

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

CORPORATION FINANCE

June 30, 2025

Elizabeth Baran Senior Vice President DICK'S SPORTING GOODS, INC. 345 Court Street Coraopolis, Pennsylvania 15108

> Re: DICK'S SPORTING GOODS, INC. Registration Statement on Form S-4 Filed June 23, 2025 File No. 333-288244

Dear Elizabeth Baran:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Eddie Kim at 202-551-8713 with any questions.

Sincerely,

Division of Corporation Finance Office of Trade & Services

cc: Brandon C. Price