SECURITIES EXCHANGE ACT OF 1934 Release No. 11773/October 24, 1975

Admin. Proc. File Nos. 3-2156 and 3-2157

In the Matters of

ARTHUR LIPPER CORPORATION 140 Broadway New York, New York (8-13182)

ARTHUR LIPPER, III

IOS, LTD. (S.A.) Geneva, Switzerland

INVESTORS PLANNING CORPORATION OF AMERICA

(now known as CIP, Inc.) New York, New York (8-12374)

ORDER IMPOSING REMEDIAL SANCTIONS AND DIS-CONTINUING PROCEEDINGS

On the basis of the Commission's opinion issued this day, it is

ORDERED that IOS, Ltd. (S.A.) be, and it hereby is, barred from association with any broker or dealer; and it is further

ORDERED that Arthur Lipper Corporation's request for the withdrawal of its registration as a broker and dealer be, and it hereby is, denied; and it is further

ORDERED that Arthur Lipper Corporation's aforementioned broker-dealer registration be, and it hereby is, revoked; and it is further

ORDERED that Arthur Lipper, III, be, and he hereby is, barred from association with any broker or dealer; and it is further

ORDERED that the proceedings with respect to Investors Planning Corporation of America, now known as CIP, Inc., be, and they hereby are, discontinued.

By the Commission.

George A. Fitzsimmons Secretary