

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-K

**// ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934.**

For the fiscal year ended December 31, 2000

Commission File No. 000-28108

SUBURBAN LODGES OF AMERICA, INC.
(Exact name of Registrant as specified in its charter)

Georgia
(State or other jurisdiction of incorporation or organization)

581781184
(I.R.S. Employer Identification No.)

300 Galleria Parkway, Suite 1200, Atlanta, Georgia 30339
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (770) 799-5000

Securities registered pursuant to Section 12(b) of the Act: None.

Securities registered pursuant to Section 12(g) of the Act: Common Stock, Par Value \$0.01 Per Share

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐.

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein and will not be contained, to the best of Registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10K. //

The aggregate market value of the voting stock held by non-affiliates (which for purposes hereof are all holders other than executive officers and directors) of the Registrant as of March 23, 2001 is \$49,599,011 (based on \$ 5.75 per share; the last sales price on the NASDAQ Stock Market on March 23, 2001).

At March 23, 2001 there were issued and outstanding 12,003,570 shares of Common Stock, par value \$0.01 per share.

DOCUMENTS INCORPORATED BY REFERENCE

Portions of the Registrant's definitive Proxy Statement for the 2001 Annual Meeting of Shareholders are incorporated by reference into Part III.

PART I

ITEM 1. BUSINESS.

General

Suburban Lodges of America, Inc. and its subsidiaries (collectively the “Company”) was incorporated in Georgia in 1987. The Company develops, owns, manages and franchises Suburban Lodge® hotels, which are limited service extended stay hotels designed to appeal to value-conscious guests. In addition, the Company franchises GuestHouse International® Inns, Hotels and Suites, which are mid-market traditional nightly hotels. The Suburban Lodge brand has been ranked as the 19th largest limited service hotel brand and the Company has been ranked as the 34th largest hotel company in the world (based on number of guest rooms and hotels, respectively).

Suburban Lodge guest rooms are fully furnished and include a combination living room and bedroom, a bathroom and a fully-equipped kitchenette. Weekly maid and linen services, access to cable or satellite television and coin-operated laundromats are also provided to allow guests to stay comfortably for extended periods. Suburban Lodge hotels offer clean, comfortable and attractive accommodations to guests at substantially lower rates than most traditional and other extended stay hotels. Although daily rates are available, a majority of all guests pay the Company’s weekly rates, which currently range from approximately \$149 to \$339 for standard guest rooms and from \$169 to \$359 for larger guest rooms.

Based upon the high occupancy rates of the Company’s Suburban Lodge hotels and its Suburban Lodge franchised hotels, published occupancy rates for other participants in the extended stay market and industry sources, the Company believes that demand for extended stay hotels compares favorably to the existing supply of hotels in this segment of the market. The Company believes that Suburban Lodge hotels appeal to an underserved and growing segment of guests in the extended stay market. These guests include business travelers (particularly those with limited or no expense accounts), individuals on temporary work assignments, persons relocating or purchasing a home, tourists and other value-conscious customers desiring low-cost, longer-term, quality accommodations with fully equipped kitchenettes. The Company believes that the extended stay market offers a number of attractive investment characteristics compared to traditional hotels, including higher than industry average occupancy rates and operating margins.

The Company believes that several features differentiate its Suburban Lodge hotels from, and provide a competitive advantage over, traditional and other extended stay lodging hotels, such as: (i) franchising opportunities; (ii) its low weekly rates; (iii) guest rooms include fully-equipped kitchenettes; (iv) marketing and pricing to appeal to longer guest stays; (v) higher occupancy rates; (vi) operating efficiencies; (vii) standard design and low construction costs; and (viii) attractive unit economics.

In June 1999, the Company added the GuestHouse International brand to its portfolio, thereby extending the Company’s ability to attract franchisees. The Company now has a nightly stay brand and a brand that is not targeted primarily at the economy segment of the market. The GuestHouse International brand includes a diverse group of mid-market inns, hotels, and suite hotels, many of which are two and three diamond AAA rated hotels. Although approximately 20 percent of GuestHouse International hotels are new construction, the brand’s focus is on the conversion of existing hotels.

GuestHouse International hotels are as unique in feel as they are alike in their commitment to quality, safety and customer service. With the variety of property types and locations, GuestHouse International appeals to a broad base of guests, most of whom stay for one to three nights.

The GuestHouse International concept is truly different from traditionally one-sided franchise relationships. The brand was founded on the ideas and needs of hotel owners, so it centers on providing fair treatment and real value to franchisees. GuestHouse International offers a truly owner-friendly license agreement featuring remarkably low flat fees that allow owners to *keep* their increases in profit. The franchise agreements also feature a short five-year term, designated areas of protection and lenient exit requirements.

Although the Suburban Lodge and GuestHouse International brands operate differently, the Company is able to combine resources to create efficiencies in support services such as quality assurance, training, information technology and franchise sales.

Business Strategy

Growth Strategy

With 65 Company owned and 54 franchise Suburban Lodge hotels operating in 19 states as of December 31, 2000, Suburban Lodge has established itself as a national provider of economy extended stay hotels. With its new GuestHouse International brand operating 65 hotels in 20 states as of December 31, 2000, the Company has also established itself as a leader in “owner friendly” franchising. While the company continues to own and develop a select group of Suburban Lodge properties each year, the Company is focused on becoming a multi-brand, fee-based franchisor rather than a capital-intensive development enterprise.

Franchising, Third Party Development and Management Activities. During 1999, the Company significantly expanded its franchise sales force to emphasize franchising the Suburban Lodge and GuestHouse International systems on a nationwide basis to independent developers and operators and to passive investors who retain the Company to develop and manage their Suburban Lodge and GuestHouse International hotels. The Company considers its franchisees to be an integral component of its continued growth and believes its relationship with its franchisees is good. Through franchising, the Company intends to accelerate the growth of the Suburban Lodge and GuestHouse International systems, thereby increasing its market presence and brand awareness in both new and existing markets, while generating incremental revenues at an attractive margin. Suburban believes that its existing infrastructure and experience in franchising will be an important factor in executing its franchising strategy. At December 31, 2000, 54 franchised Suburban Lodge hotels were operating in 12 states and 65 GuestHouse International hotels were operating in 20 states.

The Company has formed the Suburban Lodge Franchise Advisory Committee (“SLFAC”) with the following purposes: to promote communication between franchisees and franchisor; to encourage growth of the Suburban Lodge community; to develop innovative approaches to enhance the ownership, quality and profitability of Suburban Lodge hotels; and to advise franchisor of matters of interest to franchisees.

SLFAC has formed six subcommittees in the areas of Marketing and Reservations, Information Technology, Quality Assurance, Design/Construction/FF&E, Operations and Training. The Board of SLFAC is comprised of six franchisees and three Company representatives. SLFAC meets four times per year, with the fourth being the annual meeting that coincides with the annual Franchise Owners’ Convention.

The Company has also announced its intentions to form a GuestHouse International Marketing Advisory Council in 2001.

Company Owned Development. As the Company continues to focus its growth on fee-based franchise revenues, Company development is being limited to select, geographically diverse, strategic markets. In 2000 the Company opened three hotels in Tampa-Brandon, Florida; Chicago-Villa Park, Illinois and Denver-Sheridan, Colorado. The Company is presently developing two hotels in Pittsburgh and Philadelphia, Pennsylvania.

Extel 2001. The Company has designed and introduced a new prototype Suburban Lodge hotel that allows owners to take advantage of both extended stay and transient markets. Extel 2001 has an expandable interior corridor that can accommodate 61 to 150 guestrooms. The new prototype allows franchisees to cost-effectively modify features to fit the needs of individual markets. The lower development costs associated with the option of a lesser number of units and the additional design flexibility to accommodate a broader range of markets, provides a significant enhancement to the Company's franchising activities.

Strategic Opportunities. During 2000, the Company announced a strategic alliance with HotelTools Inc., a private company. HotelTools has created valuable, web-based Enterprise software for the hospitality industry. This service centralizes all aspects of multi-property hotel operations, including property, guest and rate management, along with reservations. The Company has provided funding for HotelTool's operations in the form of secured loans. A more thorough discussion of this topic is presented in item 7, Management's Discussion and Analysis of Financial Condition and Results of Operations.

Operating Strategies at Company-Owned Hotels

The Company's principal operating strategies are to (i) provide its guests with clean, comfortable and attractive accommodations at weekly rates substantially lower than those offered by most traditional and other extended stay hotels; (ii) control the operating costs at each of its hotels and maintain above industry average operating margins; and (iii) ensure guest satisfaction through a commitment to customer service.

The Company believes that its high average occupancy rate (as described in Management's Discussion and Analysis of Financial Condition and Results of Operation) is primarily a result of the combination of its competitive weekly rates, which appeal to a broad base of potential guests, and its guestroom amenities. In addition, the Company seeks to minimize costs throughout its operations. The Company is able to control its operating costs because it operates each hotel with a staff of approximately six to nine full-time employees, which is smaller than the staffs at most traditional hotels, maintains limited office hours and provides weekly rather than daily housekeeping. In addition, because the average guest stay is approximately three to four weeks, longer guest stays reduce guest check-in traffic and administrative costs.

Reservations are available to both Suburban Lodge and GuestHouse International guests by voice, online, and through the Global Distribution System (GDS). Live online reservations can be made at suburbanlodge.com and guesthouseintl.com. Voice reservations can be made at 800-951-STAY for Suburban Lodge and 800-21-GUEST for GuestHouse International. Most hotels for both brands are also available to travel agents worldwide on the GDS through Lexington Services Worldwide.

Each brand has established its own national marketing fund that supports the marketing of its hotels to prospective guests. Suburban Lodge and all participating GuestHouse International hotels contribute to their respective funds. With the funds, the Company provides sales and telemarketing support.

Operating Practices

The Company manages its own hotels. Each Suburban Lodge hotel has a general manager, who resides on-site and is responsible for the overall operation of the hotel, and an assistant manager. Managers are

trained in all aspects of hotel operations, with particular emphasis placed on customer service, and are given broad authority to make day-to-day operating decisions. Managers are supervised through the Company's management information systems and frequent on-site audits by district managers. Incentive programs allow managers to earn bonuses based on achievement of budgets. The Company provides on-going mandatory training for the managers.

On-site transactions are processed through software licensed from HotelTools. The software provides on-site Suburban Lodge management with updated information on items such as available guest rooms, guest rooms needing cleaning or repairs, room charges due and guest payment history. Each hotel is connected by modem to the Company's corporate office in Atlanta, and operating results are compiled and reviewed on a regular basis. The corporate office purchases supplies, pays virtually all property expenses and prepares monthly financial statements for all properties managed by the Company.

The Company maintains customer service and quality assurance departments. The customer service function provides customers with property information and resolves satisfaction problems and billing discrepancies. The Company's quality assurance department inspects all hotels, both corporate and franchise, to ensure compliance with quality guidelines and operational standards.

Franchise, Development and Management Agreements

Suburban Lodge Franchise Agreements

The Company enters into single unit franchise agreements for an initial term of ten years and three months, with a ten-year renewal option subject to certain conditions, such as a requirement to modernize the hotel and to pay a renewal fee. The initial franchise fee for a single hotel is \$30,000 or \$225 per guest room, whichever is greater. A monthly royalty fee of four percent of gross revenues becomes payable after three months of operations. Agreements signed prior to August 1, 1997 are subject to an initial fee of \$25,000 or \$190 per room, whichever is greater, and a monthly royalty of three percent of gross revenues. Currently, all franchisees are required to pay an advertising and marketing fee of one percent of gross revenues (not to exceed two percent during the initial term) and a reservations/referral program fee not to exceed one percent of gross revenues, to cover the franchisee's share of the costs incurred by Suburban in providing these services. As of March 1, 1999, the Company initiated charges for advertising, and is collecting a relatively small monthly referral fee to pay the costs of the 1-800 guest information line. The Company may increase these fees under certain conditions.

The Company provides materials and services to assist each franchisee in developing and operating a Suburban Lodge hotel, including development and operating manuals, training, proprietary operating software, prototype architectural plans and specifications, the 1-800 guest information line and Website suburbanlodge.com, semi-annual inspections by Suburban's corporate staff to ensure quality control and advertising materials and layouts.

Each franchised hotel's operating system is connected via modem to the Company's central system, which allows the Company to download sales and other operating information on a regular basis.

If a franchisee desires to sell an interest in the franchise agreement or the hotel, the Company generally has the first right to buy it. In addition, the current agreement provides that upon termination of a franchise agreement for a breach by the franchisee, the Company may purchase the hotel at fair market value less liquidated damages, attorney's fees and other amounts which the franchisee may owe the Company. The franchisee has a limited right to terminate the agreement. Many state franchise laws limit the ability of a franchisor to terminate or refuse to renew a franchise.

The Company does not anticipate that the termination of any single franchise agreement would have a material adverse effect on its financial condition or results of operations.

GuestHouse International Franchise Agreements

The Company enters into single unit franchise agreements for an initial term of five years with no renewal options following the initial term. The initial franchise fee is \$30,000 or \$300 per guestroom, whichever is greater. A monthly operating fee of \$1.50 per room per day through years 1 and 2 and \$1.75 per room per day for years 3 through 5 is payable from the opening date of the franchise hotel. Agreements signed between June 4, 1998 and June 1, 1999 are subject to an initial fee of \$15,000 and a monthly operating fee of \$1.25 per room per day. Between June 11, 1993 and June 4, 1998 no GuestHouse franchise agreements were offered or signed, however, licenses were granted under Cooperative Membership Agreements with initial fees ranging from \$0-\$10,000 and monthly operating fees ranging from \$.72 per room per day to \$1.00 per room per day. All Cooperative Membership Agreements and franchise agreements offered and entered into prior to June 1, 1999 were entered into by Guesthouse International LLC or its predecessors. Suburban Lodges of America, Inc. purchased the assets of GuestHouse International LLC on June 1, 1999 and took an assignment of all previously executed Cooperative Membership Agreements and franchise agreements. Certain franchisees are also required to pay a marketing contribution currently set at \$.50 per room per day.

The Company provides materials and services to assist each franchisee in operating a GuestHouse International Inn, Hotel, or Suites including operating manuals, training, maintaining or subcontracting a reservation service, general marketing services, conferences and periodic inspections by corporate staff to ensure quality control.

If a franchisee desires to sell an interest in the franchise agreement or the hotel, the Company has the right to disapprove such a sale in its sole discretion. In addition, the current agreement provides that upon termination of a franchise agreement for breach by a franchisee; that franchisee will pay \$1.75 per room per day for 18 months if such termination occurs prior to two years after the opening date, and after two years, the franchisee will pay fees ranging from zero to \$1.75 per day for 18 months depending on the hotel's occupancy rate for the 12 months prior to such termination.

Many states' franchise laws limit the ability of a franchisor to terminate or refuse to renew a franchise. The Company does not anticipate that the termination of any single franchise agreement would have a material adverse effect on its financial condition or results of operations.

Management Agreements

The Company sometimes manages franchised Suburban Lodge hotels for its franchisees. The Company generally offers a five-year management agreement with automatic renewals. Under the agreement, the Company provides certain pre-opening services, operates and manages the hotel and is responsible for all personnel decisions, the negotiation of operating leases and contracts, the preparation of advertising campaigns, the payment of taxes and the general maintenance of the hotel. Suburban also maintains the right to determine all operating policies affecting the appearance of the hotel, the maintenance of the hotel and its standards of operation, the quality of services and other matters affecting customer satisfaction. In addition to a fixed fee for pre-opening services, The Company charges a management fee ranging from four to five percent of the hotel's monthly gross revenues. As of December 31, 2000, the Company managed 10 hotels for its franchisees.

Trademarks

Suburban Lodge

The service marks “Suburban Lodge” and “Lodge for Less” and the corporate design logo are actively used and are significant to the Company’s business. All of these marks have been registered on the Principal Register of the United States Patent and Trademark Office.

The term for the registration of the “Suburban Lodge” service mark extends to November 2004 on the Principal Register, at which time it may be renewed for successive ten-year periods. The term for the registration of the corporate design logo extends to March 2009, at which time it may be renewed for successive ten-year periods. The term for the registration of the service mark “Lodge for Less” extends to July 2007, at which time it may be renewed for successive ten-year periods.

GuestHouse International

The following service marks and corporate design logos are actively used and are significant to the Company’s business: “GH” and design logo; “GH GuestHouse” and design logo; “GH GuestHouse International” and design logo; “GH GuestHouse” and design logo with stylized “G”; “GuestHouse International” (Block); GH GuestHouse Inns, Hotels, Suites” and design logo; “GuestHouse.net” (Block), “GH GuestHouse Friends Club”.

The “GH” service mark has been registered on the Principal Registry, the term of the registration extends to January 30, 2006, and it may be renewed for successive ten-year periods. The “GH GuestHouse” service mark has been registered on the Principal Registry, the term of the registration extends to August 13, 2006, and it may be renewed for successive ten-year periods. The “GH International” service mark has been registered on the Principal Registry, the term of the registration extends to October 22, 2006, and it may be renewed for successive ten-year periods. The “GH GuestHouse” service mark with stylized “G” design logo has been registered on the Principal Registry, the term of the registration extends to March 4, 2007, and it may be renewed for successive ten-year periods.

The “GuestHouse International” (Block) service mark has been registered on the Supplemental Registry, the term of the registration extends to September 16, 2007, and it may be renewed for successive ten-year periods. The “GuestHouse Inns, Hotels, Suites” service mark has been registered on the Principal Registry, the term of the registration extends to December 23, 2007, and it may be renewed for successive ten-year periods. The “GuestHouse.net” (Block) service mark has been registered on the Supplemental Registry, the term of the registration extends to March 24, 2008, and it may be renewed for successive ten-year periods. The “GH GuestHouse Friends Club” servicemark has been registered on the Principal Registry, the term of the registration extends to July 4, 2010, and it may be renewed for successive ten year periods.

Seasonality

Following their initial ramp-up, the Company’s Suburban Lodge hotels typically experience lower average occupancy rates and total revenues in the first and fourth calendar quarters of each year. Because many of the Company expenses do not fluctuate with occupancy, such declines in occupancy may cause fluctuations or decreases in the Company’s quarterly earnings.

Competition

The lodging industry is highly competitive. Competitive factors within the industry include room rates, quality of accommodations, name recognition, supply and availability of alternative lodging, including short-term lease apartments, service levels, reputation, reservation systems and convenience of location. Each of the existing hotels and hotels under construction is located, and each of the hotels under development will be located, in a developed area that includes competing hotels, including both traditional nightly and extended stay hotels. The number of competitive hotels in a particular area could have a material adverse effect on occupancy, average weekly rate and weekly room revenue per available guest room of the existing hotels and the hotels under construction or properties developed or acquired in the future.

The Company anticipates that competition within the extended stay and traditional nightly lodging markets will continue to increase substantially in the foreseeable future. The Company will compete for guests with other established hotel companies which have greater financial resources than the Company, and more extensive relationships with lenders, developers and the hotel franchise community. These competitors may be able to accept more risk than the Company can prudently manage. Further, new or existing competitors might modify their franchise fees or reduce rates and offer greater convenience, services or amenities or expand or improve hotels in markets in which the Company competes, thereby adversely affecting the Company's business and results of operations.

At the present time, the Company's hotels are located principally in the Southeast, Midwest and Southwest. In these regions, the Company competes with both traditional hotels and other extended stay hotels, including independent extended stay hotels and those owned and operated by competing chains. The Company competes with these hotels by offering competitive weekly rates, good customer service and convenient locations.

Environmental Matters

Under various federal, state and local laws and regulations, an owner or operator of real estate may be liable for the costs of removal or remediation of certain hazardous or toxic substances on such property. Such laws often impose liability without regard to whether the owner knew of, or was responsible for, the presence of hazardous or toxic substances. In connection with the ownership and operation of its properties, the Company may be potentially liable for any such costs. Any potential environmental liability the Company may have solely as a franchisor is less clear; however, the Company's business and results of operations could be adversely affected if a franchisee incurred environmental liability. Suburban believes that the Company-owned Suburban Lodge hotels are in compliance in all material respects with all federal, state and local ordinances and regulations regarding hazardous or toxic substances and other environmental matters. Neither the Company nor, to the knowledge of the Company, any of the current owners of the franchised hotels has been notified by any governmental authority of any material noncompliance, liability or claim relating to hazardous or toxic substances or other environmental issues in connection with any of its present or former properties. Moreover, no assurances can be given that (i) future laws, ordinances or

regulations will not impose any material environmental liability or costs of compliance or (ii) the current environmental condition of the Company's existing and future properties will not be affected by the condition of neighboring properties (such as the presence of leaking underground storage tanks) or by third parties unrelated to the Company.

Governmental Regulation

The lodging industry is subject to numerous federal, state and local government regulations including those relating to building and zoning requirements and those regulating the licensing of lodging facilities by requiring registration, disclosure statements and compliance with specific standards of conduct. The Company believes that each of its hotels has the necessary permits and approvals to operate its respective business, and the Company intends to continue to obtain such permits and approvals for its new hotels. Additionally, the Company is subject to laws governing its relationship with employees, including minimum wage requirements, overtime, working conditions and work permit requirements.

Under the Americans With Disabilities Act of 1990 (the "ADA"), all public accommodations are required to meet certain federal requirements related to access and use by disabled persons. While the Company believes its existing hotels and hotels under construction are substantially in compliance with these requirements, a determination that the Company or one of its franchisees is not in compliance with the ADA could result in the imposition of fines or an award of damages to private litigants. In addition, changes in governmental rules and regulations or enforcement policies affecting the use and operation of the hotels, including changes to building codes and fire and life-safety codes, may occur.

If the Company were required to make substantial modifications at its hotels to comply with the ADA or other changes in governmental rules and regulations, the Company's financial condition and ability to develop new hotels could be materially adversely affected.

Effective May 1, 2000, all new Company employees were required to be tested for drugs as a condition of hire, and employees who received medical treatment after a work related injury were also to be tested. Several States have drug free workplace certification programs which will allow employers to receive significant discounts on worker's compensation insurance policy premiums. As part of the requirements to become certified, formal supervisory training and employee education must be provided on an annual basis. In 2000, Suburban took the initial steps in this certification process by implementing a Drug Free Workplace training program.

As a franchisor, the Company is subject to Federal Trade Commission ("FTC") regulation and various state laws, which regulate the offer and sale of franchises. State laws that regulate the franchisor-franchisee relationship presently exist or are being considered in a substantial number of states, and from time to time new legislation is proposed and bills are introduced in Congress which would provide for federal regulation of certain aspects of the franchisor-franchisee relationship. Many state laws impose substantive requirements on franchise agreements, including limitations on non-competition provisions and termination or nonrenewal of a franchise. Some states require that certain materials be approved before franchises can be offered or sold in that state. These current and proposed franchise relationship laws may limit, among other things, the duration and scope of non-competition provisions, the ability of a franchisor to terminate or refuse to renew a franchise and the ability of a franchisor to designate sources of supply. The failure to obtain approvals to sell franchises or an increase in the minimum wage rate, employee benefit costs or other costs associated with employees could materially adversely affect the Company.

Employees

As of December 31, 2000, the Company employed 760 persons. During the year 2000, the Company streamlined hotel operations by eliminating many area managers, hotel assistant managers and desk clerk positions. Sales positions were added in cities with multiple Suburban Lodge hotels. The Company also managed fewer franchisee owned hotels at the end of the year. As a result of these efficiencies and cost savings, the Company was operating with approximately 90 fewer employees at the end of the year. The Company's employees are not subject to any collective bargaining agreements. Management believes that its relationship with its employees is good.

Executive Officers of the Registrant

<u>Name</u>	<u>Age</u>	<u>Position</u>
David E. Krischer	52	Chairman of the Board and Chief Executive Officer
Dan J. Berman	36	Vice President - Franchising (Suburban Lodge Brand) and Director
Gregory C. Plank	54	President
Robert N. Wilson	49	Vice President - Franchising (GuestHouse International Brand)
Paul A. Criscillis, Jr.	51	Vice President and Chief Financial Officer
G. Hunter Hilliard	58	Vice President of Construction
Kevin R. Pfannes	46	Vice President, General Counsel and Secretary
Robert E. Schnelle	51	Vice President, Treasurer and Assistant Secretary

David E. Krischer. Mr. Krischer formed Suburban Lodges of America, Inc. in 1987 to develop a national chain of economy extended stay hotels and has served as its CEO and Chairman since inception. A leader in the extended stay hotel industry, Mr. Krischer served as the founding Chairman of the Extended Stay Lodging Council, a division of the American Hotel Motel Association. He has over 19 years experience in real estate development and has been involved in the hospitality industry for thirteen years. From 1974 to 1986, he was a partner with two Atlanta law firms, Arrington, Rubin, Winter, Krischer & Goger and Costanzo & Krischer, where his practice focused on general business law, real estate law and real estate syndication. Mr. Krischer has a Juris Doctor of Law Degree, with honors from Boston College Law School ('73) and a Bachelors degree in Accounting from Brooklyn College.

Dan J. Berman. Mr. Berman joined the Company in September 1993 as its Vice President - Franchising and has been a director since March 1996. Prior to joining the Company, Mr. Berman practiced commercial law in New York City with the firm Young and Young from September 1990 to May 1993. Mr. Berman received the degrees of Juris Doctor and Master of Business Administration from Emory University Law and Business Schools in 1990.

Robert N. Wilson. Mr. Wilson joined the Company in April, 2000 as its Vice President of Franchising (GuestHouse International Brand). Prior to joining the Company, Mr. Wilson held key development and management positions at Best Western International and Ramada. He is a 25-year veteran of the hotel industry who began his career operating franchised hotels. Mr. Wilson is a graduate of Oklahoma City University with a bachelor of science degree in biology and chemistry. Mr. Wilson has also served as President of the Arizona Licensor/Franchisor Association and member of the Franchisee Relations Committee of the International Franchise Association.

Paul A. Criscillis, Jr. Mr. Criscillis joined the Company as Vice President and Chief Financial Officer in August 1998. Prior to joining the Company, Mr. Criscillis had, since 1985, served as Vice President and Chief Financial Officer for Atlanta-based Crown Crafts, Inc., a manufacturer of textile home furnishings products. Prior to joining Crown Crafts, Mr. Criscillis was associated with the public accounting firm of Deloitte & Touche from 1971 to 1985, the last two years as a partner in that firm's New York practice office. Mr. Criscillis graduated, with honors, from the University of Kentucky in 1971 with a Bachelors degree in Accounting.

G. Hunter Hilliard. Mr. Hilliard joined the Company in April 1987 as its Vice President - Construction. In addition, since 1980, Mr. Hilliard has been the sole shareholder and Secretary of Acreage Investment Corporation, a real estate and construction consulting firm. He has over 27 years of experience in the development and construction of single and multi-family housing, retail centers and office space.

Kevin R. Pfannes. Mr. Pfannes joined the Company in January 1996 and was elected Vice President - Development in February 1996. Since May 11, 2000, Mr. Pfannes has served as Vice President, General Counsel and Secretary of the Company. He has 22 years of legal and business experience in the development, acquisition, leasing and financing of a broad range of commercial real estate transactions. From July 1992 through January 1995, Mr. Pfannes served as Director of Operations and Legal Services of General Innkeeping Acceptance Corporation, a wholly-owned subsidiary of Holiday Inns, Inc., which provided financing for Holiday Inn hotels. From January 1986 to July 1992, Mr. Pfannes was a self-employed attorney, and his practice focused on hotel and other commercial real estate matters. Mr. Pfannes served as Development and Real Estate Counsel for Holiday Inns, Inc. from 1984 to 1986. From 1979 to 1984, Mr. Pfannes worked for the Chicago law firm of Rooks, Pitts and Poust, where his practice focused on real estate and lending matters.

Gregory C. Plank. Mr. Plank attended Cornell University School of Hotel Administration, where he received his Bachelor of Science degree. Mr. Plank's varied background in the hotel industry includes: marketing positions for the advertising agency of Needham & Grohmann in New York from 1968 through 1969 the Sheraton Corporation from 1969 to 1975, and from 1978 to 1986, Leonard, Call Developers during 1975 and Ramada from 1989 to 1991. Mr. Plank has also served as General Manager of a full-service Sheraton Inn in Florida, Vice President & Regional Director of Operations for Sheraton Inns Incorporated, Executive Vice President-Franchise for Forte Hotels from 1991 to 1996 overseeing Travelodge and Thriftlodge in North and South America, and President of Country Hearth Inns from June, 1996 to June, 1999. In June, 1999 Mr. Plank was appointed President of Suburban Lodges of America, Inc. Mr. Plank is a past Chairman of AH&MA's Economy Lodging Council, serves on the Governmental Affairs Committee of AH&MA and is a member of the Cornell Hotel Society.

Robert E. Schnelle. Mr. Schnelle joined the Company as Vice-President and Treasurer in April 1999. From August 1991 to August 1998, he served as Treasurer and from August 1998 to March 1999 he served as Vice President and Treasurer of Crown Crafts, Inc., a manufacturer of textile home furnishings products. Prior to that, Mr. Schnelle served as controller for the Memphis Publishing Company. Mr. Schnelle graduated from Xavier University in 1972 with a Bachelors degree in Accounting.

FORWARD LOOKING STATEMENTS

This Annual Report contains statements concerning the Company's plans, beliefs and expectations for future periods. These "forward-looking statements" may be identified by the use of words such as "intends," "contemplates," "believes," "anticipates," "expects," "should," "could," "would" and words of similar import. These forward-looking statements involve known and unknown risks and uncertainties that could cause actual results to differ materially from the expectations expressed or implied in such statements.

These risks and uncertainties include, but are not limited to: (i) changes in economic conditions, (ii) reduced demand for and increased supply of extended stay and other forms of lodging, and increased competition at all levels in the hotel industry, (iii) the ability of the Company to achieve desired growth in the number of franchised Suburban Lodge and GuestHouse International hotels, (iv) various factors affecting the ability of the Company's franchisees (and to a limited extent the Company as it phases out of hotel development) to build or renovate additional hotels including the availability of adequate financing on commercially acceptable terms, development risks and inefficiencies, weather delays, zoning and other governmental and environmental approvals, (v) the ability of the Company's operating and financial system to effectively manage growth, (vi) dependence on senior management, and (vii) the Company's financial condition and the uncertainties set forth in the Company's filings with the Securities and Exchange Commission. Forward-looking statements concerning HotelTools are subject to the foregoing risks and uncertainties and to additional risks and uncertainties including, but not limited to: (i) uncertainty as to the demand for its products and services, (ii) the ability of HotelTools to complete market ready and viable products, (iii) the risk that competitors will be able to develop and market products and services that produce results similar to those produced by HotelTools' products, (iv) its ability to obtain sufficient capital to complete the development of its products and services and to successfully market them to the hotel industry, and (v) its future profitability.

ITEM 2. DESCRIPTION OF HOTELS.

Suburban Lodge Hotels

At December 31, 2000, there were 119 existing Suburban Lodge hotels located in 19 states. These hotels contain an aggregate of 16,018 guest rooms and have an average of 135 guest rooms. A newly developed Suburban Lodge hotel is built using either a two-story or three-story interior or exterior corridor design. The two designs have similar architectural styles and guest room floor plans. Each hotel includes guest rooms, a general manager's unit, an office and a guest laundry room. Each guest room includes a combination living room and bedroom, a fully-equipped kitchenette and access to satellite or cable television. Each Suburban Lodge hotel also offers weekly housekeeping and linen service.

The following tables set forth certain information (as of **December 31, 2000**) with respect to both Company-owned and franchised existing hotels, hotels under construction and hotels under development.

Existing Company Owned Hotels	<u>Date Opened</u>	<u>Number of Rooms</u>⁽¹⁾
Atlanta (Forest Park), GA	Mar-88	125
Atlanta (Fulton Industrial), GA	Dec-88	106
Atlanta (Norcross), GA	Jun-89	128
Birmingham (Oxmoor), AL	Jul-90	151
Atlanta (Mableton), GA ⁽²⁾	Jun-93	78
Greenville (Mauldin Road), SC	Sep-93	130
Charlotte (Matthews), NC	Aug-95	139
Atlanta (Lilburn/Highway 78), GA	Nov-95	132
Atlanta (Roswell), GA	Jun-96	136
Atlanta (Douglasville), GA	Jun-96	132
Louisville (Preston Highway), KY	Aug-96	150
Atlanta (Tara Blvd.), GA	Sep-96	138
Greenville (Wade Hampton Blvd.), SC	Oct-96	126
Atlanta (Indian Trail/I-85), GA	Nov-96	149
Knoxville (Kingston Pike), TN	Dec-96	132

Existing Company Owned Hotels (cont.)

Atlanta (Northside Drive), GA	Jan-97	150
Chesapeake, VA	Feb-97	132
Atlanta (Gwinnett Place), GA	Feb-97	138
Charlotte (Pressley I-77), NC	Mar-97	131
Charlotte (University Area), NC	Apr-97	138
Memphis (Hickory Ridge), TN	Jun-97	144
Newport News, VA	Jul-97	134
Charleston (North Charleston), SC	Aug-97	138
Virginia Beach, VA	Oct-97	138
Dayton-South, OH	Oct-97	129
Chattanooga, TN	Oct-97	132
Indianapolis-NW, IN	Nov-97	135
Mobile, AL	Nov-97	132
St. Louis (Hazelwood), MO	Nov-97	136
Cincinnati (Fairfield), OH	Nov-97	131
Columbus (Eastland), OH	Dec-97	139
St. Louis (St. Charles), OH	Dec-97	130
Columbia-Broad River, SC	Dec-97	132
Dallas-North Central, TX	Dec-97	144
San Antonio-North, TX	Dec-97	137
Arlington-South, TX ⁽⁴⁾	Dec-97	132
Jackson, MS	Jan-98	132
Columbus-NW (Franklin), OH	Jan-98	127
Columbus-Northland, OH	Jan-98	135
Indianapolis-East, IN	Jan-98	135
Arlington-North, TX ⁽⁴⁾	Mar-98	132
Chicago (Downers Grove), IL	Apr-98	133
El Paso –Airport, TX	Jun-98	138
Houston- FM1960, TX	Jul-98	138
Houston –NASA, TX	Jul-98	132
Dallas (Carrollton), TX	Aug-98	138
Chicago- O’Hare-Airport, IL	Aug-98	125
San Antonio-NE, TX	Sep-98	138
Salt Lake City (Midvale), UT	Oct-98	140
Minneapolis (Burnsville), MN	Nov-98	135
Cincinnati (Colerain), OH	Nov-98	133
Birmingham (Center Point), AL	Nov-98	136
South Salt Lake, UT	Jan-99	136
Albuquerque, NM	Jan-99	135
Minneapolis, (Coon Rapids), MN	Jan-99	135
Houston-NW 290, TX	Jan-99	132
Tampa (Largo), FL	Feb-99	132
Dallas-Market Center, TX	Apr-99	134
San Antonio (Leon Valley), TX	Apr-99	132

Existing Company Owned Hotels (cont.)

Atlanta (Sandy Springs) GA “Extra” ⁽⁶⁾	May-99	71
Denver (Aurora), CO	May-99	137
Richmond-Midlothian, VA	Dec-99	137
Denver (Sheridan), CO	Jan-00	135
Tampa (Brandon), FL	May-00	150
Chicago (Villa Park), IL “Extra”	Nov-00	80
Subtotal		8,597

Existing Franchised Hotels

Birmingham (Riverchase/Pelham), AL	Jun-92	122
Atlanta (Stone Mountain), GA	Nov-92	132
Atlanta (Marietta), GA	Aug-94	132
Birmingham (Inverness/Greystone), AL	Sep-95	130
Savannah (Abercorn), GA	Mar-96	130
Atlanta (Lawrenceville), GA	Jun-96	132
Atlanta (Decatur), GA	Oct-96	133
Louisville (Jeffersontown), KY	Feb-97	144
Jacksonville (Bay Meadows), FL	Apr-97	138
Atlanta (Woodstock), GA	Jul-97	138
Cincinnati (Florence), KY	Aug-97	144
Valdosta (Valdosta-Mall Area), GA	Aug-97	138
Montgomery (Montgomery Mall), AL	Sep-97	141
Nashville (Harding Place), TN	Oct-97	126
Fayetteville (Bragg Blvd), NC	Oct-97	143
Charlotte (Pineville), NC	Oct-97	137
Raleigh-South, VA	Feb-98	144
Augusta-West (Bobby Jones), GA	Feb-98	138
Savannah-North, GA	Apr-98	138
Eagle (Vail Valley, CO) “Extra”	Jun-98	118
Atlanta (Stockbridge), GA	Jun-98	150
Albany (Albany Mall), GA	Jun-98	138
Jacksonville (Orange Park), FL	Jun-98	144
Greensboro (Wendover I-40), NC	Sep-98	144
Louisville-East (Westport Rd), KY	Sep-98	128
Orlando (Central Park), FL	Oct-98	144
Atlanta (Chamblee), GA	Oct-98	150
Memphis (Bartlett), TN	Nov-98	138
Phoenix (Gilbert), AZ	Nov-98	138
Dothan (Ross Clark Circle), AL	Dec-98	138
Richmond (Broad @ N. Parham), VA	Jan-99	143
Daytona Beach, FL	Feb-99	135
Houston (Cy Fair-1960), TX	Feb-99	150
Nashville (Hermitage), TN	Feb-99	127
Atlanta (Conyers), GA ⁽⁵⁾	Feb-99	138

Existing Franchised Hotels (continued)

Atlanta (Thornton Rd.), GA	Mar-99	150
Stuart, FL	Mar-99	126
Melbourne, FL “Extra”	Apr-99	132
Macon (Eisenhower Pkwy), GA	Apr-99	150
Gautier, MS	Apr-99	126
Athens (UGA), GA	Apr-99	138
Orlando (Casselberry), FL	May-99	144
Orlando (Universal Studios Escape), FL	Sep-99	150
Pensacola-NAS, FL	Sep-99	128
Tampa-Airport West, FL	Oct-99	136
Atlanta (Gainesville), GA	Feb-00	112
Jacksonville (St. John’s Bluff), FL	Feb-00	137
Charlotte (W T Harris/I-77), NC “Extra”	Mar-00	127
Biloxi (D’Iberville), MS	Mar-00	132
Sarasota, FL	Apr-00	152
Hampton, FL	May-00	141
Atlanta (Kennesaw), GA	Jun-00	149
Hilton Head, SC	Dec-00	150
Lakeland, FL	Dec-00	138
Subtotal		

7,421**System-wide Total**

16,018**Hotels Under Construction ⁽¹⁾****Estimated
Opening ⁽³⁾****Number
Of
Rooms ⁽¹⁾****Company Owned**

Pittsburgh-(North Hills) PA
Subtotal

2nd Quarter, 2001

124

124**Franchise****Estimated
Opening ⁽³⁾****Number
of
Rooms ⁽¹⁾**

Huntsville, AL
Myrtle Beach, SC
Houston (Intercontinental Airport), TX
Austin (South), TX
Destin, FL
Chesapeake (West), VA
Subtotal

1st Quarter, 2001
1st Quarter, 2001
1st Quarter, 2001
2nd Quarter, 2001
2nd Quarter, 2001
3rd Quarter, 2001

134
132
149
137
100
90

742

Total Under Construction

866

Company Owned Site Inventory ⁽⁷⁾

Austin-North, TX
Tampa-Dale Mabry, FL
Houston-Medical Center, TX
Kansas City (Lenexa), KS
Ft. Lauderdale (Oakland Park), FL
Phoenix (Tempe), AZ
Philadelphia-Franklin Mills, PA
Plano, TX
Detroit (Fraser), MI
Philadelphia (Valley Forge), PA
Denver – Tech Center, CO

Franchised Hotels Under Development

Fort Myers, FL	4 th Quarter, 2001	120
Chester, VA	4 th Quarter, 2001	124
Manassas, VA	4 th Quarter, 2001	150
Houston (Dixie Farms), TX	4 th Quarter, 2001	132
Raleigh, NC	4 th Quarter, 2002	130

GuestHouse International Inns, Hotels and Suites.

At December 31, 2000, there were 65 existing GuestHouse International Inns, Hotels and Suites located in 20 states. These inns, hotels and suites contain an aggregate of 4,883 guestrooms and have an average of 75 guestrooms. GuestHouse International Inns, Hotels and Suites comprise a wide variety of facilities offering overnight stays in the upper economy to mid- market segment. The amenities and facilities offered through the GuestHouse International brand are varied according to individual market needs with the underlying factor being adherence to high-quality standards of cleanliness, safety and service. The following tables set forth certain information as of December 31, 2000 with respect to inns, hotel and suites that are open or under construction.

<u>Existing Inns, Hotels and Suites</u>	<u>Date opened</u>	<u>Number of Rooms</u>
Little Rock, AR	Mar-96	72
Chattanooga, TN	Apr-96	31
St. Augustine, FL	Aug-96	100
Nashville, TN	Jan-97	108
Long Beach, CA	Mar-97	143
Camden, TN	Jul-97	40
Pageland, SC	Aug-97	23
Santa Clara, CA	Dec-97	70
Port Orchard, WA	Mar-98	56
Bloomington, IL	Mar-98	100
South Haven, MI	Apr-98	54
Commerce, GA	May-98	74

<u>Existing Inns, Hotels and Suites</u> <u>(continued)</u>	Date opened	Number of Rooms
Keystone, SD	May-98	35
Warner Robins, GA	Sep-98	50
Compton, CA	Sep-98	40
Commerce, CA	Oct-98	70
Santa Ana, CA	Dec-98	73
Ft. Myers, FL	Feb-99	34
Beverly Hills, CA	Mar-99	35
Ft. Smith, AR	Mar-99	63
Tumwater, WA	Mar-99	60
Greenville, SC	Apr-99	96
Huntsville, AL	Apr-99	112
Opelika, AL	Apr-99	56
Tulsa, OK	Apr-99	135
Gulf Shores, AL	Apr-99	90
Santa Cruz, CA	Apr-99	36
Dillon, MT	May-99	58
Kelso, WA	May-99	59
Vicksburg, MS	May-99	30
Buena Park, CA	May-99	40
Mobile, AL	May-99	112
San Luis Obispo, CA	May-99	39
Savannah, GA	Jul-99	56
Hawthorne, CA	Aug-99	38
South Gate, CA	Sep-99	49
Waukesha, WI	Oct-99	91
Orlando, FL	Dec-99	266
Glendora, CA	Dec-99	38
Branson, MO	Dec-99	180
Hollywood, CA	Dec-99	28
Miles City, MT	Feb-00	62
Charlotte, NC	Feb-00	91
Los Angeles (Olympic Boulevard), CA	Mar-00	49
Valdez, AK	Mar-00	78
Aberdeen, WA	May-00	60
Juneau, AK	May-00	96
Bakersfield, CA	Jun-00	64
Oceanside, CA	Sep-00	80
Inglewood, CA	Sep-00	29
Fullerton, CA	Sep-00	43
Norco, CA	Sep-00	36
Payson, AZ	Sep-00	39
Iron Mountain, MI	Sep-00	63
Perry, GA	Sep-00	45
Saugatuck, MI	Sep-00	29
Manning, SC	Sep-00	58
Hazel Park, MI	Oct-00	148
Montgomery, AL	Dec-00	172
Augusta, GA	Dec-00	110

<u>Existing Inns, Hotels and Suites</u> <u>(continued)</u>	Date opened	Number of Rooms
Bismark, ND	Dec-00	224
Daly City, CA	Dec-00	32
Hemet, CA	Dec-00	65
Lake City, FL	Dec-00	120
Tuscaloosa, AL	Dec-00	<u>150</u>
System-wide Total		<u>4,883</u>

<u>Hotels Under Construction</u> ¹	Estimated Opening (3)	Number of rooms
Acworth, GA	Mar-01	60
Dupont, WA	Mar-01	59
Fairbanks, AK	May-01	100
Fontana, CA		50
Harbor City, CA		40
Leeds, AL	Apr-01	<u>40</u>
Total Under Construction		<u>349</u>

Executed Agreements

Anaheim, CA	66
Balwin Park, CA	70
Ft. Wayne, IN	60
Lavonia, GA	50
Mobile, AL	210
Omaha, NE	215
Pasadena, CA	<u>70</u>
Total Executed Agreements	<u>741</u>

- (1) The number of guestrooms does not include the general manager's unit.
- (2) The Mableton hotel was acquired in June 1993 and converted into a Suburban Lodge hotel in October 1994.
- (3) The Company believes that each of the hotels under construction or development will open during the period indicated. However, the Company and its franchisees may not be able to complete the construction and development of all of these hotels on schedule. See "Forward Looking Statements."
- (4) The Arlington-North, TX and Arlington-South, TX hotels were acquired from a franchisee in July, 1998.
- (5) The Company sold the Atlanta (Conyers) GA, Suburban Lodge hotel to a franchisee on March 2, 1999.
- (6) The Company acquired the Atlanta (Sandy Springs) GA, Suburban Lodge "Extra" hotel effective January 1, 2000.
- (7) The Company may elect to sell or transfer existing company owned sites to other parties for development as Suburban Lodge or GuestHouse International hotels or other purposes.

ITEM 3. LEGAL PROCEEDINGS.

Although the Company may be involved in certain claims and litigation which are incidental to the ownership, operation, management and franchising of hotels, such claims and litigation are not expected to have a material adverse impact on the Company.

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS.

No matters were submitted to a vote of security holders of the Registrant during the fourth quarter of the fiscal year covered by this Report.

PART II**ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY AND RELATED STOCKHOLDER MATTERS.****Price Range of Common Stock**

The Company's Common Stock is quoted on the Nasdaq Stock Market under the symbol "SLAM". Although the Company had only approximately 115 shareholders of record on March 9, 2001, it believes, based on information supplied by its Transfer Agent, that the Company had approximately 1,400 beneficial owners of its common stock on that date. The high and low transaction prices for the common stock as reported on the Nasdaq Stock Market are set forth below.

	<u>Price Range</u>	
	<u>High</u>	<u>Low</u>
Year Ending December 31, 2000		
First Quarter.....	\$6.81	\$5.00
Second Quarter.....	6.66	5.25
Third Quarter.....	7.75	5.50
Forth Quarter.....	7.00	5.00
Year Ending December 31, 1999		
First Quarter.....	\$9.75	\$5.31
Second Quarter	7.19	6.06
Third Quarter.....	6.88	5.50
Fourth Quarter.....	6.19	4.75

The Company has not paid cash dividends on its Common Stock since its inception as a public company in May 1996.

ITEM 6. SELECTED FINANCIAL DATA

The accompanying selected financial and operating data is presented in thousands, except for per share data, operating data and the number of hotels open at the end of each period.

	2000	1999	1998	1997	1996
For the year:					
Hotel revenues	\$ 70,672	\$ 62,466	\$ 44,756	\$ 21,822	\$ 8,349
Franchise and other revenue	4,611	3,446	1,702	1,373	917
Total revenue	75,283	65,912	46,458	23,195	9,266
Hotel operating expenses	38,496	32,876	22,754	11,204	3,910
Income from operations	15,512	17,520	12,353	7,107	3,031
Net income ⁽¹⁾	5,263	8,045	2,562	6,724	2,385
Earnings per share:					
Basic and diluted	\$ 0.41	\$ 0.53	\$ 0.17	\$ 0.53	
Pro forma ⁽²⁾					\$ 0.31
Operating Data ⁽³⁾ :					
Average weekly rate ⁽⁴⁾	\$ 195.78	\$ 191.18	\$ 174.85	\$ 157.27	\$ 155.84
Weekly RevPAR ⁽⁴⁾	\$ 155.66	\$ 150.00	\$ 142.60	\$ 134.13	\$ 138.92
At year end:					
Total assets	\$ 337,626	\$ 321,082	\$ 307,298	\$ 242,854	\$ 131,000
Long-term debt	119,574	97,891	74,735	25,005	15,000
Cash dividends declared	None	None	None	None	None
Number of hotels open:					
Owned	65	61	53	39	14
Franchised	119	92	30	17	10
System-wide	184	153	83	56	24

- (1) Prior to the company's initial public offering on May 29, 1996, the Company's hotels were owned by entities that were not subject to income taxes. Accordingly, net income for a portion of 1996 does not reflect a provision for income taxes with respect to earnings generated by the Company's hotels.
- (2) Prior to the Company's initial public offering on May 29, 1996, the number of outstanding shares of the Company was substantially less than the number of such shares outstanding after the initial public offering. Accordingly, the Company believes that the presentation of historical per share information for periods prior to 1997 is not meaningful. For comparative purposes, pro forma earnings per share for the year ended December 31, 1996, have been calculated by dividing net income adjusted to provide for income taxes assuming a 37.5% effective income tax rate by the weighted number of shares of common stock deemed to have been outstanding during the period.
- (3) Data is for Company-owned hotels.
- (4) Data is calculated starting on the first day of the calendar month following the month in which the hotel was opened.

ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Comparison of the year ended December 31, 2000 to the year ended December 31, 1999

Hotel revenues increased by \$8.2 million, or 13%, from \$62.5 million in 1999 to \$70.7 million in 2000. The largest portion (\$4.0 million) of the increase was attributed to the nine hotels that opened during 1999 and operated throughout 2000. Four hotels that opened or were acquired by the Company during 2000 accounted for \$3.0 million of the increase. Fifty-two hotels that operated throughout both 1999 and 2000 accounted for \$1.4 million of the increase in hotel revenues. These 52 hotels increased their combined Average Weekly Rate (AWR) by 2%, from \$189.83 to \$193.05. Occupancies at these hotels declined slightly from 79.8% to 79.4% while Weekly Revenue per Available Room (RevPAR) increased 1% from \$151.23 to \$153.31. For all Company-owned hotels, AWR increased to \$195.78 in 2000 from \$191.18 in 1999, occupancy increased to 79.5% in 2000 from 78.6% in 1999, and RevPAR increased to \$155.66 in 2000 from \$150.00 in 1999.

The increases contributed by these three groups of hotels were offset by a \$0.2 million decrease in hotel revenues in a hotel that was owned and operated by the Company until sold to a franchisee in February 1999.

Franchise and other revenues increased by \$1.2 million, or 34%, to \$4.6 million in 2000. The largest portion (\$0.9 million) of the increase was attributed to franchise fees and royalties for the GuestHouse International brand, which was acquired on June 1, 1999. Franchise fees for the Suburban Lodge hotel brand increased \$0.4 million due to the larger number of franchised locations open during 2000. At December 31, 2000, 54 franchised Suburban Lodge hotels were operating as compared with 46 at December 31, 1999. At December 31, 2000, independent franchisees owned and operated 65 GuestHouse International hotels compared to 46 at December 31, 1999. Other revenues declined \$0.1 million primarily because the Company earned no development or construction revenue in 2000 compared to \$64,000 earned in 1999. Management fees were flat in 2000 compared to 1999 despite a decline in the number of hotels being managed. The Company was managing ten Suburban Lodge hotels for its franchisees at December 31, 2000, compared to twenty hotels at December 31, 1999. The decline in the number of managed hotels was due to a decision by one franchise group to start a management company to manage its four Suburban Lodge hotels and other properties. In addition, two franchisees moved the management of three Suburban Lodge hotels to independent management companies and one franchise group elected to manage their two Suburban Lodge hotels themselves. One of the hotels managed by the Company at December 31, 1999, was purchased by the Company in January 2000.

The increase in the number of hotels open and operated by franchisees at December 31, 2000, and the reduced number of hotels opened by the Company during 2000 are the result of the Company substantially increasing its focus on franchising activities in order to enable growth in a significantly less capital intensive manner than had been the case in the past.

Hotel operating expenses increased approximately \$5.6 million, or 17.1%, from \$32.9 million in 1999 to \$38.5 million in 2000. The most significant portion (\$2.4 million) of the increase was attributable to the 52 hotels that operated the full year in both 1999 and 2000. The nine hotels that opened during 1999 accounted for \$1.7 million of the increase in hotel operating expense, while the four hotels that opened or were acquired by the Company in 2000 accounted for \$1.6 million of the increase.

The increases attributable to these three groups of hotels were offset by a \$0.1 million decrease in hotel operating expenses in the hotel that was owned and operated by the Company until sold to a franchisee in February 1999.

Corporate operating expenses increased \$3.0 million, or 38.1%, from \$8.0 million in 1999 to \$11.0 million in 2000. Of this increase, approximately \$1.5 million was attributable to the inclusion of a full year of operating expenses of GuestHouse International. Additionally, the amount of corporate overhead that was project-related, and is therefore capitalized as hotel-construction cost, was \$0.9 million less in 2000 than in 1999. Excluding the incremental impact on reported operating expenses of GuestHouse International and lower capitalization of project-related expenses, corporate operating expenses in 2000 increased by 8.0% over such amounts for 1999. The primary reasons for this increase are additional staffing needed to support the growth of the Company's franchising business and increased rent for the corporate headquarters.

Depreciation and amortization increased by \$1.1 million, or 13.5%, from \$8.5 million in 1999 to \$9.6 million in 2000. Of this increase, \$0.1 million was attributable to leasehold improvements and equipment at the corporate headquarters. Hotel properties accounted for \$0.9 million of the increase. In addition, \$0.1 million was attributable to amortization of certain intangible assets (franchise contract rights and goodwill) recognized in connection with the GuestHouse International acquisition in 1999 and the acquisition of an additional 50% interest in a hotel at the beginning of 2000.

The four hotels that opened or were acquired by the Company during 2000 accounted for \$0.4 million of the increase in depreciation and amortization for hotel properties. The nine hotels that were opened by the Company in 1999 accounted for \$0.4 million of the increase and the 52 hotels that operated throughout both 1999 and 2000 accounted for \$0.1 million of the increase.

The impairment of long-lived assets recorded in the current year represents the write-down of an undeveloped site to market value.

During 1999, the Company sold a hotel resulting in a pre-tax gain of approximately \$1,145,000. The hotel continues to operate as a Suburban Lodge under agreements that generate franchise and management fee income for the Company.

Interest income earned on excess funds invested during 2000 was \$1.0 million compared to \$1.4 million for 1999. The decrease in interest income was due to lower invested cash balances during 2000.

Interest expense, net of interest capitalized of \$0.7 million and \$1.9 million in 2000 and 1999 respectively, was \$8.9 million in 2000 and \$6.4 million in 1999. The increase in total interest charges incurred was due to higher levels of debt outstanding. See the "Liquidity and Capital Resources" section for a discussion of the Company's debt strategy.

The proceeds from legal settlement of \$842,000 recorded in 2000 represent amounts received in settlement of a claim for lost profits associated with an abandoned development project. The Company also received \$315,000 as a part of this settlement representing reimbursement of certain costs and expenses.

The effective income tax rate for 2000 was 38.0% compared to 36.9% in 1999. The increase in 2000 was primarily due to higher effective state income tax rates and a reduction in the amount of interest income that was exempt from federal income tax.

Comparison of the year ended December 31, 1999 to the year ended December 31, 1998

Hotel revenues increased by \$17.7 million, or 40%, from \$44.8 million in 1998 to \$62.5 million in 1999. The largest portion (\$10.4 million) of the increase was attributed to the fourteen hotels that opened or were acquired by the Company during 1998 and operated throughout 1999. Nine hotels that opened during 1999 accounted for \$6.4 million of the increase. Thirty-eight hotels that operated throughout both 1998 and 1999 accounted for \$1.8 million of the increase in hotel revenues. These thirty-eight hotels increased their

combined Average Weekly Rate (AWR) by 8%, from \$172.05 to \$185.35. Occupancies at these hotels declined from 84.0% to 81.7% percent, while Weekly Revenue per Available Room (RevPAR) increased 5.0%, from \$144.68 to \$151.39. For all company-owned hotels, AWR increased to \$191.18 in 1999 from \$174.85 in 1998, occupancy declined to 78.6% in 1999 from 81.8% in 1998, and RevPAR increased to \$150.00 in 1999 from \$142.60 in 1998.

The increases contributed by these three groups of hotels were offset by a \$1.0 million decrease in hotel revenues in a hotel that was owned and operated by the Company throughout 1998 and was sold to a franchisee in February 1999.

Franchise and other revenues increased by \$1.7 million, or 102%, to \$3.4 million in 1999. The largest portion (\$0.7 million) of the increase was attributed to the larger number of franchisees for the Suburban Lodge hotel brand. At December 31, 1999, 46 franchised Suburban Lodge hotels were operating as compared with 30 at December 31, 1998. Another \$0.7 million of the increase was the result of increased management fees. At December 31, 1999, the Company managed 20 hotels for its franchisees, including one hotel that was in the process of conversion to a Suburban Lodge hotel. At December 31, 1998, the Company managed 11 hotels for its franchisees. Revenues attributable to franchise fees and royalties for the GuestHouse International brand, which was acquired on June 1, 1999, were approximately \$0.6 million. Development fees declined by approximately \$0.2 million from 1998 to 1999.

Hotel operating expenses increased approximately \$10.1 million, or 44.5%, from \$22.8 million in 1998 to \$32.9 million in 1999. The most significant portion (\$5.4 million) of the increase was attributable to the 14 hotels that opened or were acquired by the Company during 1998 and operated a full year in 1999. The nine hotels that opened during 1999 accounted for \$3.6 million of the increase in hotel operating expense, while the 38 hotels that operated the full year in both 1998 and 1999 accounted for \$1.5 million of the increase.

The increases attributable to these three groups of hotels were offset by a \$0.4 million decrease in hotel operating expenses in the hotel that was owned and operated by the Company throughout 1998 and was sold to a franchisee in February 1999.

Corporate operating expenses increased to \$8.0 million, approximately double the amount of such expenses for 1998. Of this increase, approximately \$0.9 million was attributable to operating expenses incurred by GuestHouse International subsequent to its June 1, 1999, acquisition by the Company. Additionally, the amount of corporate overhead that was project-related, and is therefore capitalized as land-acquisition or hotel-construction cost, was \$1.8 million less in 1999 than in 1998. Excluding the incremental impact on reported operating expenses of GuestHouse International and lower capitalization of project-related expenses, corporate operating expenses in 1999 increased by 17.2% over such amounts for 1998. The primary reason for this increase is \$1.3 million for additional staffing needed to support the growth of the business.

Depreciation and amortization increased by \$3.0 million, or 54.2%, from \$5.5 million in 1998 to \$8.5 million in 1999. Of this increase, \$0.3 million was attributable to leasehold improvements and equipment at the corporate headquarters. Hotel properties accounted for \$2.5 million of the increase. In addition, \$0.2 million was attributable to amortization of certain intangible assets (franchise contract rights and goodwill) recognized in connection with the GuestHouse International acquisition.

The largest portion (\$1.2 million) of the increase in depreciation and amortization for hotel properties was attributable to the 14 hotels that opened or were acquired by the Company in 1998. The nine hotels that opened during 1999 accounted for \$1.0 million of the increase, and the 38 hotels that operated throughout

both 1998 and 1999 accounted for \$0.4 million of the increase. These increases were offset by a \$0.1 million decrease in depreciation expense on the hotel that was sold to a franchisee in February 1999.

Interest income earned on excess funds invested during 1999 was \$1.4 million compared to \$2.2 million for 1998. The decrease in interest income was due to lower invested cash balances during 1999.

Interest expense, net of interest capitalized of \$1.9 million and \$3.9 million in 1999 and 1998, respectively, was \$6.4 million in 1999 and \$0.2 million in 1998. The increase in total interest charges incurred was due to higher levels of debt outstanding. See the "Liquidity and Capital Resources" section for a discussion of the Company's debt strategy.

The effective income tax rate for 1999 was 36.9% compared to 31.8% in 1998. The increase in 1999 was primarily due to higher effective state income tax rates and a reduction in the amount of interest income that was exempt from federal income tax.

Seasonality

Following their initial ramp-up, the Company's hotels typically experience lower average occupancy rates and total revenues in the first and fourth calendar quarters of each year. The Company believes that this seasonal trend mirrors the trend in the lodging industry as a whole.

Liquidity and Capital Resources

From May 29, 1996, the date of the Company's initial public offering (the "IPO"), through December 31, 1998, the Company pursued a strategy of growing principally through hotel development. Accordingly, the number of Company-owned hotels grew from eight at May 29, 1996, to 53 at December 31, 1998. Capital spending during this period exceeded \$200 million and the principal sources of capital included the proceeds from the 1996 IPO and two subsequent public equity offerings during 1997, borrowings under a bank credit facility and operating cash flow.

During the latter portion of 1998, the Company revised its financing strategy to emphasize traditional longer-term mortgages to fund the construction of hotels rather than relying on bank lines of credit with shorter final maturities. The Company plans to use its current bank revolving credit facility to fund special projects, repurchase shares of its outstanding common stock and meet operating cash needs as necessary.

On March 28, 2000, the Company completed a \$2,660,000 mortgage loan agreement with Empire Financial Services, Inc. with an initial interest rate of 9.25%. The interest rate is adjustable at the end of each twelve-month period to rates based on prime plus 50 basis points. During the initial twelve-month period, the loan requires monthly payments of principal and interest totaling \$24,362 based on a principal amortization period of 20 years with a final maturity of March 1, 2007. One Company-owned hotel is pledged as collateral on this loan.

Effective September 27, 2000, the Company executed an amended and restated loan agreement with SouthTrust Bank which replaced the line of credit agreement executed on February 18, 2000. The agreement consists of a \$10 million term loan and a revolving line of credit facility for amounts up to \$15 million. A total of 10 Company-owned hotels are pledged as collateral on this loan agreement. Borrowings under the line of credit facility will bear interest, at the Company's option, at (i) the bank's prime rate or (ii) the Euro Rate plus 200 basis points. The line of credit facility expires on September 30, 2003. At December 31, 2000, there were borrowings outstanding of \$3.0 million under the line of credit. The interest rate on the term loan was based on the Euro Rate plus 175 basis points through December 31, 2000. Commencing January 1, 2001, the interest rate is based on the Euro Rate plus 200 basis points. The

term loan requires monthly payments of interest only through September 30, 2001. Beginning October 1, 2001, the term loan requires monthly payments of principal and interest based on a 20 year amortization period with a final maturity of September 30, 2008. Among other covenants, the agreement requires the Company to maintain certain financial ratios and a minimum level of tangible net worth. The agreement also places restrictions on the amount of loans and advances the Company can make to third parties. At December 31, 2000, the Company was in compliance with these requirements.

At December 31, 2000, the Company had approximately \$121.1 million outstanding under long-term mortgage loan arrangements, including the amounts due to SouthTrust under the arrangements described in the preceding paragraph and amounts classified as current maturities of long-term debt at that date. In the aggregate, these loans require monthly principal and interest payments of \$1,019,000. The final maturity dates for these loans range from February 1, 2005 to July 1, 2009.

In the fall of 1999, the Company licensed to HotelTools, Inc. the use of its proprietary hotel management and reservation systems, and at that time HotelTools assumed the costs of the continued maintenance and development of these systems. HotelTools intends to market the fully developed systems to hotel owners and operators, including Suburban Lodges. The Chief Executive Officer and sole shareholder of Hoteltools, Inc. is Seth Christian, the former Vice President of Operations of Suburban Lodges of America, Inc.

To date, all funding for HotelTools' operations has been provided, in the form of secured loans, by the Company and from the proceeds of an equipment sale-lease back transaction. During 2000, the Company made loans of \$8.7 million to HotelTools, Inc., of which approximately \$1.1 million was repaid from the proceeds of the sale-leaseback. As of December 31, 2000, the Company had outstanding loans to HotelTools, Inc. of approximately \$8.0 million. The Company anticipates that, in the absence of funding from third parties, it will continue to make loans to HotelTools. Based on HotelTools' operating forecasts, which have been reviewed with the Company, the total loans made during 2001 could be as much as \$7.0 million. The loans are payable on demand, and bear interest at an annual rate of 7.0%. At the present time, HotelTools does not have the cash available to pay interest or repay any portion of the loans; therefore, the loans are accounted for on a cost recovery basis and interest income is not recognized on such loans. In exchange for its financial support, the Company received from HotelTools, Inc., a stock purchase warrant to purchase up to 20 million shares of the common stock of HotelTools at a nominal cost. Although such shares would constitute in excess of 99% of the equity of HotelTools based on its present capitalization, HotelTools is actively seeking equity investors, and it is expected that the Company's potential ownership through the exercise of its warrant will be reduced if such additional equity funding can be secured.

The Company has been authorized by its Board of Directors to repurchase up to 4,500,000 shares of its outstanding common stock. As of December 31, 2000, the Company had purchased a total of 3,735,398 shares at a cost of \$22,715,000.

At December 31, 2000, the Company had one hotel under construction which is expected to open during the first half of 2001. The Company had also begun development of another hotel which is expected to break ground in the second quarter of 2001. The Company expects that the costs of constructing these hotels will be substantially provided by proceeds of the term loan described above and by a construction loan.

In the future, the Company expects its cash requirements to be met by funds generated from operations, occasional sales of its hotel properties, construction loans made to build out certain of its unimproved sites and borrowings under its bank line of credit. The Company's net cash flow from operating activities increased from \$7.1 million in 1998 to \$15.2 million in 1999 and to \$17.3 million in 2000.

Certain Risk Factors

In evaluating the Company and its prospects, certain risks, including those described in this section and those listed under “Forward Looking Statements,” should be considered. Such risks are not the only ones the Company faces. Additionally, some risks that are not currently known and others that the Company does not consider material could later turn out to be so.

During 1999, in the face of substantial tightening of public and private sources of funding for hotel construction, the Company determined that it would focus its growth plans on franchising. Prior to that time, the Company had focused on developing and operating its own Suburban Lodge extended stay hotels. Because the operating characteristics of these hotels were so strong, several third-party developers and operators had also opened a total of 30 Suburban Lodge extended stay hotels through December 31, 1998.

In order to enhance its franchising strategy, the Company acquired a nightly-stay hotel brand (GuestHouse International) and increased its sales force from one franchise sales director at May 31, 1999, to fifteen by the end of 1999. During 2001, the Company intends to increase its franchise sales staff to 22 sales directors.

The franchise business is highly competitive and, particularly with respect to the Suburban Lodge brand which consists almost entirely of newly-constructed hotels, is subject to the availability of substantial bank credit in the form of construction loans that convert to permanent financing.

During 2000, nine Suburban Lodge hotels were opened by franchisees and three were opened by the Company. Twenty-five GuestHouse International hotels were opened by franchisees in 2000. This was the Company’s best year with respect to franchise openings. The Company expects to open approximately 51 franchised hotels during 2001, six Suburban Lodge extended stay hotels and 45 GuestHouse International hotels. The Company also expects to open one Company-owned Suburban Lodge extended stay hotel in 2001 and break ground on one other. The Company can provide no assurance that all of these hotels will be opened by December 31, 2001.

The Company has determined that, when its franchising revenues have grown to a more significant level, it will become more aggressive in its efforts to sell its own operating hotels. The Company’s ultimate objective is to own no real estate, although this objective may take several years to accomplish. The Company’s present intent is to sell its hotels only to parties who are interested in entering into a franchise agreement and operating the hotels under the Suburban Lodge brand. Thirty-two of the Company’s hotels have been grouped into mortgage pools of five or six hotels each. The Company believes that these hotels may be difficult to sell since, essentially, the pools must remain intact and the debt must remain in place until December 31, 2008, or June 30, 2009, depending on the pool. While the geographic dispersion of the hotels in each group might make these pools unattractive to some franchisees, the Company believes that the debt terms would be attractive to such franchisees.

To date, one sale of a Company-developed hotel has occurred. This was in February 1999 and it resulted in a gain of \$1.1 million dollars. Many factors influence the selling price of real estate assets, the most important of which are operating results for the most recent twelve-month period prior to the sale and the current interest rate environment for hotel loans. Accordingly, the Company cannot predict its ability to sell its hotels nor can it be assured that future hotel sales will result in gains.

From time to time, the Company studies business and strategic opportunities to determine if specific transactions would have the potential of enhancing shareholder value. These activities have included the

review of possible acquisitions or other business combinations, some of which, if consummated, could result in the discontinuance of the Company's loans to HotelTools. In such event, unless other funding was available, HotelTools could cease operating and be unable to repay its loans from the Company. In the event HotelTools is unable to repay its loans from the Company, the Company could recognize a loss up to the full amount of its loans; however, the Company would seek to minimize any such loss by exercising its security rights against HotelTools' developed software and its owned hardware. The software is currently in beta test and has been installed in one Suburban Lodge hotel. There can be no assurance that HotelTools' assets would have a substantial value to the Company if such events were to transpire.

The Company is also a guarantor on the equipment financing lease for HotelTools. The total amount of the lease obligation is \$1.4 million.

RECENT ACCOUNTING PRONOUNCEMENTS

As of January 1, 2001, the Company adopted the Statement of Financial Accounting Standards No. 133 (SFAS 133), "Accounting for Derivative Instruments and Hedging Activities" as amended in June 2000 by Statement of Financial Accounting Standards No. 138 (SFAS 138), "Accounting for Certain Derivative Instruments and Certain Hedging Activities (an amendment of FASB Statement No. 133)." SFAS 133, as amended by SFAS 138, requires companies to recognize all derivatives as either assets or liabilities in the balance sheet and measure such instruments at fair value. The adoption of these statements had no impact on the Company's consolidated financial statements.

In December 1999, the SEC issued Staff Accounting Bulletin (SAB) No. 101, "Revenue Recognition in Financial Statements." The adoption of SAB 101 has had no impact on the Company's consolidated financial statements. The Company will continue to analyze the possible impact of SAB 101, including any amendments or further interpretation, based upon the relevant facts and circumstances at the time of future transactions.

QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The Company is exposed to changes in interest rates primarily as a result of its borrowing activities.

At December 31, 2000, the Company had debt outstanding totaling \$121.1 million. Approximately \$99.8 million of this amount was represented by fixed rate mortgage loans. The interest rate on approximately \$9.9 million of these mortgage loans will adjust on April 1, 2002 and again on April 1, 2005 for \$6.7 million of the loans. One loan of approximately \$3.1 million matures on April 1, 2005. The interest rate on approximately \$2.6 million of the loans is adjustable every year on April 1.

Outstanding borrowings on three construction loans totaled \$8.3 million at December 31, 2000. The Company expects to draw an additional \$4.1 million on these loans by the end of the second quarter of 2001. One of the construction loans with a balance of \$3.1 million at December 31, 2000, has a fixed interest rate that is adjustable on October 1, 2002, and again on October 1, 2005. The other two loans are at variable interest rates. The remaining \$13.0 million of debt outstanding at December 31, 2000 consisted of a \$10.0 million variable rate term loan with SouthTrust Bank and \$3.0 million borrowed under a line of credit with SouthTrust Bank. The line of credit borrowings were repaid in January 2001.

The total amount of variable rate debt and fixed rate debt adjustable within one year outstanding at December 31, 2000, plus the additional draws expected to be made on these loans through the end of the second quarter of 2001, is approximately \$28.0 million. Accordingly, each one percent change in market interest rates will change interest expense by approximately \$280,000 on an annual basis.

The Company's cash and cash equivalents are short-term and highly-liquid investments with original maturities of three months or less. Accordingly, a change in market interest rates has a nearly immediate effect on interest earned by the Company on its invested cash. For the foreseeable future, the Company reasonably expects that its average invested cash balance will approximate \$4 million. Accordingly, each one percent change in market interest rates will change interest income by approximately \$40,000 on an annual basis.

ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The information required by this Item is included in Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations" under the caption "Quantitative and Qualitative Disclosures About Market Risk."

ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA.

The Independent Auditors' Report, the Consolidated Financial Statements and Notes to the Consolidated Financial Statements that appear on pages F-1 through F-16 herein are incorporated by reference.

ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE.

None.

PART III

ITEM 10. DIRECTORS AND EXECUTIVE OFFICERS OF THE REGISTRANT.

The information contained under the heading "Information about the Nominees and the Continuing Directors" in the definitive Proxy Statement to be used in connection with the solicitation of proxies for the Company's 2001 Annual Meeting of Shareholders, to be filed with the Commission, is incorporated herein by reference. Pursuant to instruction 3 to paragraph (b) of Item 401 of Regulation S-K, information relating to the executive officers of the Company is included in Item 1 of this Report.

ITEM 11. EXECUTIVE COMPENSATION.

The information contained under the heading "Executive Compensation" in the definitive Proxy Statement to be used in connection with the solicitation of proxies for the Company's 2001 Annual Meeting of Shareholders, to be filed with the Commission, is incorporated herein by reference. In no event shall the information contained in the Proxy Statement under the heading "Shareholder Return Performance Graph" be deemed incorporated herein by such reference.

ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT.

The information contained under the heading "Beneficial Ownership of Securities and Voting Rights-Voting Securities and Principal Holders" in the definitive Proxy Statement to be used in connection with the solicitation of proxies for the Company's 2001 Annual Meeting of Shareholders, to be filed with the Commission, is incorporated herein by reference. For purposes of determining the aggregate market value of the Company's voting stock held by nonaffiliates, shares held by all directors and executive officers of the Company have been excluded. The exclusion of such shares is not intended to, and shall

not, constitute a determination as to which persons or entities may be “affiliates” of the Company as defined by the Commission.

ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS.

The information contained under the heading “Certain Transactions” in the definitive Proxy Statement to be used in connection with the solicitation of proxies for the Company’s Annual Meeting of Shareholders, to be filed with the Commission, is incorporated herein by reference.

PART IV

ITEM 14. EXHIBITS, FINANCIAL STATEMENT SCHEDULES, AND REPORTS ON FORM 8-K.

(a) The following financial statements and notes thereto are incorporated by reference in Item 8 of this Report:

1. Financial Statements

Description

Independent Auditors’ Report

Consolidated Balance Sheets at December 31, 2000 and 1999

Consolidated Statements of Operations for the years ended December 31, 2000, 1999 and 1998

Consolidated Statements of Changes in Shareholders’ Equity for the years ended December 31, 2000, 1999 and 1998

Consolidated Statements of Cash Flows for the years ended December 31, 2000, 1999 and 1998

Notes to Consolidated Financial Statements

2. Financial Statement Schedules

Schedule V – Valuation and Qualifying Accounts

All other schedules have been omitted since such information is either included in the financial statements or notes or is not required.

3. Exhibits

The exhibits set forth below are required to be filed with this Report pursuant to Item 601 of Regulation S-K:

Exhibit No.	Description	Incorporated by Reference to Registration or File Number	Form of Report	Date of Report	Exhibit Number in Report
3.1	Amended and Restated Articles of the Company	333-2876	S-1	March 28, 1996**	3.1
3.2	Amended and Restated By-laws of the Company, Amended as of March 17, 1997	000-28108	10-K	March 28, 1997	3.2
4.1	Form of Common Stock Certificate of the Company	333-2876	Amendment No. 1 to S-1	May 7, 1996	4.1
10.1	Form of Acquisition Agreement and Plan of Merger (with accompanying schedule)	333-2876	S-1	March 28, 1996	10.1
10.2	Purchase and Sale Agreement by and between Suburban Holdings, L.P. and Gulf Coast Associates, Ltd.	333-2876	S-1	March 28, 1996	10.2
10.3	Purchase and Sale Agreement by and between Suburban Holdings, L.P. and Omnicorp Resources, Inc.	333-2876	S-1	March 28, 1996	10.3
10.4	Form of Agreement and Consent of Partners of each of the Affiliated Entities and Third Party Sellers	333-2876	S-1	March 28, 1996	10.4
10.5	Suburban Lodges of America, Inc. Stock Option and Incentive Award Plan	333-2876	Amendment No. 1 to S-1	May 7, 1996	10.5
10.6	Suburban Lodges of America, Inc. Non-Employee Directors' Stock Option and Fee Plan	333-2876	Amendment No. 1 to S-1	May 7, 1996	10.6
10.7	Form of Indemnification Agreement between Suburban Lodges of America, Inc. and its directors and officers	333-2876	S-1	March 28, 1996	10.7
10.8	Registration Rights Agreement among Suburban Lodges of America, Inc. and Certain Shareholders	333-2876	S-1	March 28, 1996	10.8
10.9	Form of Franchise Agreement, as amended	333-35871	Amendment No. 2 to S-3	October 9, 1997	10.9.a.
10.10	Form of Development and Design/Building Agreement	333-2876	S-1	March 28, 1996	10.10
10.11	Form of Management Agreement	333-2876	S-1	March 28, 1996	10.11

Exhibit No.	Description	Incorporated by Reference to Registration or File Number	Form of Report	Date of Report	Exhibit Number in Report
10.12	Management Agreement between Suburban Management, Inc. and Gulf Coast Associates, Ltd.	333-2876	S-1	March 28, 1996	10.12
10.13	Consulting Agreement with Legacy Securities Corp.	333-2876	S-1	March 28, 1996	10.13
10.14	Acknowledgment and Agreement between Suburban Lodges of America, Inc. and Young Consulting, Inc. re. Company's proprietary computer software	333-2876	S-1	March 28, 1996	10.14
10.15	Suburban Lodge 401(k) Savings Plan	333-2876	S-1	May 20, 1996	10.15
10.16	Rights Agreement	333-2876	Amendment No. 1 to S-1	May 7, 1996	10.16
10.17	Commitment Letter for the Line of Credit	333-2876	Amendment No. 1 to S-1	May 7, 1996	10.17
10.18	Preliminary Agreement for a License to Develop a Suburban Lodge Unit between Suburban Franchise Systems, Inc. and E.E.B. Lodging Systems LLC	000-28108	10-K	March 28, 1997	10.18
10.19	Preliminary Agreement for a License to Develop a Suburban Lodge Unit between Suburban-Franchise Systems, Inc. and E.E.B. Lodging Systems LLC II	000-28108	10-K	March 28, 1997	10.19
10.20	Development and Design/Build Agreement for Suburban Lodge of Arlington South	000-28108	10-K	March 28, 1997	10.20
10.21	Development and Design/Build Agreement for Suburban Lodge of Lewisville, Texas	000-28108	10-K	March 28, 1997	10.21
10.22	Registration Rights Agreement among the Registrant and Certain Shareholders	000-28108	8-K	March 17, 1997	10.19
10.23	Office Lease between the Registrant and Massachusetts Mutual Life Insurance Company	333-35871	Amendment No. 2 to S-3	October 9, 1997	10.20
10.24	Deed to Secure Debt and Security Agreement with Finova Realty Capital Inc. and schedule of omitted documents	000-28108	10-K	March 31, 1999	10.24
10.25	Promissory Note to Finova Realty Capital Inc. and schedule of omitted documents	000-28108	10-K	March 31, 1999	10.25

Exhibit No.	Description	Incorporated by Reference to Registration or File Number	Form of Report	Date of Report	Exhibit Number in Report
10.26	Security Agreement in favor of Finova Realty Capital Inc. and schedule of omitted documents	000-28108	10-K	March 31, 1999	10.26
10.27	Assignment of Financial Agreements and Franchisor's Consent and Subordination of Franchise Agreements in favor of Finova Realty Capital Inc. and schedule of omitted documents	000-28108	10-K	March 31, 1999	10.27
10.28	Change of Control Agreement	000-28108	10-K	March 31, 1999	10.28
10.29	8.375% Adjustable Rate Note of Suburban Holdings, L.P. dated March 31, 1999 in the amount of \$4,000,000.00 in favor of Empire Financial Services, Inc., guaranteed by the Registrant, and schedule of omitted similar documents	000-28108	10-K	March 30, 2000	10.29
10.30	Unconditional Guaranty of Payment and Performance to Empire Financial Services, Inc. dated March 31, 1999 and schedule of omitted similar documents	000-28108	10-K	March 30, 2000	10.30
10.31	Line of Credit Note dated February 18, 2000 in the face amount of \$15,000,000 in favor of Southtrust Bank, N.A.	000-28108	10-K	March 30, 2000	10.31
10.32	Additional schedule of omitted similar documents (filed herewith) to Deed to Secure Debt and Security Agreement with Finova Realty Capital Inc. incorporated by reference to Exhibit 10.24 to the Company's Annual Report on Form 10-K for the year ended December 31, 1998	000-28108	10-K	March 30, 2000	10.32

Exhibit No.	Description	Incorporated by Reference to Registration or File Number	Form of Report	Date of Report	Exhibit Number in Report
10.33	Additional schedule of omitted similar documents (filed herewith) to Promissory Note to Finova Realty Capital Inc. incorporated by reference to Exhibit 10.25 to the Company's Annual Report on Form 10-K for the year ended December 31, 1998	000-28108	10-K	March 30, 2000	10.33
10.34	Additional schedule of omitted similar documents (filed herewith) to Security Agreement in favor of Finova Realty Capital Inc. incorporated by reference to Exhibit 10.26 to the Company's Annual Report on Form 10-K for the year ended December 31, 1998	000-28108	10-K	March 30, 2000	10.34
10.35	Additional schedule of omitted similar documents (filed herewith) to Assignment of Franchise Agreements and Franchisor's Consent and Subordination of Franchise Agreements in favor of Finova Realty Capital Inc. incorporated by reference to Exhibit 10.27 to the Company's Annual Report on Form 10-K for the year ended December 31, 1998	000-28108	10-K	March 30, 2000	10.35
10.36	Area Development Agreement dated as of March 3, 1998 between GuestHouse International LLC and Western Steel, Inc., together with the First Amendment and the Montana Amendment thereto	000-28108	10-K	March 30, 2000	10.36
10.37	Amended and Restated Loan Agreement dated as of September 27, 2000 between Southtrust Bank, N.A., Suburban Lodges of America, Inc., et al.	*			
10.38	Non-Revolver Draw-Down Term Note, dated September 27, 2000	*			

Exhibit No.	Description	Incorporated by Reference to Registration or File Number	Form of Report	Date of Report	Exhibit Number in Report
10.39	Amended and Restated Line of Credit Note, dated September 27, 2000	*			
21.1	Subsidiaries of the Registrant	000028108	10-K	March 31, 1999	21.1
23.1	Consent of Deloitte & Touche, L.L.P.	*			

*Filed herewith.

**Originally filed on the date set forth above and refiled pursuant to Regulation S-T on May 7, 1996.

(b) No reports on Form 8-K have been filed during the last quarter covered by this report.

Suburban Lodges of America, Inc.

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Consolidated Financial Statement Schedule

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Independent Auditors' Report

Board of Directors

Suburban Lodges of America, Inc.

We have audited the accompanying consolidated balance sheets of Suburban Lodges of America, Inc. ("Suburban Lodges") as of December 31, 2000 and 1999, and the related consolidated statements of operations, changes in shareholders' equity and cash flows for each of the three years in the period ended December 31, 2000. Our audits also included the consolidated financial statement schedule listed in the Index to Consolidated Financial Statements and Consolidated Financial Statement Schedule. These consolidated financial statements and the consolidated financial statement schedule are the responsibility of Suburban Lodges' management. Our responsibility is to express an opinion on these financial statements and the financial statement schedule based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and the significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of Suburban Lodges as of December 31, 2000 and 1999, and the consolidated results of its operations and cash flows for each of the three years in the period ended December 31, 2000 in conformity with accounting principles generally accepted in the United States of America. Also, in our opinion, the financial statement schedule, when considered in relation to the basic financial statements taken as a whole, presents fairly, in all material respects, the information set forth therein.

DELOITTE & TOUCHE LLP

Atlanta, Georgia
February 23, 2001

Suburban Lodges of America, Inc.

Consolidated Balance Sheets

(in thousands)

	December 31,	
	2000	1999
Assets:		
Current assets:		
Cash and cash equivalents	\$ 10,856	\$ 9,862
Accounts receivable, net of reserves of \$327 (2000) and \$191 (1999)	1,520	1,852
Hotel inventory and supplies	2,538	2,290
Prepaid and refundable income taxes	260	1,163
Deferred income taxes	469	448
Prepaid expenses and other current assets	2,081	1,511
Total current assets	17,724	17,126
Property and equipment, net of accumulated depreciation and amortization of \$27,863 (2000) and \$18,600 (1999)	299,392	291,269
Notes receivable from HotelTools, Inc.	7,997	344
Other notes receivable	4,508	4,992
Acquired intangible assets	3,515	3,617
Deferred loan costs	2,097	1,721
Other assets	2,393	2,013
Total assets	\$ 337,626	\$ 321,082
Liabilities and shareholders' equity:		
Current liabilities:		
Current portion of long-term debt	\$ 1,547	\$ 1,228
Construction accounts payable	1,314	1,752
Trade accounts payable	3,161	3,207
Accrued property taxes	720	1,113
Accrued wages and benefits	703	507
Other accrued liabilities	1,504	615
Other current liabilities	648	591
Total current liabilities	9,597	9,013
Long-term debt, excluding current portion	119,574	97,891
Deferred income taxes	3,958	2,333
Other liabilities	167	84
Total liabilities	133,296	109,321
Shareholders' equity:		
Common stock, \$0.01 par value per share, 100,000,000 shares authorized	157	157
Additional paid-in capital	202,280	202,250
Retained earnings	24,608	19,345
	227,045	221,752
Less treasury stock, at cost	22,715	9,991
Shareholders' equity - net	204,330	211,761
Total liabilities and shareholders' equity	\$ 337,626	\$ 321,082

See notes to consolidated financial statements.

Suburban Lodges of America, Inc.

Consolidated Statements of Operations

(in thousands, except per share amounts)

	Year Ended December 31,		
	2000	1999	1998
Revenue:			
Hotel revenues	\$ 70,672	\$ 62,466	\$ 44,756
Franchise and other revenue	4,611	3,446	1,702
Total revenue	<u>75,283</u>	<u>65,912</u>	<u>46,458</u>
Operating costs and expenses:			
Hotel operating expenses	38,496	32,876	22,754
Corporate operating expenses	10,998	7,961	3,975
Lease termination costs			218
Site acquisition cancellation expense		113	1,960
Undeveloped site carrying costs	177	119	
Depreciation and amortization	9,615	8,468	5,492
Impairment of long-lived assets	545		
Gains realized on property sales	(60)	(1,145)	(294)
Operating costs and expenses - net	<u>59,771</u>	<u>48,392</u>	<u>34,105</u>
Income from operations	15,512	17,520	12,353
Other income (expense):			
Interest income	962	1,411	2,236
Interest expense	(8,857)	(6,399)	(202)
Public debt transaction abandonment costs			(10,633)
Proceeds from legal settlement	842		
Other	24	208	
Income before income taxes	<u>8,483</u>	<u>12,740</u>	<u>3,754</u>
Provision for income taxes	<u>3,220</u>	<u>4,695</u>	<u>1,192</u>
Net income	<u>\$ 5,263</u>	<u>\$ 8,045</u>	<u>\$ 2,562</u>
Earnings per common share:			
Basic	\$ 0.41	\$ 0.53	\$ 0.17
Diluted	\$ 0.41	\$ 0.53	\$ 0.17
Weighted average number of common shares outstanding:			
Basic	12,905	15,136	15,430
Diluted	12,919	15,136	15,430

See notes to consolidated financial statements.

Suburban Lodges of America, Inc.
Consolidated Statements of Changes in Shareholders' Equity
(dollars in thousands)

	Common Stock		Additional	Retained	Treasury Stock	
	Shares	Amount	Paid-in Capital	Earnings	Shares	Cost
Balances - December 31, 1997	15,429,227	\$ 154	\$ 200,160	\$ 8,738		
Issuance of common stock to non-employee directors	1,845		30			
Net income				2,562		
Balances - December 31, 1998	15,431,072	154	200,190	11,300		
Issuance of common stock in acquisition	300,000	3	2,041			
Issuance of common stock to non-employee directors	3,000		19			
Acquisition of treasury stock					1,781,400	\$ 9,991
Net income				8,045		
Balances - December 31, 1999	15,734,072	157	202,250	19,345	1,781,400	9,991
Issuance of common stock to non-employee directors	4,896		30			
Acquisition of treasury stock					1,953,998	12,724
Net income				5,263		
Balances - December 31, 2000	<u>15,738,968</u>	<u>\$ 157</u>	<u>\$ 202,280</u>	<u>\$ 24,608</u>	<u>3,735,398</u>	<u>\$22,715</u>

See notes to consolidated financial statements.

Suburban Lodges of America, Inc.
Consolidated Statements of Cash Flows
(in thousands)

	Year Ended December 31,		
	2000	1999	1998
Operating activities:			
Net income	\$ 5,263	\$ 8,045	\$ 2,562
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation and amortization	9,615	8,468	5,492
Reserves for site acquisition cancellation		(1,960)	1,960
Net change in deferred income tax assets and liabilities	1,618	1,763	(368)
Equity in loss of joint venture		11	
Stock compensation	30	19	30
Gain on sale of property	(60)	(1,145)	(294)
Impairment of long-lived assets	545		
Changes in operating assets and liabilities:			
Accounts receivable	379	180	(370)
Other current assets	147	770	(2,973)
Other assets	(961)	(1,384)	117
Trade accounts payable	(107)	167	994
Other current liabilities	711	250	(87)
Other liabilities	83	(30)	33
Net cash provided by operating activities	<u>17,263</u>	<u>15,154</u>	<u>7,096</u>
Investing activities:			
Additions to property and equipment	(14,553)	(28,812)	(108,957)
Proceeds from sale of property	230	4,405	885
Increase (decrease) in construction accounts payable	(438)	(5,095)	2,236
Acquisitions, net of cash acquired	(641)	(1,481)	(2,279)
Loans made to HotelTools, Inc.	(8,726)	(344)	
Payment received from HotelTools, Inc.	1,073		
Other loans made			(2,660)
Payments received on other loans	484	463	5
Other		(365)	(431)
Net cash used by investing activities	<u>(22,571)</u>	<u>(31,229)</u>	<u>(111,201)</u>
Financing activities:			
Proceeds from issuances of long-term debt	20,352	24,589	75,530
Principal payments on long-term debt	(3,950)	(7,670)	(58)
Amounts borrowed under line of credit	10,000		40,000
Repayment of line of credit borrowings	(7,000)		(65,000)
Purchase of treasury stock	(12,724)	(9,991)	
Decrease in restricted cash			11,000
Net additions to deferred loan costs	(376)	(169)	(839)
Net cash provided by financing activities	<u>6,302</u>	<u>6,759</u>	<u>60,633</u>
Net increase (decrease) in cash and cash equivalents	<u>994</u>	<u>(9,316)</u>	<u>(43,472)</u>
Cash and cash equivalents at beginning of period	<u>9,862</u>	<u>19,178</u>	<u>62,650</u>
Cash and cash equivalents at end of period	<u>\$ 10,856</u>	<u>\$ 9,862</u>	<u>\$ 19,178</u>
Supplemental cash flow disclosures:			
Cash paid for income taxes, net of refunds	\$ 887	\$ 1,658	\$ 3,163
Cash paid for interest expense, net of amounts capitalized	\$ 8,493	\$ 6,128	\$ 195

See notes to consolidated financial statements.

Suburban Lodges of America, Inc.

Notes to Consolidated Financial Statements

1. DESCRIPTION OF BUSINESS

Suburban Lodges of America, Inc. and its subsidiaries (collectively, the "Company") own, operate, grant franchise rights to and manage for third parties extended-stay hotels that operate under the Suburban Lodge® brand name. The Company also franchises hotels that operate under the GuestHouse International® brand name.

At December 31, 2000, 119 Suburban Lodge hotels were operating in 19 states. The Company owned and operated 65 of these hotels and third parties owned the remaining 54 hotels. The Company managed the operations of 10 of the third-party hotels on behalf of the franchisees. At December 31, 2000 independent franchisees owned and operated 65 GuestHouse International hotels located in 20 states. At December 31, 2000, an additional 61 Suburban Lodge hotels (two Company-owned, 59 franchised) were under construction or development and an additional 65 franchised GuestHouse International hotels were under construction, conversion or development.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation

The consolidated financial statements include the accounts and operations of Suburban Lodges of America, Inc. and its wholly-owned subsidiaries. All significant intercompany balances and transactions are eliminated in the preparation of the consolidated financial statements.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts of assets and liabilities and contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Revenue Recognition

Hotel revenues are recognized as earned. Initial franchise fees are recognized in income when the associated hotel has commenced operations. Development fees, management fees and recurring franchise fees are recognized when earned. Reserves are established for estimated unrecoverable amounts.

Pre-Opening Costs

Non-capital expenditures incurred prior to opening new hotels are expensed as incurred.

Earnings per Common Share

Earnings per common share have been computed under the provisions of Statement of Financial Accounting Standards No. 128, "Earnings Per Share." Identical net income amounts are used in the calculations of basic and diluted earnings per common share. Basic earnings per common share were computed using the weighted average number of common shares outstanding. Diluted earnings per common share include the dilutive effect of stock options. At December 31, 2000, stock options under the Company's various stock option plans represented the only securities that could potentially dilute earnings per common share in future periods.

Property and Equipment

Property and equipment is stated at cost. The cost of land includes the contractual purchase price of the site, other costs incurred in connection with its acquisition, such as engineering and environmental reports, and associated overhead. The cost of hotels includes the direct costs of construction plus capitalized interest and construction overhead through the date the hotel is substantially complete and ready for its intended use.

Hotels are depreciated on a straight-line basis over an estimated useful life of 40 years. Corporate office leasehold improvements are amortized on a straight-line basis over the life of the related lease. Furniture, fixtures and equipment are depreciated on a straight-line basis over estimated useful lives ranging from five to seven years. Maintenance and repairs are charged to operations as incurred, and major renewals and betterments are capitalized.

Acquired Intangible Assets

Acquired intangible assets consist of franchise rights and goodwill. Franchise rights were recorded at their estimated fair value at the date of acquisition and are being amortized on a straight-line basis over four years, the expected period to be benefited. Goodwill represents the excess of cost over fair value of net assets acquired and is being amortized on a straight-line basis over an estimated useful life of 20 years.

Impairment of Long-Lived Assets

The Company reviews the net carrying value of its hotels and other long-lived assets if any facts and circumstances suggest that their recoverability may have been impaired. The Company recorded a loss of \$545,000 in the year ended December 31, 2000, for impairment of an undeveloped site.

Deferred Loan Costs

Costs associated with obtaining and maintaining debt financing are capitalized as deferred loan costs, and are amortized over the life of the related debt instrument.

Stock-Based Compensation

The Company accounts for stock options using the intrinsic value method and issues stock options only to employees and directors at exercise prices that are equal to or more than the fair value of the underlying shares on the date of each grant. Accordingly, no compensation expense is recorded in the accompanying statements of earnings with respect to the grant of stock options.

Reclassifications

Certain reclassifications have been made to the December 31, 1999 and 1998, financial statements to conform them to the December 31, 2000, presentation.

Recent Accounting Pronouncements

As of January 1, 2001, the Company adopted the Statement of Financial Accounting Standards No. 133 (SFAS 133), "Accounting for Derivative Instruments and Hedging Activities," as amended in June 2000 by Statement of Financial Accounting Standards No. 138 (SFAS 138), "Accounting for Certain Derivative Instruments and Certain Hedging Activities (an amendment of FASB Statement No. 133)." SFAS 133, as amended by SFAS 138, requires companies to recognize all derivatives as either assets or liabilities in the balance sheet and measure such instruments at fair value. The adoption of these statements had no impact on the Company's consolidated financial statements.

In December 1999, the SEC issued Staff Accounting Bulletin No. 101 (SAB 101), "Revenue Recognition in Financial Statements". The adoption of SAB 101 has had no impact on the Company's consolidated financial statements. The Company will continue to analyze the possible impact of SAB 101, including any amendments or further interpretation, based upon the relevant facts and circumstances at the time of future transactions.

3. ACQUISITIONS

On January 1, 2000, the Company acquired the remaining 50% interest in a Suburban Lodge hotel in Atlanta, Georgia (the "2000 Acquisition") owned by a joint venture in which the Company held a 50% equity position. The total purchase price of \$3,260,000, including transaction related expenses, consisted of cash of \$660,000 and the assumption of a \$2,600,000 mortgage note. The note assumed in the acquisition was repaid on February 18, 2000.

On June 1, 1999, the Company acquired the assets of GuestHouse International, LLC (the "1999 Acquisition"), a franchisor of mid-scale lodging facilities under the names GuestHouse International Inns, Hotels and Suites. The total purchase price of \$3,525,000, including transaction-related expenses, consisted of cash of \$1,481,000 and 300,000 shares of the Company's common stock with a market value of \$2,044,000.

In addition to the price paid at closing, the purchase agreement provided for contingent payments of \$1,000,000 to be made as of each of three annual anniversary dates based on GuestHouse International achieving certain goals for the number of hotels open and the amount of revenue collected. The first anniversary date was September 3, 2000, which passed with no payment due.

Additionally, the purchase agreement requires that the Company maintain an average of at least eight sales people actively engaged on a full-time basis in the marketing and development of franchises during any six-month period commencing September 30, 1999 through September 3, 2002, the third annual anniversary date. The Company is currently and expects to remain in compliance with this requirement.

On July 31, 1998, the Company acquired two companies (the "1998 Acquisitions"), each of which operates a Suburban Lodge hotel in Arlington, Texas, for a total purchase price of approximately \$2.5 million in cash and the assumption of \$6.6 million in notes payable. A director of the Company was a minority shareholder in these two companies. A second director had an indirect family interest in the two companies. Prior to the acquisitions, the Company's Board of Directors (excluding those members of the Board with a direct or indirect interest in the companies acquired) reviewed and approved the terms of the related Purchase Agreements.

The acquisitions described in the preceding two paragraphs were treated as purchases; accordingly, operations of the acquired companies are included in the consolidated statements of operations commencing on the date of acquisition. The Company's allocation of purchase price to assets acquired and liabilities assumed, as adjusted, was as follows (in thousands):

	The 2000 Acquisition	The 1999 Acquisition	The 1998 Acquisitions
Property and equipment	\$ 3,550		\$ 9,971
Acquired intangible assets	232	\$ 3,650	
Other assets	142	96	420
Total assets	3,924	3,746	10,391
Notes payable	(2,600)		(6,597)
Other liabilities	(83)	(221)	(1,289)
Net assets acquired	1,241	3,525	2,505
Less:			
Prior equity investment	(581)		
Cash received	(19)		(226)
Purchase price, net of cash	\$ 641	\$ 3,525	\$ 2,279

Had the 1999 Acquisition occurred on January 1, 1998, the Company's reported operating results would have been as follows (in thousands, except earnings per share amounts):

	Year Ended December 31,	
	1999	1998
Total revenue	\$ 66,382	\$ 47,144
Net earnings	7,818	1,868
Primary and diluted earnings per share	\$ 0.52	\$ 0.12

Results of operations for 1999 would not have differed materially from reported results had the 2000 Acquisition occurred on January 1, 1999. Results of operations for 1998 would not have differed materially from reported results had the 1998 Acquisitions occurred on January 1, 1998.

4. PROPERTY AND EQUIPMENT

Property and equipment consist of the following (in thousands):

	December 31,	
	2000	1999
Land and improvements, including land under development	\$ 62,805	\$ 61,596
Buildings and improvements	233,809	214,293
Furniture, fixtures and equipment	26,647	24,480
Construction in progress	3,994	9,500
Property and equipment, at cost	<u>\$ 327,255</u>	<u>\$ 309,869</u>

Additions to hotels for the years ended December 31, 2000, 1999 and 1998, respectively, included \$726,000, \$1,881,000 and \$3,885,000 of interest incurred on funds borrowed to finance construction.

5. LONG-TERM DEBT

Long-term debt consists of the following (in thousands):

	December 31,	
	2000	1999
Term loan	\$ 10,000	
Line of credit	3,000	
8.25% fixed rate mortgage loans, due January 1, 2009	73,749	\$ 74,680
8.8% fixed rate mortgage loans, due July 1, 2009	13,493	13,636
8.38% mortgage loans	9,885	10,103
9.25% mortgage loan, due March 1, 2007	2,626	
Construction loans	8,331	639
Capital leases	37	61
	<u>121,121</u>	<u>99,119</u>
Less current portion	1,547	1,228
Long-term debt, excluding current portion	<u>\$ 119,574</u>	<u>\$ 97,891</u>

Effective September 27, 2000, the Company executed an amended and restated loan agreement with SouthTrust Bank. This agreement consists of a \$10 million term loan and a revolving line of credit facility for amounts up to \$15 million. A total of 10 Company-owned hotels are pledged as collateral under the loan agreement. Borrowings under the line of credit facility will bear interest, at the Company's option, at (i) the bank's prime rate or (ii) the Euro Rate plus 200 basis points. The line of credit facility expires on September 30, 2003. The interest rate on the term loan was based on the Euro Rate plus 175 basis points through December 31, 2000. Commencing January 1, 2001, the interest rate is based on the Euro Rate plus 200 basis points. The term loan requires monthly payments of interest only through September 2001. Beginning October 1, 2001 the term loan requires monthly payments of principal and interest based on a 20-year amortization period with a final maturity of September 30, 2008. Among other covenants, the agreement requires the Company to maintain certain financial ratios and a minimum level of tangible net worth. The agreement also places restrictions on the amount of loans and advances the Company can make to third parties. At December 31, 2000, the Company was in compliance with these requirements.

The 8.25% and 8.8% mortgage loans require monthly payments of principal and interest totaling approximately \$709,000 based upon a 25-year amortization schedule. A total of 32 Company-owned hotels are pledged as collateral on these obligations.

The 8.38% mortgage loans consist of individual loans against three hotels. The interest rates are adjustable at the end of each three-year period to rates based on prime plus an average margin of 62.5 basis points. The loan repayments aggregating \$88,163 per month are based on a principal amortization period of 20 years with a final maturity of March 1, 2005 for one of the loans and March 1, 2008 for the other two loans.

The 9.25% mortgage loan on one Company-owned hotel bears interest at rates that adjust at the end of each twelve-month period to rates based on prime plus 50 basis points. During the initial twelve-month period, the interest rate is 9.25% and the loan requires monthly payments of principal and interest totaling \$24,362 based on a principal amortization period of 20 years.

As of December 31, 2000, the Company had outstanding borrowings on three construction loans. The initial interest rate on one of the construction loans is 8.75%. This rate will automatically adjust to 0.50% over the prime rate on October 1, 2002 and again on October 1, 2005. This loan will mature on September 1, 2006. Interest on the second construction loan is based on a variable daily rate equal to the prime rate plus 0.75%. On August 1, 2001, this loan will convert to a fixed rate loan at an interest rate of 250 basis points in excess of the weekly average yield on U.S. Treasury Securities adjusted to a constant maturity of three years as of August 1, 2001. This loan will mature on February 1, 2005. Interest on the third construction loan is at a variable daily rate of prime. On July 1, 2001, at the Company's option, the loan will convert to a fixed rate loan based on The Federal Home Loan Bank rate on that date plus 250 basis points or a variable rate loan at the lender's prime rate. This loan will mature on July 1, 2006.

The aggregate maturities of long-term debt for the five years subsequent to December 31, 2000, are as follows (in thousands):

Year ended December 31,	
2001	\$ 1,514
2002	2,014
2003	2,193
2004	2,364
2005	5,298

6. FAIR VALUE OF FINANCIAL INSTRUMENTS

The carrying amount of cash equivalents, accounts receivable, accounts payable, and accrued liabilities reflected in the financial statements approximates fair value because of the short-term nature of these instruments. Based on interest rates currently available to the Company for borrowings similar to those reflected in the December 31, 2000, balance sheet, the Company estimates that the fair value of its long-term debt was approximately \$112.6 million.

7. INCOME TAXES

The provisions for income taxes are summarized as follows (in thousands):

	Year Ended December 31,		
	2000	1999	1998
Current income tax provision	\$ 1,602	\$ 2,932	\$ 1,560
Deferred income tax provision (credit)	1,618	1,763	(368)
Total provision for income taxes	<u>\$ 3,220</u>	<u>\$ 4,695</u>	<u>\$ 1,192</u>

The tax effects of temporary differences that comprise the deferred tax liabilities and assets are as follows (in thousands):

	December 31,	
	2000	1999
Gross deferred income tax liability:		
Property and equipment	\$ 4,029	\$ 2,453
Other	80	82
Total gross deferred income tax liabilities	<u>4,109</u>	<u>2,535</u>
Gross deferred income tax assets:		
Unearned franchise fees	163	130
Unearned guest income	134	110
Bad debts reserve	119	70
Net operating loss carryforward	20	253
Other	184	87
Total gross deferred income tax assets	<u>620</u>	<u>650</u>
Net deferred income tax liability	<u>\$ 3,489</u>	<u>\$ 1,885</u>

The following is a reconciliation of the statutory federal income tax rate to the Company's effective tax rates:

	Year Ended December 31,		
	2000	1999	1998
Statutory federal income tax rate	34.0 %	34.0 %	34.0 %
State income taxes	3.5	2.4	0.7
Income not subject to tax		(0.5)	(4.4)
Other	0.5	1.0	1.5
Effective income tax rate	<u>38.0 %</u>	<u>36.9 %</u>	<u>31.8 %</u>

8. SEGMENT AND RELATED INFORMATION

The Company operates in three reportable business segments: hotel operations, franchising operations and corporate and support services. The Company was founded in 1987 as an owner-operator of economy extended-stay hotels, the first of which opened in 1988. Since that date, the majority of the Company's revenues have been derived from its hotel operations segment, primarily in the form of room revenues. Since 1992, the Company has franchised the Suburban Lodge® brand to third parties. In 1999, the franchising operations segment was expanded when the GuestHouse International® brand was added through an acquisition. The corporate and support services segment provides hotel management, site development and construction management services to Company-owned and independently franchised hotels. The corporate and support services segment also provides general management, information technology and other services to the other segments. For internal reporting purposes, the Company allocates management fees to Company-owned hotels. Commencing in 1999, the Company began charging franchise fees to Company-owned hotels. The management and franchise fees appear as intersegment revenues under the appropriate segments in the table below.

The accounting policies of the segments are the same as those described in the summary of significant accounting policies.

The Company evaluates the performance of its operating segments based upon net operating income, which is defined as income before income taxes, nonrecurring items, interest income, interest expense, gains on sales of property and other non-operating income.

Summarized financial information concerning the Company's reportable segments is shown in the following table (in thousands):

	Hotel Operations	Franchising Operations	Corporate and Support Services	Total
Year Ended December 31, 2000				
Revenues from external customers	\$ 70,672	\$ 3,525	\$ 1,086	\$ 75,283
Intersegment revenues		2,819	3,864	6,683
Depreciation and amortization	8,598	337	680	9,615
Net operating income (loss)	17,069	177	(1,249)	15,997
Total assets	307,265	4,440	25,921	337,626
Additions to property and equipment	14,322	31	200	14,553
Year Ended December 31, 1999				
Revenues from external customers	\$ 62,466	\$ 2,243	\$ 1,203	\$ 65,912
Intersegment revenues		2,493	3,117	5,610
Depreciation and amortization	7,731	205	532	8,468
Net operating income (loss)	16,133	1,176	(821)	16,488
Total assets	300,704	4,439	15,939	321,082
Additions to property and equipment	27,198	12	1,602	28,812
Year Ended December 31, 1998				
Revenues from external customers	\$ 44,756	\$ 1,079	\$ 623	\$ 46,458
Intersegment revenues			2,241	2,241
Depreciation and amortization	5,209	10	273	5,492
Net operating income (loss)	14,552	193	(508)	14,237
Total assets	285,252	867	21,179	307,298
Additions to property and equipment	107,721	17	1,219	108,957

The following table provides a reconciliation of total segment net operating income to the Company's reported income before income taxes (in thousands):

Year Ended December 31,	2000	1999	1998
Total segment net operating income	\$ 15,997	\$ 16,488	\$ 14,237
Interest income	962	1,411	2,236
Gains on sales of property and other non-operating income	84	1,353	294
Proceeds from legal settlement	842		
Interest expense	(8,857)	(6,399)	(202)
Impairment of long-lived assets	(545)		
Public debt transaction abandonment costs			(10,633)
Site acquisition cancellation costs		(113)	(1,960)
Lease termination costs			(218)
Income before income taxes	<u>\$ 8,483</u>	<u>\$ 12,740</u>	<u>\$ 3,754</u>

All of the Company's revenues are derived in the United States of America. No single customer accounts for ten percent or more of the Company's total revenue.

9. STOCK OPTION PLANS

The Company has three stock option plans that provide for the grant of stock options to employees and non-employee directors. The Company's Stock Option and Incentive Award Plan (the "1996 Plan") provides for the grant of up to 1,000,000 shares of the Company's common stock to officers and key employees. The Company's Nonemployee Directors' Stock Option and Fee Plan (the "Directors' Plan") provides for the grant of up to 100,000 shares to the Company's nonemployee directors. The Company's Employee Stock Option Plan (the "1997 Plan") provides for the grant of up to 1,000,000 shares to all full-time employees who are not participants in either the 1996 Plan or the Directors' Plan. At December 31, 2000, 125,000, 77,500 and 520,152 shares, respectively, were available for grant under the 1996 Plan, the Directors' Plan and the 1997 Plan. Options outstanding under these Plans were granted at prices that were either equal to or greater than the market price of the stock on the date granted, expire either five or ten years from the date granted and vest over service periods that range from one to four years.

The following table summarizes stock option activity during each of the three years ended December 31:

	Number of Shares	Exercise Price per Share	Weighted Avg. Exercise Price
Outstanding, December 31, 1997	787,721	\$ 13.00 - \$ 27.38	\$18.88
Granted	806,155	10.25 - 19.00	13.67
Canceled	<u>(428,486)</u>	12.38 - 27.38	17.73
Outstanding, December 31, 1998	1,165,390	10.25 - 18.70	13.92
Granted	846,134	5.63 - 13.50	10.75
Canceled	<u>(483,711)</u>	10.25 - 17.00	13.32
Outstanding, December 31, 1999	1,527,813	5.63 - 18.70	12.35
Granted	648,975	5.88 - 13.50	8.08
Canceled	<u>(799,440)</u>	5.63 - 18.70	14.35
Outstanding, December 31, 2000	<u>1,377,348</u>	5.63 - 17.38	9.18

On December 14, 1998, the Company's Board of Directors adopted a resolution reducing to \$13.50 per share the exercise price of stock options issued to employees under the 1997 Plan with an original exercise price per share that was greater than \$13.50. As a result, 396,056 options with an average exercise price of \$18.75 per share were repriced. No options held by the Company's officers or directors were affected by this repricing.

The number of stock options exercisable at December 31, 2000, 1999 and 1998 was 407,769, 438,573 and 232,963, respectively. A summary of stock options outstanding and exercisable as of December 31, 2000, follows:

Range of Exercise Prices	Options Outstanding			Options Exercisable	
	Number of Options	Average Remaining Life (Years)	Average Exercise Price	Number of Options	Average Exercise Price
\$ 5.63 - \$ 6.50	638,125	9.4	\$ 5.84	79,504	\$ 5.67
\$10.25	340,000	8.0	10.25	200,000	10.25
\$12.56 - \$13.50	385,723	8.1	13.49	114,765	13.48
\$16.25 - \$17.38	13,500	6.4	16.88	13,500	16.88

Had the Company recorded compensation expense for its stock option plans instead of following the intrinsic value method, the Company's pro forma net income would have been \$4,304,000 (\$0.33 per share) for the year ended December 31, 2000, \$6,804,000 (\$0.45 per share) for the year ended December 31, 1999, and \$1,675,000 (\$0.11 per share) for the year ended December 31, 1998. The fair value of each stock option grant used in the determination of these pro forma amounts was determined using the Black-Scholes option pricing model with the following weighted average assumptions:

	<u>2000</u>	<u>1999</u>	<u>1998</u>
Risk-free interest rate	5.7%	5.0%	5.0%
Expected dividend yield	0.0%	0.0%	0.0%
Expected life (in years)	4.5	4.5	4.5
Expected volatility	51.7%	59.1%	58.3%
Average fair value of each option granted	\$2.53	\$ 2.40	\$ 7.16

10. LEASES

The Company has operating leases covering its corporate headquarters and certain satellite television equipment utilized at its hotels. At December 31, 2000, the Company's future minimum annual rental payments under non-cancelable operating leases, reduced by income from subleases, were as follows (in thousands):

Year ended December 31	
2001	\$ 1,960
2002	1,829
2003	1,587
2004	1,444
2005	<u>1,372</u>
Next five years in total	8,192
Thereafter	<u>3,460</u>
	<u><u>\$ 11,652</u></u>

Total rent expense was approximately \$2,227,000, \$1,517,000 and \$862,000 for the years ended December 31, 2000, 1999 and 1998, respectively.

11. RELATED PARTY TRANSACTIONS

HotelTools, Inc. was incorporated in November 1999 as a software development company with the intent of developing property management system software that utilizes the Internet to provide hotel owners and operators with immediate access to real-time operating information. In the fall of 1999, the Company licensed to HotelTools, Inc. the use of its own proprietary hotel management and reservation systems, and HotelTools, Inc. concurrently assumed the costs of the continued maintenance and development of these systems. HotelTools has sought, and continues to seek, funding from venture capitalists. Through December 31, 2000, however, all funding of HotelTools' operations has been provided by the Company in the form of interest-bearing loans. As of December 31, 2000, the Company had notes receivable of \$7,997,000 from HotelTools, Inc. for loans made to HotelTools to fund their operations. The loans are payable on demand and bear interest at a rate of 7% per annum. The loans are accounted for on a cost recovery basis and interest income is not recognized on such loans. In exchange for its financial support, the Company received from HotelTools, Inc., a stock purchase warrant to purchase up to 20 million shares of HotelTools, Inc. common stock at a nominal price. HotelTools sole shareholder, CEO and President is Seth Christian, who was an officer with the Company at the time HotelTools was formed. He subsequently resigned his position with the Company in order to devote his full efforts to HotelTools' operations. David E. Krischer, the Company's Chief Executive Officer, is a member of the Board of Directors of HotelTools, Inc.

The Company is a guarantor on an equipment financing lease for HotelTools, Inc. The total amount of the lease obligation is \$1.4 million.

During 1998, the Company entered into a venture to develop a Suburban Lodge hotel in Atlanta, Georgia, investing \$200,000 for a 25% equity position. A non-employee director of the Company owned another 25% equity position in this venture. In December 1998, the Company acquired an option to purchase the director's interest for a total consideration of \$300,000. On August 1, 1999, the Company exercised its option to purchase the director's interest. The hotel owned by the venture opened in May 1999. In January 2000, the Company purchased the remaining 50% interest in this hotel from the unaffiliated owners. See Note 3 for more information regarding this purchase.

During certain periods in 1998, two franchise locations were partially owned by two of the Company's directors or members of their immediate families. The Company acquired both locations on July 31, 1998. Franchise and other revenue recognized during 1998 for such locations prior to their acquisition by the Company was approximately \$97,000.

All such revenue was realized under terms and conditions that were essentially the same as terms and conditions under which franchise revenues were recognized under agreements with unrelated parties.

12. SELECTED QUARTERLY FINANCIAL DATA (UNAUDITED)

Quarterly financial data for the years ended December 31, 2000 and 1999 are as follows (in thousands, except earnings per share amounts):

	<u>First</u>	<u>Second</u>	<u>Third</u>	<u>Fourth</u>
Year ended December 31, 2000				
Total revenue	\$ 17,095	\$ 19,274	\$ 20,200	\$ 18,714
Operating income	2,679	4,422	4,870	3,541
Net income	555	2,106	1,814	788
Basic and diluted earnings per share	0.04	0.16	0.15	0.07
Weighted average shares outstanding:				
Basic	13,870	13,335	12,428	12,004
Diluted	13,870	13,335	12,467	12,017
Year ended December 31, 1999				
Total revenue	\$ 13,939	\$ 16,810	\$ 18,683	\$ 16,480
Operating income	4,283	5,109	5,259	2,869
Net income	2,097	2,565	2,289	1,094
Basic and diluted earnings per share	0.14	0.17	0.15	0.08
Weighted average shares outstanding:				
Basic	15,429	15,398	15,388	14,339
Diluted	15,429	15,398	15,388	14,339

Suburban Lodges of America, Inc.
Schedule V. Valuation and Qualifying Accounts

Column A	Column B	Column C		Column D	Column E
		Additions			
	Balance at	Charged to	Charged to		Balance
	Beginning	Costs and	Other		at End
Description	of Period	Expenses	Accounts	Deductions	of Period

(amounts in thousands)

Reserve for Uncollectible
Accounts Receivable

Year Ended December 31, 1998	\$ 51	\$ 138	\$ -	\$ 90	\$ 99
Year Ended December 31, 1999	99	197	-	105	191
Year Ended December 31, 2000	191	283	-	147	327

SIGNATURES

Pursuant to the requirements of Section 13 or 15(a) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized in the City of Atlanta, State of Georgia, on the 30th day of March, 2001.

SUBURBAN LODGES OF AMERICA, INC.

By: /s/ David E. Krischer
David E. Krischer
Chairman of the Board, Chief Executive Officer and President

Pursuant to the requirements of the Securities Exchange Act of 1934, this Report has been signed below by the following persons on behalf of the Company in the capacities set forth and on the 30th day of March, 2001.

<u>Signature</u>	<u>Position</u>
<u>/s/ David E. Krischer</u> David E. Krischer	Chairman of the Board, Chief Executive Officer, and Director (Principal Executive Officer)
<u>/s/ Dan J. Berman</u> Dan J. Berman	Vice President of Franchising (Suburban Lodge Brand) and Director
<u>/s/ Paul A. Criscillis, Jr.</u> Paul A. Criscillis, Jr.	Vice President and Chief Financial Officer (Principal Financial Officer)
<u>/s/ Robert E. Schnelle</u> Robert E. Schnelle	Vice President and Chief Accounting Officer (Principal Accounting Officer)
<u>/s/ James R. Kuse</u> James R. Kuse	Director
<u>/s/ Michael McGover</u> Michael McGovern	Director
<u>/s/ John W. Spiegel</u> John W. Spiegel	Director