

purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party, and without admitting or denying the findings herein, except as to the Commission's jurisdiction over him and the subject matter of these proceedings, and the findings contained in Section III.2 below, which are admitted, Respondent consents to the entry of this Order Instituting Administrative Proceedings Pursuant to Rule 102(e) of the Commission's Rules of Practice, Making Findings, and Imposing Remedial Sanctions ("Order"), as set forth below.

III.

On the basis of this Order and Respondent's Offer, the Commission finds that

1. Gansman, age 49, resides in Butner, North Carolina, and is not currently employed. By 2006 and through at least 2007, he was an attorney licensed in the State of New York.

2. On May 29, 2008, the Commission filed a complaint against Gansman in SEC v. James E. Gansman, et al. (Civil Action No. 08-cv-4918). On August 16, 2010, the court entered an order permanently enjoining Gansman, by consent, from future violations of Sections 10(b) and 14(e) of the Securities Exchange Act of 1934 and Rules 10b-5 and 14e-3 thereunder. Gansman was also ordered to pay \$233,385 in disgorgement and \$16,470 in prejudgment interest.

3. The Commission's complaint alleged, among other things, that from at least the summer of 2006 through the fall of 2007, Gansman, then a partner in Ernst and Young's Transactional Advisory Services Department, tipped a friend concerning the identities of at least seven different acquisition targets of clients who sought valuation services from his firm in connection with those acquisitions. Knowing the confidential nature of this information, the friend used the information to trade in the securities of the target companies.

IV.

In view of the foregoing, the Commission deems it appropriate and in the public interest to impose the sanction agreed to in Respondent Gansman's Offer.

Accordingly, it is hereby ORDERED, effective immediately, that:

Gansman is suspended from appearing or practicing before the Commission as an attorney.

By the Commission.

Elizabeth M. Murphy
Secretary

Service List

Rule 141 of the Commission's Rules of Practice provides that the Secretary, or another duly authorized officer of the Commission, shall serve a copy of the Order Instituting Administrative Proceedings Pursuant to Rule 102(e) of the Commission's Rules of Practice, Making Findings, and Imposing Remedial Sanctions ("Order"), on the Respondent and his legal agent.

The attached Order has been sent to the following parties and other persons entitled to notice:

Honorable Brenda P. Murray
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