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8 UNITED STATES DISTRICT COURT
9 WESTERN DISTRICT OF WASHINGTON
10 AT SEATTLE

C09-1262 RSM

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12 SECURITIES AND EXCHANGE COMMISSION,
13 Plaintiff,
14 vs.
15 GARY A. REYS,
16 Defendant.

Civil Action No. _____

COMPLAINT

17
18 Plaintiff Securities and Exchange Commission ("Commission" or "SEC") alleges:

19 **SUMMARY OF ACTION**

20 1. During 2007, CellCyte Genetics Corporation ("CellCyte"), a fledgling
21 biotechnology company based in Bothell, Washington, and its CEO and Chairman Gary Reys,
22 repeatedly misled the investing public about CellCyte's key product, a purported stem cell
23 therapy to treat and repair damaged organs. CellCyte claimed it had received approval from the
24 U.S. Food and Drug Administration ("FDA") and was on the verge of beginning human clinical
25 trials with a special stem cell compound to repair the heart. Contrary to these claims, CellCyte
26 did not even know how to produce the stem cell compound and had not satisfied any of the FDA
27 requirements to begin human clinical trials.

28 SEC V. REYS
COMPLAINT

SECURITIES AND EXCHANGE COMMISSION
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1 Act”) [15 U.S.C. §§ 78u(b), 78u(e) and 78aa]. Defendant, directly or indirectly, has made use
2 of the means and instrumentalities of interstate commerce, or of the mails, in connection with
3 the acts, practices and courses of business alleged in this Complaint.

4 7. Venue in this District is proper pursuant to Section 22(a) of the Securities Act
5 [15 U.S.C. § 77v(a)] and Section 27 of the Exchange Act [15 U.S.C. § 78aa]. Certain of the
6 transactions, acts, practices and courses of conduct alleged in this Complaint occurred within
7 the Western District of Washington.

8 8. Assignment to the Seattle Division is appropriate pursuant to Local Rule 5(1)
9 because a substantial part of the events that give rise to the claims occurred in Snohomish
10 County. In addition, defendant resides in Island County and CellCyte’s principal place of
11 business is located in Snohomish County.

12 **DEFENDANT**

13 9. Defendant Gary A. Reys, age 64, of Freeland, Washington, co-founded
14 CellCyte in 2005 and served as Chief Executive Officer and Chairman of CellCyte’s Board of
15 Directors through 2008. Reys also served as CellCyte’s Principal Accounting Officer until
16 2008. Before founding CellCyte, Reys was CEO of three other privately-held biotechnology
17 companies. According to CellCyte’s SEC filings, Reys has “over 30 years of experience with
18 both international Fortune 100 and 500 publicly traded companies and emerging-growth
19 companies in the pharmaceutical, biotechnology and medical device sectors.”

20 **RELEVANT ENTITY**

21 10. CellCyte Genetics Corporation, formerly Shepard Inc., is a Nevada corporation
22 that maintains its principal place of business in Bothell, Washington. CellCyte purported to
23 be engaged in stem cell research until July 1, 2008, when it suspended operations and placed
24 all employees on unpaid leave. CellCyte’s stock is quoted on the OTC Bulletin Board under
25 the symbol CCYG.

FACTUAL ALLEGATIONS

A. CellCyte Is Formed and Licenses Very Early-Stage Stem Cell Technology.

11. In 2004, Reys learned from a former colleague who had worked for Reys at two biotechnology companies that a scientist had made a stem cell-related discovery that might be available for licensing.

12. In 2001 and 2002, the scientist had observed in fewer than ten mice that a specially formulated compound, when injected into the bloodstream before a dose of stem cells, appeared to cause the stem cells to migrate to specific organs and remain there in significant concentrations. Normally, stem cells that are injected into the bloodstream do not remain in any particular organ and are quickly flushed out of the body. The special compound was supplied by a European biotechnology company, which also funded the scientist's research.

13. In 2002, before the scientist could perform additional research using the compound, the biotechnology company stopped funding the research and supplying the special compound. The scientist performed no further research using the compound after 2002.

14. Reys and his former colleague, who became CellCyte's Chief Scientific Officer ("CSO"), formed CellCyte as a private company in early 2005 for the purpose of acquiring the rights to the scientist's discovery.

15. Reys and CellCyte's CSO met with the scientist for several days in January 2005 to review the details of her research findings. At the meetings and in discussions thereafter, the scientist told Reys and CellCyte's CSO that she had only conducted preliminary research.

16. The scientist also told Reys and CellCyte's CSO that she had never conducted research on the compound using mice with injured organs, and therefore had no data showing that the stem cells could repair or improve function in injured organs. The scientist also disclosed that she had not yet done any toxicology studies, and that the mixture of the

1 compound and stem cells had killed some mice during her research. Further, the scientist told
2 Reys and CellCyte's CSO that CellCyte would need to obtain or develop a supply of the
3 special compound before any further research could begin.

4 17. In October 2005, CellCyte paid \$90,000 to license the scientist's discovery.
5 The license agreement required CellCyte to raise an additional \$5.5 million within one year to
6 demonstrate that it was capable of conducting active research and development of the
7 technology. At least by the time CellCyte entered into the license agreement, Reys and
8 CellCyte's CSO were aware that the scientist had only achieved positive results in a small
9 number of mice, and that CellCyte would need to conduct extensive further research and
10 testing on much larger numbers of mice before preparing an investigational new drug ("IND")
11 application for FDA approval to begin any human clinical trials.

12 18. Also in October 2005, CellCyte entered into a cooperative research and
13 development agreement ("CRADA") that required CellCyte to pay \$300,000 up front and
14 then an estimated \$2 million over a two-year period to conduct research and testing for an
15 IND application. Under the CRADA, the scientist who made the discovery would conduct
16 the research for CellCyte, while CellCyte would pay to equip the lab, provide the special
17 compound, and pay all other expenses. The CRADA contemplated research involving more
18 than 900 healthy mice to validate the findings of the scientist's preliminary research.

19 19. During 2006, CellCyte was not able to raise money to begin funding the
20 research. CellCyte failed to make the \$300,000 payment to begin work under the CRADA
21 and failed to obtain a supply of the special compound. In late 2006, the CRADA lapsed and
22 CellCyte decided to attempt to conduct the research without the scientist. Under the terms of
23 the license agreement, CellCyte still needed to raise \$5.5 million in order to retain the license.

24 **B. CellCyte Merges With a Public Shell Company and Attempts To Conduct**
25 **Research.**

26 20. In late 2006, while unsuccessfully trying to raise the \$5.5 million CellCyte
27 required to retain the license and begin research, Reys met a Canadian stock promoter who
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1 controlled a public shell company. Reys and the stock promoter conducted a reverse merger
2 between CellCyte and the shell company, thereby making CellCyte a public company.

3 21. In connection with the reverse merger, CellCyte received about \$6 million
4 from the stock promoter and other investors, and the stock promoter received about 15 million
5 purportedly “freely tradeable” CellCyte shares. As a result, the stock promoter controlled
6 about 90% of CellCyte’s public float (the shares outstanding and available for trading by the
7 public).

8 22. CellCyte’s stock was first quoted on the Over The Counter (OTC) Bulletin
9 Board on February 16, 2007, and the reverse merger officially closed on March 30, 2007.

10 23. In March 2007, CellCyte began searching for lab space and hiring personnel,
11 including a Vice President of Research & Development who reported to CellCyte’s CSO.

12 24. In May 2007, CellCyte began attempting to formulate the special compound
13 itself for the first time. Within a few months, the Vice President of Research & Development
14 raised concerns to Reys and CellCyte’s CSO that the compound was not properly formulated
15 and could not be used to successfully develop the stem cell technology.

16 25. In October 2007, CellCyte began conducting experiments using the compound
17 in mice. Those experiments failed to produce any of the results necessary to support an IND
18 application. CellCyte conducted additional experiments using mice in November 2007 and
19 March 2008, which also failed.

20 **C. CellCyte Makes False and Misleading Statements About Its Research.**

21 26. After CellCyte became a public company in March 2007, it made false and
22 misleading statements about its research and development efforts and business prospects in
23 SEC filings and in other materials that were distributed to potential investors.

24 27. CellCyte made false and misleading statements in four different SEC filings,
25 including a Form 8-K current report filed April 5, 2007, a Form 10-Q quarterly report filed
26 May 18, 2007, a Form SB-2 registration statement filed June 29, 2007, and a Form 10-Q
27 quarterly report filed August 14, 2007. Reys signed all of these filings as CellCyte’s CEO

1 and Principal Accounting Officer. In connection with the May and August 2007 Form 10-Q
2 reports, Reys signed certifications stating that he had reviewed the reports and that they did
3 not contain any untrue statements of a material fact or omit to state any material facts
4 necessary to make the statements made, in light of the circumstances under which the
5 statements were made, not misleading.

6 i. CellCyte Falsely Claimed That Its Stem Cell Drugs Were Already in FDA-
7 Approved Clinical Trials.

8 28. In the SEC filings listed in paragraph 27 above and in other investor materials
9 that Reys approved, CellCyte stated that its stem cell discoveries “are the first stem cell
10 enabling drugs to enter Investigational New Drug (‘IND’) supported by the United States
11 Food and Drug Administration (‘FDA’) clinical trials.”

12 29. In reality, Reys knew that CellCyte never filed an IND application for the stem
13 cell technology and therefore never received FDA approval to begin clinical trials. Reys also
14 knew that CellCyte did not obtain the necessary ingredients to attempt to formulate the special
15 compound until May 2007, and did not begin conducting experiments using the compound in
16 mice until October 2007. Reys knew or was reckless in not knowing that the statement was
17 materially false and misleading.

18 ii. CellCyte Misled Investors About the Advanced Stage of Its Research and
19 Development.

20 30. In the SEC filings listed in paragraph 27 above and other materials distributed
21 to potential investors, CellCyte portrayed its stem cell research as having been “proven in
22 extensive late-stage animal studies.”

23 31. In reality, Reys knew that the preliminary experiments in 2001 and 2002 had
24 achieved positive results in a small number of mice and that no additional research had been
25 conducted using the special compound since 2002. Reys had agreed to the CRADA in 2005,
26 which called for two years of research on the compound at a cost of \$2 million to validate the
27 preliminary research in larger numbers of healthy mice. CellCyte did not fund any research
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1 under the CRADA and had not even begun attempting to formulate the special compound
2 when it began stating that the technology was “proven in extensive late-stage animal studies.”
3 Reys knew or was reckless in not knowing that the statement was materially false and
4 misleading.

5 iii. CellCyte Falsely Stated That It Was Within Months of Starting Clinical
6 Trials To Repair the Heart.

7 32. In the SEC filings listed in paragraph 27 above and other materials distributed
8 to potential investors, CellCyte claimed that “the company is advancing [the heart compound]
9 into human trials for repair of the heart with an IND submission scheduled for the second half
10 of 2007.”

11 33. In reality, Reys knew that CellCyte never attempted any research nor achieved
12 any results to prove that its stem cell technology could repair the heart in mice, a prerequisite
13 to beginning any clinical trial to repair the heart in humans. Indeed, in June 2006, CellCyte’s
14 CSO told Reys that CellCyte’s target was to complete research and testing for an IND
15 submission involving the heart in two years, i.e. by June 2008. Reys also knew that CellCyte
16 needed to formulate the special compound before any research could be done, and that
17 CellCyte did not attempt to formulate the compound until May 2007. Reys knew or was
18 reckless in not knowing that the statement was materially false and misleading.

19 iv. CellCyte Falsely Stated That It Was Working Closely With Swedish
20 Medical Center.

21 34. In the SEC filings listed in paragraph 27 above and other materials distributed
22 to potential investors, CellCyte claimed to be “working closely with Swedish Medical Center
23 in Seattle and their internationally recognized organ transplant group” on the stem cell
24 technology.

25 35. In reality, Reys had merely spoken to an acquaintance at Swedish Medical
26 Center, a leading health care provider in the Pacific Northwest, about the possibility of
27 conducting joint research in the future. Reys knew that CellCyte was not actually working

1 with Swedish Medical Center. Reys knew or was reckless in not knowing that the statement
2 was materially false and misleading.

3 v. CellCyte Falsely Stated That Its Drugs Had Been Shown To Improve Bone
4 Marrow Engraftment.

5 36. In the SEC filings listed in paragraph 27 above and other materials distributed
6 to potential investors, CellCyte claimed that during its research using the special compound,
7 “the stem cells migrated directly to the bone marrow, therefore increasing the effective dose
8 of stem cells available for engraftment.”

9 37. In reality, Reys knew that the preliminary research on the compound had not
10 shown stem cells migrating to the bone marrow. CellCyte never conducted any research
11 involving bone marrow, and it had no data showing that the compound caused stem cells to
12 localize in bone marrow or improved bone marrow engraftment. Reys knew or was reckless
13 in not knowing that the statement was materially false and misleading.

14 **D. CellCyte Makes Material Omissions About Its Research and Operations.**

15 38. CellCyte also omitted critical information from its public statements about its
16 research. Most significantly, CellCyte failed to disclose that it was unable to obtain the
17 specially formulated compound from the European biotechnology company that had
18 originally funded the stem cell research, and that CellCyte had not determined how to
19 properly formulate the special compound from material that CellCyte obtained from other
20 sources. Reys knew that CellCyte needed to have a sufficient supply of the special compound
21 before it could begin conducting the extensive additional research that was required to
22 determine whether an IND application could be filed to begin human clinical trials.

23 39. CellCyte touted a lack of safety and toxicity concerns about the special
24 compound, but failed to state that no safety or toxicology studies had been done or that some
25 mice had died during the scientist’s preliminary research, suggesting that some doses of the
26 compound and stem cells were in fact toxic and even fatal.

1 40. CellCyte also failed to disclose that its experiments in mice between October
2 2007 and March 2008 were unsuccessful.

3 41. The information omitted by CellCyte, and the false and misleading statements
4 described in paragraphs 28 to 36 above, were material to investors because they concerned the
5 Company's ultimate likelihood of success in developing stem cell technology to repair
6 damaged organs.

7 **E. Reys Makes False and Misleading Statements About His Previous Companies.**

8 42. In the April 2007 Form 8-K and June 2007 Form SB-2 filings, in other
9 materials distributed to potential investors, and on CellCyte's website, Reys falsely
10 represented that he was part of the executive team that took a pharmaceutical company
11 through an initial public offering ("IPO") and subsequent acquisition by a large multinational
12 company. In reality, Reys was a sales manager for the pharmaceutical company and had left
13 the company years before its IPO and subsequent acquisition.

14 43. In materials distributed to potential investors and on CellCyte's website, Reys
15 also falsely represented that he took one of the privately-held biotechnology companies for
16 which he previously served as CEO "from conception to early human clinical trials in 18
17 months." In reality, that company terminated Reys, and Reys did not lead the company to
18 human clinical trials.

19 **F. The Stock Promoter Conducts a Widespread Promotional Campaign.**

20 44. In April 2007, Reys and others at CellCyte met with the Canadian stock
21 promoter to discuss investor relations, a marketing budget, and the stock promoter's efforts to
22 raise additional capital for CellCyte. CellCyte gave the stock promoter investor materials,
23 which contained the false and misleading statements described in paragraphs 28 to 36 above,
24 to use in preparing promotional materials.

25 45. In May 2007, Reys signed a consulting agreement with one of the stock
26 promoter's companies for the company to perform investor relations services for CellCyte.

1 46. In August 2007, Reys told others at CellCyte that the stock promoter was ready
2 to launch a promotional campaign for CellCyte and would spend \$2 million on the campaign
3 in exchange for additional stock in a future offering. Less than a week later, Reys gave his
4 written approval of text for a promotional newsletter that included false and misleading
5 statements that originated from previous CellCyte investor materials.

6 47. Between August and December 2007, the stock promoter distributed millions
7 of spam emails, blast faxes, and newsletters that contained false and misleading statements
8 about CellCyte, some of which were included in the text that Reys had approved. During the
9 promotional campaign, CellCyte's stock price rose from around \$4.00 to \$7.50, and its daily
10 trading volume increased from 2,000 to more than 100,000 shares. At one point during the
11 campaign, CellCyte's market capitalization reached nearly \$450 million.

12 48. Reys received copies of some of the promotional materials and continued to be
13 informed about the stock promoter's campaign through late 2007. One of the stock
14 promoter's associates told Reys in November 2007 that the stock promoter was "continuing to
15 push hard on the market." At a meeting around the same time, the stock promoter told Reys
16 that he could raise additional money for CellCyte if they could increase CellCyte's trading
17 volume above 100,000 shares per day. Reys never attempted to correct any of the false and
18 misleading statements in the promotional materials.

19 49. Reys denied his involvement in the promotional campaign when others at
20 CellCyte received copies of materials distributed by the stock promoter. Reys also
21 misrepresented to a Seattle Times reporter in December 2007 that CellCyte had no role in the
22 promotional campaign.

23 50. By the end of January 2008, after the stock promotion campaign had concluded
24 (and after much of the Canadian promoter's stock had been dumped into the market), CellCyte's
25 stock price declined below a dollar. The stock currently trades at around \$0.07 per share.
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1 **FIRST CLAIM FOR RELIEF**

2 *Violations of Exchange Act Section 10(b) and Rule 10b-5 Thereunder*

3 51. The Commission realleges and incorporates by reference paragraphs 1 through
4 50.

5 52. By engaging in the conduct described above, Reys, directly or indirectly, in
6 connection with the purchase or sale of securities, by the use of means or instrumentalities of
7 interstate commerce or of the mails, with scienter:

8 (a) employed devices, schemes, or artifices to defraud;

9 (b) made untrue statements of material facts or omitted to state material
10 facts necessary in order to make the statements made, in the light of the
11 circumstances under which they were made, not misleading; and

12 (c) engaged in acts, practices, or courses of business which operated or
13 would operate as a fraud or deceit upon other persons, including purchasers
14 and sellers of securities.

15 53. By reason of the foregoing, Reys has violated and, unless restrained and
16 enjoined, will continue to violate Section 10(b) of the Exchange Act [15 U.S.C. § 78j(b)] and
17 Rule 10b-5 [17 C.F.R. § 240.10b-5].

18 **SECOND CLAIM FOR RELIEF**

19 *Aiding and Abetting Violations of Exchange Act Section 13(a)*
20 *and Rules 12b-20, 13a-11 and 13a-13 Thereunder*

21 54. The Commission realleges and incorporates by reference paragraphs 1 through
22 53.

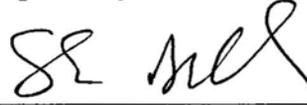
23 55. By engaging in the conduct described above, CellCyte violated Section 13(a)
24 of the Exchange Act [15 U.S.C. § 78m(a)] and Rules 12b-20, 13a-11 and 13a-13 [17 C.F.R.
25 §§ 240.12b-20, 240.13a-11 and 240.13a-13], which obligate issuers of securities registered
26 pursuant to Section 12 of the Exchange Act [15 U.S.C. § 78l] to file with the Commission
27 accurate quarterly and current reports.

V.

Grant such other and further relief as this Court may determine to be just and necessary.

Dated: Sept. 8, 2009

Respectfully submitted,



Mark P. Fickes
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Attorneys for Plaintiff
SECURITIES AND EXCHANGE
COMMISSION

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