
Trading securities	14,498	1.1	—	—	14,498	0.5
Mortgage loans	—	—	4,683	0.3	4,683	0.2
Policy loans	—	—	7,308	0.4	7,308	0.2
Other long-term investments	23,231	1.7	6,268	0.4	29,499	1.0
Short-term investments	800	0.1	—	—	800	—
Total	\$ 1,334,278	100.0%	\$ 1,734,788	100.0%	\$ 3,069,066	100.0%

(1) Available-for-sale fixed maturities are carried at fair value. Held-to-maturity fixed maturities are carried at amortized cost.

At September 30, 2012, we classified \$2,830.7 million, or 99.4 percent, of our fixed maturities portfolio as available-for-sale, compared to \$2,697.2 million, or 99.4 percent, at December 31, 2011. We classify our remaining fixed maturities as held-to-maturity or trading. We record held-to-maturity securities at amortized cost. We record trading securities, primarily convertible redeemable preferred debt securities, at fair value, with any changes in fair value recognized in earnings.

As of September 30, 2012 and December 31, 2011, we did not have direct exposure to investments in subprime mortgages or other credit enhancement vehicles.

Credit Quality

The following table shows the composition of fixed maturity securities held in our available-for-sale, held-to-maturity and trading security portfolios, by credit rating at September 30, 2012 and December 31, 2011. Information contained in the table is generally based upon the issue credit ratings provided by Moody's, unless the rating is unavailable, in which case we obtain it from Standard & Poor's.

(In Thousands)	September 30, 2012		December 31, 2011	
Rating	Carrying Value	% of Total	Carrying Value	% of Total
AAA	\$ 458,483	16.1%	\$ 409,124	15.0%
AA	635,677	22.3	631,250	23.3
A	662,484	23.3	626,927	23.1
Baa/BBB	1,007,310	35.4	929,188	34.2
Other/Not Rated	83,098	2.9	118,356	4.4
	\$ 2,847,052	100.0%	\$ 2,714,845	100.0%

Duration

Our investment portfolio is invested primarily in fixed maturity securities whose fair value is susceptible to market risk, specifically interest rate changes. Duration is a measurement used to quantify our inherent interest rate risk and analyze our ability to match our invested assets to our claims liabilities. If our invested assets and claims liabilities have similar durations, then any change in interest rates will have an equal effect on these accounts. The primary purpose for matching invested assets and claims liabilities is liquidity. With appropriate matching, our investments will mature when cash is needed, preventing the need to liquidate other assets prematurely. Mismatches in the duration of assets and liabilities can cause significant fluctuations in our results of operations.

Group

The weighted average effective duration of our portfolio of fixed maturity securities, at September 30, 2012, is 3.9 years compared to 3.6 years at December 31, 2011.

Property and Casualty Insurance Segment

The weighted average effective duration of our portfolio of fixed maturity securities, at September 30, 2012, is 3.9 years compared to 4.0 years at December 31, 2011.

Life Insurance Segment

The weighted average effective duration of our portfolio of fixed maturity securities, at September 30, 2012 is 3.9 years compared to 3.4 years at December 31, 2011.

Investment Results

We invest the premiums received from our policyholders and annuitants in order to generate investment income, which is an important component of our revenues and profitability. The amount of investment income that we are able to generate is affected by many factors, some of which are beyond our control. Some of these factors are: volatility in the financial markets, economic growth, inflation, changes in interest rates, world political conditions, terrorist attacks or threats of terrorism, adverse events affecting other companies in our industry or the industries in which we invest and other unpredictable national or world events. In our life insurance segment, net investment income decreased 6.5 percent and 4.2 percent in the three- and nine-month periods ended September 30, 2012, compared with the same periods of 2011, due to historically low yields that reduce both our investment income and margin on earnings. We are maintaining our investment philosophy of purchasing quality investments rated investment grade or better, and we are more closely matching the duration of our investment portfolio to our

liabilities.

In our property and casualty insurance segment, our acquisition of Mercer Insurance Group and an increase in the value of our investments in limited liability partnerships contributed to the increase of 36.7 percent and 27.2 percent in net investment income in the three- and nine-month periods ended September 30, 2012, respectively, compared to with the same periods of 2011. The increases were somewhat offset by the impact of low interest rates. Our property and casualty insurance segment holds certain investments in limited liability partnerships that are accounted for under the equity method of accounting, with changes in the value of these investments recorded in investment income.

We regularly monitor the difference between our cost basis and the estimated fair value of our investments. Our accounting policy for impairment recognition requires other-than-temporary impairment charges to be recorded when we determine that it is more likely than not that we will be unable to collect all amounts due according to the contractual terms of the fixed maturity security or that the anticipated recovery in fair value of the equity security will not occur in a reasonable amount of time. Impairment charges on investments are recorded based on the fair value of the investments at the measurement date. Factors considered in evaluating whether a decline in value is other-than-temporary include: the length of time and the extent to which fair value has been less than cost; the financial condition and near-term prospects of the issuer; our intention to hold the investment; and the likelihood that we will be required to sell the investment.

Changes in unrealized gains and losses on available-for-sale securities do not affect net income and earnings per share but do impact comprehensive income, stockholders' equity and book value per share. We believe that any unrealized losses on our available-for-sale securities at September 30, 2012, are temporary based upon our current analysis of the issuers of the securities that we hold and current market events. It is possible that we could recognize impairment charges in future periods on securities that we own at September 30, 2012, if future events and information cause us to determine that a decline in value is other-than-temporary. However, we endeavor to invest in high quality assets to provide protection from future credit quality issues and corresponding other-than-temporary impairment write-downs.

LIQUIDITY AND CAPITAL RESOURCES

Liquidity measures our ability to generate sufficient cash flows to meet our short- and long-term cash obligations. Our cash inflows are primarily a result of premiums, annuity deposits, reinsurance recoveries, sales or maturities of investments, and investment income. Cash provided from these sources is used primarily to fund the payment of losses and loss settlement expenses, policyholder benefits under life insurance contracts, annuity withdrawals, purchase of investments, operating expenses, dividends, pension plan contributions, and in recent years, common stock repurchases.

Cash outflows may be variable because of the uncertainty regarding settlement dates for losses. In addition, the timing and amount of individual catastrophe losses are inherently unpredictable and could increase our liquidity requirements. The timing and amount of reinsurance recoveries may be affected by reinsurer solvency and reinsurance coverage disputes.

Historically, we have generated substantial cash inflows from operations. It is our policy to invest the cash generated from operations in securities with maturities that correlate to the anticipated timing of payments for losses and loss settlement expenses of the underlying insurance policies. The majority of our assets are invested in available-for-sale fixed maturity securities.

The following table displays a summary of cash sources and uses in 2012 and 2011.

Cash Flow Summary (In Thousands)	Nine Months Ended September 30,	
	2012	2011
Cash provided by (used in)		
Operating activities	\$ 125,346	\$ 54,586
Investing activities	(115,919)	(147,983)
Financing activities	(71,388)	67,817
Net decrease in cash and cash equivalents	\$ (61,961)	\$ (25,580)

Operating Activities

Net cash flows provided by operating activities totaled \$125.3 million and \$54.6 million for the nine-month periods ended September 30, 2012 and 2011, respectively. The increase reflects the higher level of property and casualty premiums collected, and a lower level of property and casualty loss payments.

Our cash flows from operations were sufficient to meet our liquidity needs for the nine-month periods ended September 30, 2012 and 2011.

Investing Activities

Cash in excess of operating requirements is generally invested in fixed maturity securities and equity securities. Fixed maturities provide regular interest payments and allow us to match the duration of our liabilities. Equity securities provide dividend income, potential dividend income growth and potential appreciation. For further discussion of our investments, including our philosophy and portfolio, see the “Investment Portfolio” section contained in this item.

In addition to investment income, possible sales of investments and proceeds from calls or maturities of fixed maturity securities also can provide liquidity. During the next five years, \$1.3 billion, or 44.3 percent of our fixed maturity portfolio will mature.

We invest funds required for short-term cash needs primarily in money market accounts, which are classified as cash equivalents. At September 30, 2012, our cash and cash equivalents included \$31.0 million related to these money market accounts, compared to \$62.9 million at December 31, 2011.

Net cash flows used in investing activities totaled \$115.9 million and \$148.0 million for the nine-month periods ended September 30, 2012 and 2011, respectively. While we purchased \$130.5 million more in investments in the nine-month period ended September 30, 2012, we had cash outflows for investing activities of \$171.4 in the nine-month period ended September 30, 2011 due to the acquisition of Mercer Insurance Group.

Financing Activities

Net cash flows used in financing activities totaled \$71.4 million for the nine-month period ended September 30, 2012 compared to net cash flows provided of \$67.8 million for the nine-month period ended September 30, 2011. In the first quarter of 2011, we borrowed \$79.9 million to partially finance the purchase of Mercer Insurance Group. In 2012, we paid the remaining balance of \$45.0 million outstanding on our credit facility. In 2012, we also fully repaid the \$15.6 million of trust preferred securities outstanding at December 31, 2011.

Credit Facilities

In December of 2011, United Fire entered into a credit agreement with a syndicate of financial institutions as lenders, KeyBank National Association as administrative agent, lead arranger, sole book runner, swingline lender and letter of credit issuer, and Bankers Trust Company as syndication agent. The four-year credit agreement provides for a \$100.0 million unsecured revolving credit facility that includes a \$20.0 million letter of credit subfacility and a swing line subfacility in the amount of up to \$5.0 million. As of September 30, 2012, there were no balances outstanding under this credit agreement.

If no event of default has occurred or is continuing to occur, and certain other conditions are satisfied during the term of this credit facility, we have the right to increase the total facility from \$100.0 million up to \$125.0 million. The credit facility is available for general corporate purposes, including working capital, acquisitions and liquidity purposes. Principal of the credit facility is due in full at maturity, on December 22, 2015. The interest rate is based on our monthly choice of either a base rate or the London Interbank Offered Rate ("LIBOR") plus, in each case, a calculated margin amount. A commitment fee on each lender's unused commitment under the credit facility is also payable quarterly.

The credit agreement contains customary representations, covenants and events of default, including certain covenants that limit or restrict our ability to engage in certain activities. Subject to certain exceptions, these activities include restricting our ability to sell or transfer assets or enter into a merger or consolidate with another company, grant certain types of security interests, incur certain types of liens, impose restrictions on subsidiary dividends, enter into leaseback transactions, or incur certain indebtedness. The credit agreement contains certain financial covenants including covenants that require us to maintain a minimum consolidated net worth, a debt to capitalization ratio and minimum stockholders' equity. As of September 30, 2012, we have not been in default and were in compliance with all covenants of the credit agreement.

Stockholders' Equity

Stockholders' equity increased 8.3 percent to \$753.8 million at September 30, 2012, from \$696.1 million at December 31, 2011. The increase was primarily attributable to net income of \$42.6 million and an increase in net unrealized investment gains of \$25.0 million, net of tax, less stockholder dividends of \$11.5 million. As of September 30, 2012, the book value per share of our common stock was \$29.66, compared to \$27.29 at December 31, 2011.

Off-Balance Sheet Arrangements

Pursuant to an agreement with one of our limited liability partnership investments, we are contractually committed to make capital contributions up to \$15.0 million, upon request by the partnership, through December 31, 2017. Our remaining potential contractual obligation was \$6.5 million at September 30, 2012.

MEASUREMENT OF RESULTS

Our consolidated financial statements are prepared on the basis of GAAP. We also prepare financial statements for each of our insurance subsidiaries based on statutory accounting principles and file them with insurance regulatory authorities in the states where they do business.

Management evaluates our operations by monitoring key measures of growth and profitability. We believe that disclosure of certain Non-GAAP financial measures enhances investor understanding of our financial performance. The following provides further explanation of the key measures management uses to evaluate our results:

Premiums written is a statutory measure of our overall business volume. Premiums written is an important measure of business production for the period under review. Net premiums written comprise direct and assumed premiums written, less ceded premiums written. Direct premiums written is the amount of premiums charged for policies issued during the period. For the property and casualty insurance segment there are no differences between direct statutory premiums written and direct premiums written under GAAP. However, for the life insurance segment,

deferred annuity deposits (i.e., sales) are included in direct statutory premiums written, whereas they are excluded for GAAP.

Assumed premiums written is consideration or payment we receive in exchange for insurance we provide to other insurance companies. We report these premiums as revenue as they are earned over the underlying policy period. Ceded premiums written is the portion of direct premiums written that we cede to our reinsurers under our reinsurance contracts.

(In Thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2012	2011	2012	2011 ⁽¹⁾
Net premiums written	\$ 170,725	\$ 158,036	\$ 546,500	\$ 453,391
Net change in unearned premium	5,959	1,843	(35,347)	(27,700)
Net change in prepaid reinsurance premium	(153)	(1,175)	(3,029)	(573)
Net premiums earned	\$ 176,531	\$ 158,704	\$ 508,124	\$ 425,118

(1) The information presented for 2011 includes Mercer Insurance Group's results after the March 28, 2011 acquisition date.

Combined ratio is a commonly used statutory financial measure of property and casualty underwriting performance. A combined ratio below 100.0 percent generally indicates a profitable book of business. The combined ratio is the sum of two separately calculated ratios, the loss and loss settlement expense ratio (the “net loss ratio”) and the underwriting expense ratio (the “expense ratio”).

When prepared in accordance with GAAP, the net loss ratio is calculated by dividing the sum of losses and loss settlement expenses by net premiums earned. The expense ratio is calculated by dividing nondeferred underwriting expenses and amortization of deferred policy acquisition costs by net premiums earned.

When prepared in accordance with statutory accounting principles, the net loss ratio is calculated by dividing the sum of losses and loss settlement expenses by net premium earned, and the expense ratio is calculated by dividing underwriting expenses by net premiums written.

Catastrophe losses is a commonly used non-GAAP financial measure, which utilize the designations of the Insurance Services Office (ISO) and are reported with loss and loss settlement expense amounts net of reinsurance recoverables, unless specified otherwise. According to the ISO, a catastrophe loss is defined as a single unpredictable incident or series of closely related incidents that result in \$25.0 million or more in U.S. industry-wide direct insured losses to property and that affect a significant number of insureds and insurers (“ISO catastrophe”). In addition to ISO catastrophes, we also include as catastrophes those events (“non-ISO catastrophes”), which may include U.S. or international losses, that we believe are, or will be, material to our operations, either in amount or in number of claims made. Management, at times, may determine for comparison purposes that it is more meaningful to exclude extraordinary catastrophe losses and resulting litigation. The frequency and severity of catastrophic losses we experience in any year affect our results of operations and financial position. In analyzing the underwriting performance of our property and casualty insurance segment, we evaluate performance both including and excluding catastrophe losses. Portions of our catastrophe losses may be recoverable under our catastrophe reinsurance agreements. We include a discussion of the impact of catastrophes because we believe it is meaningful for investors to understand the variability in periodic earnings.

(In Thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2012	2011	2012	2011
ISO catastrophes	\$ 7,204	\$ 20,365	\$ 33,148	\$ 59,011
Non-ISO catastrophes ⁽¹⁾	1,289	3,528	1,398	17,964
Total catastrophes	\$ 8,493	\$ 23,893	\$ 34,546	\$ 76,975

(1) This number includes international assumed losses.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We have exposure to market risk arising from potential losses in our investment portfolio due to adverse changes in interest rates and market prices. However, we have the ability to hold fixed maturity investments to maturity. Our investment guidelines define the overall framework for managing our market and other investment risks including accountability and controls. In addition, each of our subsidiaries has specific investment policies that delineate the investment limits and strategies that are appropriate given each entity's liquidity, surplus, product, and regulatory requirements. We respond to market risk by managing the character of investment purchases.

It is our philosophy that we do not utilize financial hedges or derivative financial instruments to manage risks, nor do we enter into any swap, forward or option contracts, but attempt to mitigate our exposure through active portfolio management. In addition, we place the majority of our investments in high-quality, liquid securities and limit the amount of credit exposure to any one issuer. At September 30, 2012, we did not hold investments in sub-prime mortgages, credit default swaps, or other credit-enhancement exposures.

While our primary market risk exposure is to changes in interest rates, we do have exposure to changes in equity prices and limited exposure to foreign currency exchange rates.

There have been no material changes in our market risk or market risk factors from what we reported in our Annual Report on Form 10-K for the year ended December 31, 2011.

ITEM 4. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

Our management, with the participation of our Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of our disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended) as of the end of the period covered by this report. Based on that evaluation, the Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures, as of the end of the period covered by this report, were designed and functioning effectively to provide reasonable assurance that the information required to be disclosed by us in reports filed or submitted under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms. We believe that a control system, no matter how well designed and operated, cannot provide absolute assurance that the objectives of the control system are met, and no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within a company have been detected.

Changes in Internal Control Over Financial Reporting

Our management, including our Chief Executive Officer and Chief Financial Officer, has evaluated our internal control over financial reporting to determine whether any changes occurred during the fiscal quarter to which this report relates that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting. Based on this evaluation, no such change in our internal control over financial reporting occurred during the fiscal quarter to which this report relates.

PART II - OTHER INFORMATION**ITEM 1. LEGAL PROCEEDINGS**

We consider all our litigation pending as of September 30, 2012, to be ordinary, routine, and incidental to our business.

ITEM 1A. RISK FACTORS

Our business is subject to a number of risks, including those identified in Part I, Item 1A of our 2011 Annual Report on Form 10-K filed with the Securities and Exchange Commission on March 15, 2012, that could have a material effect on our business, results of operations, financial condition, and/or liquidity and that could cause our operating results to vary significantly from period to period. The risks described in the above mentioned document are not the only risks we face. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial could also have a material effect on our business, results of operations, financial condition and/or liquidity.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

Under our share repurchase program, first announced in August 2007, we may purchase United Fire common stock from time to time on the open market or through privately negotiated transactions. The amount and timing of any purchases will be at our discretion and will depend upon a number of factors, including the share price, economic and general market conditions, and corporate and regulatory requirements. We will generally consider repurchasing our common stock on the open market if (i) the trading price on NASDAQ drops below 130 percent of its book value, (ii) sufficient excess capital is available to purchase the stock, and (iii) we are optimistic about future market trends and the performance of our company. Our share repurchase program may be modified or discontinued at any time.

We are authorized to purchase 1,332,087 shares at September 30, 2012. Our share repurchase program is scheduled to end in August 2014.

The following table provides information with respect to purchases of shares of common stock made by or on our behalf or by any “affiliated purchaser,” as defined in Rule 10b-18(a)(3) under the Securities Exchange Act of 1934, during the three-month period ended September 30, 2012.

Period	Total Number of Shares Purchased	Average Price Paid per Share	Total Number of Shares Purchased as a Part of Publicly Announced Plans or Programs	Maximum Number of Shares that may be Purchased Under the Plans or Programs
7/1/2012 - 7/31/2012	—	\$ —	—	1,367,978
8/1/2012 - 8/31/2012	35,891	21.34	35,891	1,332,087
9/1/2012 - 9/30/2012	—	—	—	1,332,087

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.

ITEM 4. MINE SAFETY DISCLOSURES

None.

ITEM 5. OTHER INFORMATION

None.

ITEM 6. EXHIBITS

Exhibit number	Exhibit description	Filed herewith
11	Statement Re Computation of Per Share Earnings. All information required by Exhibit 11 is presented within Note 7 of the Notes to Unaudited Consolidated Financial Statements, in accordance with the FASB guidance on Earnings per Share	X
31.1	Certification of Randy A. Ramlo pursuant to Section 302 of the Sarbanes-Oxley Act of 2002	X
31.2	Certification of Dianne M. Lyons pursuant to Section 302 of the Sarbanes-Oxley Act of 2002	X
32.1	Certification of Randy A. Ramlo pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002	X
32.2	Certification of Dianne M. Lyons pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002	X
101.1	The following financial information from United Fire Group, Inc.'s Quarterly Report on Form 10-Q for the quarter ended September 30, 2012 formatted in XBRL: (i) Consolidated Balance Sheets at September 30, 2012 (unaudited) and December 31, 2011; (ii) Consolidated Statements of Income and Comprehensive Income (unaudited) for the three months and nine months ended September 30, 2012 and 2011; (iii) Consolidated Statement of Stockholders' Equity (unaudited) for the nine months ended September 30, 2012; (iv) Consolidated Statements of Cash Flows (unaudited) for the nine months ended September 30, 2012 and 2011; and (v) Notes to Unaudited Consolidated Financial Statements, tagged as a block of text.	X

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

UNITED FIRE GROUP, INC.

(Registrant)

/s/ Randy A. Ramlo

Randy A. Ramlo

President, Chief Executive Officer,
Director and Principal Executive Officer

November 7, 2012

(Date)

/s/ Dianne M. Lyons

Dianne M. Lyons

Vice President, Chief Financial Officer and
Principal Accounting Officer

November 7, 2012

(Date)

Exhibit 31.1

CERTIFICATION PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Randy A. Ramlo, certify that:

1. I have reviewed this quarter report on Form 10-Q of United Fire Group, Inc.;
2. Based on my knowledge, this quarter report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarter report;
3. Based on my knowledge, the Consolidated Financial Statements and other financial information included in this quarter report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of and for, the periods presented in this quarter report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and we have:
 - a. designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b. designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with GAAP;
 - c. evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting.
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):
 - a. all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b. any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 7, 2012

/s/ Randy A. Ramlo

Randy A. Ramlo

Chief Executive Officer

Exhibit 31.2

CERTIFICATION PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Dianne M. Lyons, certify that:

1. I have reviewed this quarter report on Form 10-Q of United Fire Group, Inc.;
2. Based on my knowledge, this quarter report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarter report;
3. Based on my knowledge, the Consolidated Financial Statements and other financial information included in this quarter report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of and for, the periods presented in this quarter report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and we have:
 - a. designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b. designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with GAAP;
 - c. evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting.
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):
 - a. all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b. any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 7, 2012

/s/ Dianne M. Lyons

Dianne M. Lyons
Chief Financial Officer

Exhibit 32.1

CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the quarter report of United Fire Group, Inc. (the “Company”) on Form 10-Q for the period ending September 30, 2012, as filed with the Securities and Exchange Commission on the date hereof (the “Report”), I, Randy A. Ramlo, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

Date: November 7, 2012

/s/ Randy A. Ramlo

Randy A. Ramlo

Chief Executive Officer

A signed original of this written statement required by Section 906 has been provided to United Fire Group, Inc. and will be retained by United Fire Group, Inc. and furnished to the Securities and Exchange Commission or its staff upon request.

Exhibit 32.2

CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the quarter report of United Fire Group, Inc. (the "Company") on Form 10-Q for the period ending September 30, 2012, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Dianne M. Lyons, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

Date: November 7, 2012

/s/ Dianne M. Lyons

Dianne M. Lyons
Chief Financial Officer

A signed original of this written statement required by Section 906 has been provided to United Fire Group, Inc. and will be retained by United Fire Group, Inc. and furnished to the Securities and Exchange Commission or its staff upon request.