

MORRISON | FOERSTER

2000 PENNSYLVANIA AVE., NW  
WASHINGTON, D.C.  
20006-1888  
TELEPHONE: 202.887.1500  
FACSIMILE: 202.887.0763  
WWW.MOFO.COM

MORRISON FOERSTER LLP  
NEW YORK, SAN FRANCISCO,  
LOS ANGELES, PALO ALTO,  
SACRAMENTO, SAN DIEGO,  
DENVER, NORTHERN VIRGINIA,  
WASHINGTON, D.C.  
TOKYO, LONDON, BERLIN, BRUSSELS,  
BEIJING, SHANGHAI, HONG KONG,  
SINGAPORE

Writer's Direct Contact  
+1 (202) 778.1611  
MDunn@mofocom

**1934 Act/Rule 14a-8**

January 13, 2015

**VIA E-MAIL ([shareholderproposals@sec.gov](mailto:shareholderproposals@sec.gov))**

Office of Chief Counsel  
Division of Corporation Finance  
U.S. Securities and Exchange Commission  
100 F Street, NE  
Washington, DC 20549

Re: JPMorgan Chase & Co.  
Shareholder Proposal of Harrington Investments, Inc.

Dear Ladies and Gentlemen:

We submit this letter on behalf of our client JPMorgan Chase & Co., a Delaware corporation (the "**Company**"), which requests confirmation that the staff (the "**Staff**") of the Division of Corporation Finance of the U.S. Securities and Exchange Commission (the "**Commission**") will not recommend enforcement action to the Commission if, in reliance on Rule 14a-8 under the Securities Exchange Act of 1934, as amended (the "**Exchange Act**"), the Company omits the enclosed shareholder proposal (the "**Proposal**") and supporting statement (the "**Supporting Statement**") submitted by Harrington Investments, Inc. (the "**Proponent**") from the Company's proxy materials for its 2015 Annual Meeting of Shareholders (the "**2015 Proxy Materials**").

Pursuant to Rule 14a-8(j) under the Exchange Act, we have:

- filed this letter with the Commission no later than eighty (80) calendar days before the Company intends to file its definitive 2015 Proxy Materials with the Commission; and

Office of Chief Counsel  
Division of Corporation Finance  
U.S. Securities and Exchange Commission  
January 13, 2015  
Page 2

- concurrently sent copies of this correspondence to the Proponent.

Copies of the Proposal and Supporting Statement, the Proponent's cover letter submitting the Proposal, and other correspondence relating to the Proposal are attached hereto as Exhibit A.

Pursuant to the guidance provided in Section F of Staff Legal Bulletin 14F (Oct. 18, 2011), we ask that the Staff provide its response to this request to Martin Dunn, on behalf of the Company, via email at [mdunn@mfo.com](mailto:mdunn@mfo.com) or via facsimile at (202) 887-0763, and to John Harrington, the Proponent's president, via facsimile at (707) 257-7923.

#### *I. SUMMARY OF THE PROPOSAL*

On October 31, 2014, the Company received a letter from the Proponent containing the Proposal for inclusion in the Company's 2015 Proxy Materials. The Proposal reads as follows:

**Resolved**, shareholders request the board adopt principles, above and beyond our company's existing guidelines on policy engagement and political participation, guiding our company's participation in public policy along the following lines:

##### Policy Principles

While always operating within the limits of the law:

- Our company owes no political or financial allegiance to any public jurisdiction or government;
- Our company should maximize shareholder value, regardless of any consequences of such conduct on people or communities;
- Our company should exert maximum influence over the political process to control government and further the self-interest of the corporation and its shareholders.

Furthermore, within the limits allowed by law and our articles of incorporation, bylaws, and similar governing documents:

- The sole purpose of our company should be to enrich its managers and shareholders;

Office of Chief Counsel  
Division of Corporation Finance  
U.S. Securities and Exchange Commission  
January 13, 2015  
Page 3

- The sole moral obligation of directors should be to maximize shareholder value, regardless of any unintended economic or social injury to others that may result from corporate conduct.”

## II. *EXCLUSION OF THE PROPOSAL*

### A. *Bases for Excluding the Proposal*

As discussed more fully below, the Company believes it may properly omit the Proposal from its 2015 Proxy Materials in reliance on:

- Rule 14a-8(i)(2), as the Proposal, if implemented, would cause the Company to violate Delaware law;
- Rule 14a-8(i)(3), as the Proposal is materially false and misleading; and
- Rule 14a-8(i)(7), as the Proposal deals with matters relating to the Company’s ordinary business operations.

### B. *The Proposal May Be Omitted In Reliance On Rule 14a-8(i)(2), As It Would, If Implemented, Cause The Company To Violate Delaware Law*

Rule 14a-8(i)(2) permits a company to exclude a shareholder proposal “[i]f the proposal would, if implemented, cause the company to violate any state, federal, or foreign law to which it is subject.” In this case, the Proposal, if implemented, would violate state law by limiting the full exercise of fiduciary duties by the board in a manner inconsistent with Delaware law. The Staff has consistently concurred with the exclusion of proposals that would require a company’s directors to violate state law. *See, e.g., Bank of America Corporation* (February 23, 2012).

As more fully described in the opinion of the Delaware law firm of Richards, Layton & Finger (the “*Legal Opinion*,” attached hereto as Exhibit B), the Proposal is contrary to Delaware law. Implementation of the Proposal would violate Delaware law because it provides for the adoption by the board of directors of the Company of a policy that would require the Company to take certain actions regardless of whether the board determines that the taking of such actions is consistent with the board’s fiduciary duties to the Company and its stockholders. The Delaware courts have consistently held that directors must be able to fully exercise their fiduciary duties and that stockholders may not impose on directors (and directors may not impose on themselves or upon their successors) directives or restrictions which limit the ability of the board to fully exercise its fiduciary duties in the future. For this

Office of Chief Counsel  
Division of Corporation Finance  
U.S. Securities and Exchange Commission  
January 13, 2015  
Page 4

reason, the Proposal would violate Delaware law if implemented and is not a proper subject for stockholder action.

The Proposal if implemented would affect decisions regarding the management of the business and affairs of the Company. Section 141(a) of the Delaware General Corporation Law reserves these decisions to the discretion of the board, not the shareholders. In this regard, neither shareholders nor others can substantially limit the board's ability to make a business judgment on matters of management policy. *See, e.g., Chapin v. Benwood Found., Inc.*, 402 A.2d 1205, 1211 (Del. Ch. 1979) (finding that the court could not "give legal sanction to agreements which have the effect of removing from directors in a very substantial way their duty to use their own best judgment on management matters") (citing *Abercrombie v. Davies*, 123 A.2d 893, 899 (Del. Ch. 1956)), *aff'd sub nom. Harrison v. Chapin*, 415 A.2d 1068 (Del. 1980).

The Delaware courts have consistently applied these principles to prevent attempts to dictate future conduct or decisions by directors, whether by contract, bylaw, policy, stockholder resolution or otherwise. For example, in *Quickturn Design Sys., Inc. v. Shapiro*, 721 A.2d 1281, 1291 (Del. 1998), the Delaware Supreme Court invalidated a provision of a rights plan adopted by the company's board of directors, which prevented any newly-elected board from redeeming the rights plan for six months, because the provision would "impermissibly deprive any newly elected board of both its statutory authority to manage the corporation [under the General Corporation Law of the State of Delaware] and its concomitant fiduciary duty pursuant to that statutory mandate." *See Quickturn*, 721 A.2d at 1291. Similarly, in *CA, Inc. v. AFSCME Employees Pension Plan*, 953 A.2d 227, 239 (Del. 2008), the Delaware Supreme Court held that neither the board nor the stockholders of a Delaware corporation were permitted to adopt a bylaw provision that required future boards of directors to reimburse stockholders for the reasonable expenses they incurred in connection with a proxy contest. *See AFSCME* 953 A.2d at 239. The Court held that the proposed bylaw would impermissibly "prevent the directors from exercising their full managerial power in circumstances where their fiduciary duties would otherwise require them to deny reimbursement to a dissident slate."

As in the *Quickturn* and *AFSCME* cases, the Proposal if implemented would result in the adoption by the board of a policy dictating future conduct or decisions by members of board without the consideration of the then-pertinent relevant factors. The Proposal if implemented would affect all fundamental management policy decisions of the board and the exercise of the directors' fiduciary duties in making those decisions. Accordingly, the *Quickturn* and *AFSCME* decisions compel the conclusion that the Proposal would be invalid if it were implemented because it does not contain an exception permitting the board to deviate from the policy if the board believes its fiduciary duties require it to do so. Further,

Office of Chief Counsel  
Division of Corporation Finance  
U.S. Securities and Exchange Commission  
January 13, 2015  
Page 5

as discussed in the Legal Opinion, while the Proposal purports to permit the Company to operate “within the limits of the law” or “within the limits allowed by law and our articles of incorporation, bylaws, and similar governing documents,” a policy that allows the Company to avoid taking actions that are not permitted by law is not equivalent to a fiduciary out permitting directors to avoid taking actions that are inconsistent with their judgment or fiduciary duties. As such, the Proposal may be properly omitted in reliance on Rule 14a-8(i)(2).

**C. *The Proposal May Be Omitted in Reliance On Rule 14a-8(i)(3), As It Is So Vague and Indefinite As To Be Materially False and Misleading***

Rule 14a-8(i)(3) permits a company to omit a proposal or supporting statement, or portions thereof, that are contrary to any of the Commission’s proxy rules, including Rule 14a-9, which prohibits materially false and misleading statements in proxy materials. Pursuant to *Staff Legal Bulletin No. 14B* (Sept. 15, 2004) (“**SLB 14B**”), reliance on Rule 14a-8(i)(3) to exclude a proposal or portions of a supporting statement may be appropriate in only a few limited instances, one of which is when the language of the proposal or the supporting statement renders the proposal so vague or indefinite that “neither the stockholders voting on the proposal, nor the company in implementing the proposal (if adopted), would be able to determine with any reasonable certainty exactly what actions or measures the proposal requires.” See *Philadelphia Electric Company* (Jul. 30, 1992). The Staff has further explained that a shareholder proposal can be sufficiently misleading and therefore excludable under Rule 14a-8(i)(3) when the company and its shareholders might interpret the proposal differently such that “any action ultimately taken by the [c]ompany upon implementation [of the proposal] could be significantly different from the actions envisioned by the shareholders voting on the proposal.” *Fuqua Industries, Inc.* (Mar. 12, 1991).

**1. *The Proposal is impermissibly vague and indefinite because the Proposal and Supporting Statement are unclear and internally inconsistent***

The Staff has consistently concurred that a proposal may be excluded in reliance on Rule 14a-8(i)(3) where neither shareholders, in voting on the proposal, nor the company, in implementing the proposal, would be able to determine with any reasonable certainty the action sought. For example, in *Comcast Corp.* (Mar. 6, 2014) the Staff concurred with the exclusion of a proposal requesting that the company’s board adopt a policy because the proposal was vague and indefinite, noting in particular that “the proposal [did] not sufficiently explain when the requested policy would apply.”

Office of Chief Counsel  
Division of Corporation Finance  
U.S. Securities and Exchange Commission  
January 13, 2015  
Page 6

The Proposal is fundamentally unclear as to the actions sought. Specifically:

- the third “Whereas” clause indicates the Proponent’s view that “it is vital to give shareholders an opportunity to ratify or reject a ‘no holds barred’ role of our company in policymaking and politics”;
- the “Resolved” clause asks the board to “adopt policy principles”; and
- the final paragraph of the Supporting Statement states that shareholders, in voting FOR the proposal, would “express the view” that the Company “should take actions to amend its governing documents and existing policies” to reflect the viewpoint that the Company “should influence public policy to maximize wealth creation for management, board and shareholders, even at a cost to public welfare or the economy.”

These three statements are internally inconsistent and cause the Proposal to be materially false and misleading, as they will cause shareholders to have no certainty, in voting on the Proposal, as to what actions are sought. In this regard, the referenced “Whereas” clause calls for a vote to “ratify or reject” the Company’s role in policymaking or politics – thus presenting the vote as a vote on existing practices – while the referenced “Resolved” clause and Supporting Statement language appear to call for the adoption of a new policy and amendment of existing governing documents and policies to reflect this new policy. These directly contradictory statements are materially false and misleading in their explanation of the Proposal and the effect of a vote for or against the Proposal. Put simply, while the Proponent seeks to couch the Proposal as a vote on existing policies (“ratify or reject”), it is, in fact, a Proposal to adopt new policies that are (as admitted in the final paragraph of the Supporting Statement) inconsistent with the Company’s existing governing documents and policies. These are fundamentally different requests and the contradictory language in the Proposal and Supporting Statement would likely cause shareholders to have fundamentally different understandings as to what they are voting to support or oppose. Accordingly, the Company is of the view that it may properly omit the Proposal and Supporting Statement in reliance on Rule 14a-8(i)(3), as it is so vague and indefinite as to be materially false and misleading.

2. ***The Proposal is impermissibly vague and indefinite because the terms of the proposed principles are unclear and internally inconsistent***

If a proposal provides standards or criteria that a company is intended to follow, those standards or criteria must be clear to both the company and its shareholders, not general or

Office of Chief Counsel  
Division of Corporation Finance  
U.S. Securities and Exchange Commission  
January 13, 2015  
Page 7

uninformative. The Staff has consistently concurred that specific standards that are integral to a proposal must be sufficiently explained in the proposal or supporting statement and, as such, when a proposal fails to adequately define key terms or provide sufficient guidance regarding the manner in which the proposal should be implemented, that proposal may be omitted as vague and indefinite. *See, e.g., Morgan Stanley* (Mar. 12, 2013) (concurring with the omission of a proposal requesting the appointment of a committee to explore “extraordinary transactions” that could enhance stockholder value was vague and indefinite); *The Boeing Co.* (Mar. 2, 2011) (concurring with the omission of a proposal as vague and indefinite where the proposal requested, among other things, that senior executives relinquish certain “executive pay rights” because such phrase was not sufficiently defined); *AT&T Inc.* (Feb. 16, 2010) (concurring with the omission of a proposal as vague and indefinite where the proposal sought disclosures on, among other things, payments for “grassroots lobbying” without sufficiently clarifying the meaning of that term); *Puget Energy Inc.* (Mar. 1, 2002) (concurring with the omission of a proposal as vague and indefinite where the proposal requested a policy of “improved corporate governance”); and *Norfolk Southern Corp.* (Feb. 13, 2002) (concurring with the omission of a proposal as vague and indefinite where the proposal requested that the board of directors “provide for a shareholder vote and ratification, in all future elections of Directors, candidates with solid background, experience, and records of demonstrated performance in key managerial positions within the transportation industry”).

The “Policy Principles” in the “Resolved” clause of the Proposal are vague and indefinite and, in some cases, internally inconsistent. In this regard, the Proposal asks the Company’s board of directors to adopt principles “along the ... lines” of five “policy principles” that are fundamentally unclear and, in some instances, contradictory. As such, neither the shareholders voting on the proposal, nor the Company in implementing the proposal, would be able to understand with any reasonable certainty exactly what the Proposal seeks, causing the Proposal to be so vague and indefinite as to be materially false and misleading.

The first “Policy Principle” sought by the Proposal would be that “[o]ur company owes no political or financial allegiance to any public jurisdiction or government.” The operation of this proposed principle is fundamentally unclear, as the meanings of the key terms “political or financial allegiance” and “public jurisdiction” have no common meaning and are not defined. Shareholders in voting on the proposal would have no basis for understanding with any reasonable certainty what the effect of such a principle would be. For example, neither shareholders, in voting on the Proposal, nor the Company, in implementing the Proposal, would be able to determine whether the adoption of such a principle would result in the Company’s cessation of entering into financial transactions with governmental entities or trading in government or municipal securities.

Office of Chief Counsel  
Division of Corporation Finance  
U.S. Securities and Exchange Commission  
January 13, 2015  
Page 8

The second and fourth principles, which evidence the same lack of clarity as the first principle, are in direct conflict and would leave shareholders and the Company unable to determine what they seek. Specifically, the second principle states that “[o]ur company should maximize shareholder value, regardless of any consequences of such conduct on people or communities” and the fourth principle states that “[t]he sole purpose of our company should be to enrich its managers and shareholders.” The internal inconsistency between these two principles is clear – principle two provides that shareholder value should be maximized, while principle four indicates that *both* shareholders and managers of the Company should be “enrich[ed].” Further, the second principle provides that shareholder maximization should be sought “regardless of any consequences” on “people.” If this principle would have the impact on all “people” ignored, the adoption of that principle would be fundamentally inconsistent with the fourth principle’s direction that the sole purpose of the Company should be to “enrich” the shareholders and the people who are managers of the Company. Given the internal contradiction in these two principles, neither shareholders nor the Company would be able to determine with any reasonable certainty how the principles should be reconciled and, as such, what the two principles are seeking.

The third principle states that “[o]ur company should exert maximum influence over the political process to control government” but provides no explanation of how a corporation should, “within the limits of the law,” maximize its influence or what it means for a corporation to “control” government. Further, the fifth principle is fundamentally unclear in its statement that “[t]he sole moral obligation of directors should be to maximize shareholder value.” The Proposal does not provide any clarity or explanation of what is meant by “moral obligation” or how the Company could impose a “moral obligation” on its directors. The Proposal also fails to provide shareholders with any definition or description of what the Proponent means when it refers to the “moral obligations” of corporate directors and officers “to shareholders and other stakeholders.” While each person has a view of morality (we note that the Merriam-Webster online dictionary defines “morality” as “beliefs about what is right behavior and what is wrong behavior”), we are unaware of any authoritative sources that provide guidance on how morality should be applied within the framework of corporate governance. Certainly, the reading of “moral obligation” in the Proposal will have a personal, subjective meaning to each shareholder, as there is no generally accepted definition or description that both the Company and its shareholders would assume is the subject of this principle. Without any articulation of the Proposal’s intent in the context of corporate governance, it will be impossible for shareholders to know with any reasonable certainty of the effect of adopting this fifth principle.

Accordingly, neither the shareholders voting on the proposal, nor the Company in implementing the proposal, would be able to understand with any reasonable certainty exactly what the principles require, based on the terms of the Proposal. The Company is,

Office of Chief Counsel  
Division of Corporation Finance  
U.S. Securities and Exchange Commission  
January 13, 2015  
Page 9

therefore, of the view that it may properly omit the Proposal and Supporting Statement in reliance on Rule 14a-8(i)(3), as it is so vague and indefinite as to be materially false and misleading.

***D. The Proposal May Be Omitted In Reliance On Rule 14a-8(i)(7), As It Relates To The Company's Ordinary Business Operations***

Rule 14a-8(i)(7) permits a company to omit from its proxy materials a shareholder proposal that relates to the company's "ordinary business operations." According to the Commission, the underlying policy of the ordinary business exclusion is "to confine the resolution of ordinary business problems to management and the board of directors, since it is impracticable for shareholders to decide how to solve such problems at an annual shareholders meeting." *Exchange Act Release No. 40018, Amendments to Rules on Shareholder Proposals*, [1998 Transfer Binder] *Fed. Sec. L. Rep. (CCH) 86,018, at 80,539* (May 21, 1998) (the "**1998 Release**"). In the 1998 Release, the Commission described the two "central considerations" for the ordinary business exclusion. The first is that certain tasks are "so fundamental to management's ability to run a company on a day-to-day basis that they could not, as a practical matter, be subject to direct shareholder oversight." The second consideration relates to "the degree to which the proposal seeks to 'micro-manage' the company by probing too deeply into matters of a complex nature upon which shareholders, as a group, would not be in a position to make an informed judgment." *Id.* at 86,017-18 (footnote omitted).

***1. The Proposal deals with legal compliance***

The Proposal may be properly omitted in reliance on Rule 14a-8(i)(7) because the action requested deals with the Company's compliance with law. The Proposal requests certain policy principles to be implemented that would be followed "[w]hile always operating within the limits of the law." Further, the Proposal requests adoption of principles that would establish, within the limits of the law, "the sole purpose" of the Company and the "sole moral obligation" of the Company's directors. The principles sought by the Proposal, therefore, relate directly to implementation of new operating principles that would need to be implemented in a manner that limits their effect to comply with law, and would require ongoing consideration of whether the Company in following the principles is complying with law. In the Company's view, these requests make the Proposal excludable, as compliance with applicable laws is essential to a public company's day-to-day management and cannot, as a practical matter, be subject to direct shareholder oversight.

The Staff has regularly concurred that compliance with law is a matter of ordinary business and has permitted companies to omit proposals relating to the fundamental business

Office of Chief Counsel  
Division of Corporation Finance  
U.S. Securities and Exchange Commission  
January 13, 2015  
Page 10

function of establishing and maintaining legal compliance programs. In *JPMorgan Chase & Co.* (Mar. 13, 2014), a proposal requested a policy review evaluating opportunities for clarifying and enhancing implementation of board members' and officers' fiduciary, moral and legal obligations to shareholders and other stakeholders. In its request, the company noted that fiduciary obligations, legal obligations, and "standards for directors' and officers' conduct and company oversight"—sought by the proposal—are governed by state law, federal law, and New York Stock Exchange Listing Standards. The Staff concurred with the omission of the proposal, stating that "[p]roposals that concern a company's legal compliance program are generally excludable under rule 14a-8(i)(7)." In *The AES Corp.* (Jan. 9, 2007), a proposal requested that the company create a board committee to oversee the company's compliance with federal, state and local laws. As the company was in the highly regulated energy industry, the company expressed the view that compliance with law is fundamental to its business and, therefore, it was impractical to subject legal compliance to shareholder oversight. The Staff concurred with the company's omission of the proposal, stating that the proposal related to "ordinary business operations (*i.e.*, general conduct of a legal compliance program)." In *Halliburton Company* (Mar. 10, 2006), a proposal sought a report from the company evaluating the potential impact of certain violations and investigations on the company's reputation and stock price, as well as the company's plan to prevent further violations. The Staff concurred with the omission of the proposal as it related to the company's ordinary business of conducting a legal compliance program. *See also Raytheon Co.* (Mar. 25, 2013) (in which the Staff stated that "[p]roposals that concern a company's legal compliance program are generally excludable under rule 14a-8(i)(7)"); and *Sprint Nextel Corp.* (Mar. 16, 2010) (concurring with the omission of a proposal requesting an explanation as to why the company had not adopted an ethics code that would promote ethical conduct and compliance with securities laws on the basis that the proposal concerned "adherence to ethical business practices and the conduct of legal compliance programs").

As a global financial services firm, the Company employs approximately 240,000 people, working in more than 60 countries and 2,100 U.S. cities across four major business segments. Accordingly, the Company is subject to extensive and comprehensive regulation under federal and state laws in the United States and the laws of the various jurisdictions outside the United States in which the Company does business. These laws and regulations significantly affect the way that the Company does business, and can restrict the scope of its existing businesses and limit its ability to expand its product offerings or to pursue acquisitions, as well as impact the costs of its products and services. Laws and regulations affecting the Company's business globally change frequently, and management regularly must adjust the Company's business activities in accordance with such changes.

The Company has separate Legal and Compliance Departments that are integrally related in their work on matters related to legal risk. Compliance teams work closely with senior

Office of Chief Counsel  
Division of Corporation Finance  
U.S. Securities and Exchange Commission  
January 13, 2015  
Page 11

management to provide independent review and oversight of the Company's operations, with a focus on compliance with applicable global, regional and local laws and regulations. The Legal Department serves a variety of functions, many of which are control related. The Company's lawyers provide legal advice and assist in efforts to ensure compliance with all applicable laws and regulations and the Company's corporate standards for doing business. At the Board of Directors level, the Audit Committee provides oversight of management's responsibilities to assure there is in place an effective system of controls reasonably designed to maintain compliance with laws and regulations. The Company expends substantial resources on legal and regulatory compliance, which is necessary given the breadth and dynamic nature of the global legal and regulatory environment within which the Company conducts its business. Accordingly, compliance with law and regulation is a fundamental management function at the Company that is similar to, or even more expansive than, the circumstances that existed in *The AES Corp.*, and not an activity that can be practically overseen by shareholders as the Proposal requests.

Accordingly, as the Proposal addresses the Company's ongoing compliance with law, it relates to the Company's ordinary business operations. The Company is, therefore, of the view that it may properly omit the Proposal and Supporting Statement from the 2015 Proxy Materials pursuant to Rule 14a-8(i)(7).

**2. *The Proposal relates to the Company's Code of Conduct and Code of Ethics for Finance Professionals***

The Proposal is properly excludable because it requests that the Company adopt principles, such as "[o]ur company should maximize shareholder value, regardless of any consequences of such conduct on people or communities" and "[t]he sole moral obligation of the directors should be to maximize shareholder value, regardless of any unintended economic or social injury to others possible resulting from corporate conduct." These statements directly request adoption of a policy that would alter the nature of the ethical and fiduciary obligations of management of the Company and its board. These references relate, at least in part, to the Company's ethical business practices and policies, and the Staff has consistently concurred with the omission of similar proposals from company proxy materials as relating to ordinary business operations. In *The Walt Disney Company* (Dec. 12, 2011), a proposal requested a report on board compliance with the Company's Code of Business Conduct and Ethics for Directors. The Staff found that the proposal was excludable as relating to the Company's ordinary business operations, confirming that "[p]roposals that concern general adherence to ethical business practices and policies are generally excludable under Rule 14a-8(i)(7)." See also *Verizon Communications Inc.* (Jan. 10, 2011) (same); and *International Business Machines Corp.* (Jan. 7, 2010) (same).

Office of Chief Counsel  
Division of Corporation Finance  
U.S. Securities and Exchange Commission  
January 13, 2015  
Page 12

The Company's commitment to legal obligations and ethical business practices is reflected in, and substantially implemented through, the Company's Code of Conduct and Code of Ethics for Finance Professionals (together, the "*Codes*"), and any change in this area would require changes to the Codes. It is important for the Company to maintain managerial control over its workforce, which includes having control over the Codes. Accordingly, any determinations regarding revision of the Codes is an ordinary business activity for the Company, as it is with all public companies.

Historically, the Staff has concurred with the omission of proposals that deal with a company's code of conduct or code of ethics under Rule 14a-8(i)(7). *See, e.g., International Business Machines Corp.; The AES Corp.; and Monsanto.* In *NYNEX Corporation* (Feb. 1, 1989), the Staff concurred with the omission of a proposal that sought to specify "the particular topics to be addressed in the Company's code of conduct" to be excludable. *See also USX Corporation* (Dec. 28, 1995) (concurring with the omission of a proposal seeking implementation of a Code of Ethics to establish a "pattern of fair play" in the dealings between the company and retired employees was excludable as relating to ordinary business because it dealt with "the terms of a corporate Code of Ethics"); and *Barnett Banks, Inc.* (Dec. 18, 1995) (concurring with the omission of a proposal as relating to ordinary business where it dealt with "the preparation and publication of a Code of Ethics"). *See also Intel Corporation* (Mar. 18, 1999) (concurring with the omission of a proposal requesting that the board implement an "Employee Bill of Rights" because it related to the company's ordinary business operations (*i.e.*, management of the workforce)).

Accordingly, as the Proposal relates to the Company's general adherence to ethical business practices and policies, and if adopted, the Proposal likely would require consideration and implementation of changes to the terms of the Company's Codes, it relates to the Company's ordinary business operations. The Company is, therefore, of the view that it may properly omit the Proposal and Supporting Statement from the 2015 Proxy Materials pursuant to Rule 14a-8(i)(7).

Office of Chief Counsel  
Division of Corporation Finance  
U.S. Securities and Exchange Commission  
January 13, 2015  
Page 13

**III. CONCLUSION**

For the reasons discussed above, the Company believes that it may properly omit the Proposal and Supporting Statement from its 2015 Proxy Materials in reliance on Rule 14a-8. As such, we respectfully request that the Staff concur with the Company's view and not recommend enforcement action to the Commission if the Company omits the Proposal and Supporting Statement from its 2015 Proxy Materials. If we can be of further assistance in this matter, please do not hesitate to contact me at (202) 778-1611.

Sincerely,



Martin P. Dunn  
of Morrison & Foerster LLP

Attachments

cc: Harrington Investments, Inc.  
Anthony Horan, Corporate Secretary, JPMorgan Chase & Co.

# Exhibit A



RECEIVED BY THE

OCT 31 2014

OFFICE OF THE SECRETARY

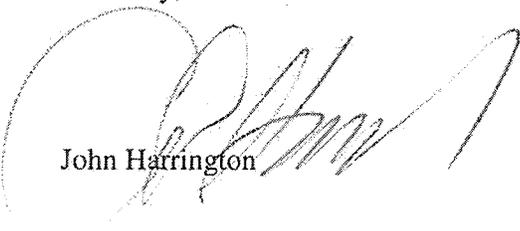
October 29, 2014.

Corporate Secretary  
JPMorgan Chase & Co.  
270 Park Avenue  
New York, New York 10017-2070

Dear Secretary,

As a beneficial owner of JPMorgan Chase stock, I am submitting the enclosed shareholder resolution for inclusion in the 2015 proxy statement in accordance with Rule 14a-8 of the General Rules and Regulations of the Securities and Exchange Act of 1934 (the "Act"). I am the beneficial owner, as defined in Rule 13d-3 of the Act, of at least \$2,000 in market value of JPMorgan Chase common stock. These securities have been held as per the Proof of Ownership for more than one year as of the filing date, and at least the requisite number of shares for a resolution will continue to be held through the shareholder's meeting. Proof of Ownership from Charles Schwab & Company is enclosed. I or a representative will attend the shareholder's meeting to move the resolution as required.

Sincerely,



John Harrington

encl.



October 29, 2014

Attn: Corporate Secretary  
JPMorgan Chase & Co.  
270 Park Avenue  
New York, New York 10017-2070



PO Box 52013  
Phoenix, AZ 85072

RE: Account\*\*\* FISMA & OMB Memorandum M-07-16 \*\*\*  
Harrington Inv Inc 401k Plan  
FBO—John Harrington

RECEIVED BY THE

OCT 31 2014

OFFICE OF THE SECRETARY

Dear Corporate Secretary:

This letter is to confirm that Charles Schwab is the record holder for the beneficial owner of the Harrington Investments, Inc. account and which holds in the account 100 shares of JPMorgan Chase (symbol: JPM). These shares have been held continuously for at least one year prior to and including October 29, 2014.

The shares are held at Depository Trust Company under the Participant Account Name of Charles Schwab & Co., Inc., number 0164.

This letter serves as confirmation that John Harrington is the beneficial owner of the above referenced stock.

Should additional information be needed, please feel free to contact me directly at 877-393-1949 between the hours of 11:30 AM and 8:00 PM EST.

Sincerely,

A handwritten signature in black ink, appearing to read "Kirk Eldridge", written over a horizontal line.

Kirk Eldridge  
Advisor Services  
Charles Schwab & Co. Inc.

cc: Virginia Cao, Harrington Investments via fax 707-257-7923

OCT 31 2014

*Whereas*, our Company acknowledges its ongoing role in policymaking in its published policy, stating: "JPMorgan Chase believes that responsible corporate citizenship demands a strong commitment to a healthy and informed democracy through civic and community involvement";

*Whereas*, recent activities demonstrate our company's successful efforts influencing the rules of the game. For instance, our company has effectively utilized the so - called revolving door between government and business, (for example, using the services of a former Acting Director of the Securities and Exchange Commission's Division of Corporation Finance for representation in opposing shareholder proposals that might expand the firm's social responsibility obligations);

*Whereas*, the proponent believes it is vital to give shareholders an opportunity to ratify or reject a "no holds barred" role of our company in policymaking and politics;

Resolved, shareholders request the board adopt policy principles, above and beyond our company's existing guidelines on policy engagement and political participation, guiding our company's participation in public policy along the following lines:

#### Policy Principles

While always operating within the limits of the law:

- Our company owes no political or financial allegiance to any public jurisdiction or government;
- Our company should maximize shareholder value, regardless of any consequences of such conduct on people or communities;
- Our company should exert maximum influence over the political process to control government and further the self - interest of the corporation and its shareholders.

Furthermore, within the limits allowed by law and our articles of incorporation, bylaws, and similar governing documents:

- The sole purpose of our company should be to enrich its managers and shareholders;
- The sole moral obligation of the directors should be to maximize shareholder value, regardless of any unintended economic or social injury to others possibly resulting from corporate conduct.

### Supporting Statement

The Final Report of the National Commission on the Causes of the Financial Crisis in the United States in January 2011 stated one of the causes of the crisis was "... a systemic breakdown in accountability and ethics." By another view, however, our own company's occasional lapses merely demonstrate a failure to influence laws and regulations consistent with the above principles. By this view, our company's destiny is for corporate *political leadership, as well as economic leadership*.

Milton Friedman once said, "The kind of economic organization that provides economic freedom directly, namely, competitive capitalism, also promotes political freedom because it separates economic power from political power and in this way enables the one to offset the other." But today, our company can proclaim political and economic power are no longer separate; our company wields both.

In voting FOR this proposal, shareholders express the view our company should influence public policy to maximize wealth creation for management, board and shareholders, even at cost to public welfare or the economy, and should take actions to amend its governing documents and any of its existing policies promoting human rights, sustainability, community relations or corporate social responsibility as needed to reflect this viewpoint.



United States

New User | Log-In | Contact UPS | The UPS Store Search Sub

My UPS Shipping Tracking Freight Locations Support UPS Solutions

Save up to 16% on UPS shipping for your business.  
Sign up and start saving in your first week of shipping.

[Sign Up Now](#)

Tracking Number  [Track](#) [Log-In for additional tracking details.](#) [Other Tracking Options](#)

Tracking Detail

[Share](#) [Print](#) [Help](#)

1ZF747803710001602

Updated: 10/31/2014 4:04 P.M. Eastern Time

Delivered

**Delivered On:**  
Friday, 10/31/2014 at 11:12 A.M.

[Request Status Updates »](#)

**Left At:**  
Mail Room

**Signed By:**  
JERRY

[Proof of Delivery](#)

What time will your package  
be delivered to your home?  
Get FREE approximate  
Delivery Windows on most  
UPS packages.

**Continue**

[I am already a UPS My Choice® Member](#)

**UPS Live Chat**  
[Launch Chat](#)

**Shipping Information**  
**To:**  
NEW YORK, NY, US

**Shipped By**  
**UPS 2ND DAY AIR**

**FIND OUT WHEN  
I'LL BE DELIVERED**

Shipment Progress

[What's This?](#)

Location	Date	Local Time	Activity
New York, NY, United States	10/31/2014	11:12 A.M.	Delivered
	10/31/2014	4:49 A.M.	Out For Delivery
New York, NY, United States	10/30/2014	11:56 P.M.	Destination Scan
Newark, NJ, United States	10/30/2014	9:40 P.M.	Departure Scan
	10/30/2014	5:17 P.M.	Arrival Scan
Louisville, KY, United States	10/30/2014	3:36 P.M.	Departure Scan
	10/30/2014	12:38 P.M.	Arrival Scan
Oakland, CA, United States	10/30/2014	5:45 A.M.	Departure Scan
	10/30/2014	3:19 A.M.	Arrival Scan
	10/30/2014	3:17 A.M.	Departure Scan
Oakland, CA, United States	10/29/2014	11:53 P.M.	Arrival Scan
Napa, CA, United States	10/29/2014	10:35 P.M.	Departure Scan
	10/29/2014	7:20 P.M.	Origin Scan
	10/29/2014	4:06 P.M.	Pickup Scan

Additional Information

Subscribe to UPS E-mail:  [Enter e-mail address](#)

[Sign Up »](#)

[View Examples](#)

[Site Feedback](#)

# Exhibit B

January 12, 2015

JPMorgan Chase & Co.  
270 Park Avenue  
New York, New York 10017

Re: Stockholder Proposal

Ladies and Gentlemen:

We have acted as special Delaware counsel to JPMorgan Chase & Co., a Delaware corporation (the "Company"), in connection with a stockholder proposal (the "Proposal"), dated October 29, 2014, that has been submitted to the Company by Harrington Investments, Inc. (the "Proponent") for the 2015 annual meeting of stockholders of the Company (the "Annual Meeting"). In this connection, you have requested our opinion as to certain matters under the laws of the State of Delaware.

For the purpose of rendering our opinion as expressed herein, we have been furnished with and have reviewed the following documents: (i) the Restated Certificate of Incorporation of the Company as filed in the office of the Secretary of State of the State of Delaware (the "Secretary of State") on April 5, 2006, as amended by the Certificate of Merger as filed in the office of the Secretary of State on December 21, 2007, the Certificates of Designation of the Company as filed in the office of the Secretary of State on April 23, 2008, July 10, 2008, August 21, 2008, and October 27, 2008, respectively, the Certificate of Elimination of the Company as filed in the office of the Secretary of State on January 11, 2011, the Certificates of Designation of the Company as filed in the office of the Secretary of State on August 27, 2012, February 4, 2013 and April 22, 2013, respectively, the Certificate of Amendment as filed with the Secretary of State on June 7, 2013, the Certificate of Designation as filed with the Secretary of State on July 29, 2013, the Certificate of Elimination as filed with the Secretary of State on October 29, 2013 and the Certificates of Designation as filed with the Secretary of State on January 21, 2014, January 29, 2014, March 7, 2014, June 6, 2014, June 20, 2014 and September 22, 2014, respectively (collectively, the "Certificate of Incorporation"); (ii) the Bylaws of the Company, as amended on September 17, 2013 (the "Bylaws"); and (iii) the Proposal.

With respect to the foregoing documents, we have assumed: (i) the authenticity of all documents submitted to us as originals; (ii) the conformity to authentic originals of all documents submitted to us as copies; (iii) the genuineness of all signatures and the legal capacity of natural persons; and (iv) that the foregoing documents, in the forms thereof submitted to us for our review, have not been and will not be altered or amended in any respect material to our opinion as expressed herein. We have not reviewed any document other than the documents listed above for purposes of rendering this opinion, and we assume that there exists no provision of any such other document that bears upon or is inconsistent with our opinion as expressed

■ ■ ■

herein. In addition, we have conducted no independent factual investigation of our own but rather have relied solely on the foregoing documents, the statements and information set forth therein and the additional factual matters recited or assumed herein, all of which we assume to be true, complete and accurate in all material respects.

### THE PROPOSAL

The Proposal states the following:

“**Resolved**, shareholders request the board adopt policy principles, above and beyond our company’s existing guidelines on policy engagement and political participation, guiding our company’s participating in public policy along the following lines:

#### Policy Principals

While always operating within the limits of the law:

- Our company owes no political or financial allegiance to any public jurisdiction or government;
- Our company should maximize shareholder value, regardless of any consequences of such conduct on people or communities;
- Our company should exert maximum influence over the political process to control government and further the self-interest of the corporation and its shareholders.

Furthermore, within the limits allowed by law and our articles of incorporation, bylaws and similar governing documents:

- The sole purposes of our company should be to enrich its managers and shareholders;
- The sole moral obligation of the directors should be to maximize shareholder value, regardless of any unintended economic or social injury to others possibly resulting from corporate conduct.”

We have been advised that the Company is considering excluding the Proposal from the Company’s proxy statement for the Annual Meeting under, among other reasons, Rule 14a-8(i)(2) promulgated under the Securities Exchange Act of 1934, as amended. Rule 14a-

8(i)(2) provides that a registrant may omit a proposal from its proxy statement when “the proposal would, if implemented, cause the company to violate any state, federal, or foreign law to which it is subject.” In this connection, you have requested our opinion as to whether, under Delaware law, the implementation of the Proposal, if adopted by the Company’s stockholders, would violate Delaware law.

For the reasons set forth below, the Proposal, in our opinion, would violate Delaware law if implemented.

### DISCUSSION

We believe that implementation of the Proposal would violate Delaware law because it provides for the adoption by the board of directors of the Company (the “Board”) of a policy that would require the Company to take certain actions regardless of whether the Board determines that the taking of such actions are consistent with the Board’s fiduciary duties to the Company and its stockholders. The Proposal, if implemented, for instance, would require the Company to take any action, as long as the action is legally permissible, if such action would “maximize shareholder value, regardless of any consequences of such conduct on people or communities” or “enrich [the Company’s] managers and shareholders.” As a result, the Proposal could, for example, require the Company to engage in payday lending if it would be profitable for the Company and consequently maximize stockholder value or enrich the Company’s managers and shareholders even if the Board determined that it would not be in the best interests of the Company and its stockholders for the Company to engage in payday lending.<sup>1</sup> The Delaware courts have consistently held that directors must be able to fully exercise their fiduciary duties and that stockholders may not impose on directors (and directors may not impose on themselves or upon their successors) directives or restrictions which limit the ability of the board to fully exercise its fiduciary duties in the future.<sup>2</sup>

---

<sup>1</sup> Delaware corporations may take actions which will not maximize stockholder value in the short-term, such as charitable donations or paying higher salaries to employees, but will benefit the corporation as a whole by producing greater profits in the long-term. *See In re Trados Inc. S’holder Litig.*, 2013 WL 4511262, at \*15 (Del. Ch. Aug. 16, 2013) citing Leo E. Strine Jr., *Our Continuing Struggle with the Idea that For-Profit Corporations Seek Profit*, 47 Wake Forest L.Rev. 135, 147 n.34 (2012). Directors owe fiduciary duties to the corporation and all of its stockholders. *Id.* Directors may, however, consider the interests of constituencies in order to advance the best interests of the corporation and its stockholders. *Id.*; *see also Revlon, Inc. v. MacAndrew & Forbes Holdings, Inc.*, 506 A.2d 173, 183 (Del. 1986) (“A board may have regard for various constituencies in discharging its responsibilities, provided there are rationally related benefits accruing to the stockholders.”).

<sup>2</sup> *See, e.g., CA, Inc. v. AFSCME Employees Pension Plan*, 953 A.2d 227, 239 (Del. 2008) (invalidating a bylaw provision which required the current and future boards of directors to

The Proposal if implemented would affect decisions regarding the management of the business and affairs of the Company. Such decisions are reserved by statute to the discretion of the Board, not the stockholders. 8 *Del. C.* § 141(a) (providing that the directors of a Delaware corporation are vested with substantial discretion and authority to manage the business and affairs of the corporation); *see also* *Aronson v. Lewis*, 473 A.2d 805, 811 (Del. 1984), *overruled in part on other grounds*, *Brehm v. Eisner*, 746 A.2d 244 (Del. 2000) (noting that a “cardinal precept of the General Corporation Law of the State of Delaware is that directors, rather than shareholders, manage the business and affairs of the corporation”); *Gimbel v. Signal Cos., Inc.*, 316 A.2d 599, 608 (Del. Ch.), *aff’d*, 316 A.2d 619 (Del. 1974). In exercising its discretion concerning the management of the corporation’s affairs, the board of directors owes fiduciary duties to all stockholders and may not delegate its fiduciary duties to some group of stockholders who owe no such fiduciary duties. *See Paramount Commc’ns Inc. v. Time Inc.*, 1989 WL 79880, at \*30 (Del. Ch. July 14, 1989) (“The corporation law does not operate on the theory that directors, in exercising their powers to manage the firm, are obligated to follow the wishes of a majority of shares.”), *aff’d*, 571 A.2d 1140 (Del. 1989). In addition, stockholders or others cannot substantially limit the board’s ability to make a business judgment on matters of management policy. *See, e.g., Chapin v. Berwood Found., Inc.*, 402 A.2d 1205, 1211 (Del. Ch. 1979) (finding that the court could not “give legal sanction to agreements which have the effect of removing from directors in a very substantial way their duty to use their own best judgment on management matters”) (citing *Abercrombie v. Davies*, 123 A.2d 893, 899 (Del. Ch. 1956)), *aff’d sub nom. Harrison v. Chapin*, 415 A.2d 1068 (Del. 1980).

Directors of Delaware corporations must be able to make decisions based on the best interests of the corporation and *all* of its stockholders at the time the decision is made. Directors cannot be required to make decisions on behalf of the Company based on policies designated or proposed by a stockholder who does not owe fiduciary duties to the Company and all of its stockholders. Under Delaware law, directors cannot be directed by some percentage of the stockholders to enter into a contract or take an action that would prevent the board from “completely discharging its fundamental management duties to the corporation and its stockholders.”<sup>3</sup> Nor can a contract, bylaw, policy or stockholder resolution “limit in a substantial way the freedom of director decisions on matters of management policy.”<sup>4</sup>

The Delaware courts have consistently applied these principles to prevent attempts to dictate future conduct or decisions by directors, whether by contract, bylaw, policy, stockholder resolution or otherwise.<sup>5</sup> For example, in *Quickturn*, the Delaware Supreme Court invalidated a

---

reimburse the reasonable expenses of stockholders in connection with a proxy contest because such a bylaw provision prevented directors from completely exercising their fiduciary duties).

<sup>3</sup> *Quickturn Design Sys., Inc. v. Shapiro*, 721 A.2d 1281, 1291 (Del. 1998).

<sup>4</sup> *Abercrombie*, 123 A.2d at 899.

<sup>5</sup> 8 *Del. C.* § 141(a) (“The business and affairs of every corporation ... shall be managed by or under the direction of a board of directors....”); *see also Quickturn*, 721 A.2d at 1291.

provision of a rights plan adopted by the company's board of directors, which prevented any newly-elected board from redeeming the rights plan for six months, because the provision would "impermissibly deprive any newly elected board of both its statutory authority to manage the corporation [under the General Corporation Law of the State of Delaware] and its concomitant fiduciary duty pursuant to that statutory mandate."<sup>6</sup> Similarly, in *AFSCME*, the Delaware Supreme Court held that neither the board nor the stockholders of a Delaware corporation were permitted to adopt a bylaw provision that required future boards of directors to reimburse stockholders for the reasonable expenses they incurred in connection with a proxy contest.<sup>7</sup> The Court held that the proposed bylaw would impermissibly "prevent the directors from exercising their full managerial power in circumstances where their fiduciary duties would otherwise require them to deny reimbursement to a dissident slate."<sup>8</sup>

As in the *Quickturn* and *AFSCME* cases, the Proposal if implemented would result in the adoption by the Board of a policy dictating future conduct or decisions by members of Board without the consideration of the then-pertinent relevant factors. The Proposal if implemented would affect all fundamental management policy decisions of the Board and the exercise of the directors' fiduciary duties in making those decisions. The Proposal if implemented would not only apply to one fundamental decision (like the decision not to redeem a rights plan addressed by the Delaware Supreme Court in *Quickturn* and to reimburse proxy expenses addressed by the Delaware Supreme Court in *AFSCME*), but would apply by its terms to all fundamental decisions made on behalf of the Company. Accordingly, the Supreme Court's reasoning in the *Quickturn* and *AFSCME* cases compel the conclusion that the Proposal would be invalid if it were implemented because it does not contain an exception permitting the Board to deviate from the policy if the Board believes its fiduciary duties require it to do so.<sup>9</sup>

---

<sup>6</sup> *Quickturn*, 721 A.2d at 1291.

<sup>7</sup> *AFSCME*, 953 A.2d at 239.

<sup>8</sup> *Id.* The General Corporation Law of the State of Delaware (the "General Corporation Law") was amended after the *AFSCME* decision to add Section 113 which specifically permits Delaware corporations to adopt bylaws providing for the reimbursement by the corporation of expenses incurred by a stockholder in soliciting proxies in connection with the election of directors, subject to such conditions as the bylaws may prescribe. 8 *Del. C.* § 113. The addition of Section 113, however, did not overrule the principles of common law adopted by the Supreme Court in *AFSCME*. Rather, the adoption of Section 113 further demonstrates the principle that a future board cannot be divested of its managerial power in a policy or bylaw unless that divestiture is expressly permitted by the General Corporation Law.

<sup>9</sup> While the Proposal purports to permit the Company to operate "within the limits of the law" or "within the limits allowed by law and our articles of incorporation, bylaws, and similar governing documents," a policy that allows the Company to avoid taking actions that are not permitted by law is not equivalent to a fiduciary out permitting directors to avoid taking actions that are inconsistent with their judgment or fiduciary duties.

CONCLUSION

Based upon and subject to the foregoing and subject to the limitations stated herein, it is our opinion that the Proposal, if implemented, would violate Delaware law.

The foregoing opinion is limited to the laws of the State of Delaware. We have not considered and express no opinion on the laws of any other state or jurisdiction, including federal laws regulating securities or any other federal laws, or the rules and regulations of stock exchanges or of any other regulatory body.

The foregoing opinion is rendered solely for your benefit in connection with the matters addressed herein. We understand that you may furnish a copy of this opinion letter to the Securities and Exchange Commission and to the proponent of the Proposal in connection with the matters addressed herein, and we consent to your doing so. Except as stated in this paragraph, this opinion letter may not be furnished or quoted to, nor may the foregoing opinion be relied upon by, any other person or entity for any purpose without our prior written consent.

Very truly yours,

*Richard S. Layton & Finger, P.A.*

MJG/JJV