UNITED STATES OF AMERICA before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES ACT OF 1933 Release No. 10928 / February 22, 2021

Admin. Proc. File Nos. 3-20021 and 3-20022

In the Matter of

THE REGISTRATION STATEMENTS OF CREST RADIUS, INC., AND LOYAL SOURCE MARKET SERVICES, INC.

NOTICE THAT INITIAL DECISION HAS BECOME FINAL

The time for filing a petition for review of the initial decision in this proceeding has expired. No such petition has been filed by Crest Radius, Inc., or Loyal Source Market Services, Inc., and the Commission has not chosen to review the decision on its own initiative.

Accordingly, notice is hereby given, pursuant to Rule 360(d) of the Commission's Rules of Practice, ¹ that the initial decision of the administrative law judge has become the final decision of the Commission with respect to Crest Radius, Inc., and Loyal Source Market Services, Inc.² The order contained in that decision is hereby declared final. The initial decision ordered that, pursuant to Section 8(d) of the Securities Act of 1933, the effectiveness of the registration statements filed by Crest Radius, Inc., and Loyal Source Market Services, Inc., is suspended.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman Secretary

¹ 17 C.F.R. § 201.360(d).

² The Registration Statements of Crest Radius, Inc., and Loyal Source Market Services, Inc., Initial Decision Release No. 1406, 2021 WL 71694 (Jan. 5, 2021).