

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

August 1, 2025

Robert Nistico Chief Executive Officer Splash Beverage Group, Inc. 1314 East Las Olas Blvd, Suite 221 Fort Lauderdale, Florida 33301

Re: Splash Beverage Group, Inc.
Preliminary Proxy Statement on Schedule 14A
Filed on June 13, 2025
File No. 001-40471

Dear Robert Nistico:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance Office of Manufacturing

cc: Darrin Ocasio