

**UNITED STATES OF AMERICA**  
**Before the**  
**SECURITIES AND EXCHANGE COMMISSION**

**SECURITIES EXCHANGE ACT OF 1934**  
**Release No. 67789 / September 5, 2012**

**INVESTMENT ADVISERS ACT OF 1940**  
**Release No. 3457 / September 5, 2012**

**ADMINISTRATIVE PROCEEDING**  
**File No. 3-15010**

**In the Matter of**

**Steven Yamashiro,**

**Respondent.**

**ORDER INSTITUTING  
ADMINISTRATIVE PROCEEDINGS  
PURSUANT TO SECTION 15(b) OF THE  
SECURITIES EXCHANGE ACT OF 1934  
AND SECTION 203(f) OF THE  
INVESTMENT ADVISERS ACT OF 1940,  
MAKING FINDINGS, AND IMPOSING  
REMEDIAL SANCTIONS**

**I.**

The Securities and Exchange Commission (“Commission”) deems it appropriate and in the public interest that public administrative proceedings be, and hereby are, instituted pursuant to Section 15(b) of the Securities Exchange Act of 1934 (“Exchange Act”) and Section 203(f) of the Investment Advisers Act of 1940 (“Advisers Act”) against Steven Boyle Yamashiro (“Respondent”).

**II.**

In anticipation of the institution of these proceedings, Respondent has submitted an Offer of Settlement (the “Offer”) which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party, Respondent consents to the Commission’s jurisdiction over him and the subject matter of these proceedings and to the entry of this Order Instituting Administrative Proceedings Pursuant to Section 15(b) of the Securities Exchange Act of 1934 and Section 203(f) of the Investment Advisers Act of 1940, Making Findings, and Imposing Remedial Sanctions (“Order”), as set forth below.

### III.

On the basis of this Order and Respondent's Offer, the Commission finds that

1. Yamashiro, age 47, is a resident of Pasadena, California. Yamashiro was the chief executive officer, secretary, chief financial officer, and director of Yamashiro Financial Services, dba Capital Analyst ("Capital Analyst"). From January 1, 2000 to December 31, 2006, Yamashiro was associated with Capital Analyst, a registered investment adviser with the Commission. Capital Analyst's registration with the Commission was cancelled on February 14, 2011. From approximately November 2002 to approximately February 2006, Yamashiro was a registered representative with Cambridge Investment Research, Inc., a registered broker-dealer with the Commission.

2. On March 16, 2011, Yamashiro was indicted by a Grand Jury on eight counts of wire fraud and two counts of money laundering. On December 22, 2011, Yamashiro entered into a plea agreement with the United States Attorney's Office for the Central District of California ("USAO"). On December 27, 2011, Yamashiro pled guilty to two counts of wire fraud in violation of Title 18, United States Code, Section 1343, and one count of money laundering in violation of Title 18, United States Code, Section 1957 before the United States District Court for the Central District of California, in United States v. Steven Boyle Yamashiro, CR No. 11-217-ODW. Yamashiro was associated with Capital Analyst and Cambridge Investment Research, Inc. during the alleged conduct that was the basis of the plea agreement with the USAO. He is scheduled to be sentenced on September 17, 2012 and faces a possible sentence of 63 to 78 months in prison. Under the terms of the plea agreement, Yamashiro agreed to pay full restitution, which the USAO and Yamashiro currently believe is approximately \$3,756,725.00.

3. The counts of the indictment to which Yamashiro pled guilty alleged, inter alia, that Yamashiro knowingly and with the intent to defraud, devised, participated in, and executed a scheme to defraud his clients and to obtain money and property from his clients by making materially false and misleading representations and promises, and that he executed the scheme to defraud by means of wire and radio communications in interstate and foreign commerce.

### IV.

In view of the foregoing, the Commission deems it appropriate and in the public interest to impose the sanctions agreed to in Respondent's Offer.

Accordingly, it is hereby ORDERED pursuant to Section 15(b)(6) of the Exchange Act and Section 203(f) of the Advisers Act that Respondent Yamashiro be, and hereby is:

barred from association with any broker, dealer, investment adviser, municipal securities dealer, municipal advisor, transfer agent, or nationally recognized statistical rating organization; and barred from participating in any offering of a penny stock, including: acting as a promoter, finder, consultant, agent or other person who engages in activities

with a broker, dealer or issuer for purposes of the issuance or trading in any penny stock, or inducing or attempting to induce the purchase or sale of any penny stock.

Any reapplication for association by the Respondent will be subject to the applicable laws and regulations governing the reentry process, and reentry may be conditioned upon a number of factors, including, but not limited to, the satisfaction of any or all of the following: (a) any disgorgement ordered against the Respondent, whether or not the Commission has fully or partially waived payment of such disgorgement; (b) any arbitration award related to the conduct that served as the basis for the Commission order; (c) any self-regulatory organization arbitration award to a customer, whether or not related to the conduct that served as the basis for the Commission order; and (d) any restitution order by a self-regulatory organization, whether or not related to the conduct that served as the basis for the Commission order.

By the Commission.

Elizabeth M. Murphy  
Secretary