

## **Fiscal Year 2017 Second Quarter Update**

(November 1, 2016 – January 31, 2017)

# Safe Harbor Statement & Use of Non-GAAP Measures

This investor presentation dated March 6, 2017 contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Statements in this investor presentation that are not historical facts are hereby identified as "forward-looking statements" for the purpose of the safe harbor provided by Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements other than statements of historical fact, including without limitation, those with respect to the Company's goals, plans, expectations and strategies set forth herein are forward-looking statements. The following important factors and uncertainties, among others, could cause actual results to differ materially from those described in these forward-looking statements: the Company's ability to execute on its business strategy, including any cost reduction plans and the continued and increased demand for and market acceptance of its services, which could negatively affect the Company's ability to meet its revenue, operating income and cost savings targets, maintain and improve its cash position, expand its operations and revenue, lower its costs, improve its gross margins, reach and sustain profitability, reach its long-term objectives and operate optimally; failure to realize expected benefits of restructuring and cost-cutting actions; the Company's ability to preserve and monetize its net operating losses; difficulties integrating technologies, operations and personnel in accordance with the Company's business strategy; client or program losses; demand variability in supply chain management clients to which the Company sells on a purchase order basis rather than pursuant to contracts with minimum purchase requirements; failure to settle disputes and litigation on terms favorable to the Company; risks inherent with conducting international operations; and increased competition and technological changes in the markets in which the Company competes. For a detailed discussion of cautionary statements and risks that may affect the Company's future results of operations and financial results, please refer to the Company's filings with the Securities and Exchange Commission, including, but not limited to, the risk factors in the Company's most recent Annual Report on Form 10-K. These filings are available in the Investor Relations section of our website under the "SEC Filings" tab.

All forward-looking statements are necessarily only estimates of future results, and there can be no assurance that actual results will not differ materially from expectations, and, therefore, you are cautioned not to place undue reliance on such statements. Further, any forward-looking statement speaks only as of the date on which it is made, and we undertake no obligation to update any forward-looking statement to reflect events or circumstances after the date on which the statement is made or to reflect the occurrence of unanticipated events.

The information provided herein includes certain non-GAAP financial measures. These non-GAAP financial measures are intended to supplement the GAAP financial information by providing additional insight regarding results of operations of the Company. The non-GAAP EBITDA and Recurring EBITDA financial measures used by the Company are intended to provide an enhanced understanding of our underlying operational measures to manage the Company's core supply chain business, to evaluate performance compared to prior periods and the marketplace, and to establish operational goals. Certain items are excluded from these non-GAAP financial measures to provide additional comparability measures from period to period. These non-GAAP financial measures will not be defined in the same manner by all companies and may not be comparable to other companies. These non-GAAP financial measures are reconciled in the accompanying tables to the most directly comparable measures as reported in accordance with GAAP, and should be viewed in addition to, and not in lieu of, such comparable financial measures.

Financial information for the period ended July 31, 2016 is audited and for the period ended January 31, 2017 is unaudited.



## ModusLink at a Glance: Global, Integrated, Trusted

### **Recent Accolades**

Chain Award



Supply & Demand Chain Executive 2016 Green Supply



American Business Awards 2016 Gold Stevie® Award



Inbound Logistics Top 100 3PL Provider



Business Intelligence Group 2016 BIG Innovation Award

2555

Blue Sky Supplier Sustainability Award

EMC



*GoPro* GoPro Versatile Award



*Intel* Preferred Quality Supplier Award

\$459M	FY16 Revenue (NASDAQ: MLNK)
\$4.5+B <sup>1</sup>	FY16 Client materials managed through ModusLink
350+M <sup>1</sup>	FY16 Annual units shipped
66%	6 of 9 high tech clients in Gartner Supply Chain Top 25
1	Technology platform with single integration effort
9	Highly integrated supply chain and logistics solutions
2,100	FY17 Q2 – Full-time employees
21	Global sites
21	Languages

1 Internal Company Estimates - Unaudited



## **Global Footprint to Service our Worldwide Clients**

### AMERICAS

Riverside, Calif. Miami, Fla. Waltham, Mass. (HQ) Raleigh, North Carolina Nashville, Tenn. Orem, Utah Monterrey, Mexico Guadalajara, Mexico

#### **EMEA**

Brno, Czech Republic Kildare, Ireland Apeldoorn, The Netherlands Venray, The Netherlands

#### Sydney, Australia Chongqing, China Futian, China Kunshan, China Shenzhen, China Waigaogiao, China

ASIA

Shenzhen, China Waigaoqiao, China Isehara, Japan Penang, Malaysia Singapore

Distributed Last Mile Solution Centers (Waltham, MA – Corporate HQ)

## Global Capabilities to Drive Client Satisfaction



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# **Trusted by Leading Global Brands**

acer	ΔΝΙΜΑ	0 pugaba	cisco.	COBI
ebay	<b>EMC</b> <sup>2</sup>	ERICSSON	EuRall	🔹 fitbit.
FUĴĨTSU		here	Hewlett Packard Enterprise	hp
htc quietly brilliant	HYLA mobile reconsidered	JDE	Lenovo	
	logitech	Microsoft		PHILIPS
Reckitt Benckiser		ring	SanDisk <sup>.</sup>	SONY. make.believe
tile	тоттот 💖	<b>TOSHIBA</b> Leading Innovation >>>	UNIFY	ZEISS



## **Corporate Turnaround Plan Underway: Actions to Drive Profitability, Restore Growth and Deliver Value**

- ✓ Changes in Executive Leadership
- ✓ Investments in the Business
- ✓ Institution of Lean Principles and Methodologies Across our Global Footprint
- ✓ Reduction in Costs / Improvements
- ✓ Select Facility Downsizing to Optimize Performance
- ✓ Process-Driven Changes to Realign the Business Around Client Needs

Investing approximately \$20 million with anticipated annualized EBITDA improvements of \$32 million



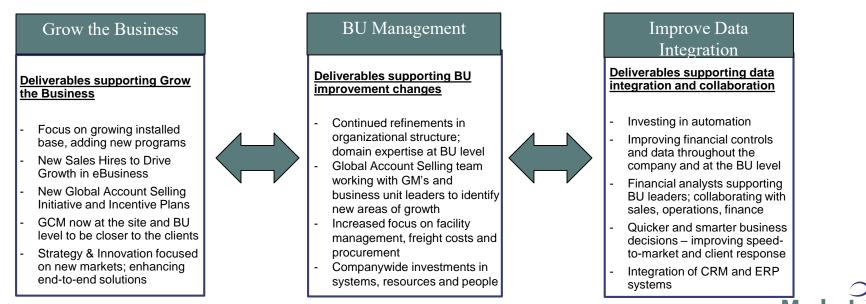
## **Redefining Priorities and Shifting Towards a Growth Mindset**

## ✓ Phase I: July 2016 – January 2017

- Organizational redesign; business structured globally around client needs (Business Unit Model)
- Headcount reductions as a result of process reforms and global realignment
- Select facility downsizing to optimize performance; gain greater control over client programs
- Enhanced Contracts Administration and Client onboarding capabilities and focus
- New Strategy & Innovation team with a focus on long-term growth
- 190 projects launched; 70% now complete (remaining consolidated in Phase II)
- Achieved approximately \$31 million in savings since the turnaround began

## ✓ Phase II: January 2017 – onwards (Shift towards Revenue Stabilization and Growth)

## **Priorities to Drive Performance and Client Satisfaction**



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## **Structure Driving the Turnaround**



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## **Fiscal Year 2017 Second Quarter Update**

(November 1, 2016 – January 31, 2017)

## **Fiscal 2017 Second Quarter Results – CEO Commentary**

"Our results through the first half of the year demonstrate that our turnaround plan is working. By de-centralizing corporate functions, improving processes and investing throughout our global footprint, we have successfully enhanced gross margins, lowered expenses and reduced our losses significantly. We are operating more efficiently and our clients are the ones who are benefitting the most. I'm pleased with the progress we have made to date and fully expect the second half of fiscal 2017 to show continued momentum. We remain on track to realize \$32 million in annualized EBITDA improvements and our goal remains to bring ModusLink back to profitability."

"Since we launched our turnaround plan, we have focused mostly on bringing domain expertise directly to our sites to improve our ability to service clients on a global scale. We maintain this continuous improvement mindset and are now focused equally on revenue stabilization and growth. Our teams have been concentrating on servicing and growing with existing clients, while promoting our end-to-end capabilities to capture new clients. Key to all of this is operational excellence and with a stronger foundation in place, we are confident that we will deliver. We look forward to reporting on our continued progress in the quarters ahead."

-- Jim Henderson, President and CEO



# **FY17 Second Quarter Performance (Unaudited)**

(\$'s in millions)	2Q FY17	2Q FY16	\$ Change	% Change
Net Revenue	\$117.6	\$120.0	-\$2.4	-2.0%
Gross Profit	\$11.2	\$3.7	\$7.5	206.4%
Gross Profit %	9.5%	3.0%	650 Bps	
SG&A	\$11.9	\$14.8	\$2.9	19.3%
Operating Expenses	\$12.7	\$15.3	\$2.6	17.1%
Operating Income (Loss)	\$(1.5)	\$(11.7)	\$10.2	87.1%
Net Income (Loss)	\$(2.9)	\$(13.9)	\$11.0	79.2%
EBITDA*	\$2.0	\$(9.2)	\$11.1	
Recurring EBITDA*	\$4.4	\$(7.0)	\$11.4	

- Net revenue of \$117.6 million, \$2.4 million or 2.0% below 2Q FY16 (revenue stabilization achieved)
- Gross margin of 9.5%, a 650 basis point improvement over 2Q FY16 (better processes and cost reduction initiatives)
- SG&A of \$11.9 million, a \$2.9 million or 19.3% reduction over 2Q FY16 (continued expense controls)
- Operating loss of \$(1.5) million, vs. an operating loss of \$(11.7) million, an improvement of \$10.2 million over 2Q FY16
- Net loss of \$(2.9) million, vs. a net loss of \$(13.9) million, an improvement of \$11.0 million over 2Q FY16
- EBITDA of \$2.0 million, vs. EBITDA of \$(9.2) million, an improvement of \$11.1 million
- Recurring EBITDA of \$4.4 million, vs. Recurring EBITDA of \$(7.0) million, an improvement of \$11.4 million

Fiscal 2017 2<sup>nd</sup> Quarter performance clearly demonstrates that the turnaround plan is working; better processes, foundation and collaboration resulting in better bottom-line performance.

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\* See EBITDA and Recurring EBITDA reconciliation on page 14.

# FY17 Second Quarter Performance (Unaudited) Business Segment Review

(\$'s in millions)	2Q FY17	2Q FY16	\$ Change
Net Revenue			
Americas	\$27.2	\$28.2	-\$1.0
Asia	\$38.9	\$44.5	-\$5.6
Europe	\$44.9	\$38.7	\$6.3
e-Business	\$6.6	\$8.6	-\$2.0
Total Net Revenue	\$117.6	\$120.0	-\$2.4

(\$'s in millions)	2Q FY17	2Q FY16	\$ Change
Operating Income (Loss)			
Americas	\$(1.7)	\$(4.9)	\$3.2
Asia	\$2.3	\$(0.3)	\$2.6
Europe	\$0.0	\$(4.2)	\$4.3
e-Business	\$(0.9)	\$(0.4)	-\$0.5
Total segment operating loss	\$(0.3)	\$(9.9)	\$9.6
Corporate-level activity	\$(1.2)	\$(1.8)	\$0.5
Total Operating Loss	\$(1.5)	\$(11.7)	\$10.2

- **Net revenue** declined in all segments less Europe, which increased by 16.2%
- While net revenue declined by \$2.4 million or 2.0%, operating income (losses) improved in all segments, less e-Business, which declined by \$0.5 million
- The Asia and Europe business segments were profitable on an operating income basis vs. a cumulative loss of \$4.6 million in last fiscal year's 2Q
  - The **Americas** generated a \$3.2 million increase in operating income (loss); net revenue declined modestly
- The **e-Business** segment experienced higher losses due to lower revenues and one-time items
- Revenues have begun to stabilize; gross margins are improving; expenses are significantly less than last year's 2<sup>nd</sup> quarter as a result of turnaround initiatives
- Better operating performance nearing break-even on a segment basis (less corporate-level activity)



# FY17 – 1<sup>st</sup> Half of the Year Performance (Unaudited)

(\$'s in millions)	1H FY17	1H FY16	\$ Change	% Change
Net Revenue	\$238.9	\$261.1	\$(22.2)	8.5%
Gross Profit	\$20.5	\$16.1	\$4.4	27.5%
Gross Profit %	8.6%	6.2%	240 Bps	
SG&A	\$25.5	\$27.8	\$2.3	8.1%
Operating Expenses	\$27.7	\$29.3	\$1.6	5.7%
Operating Income (Loss)	\$(7.1)	\$(13.2)	\$6.1	46.0%
Net Income (Loss)	\$(11.4)	\$(28.7)	\$17.3	60.1%
EBITDA*	\$(1.6)	\$(18.5)	\$16.9	
Recurring EBITDA*	\$3.9	\$(5.1)	\$9.0	

- Top-line declines anticipated, but % of decline is slowing revenue stabilization has been the priority
- Gross margins favorably impacted by process enhancements and cost reduction initiatives
- Operating expenses continue to decline, while investments in the business intensify
- Significant bottom-line improvements (operating and net losses reduced by 46% and 60.1%, respectively)
- Company achieves profitability on a Recurring EBITDA basis

1<sup>st</sup> and 2<sup>nd</sup> quarter performance shows dramatic year-over-year improvements Continued focus on organizational efficiencies – shifting towards a growth mindset



\* See EBITDA and Recurring EBITDA reconciliation on page 14.

# FY17 – EBITDA Reconciliation (Unaudited)

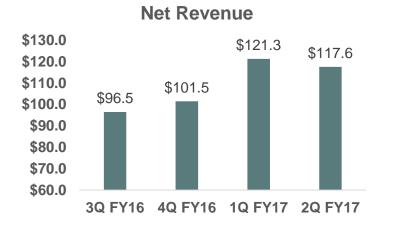
#### Net loss to Recurring EBITDA

	Three Months Ended January 31,		Six Months Ended January 31,		uary 31,		
		2017	 2016		2017		2016
Net loss	\$	(2,906)	\$ (13,948)	\$	(11,449)	\$	(28,721)
Interest income		(15)	(114)		(180)		(202)
Interest expense		2,109	2,777		4,138		5,506
Income tax expense		723	206		1,772		1,056
Depreciation		2,068	1,919		4,090		3,874
EBITDA		1,979	 (9,160)		(1,629)		(18,487)
SEC inquiry and financial restatement costs		10	345		12		167
Strategic consulting and other related professional fees		3	277		7		284
Executive severance and employee retention		-	-		300		-
Restructuring		776	240		2,150		1,247
Share-based compensation		189	502		381		958
Impairment of goodwill and long-lived assets		-	305		-		305
Unrealized foreign exchange (gains) losses, net		1,815	1,087		1,582		1,816
Other non-operating (gains) losses, net		(990)	(384)		(105)		8,778
(Gains) on investments in affiliates and impairments		(396)	(259)		(896)		(217)
ALPS initiative costs		983	-		2,144		-
Recurring EBITDA	\$	4,369	\$ (7,047)	\$	3,946	\$	(5,149)

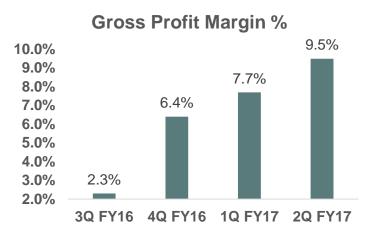
Turnaround plan on track; Company reaffirms anticipated annualized Adjusted EBITDA improvements of approximately \$32.0 million; Company continues to focus on net revenue stabilization and growth.

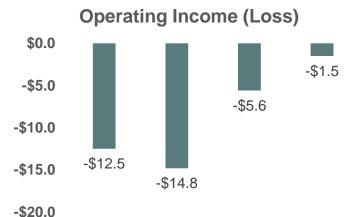


## **Historical Financial Review – Building Momentum**









3Q FY16 4Q FY16 1Q FY17 2Q FY17

Revenue Stabilization / Consistent Increases in GPM % /

Expenses Reduced with Further Improvements Anticipated / Losses Shrinking – On Path to Profitability



# ModusLink Consists of Two Business Models:

Supply Chain Business – Operating Subsidiary

Holding Company – Financial Management; Targeting Acquisitions to Leverage \$2.1B in NOL's

Fiscal Year 2017 – 1H Performance <i>(\$M) (* - unaudited)</i>	Supply Chain Business*	Holding Company*	Public Company*
Revenue	\$238.9	\$0.0	\$238.9
Gross Profit	\$20.5	\$0.0	\$20.5
Operating Expenses	\$25.1	\$2.6	\$27.7
Operating Loss	\$(4.5)	\$(2.6)	\$(7.1)
Net Loss	\$(6.2)	\$(5.2)	\$(11.4)
EBITDA	\$(0.1)	\$(1.5)	\$(1.6)
Recurring EBITDA	\$6.1	\$(2.2)	\$3.9
Cash / Trading securities	\$26.8	\$98.5	\$125.3
Debt - carrying value	\$0.0	\$57.6	\$57.6

<u>Holding Company</u>: 1H Net Loss consists primarily of – \$2.6 million in operating expenses, \$1.8 million in cash interest expense and \$2.1 million in non-cash amortization of the debt discount.



\* See EBITDA and Recurring EBITDA reconciliation on page 14.

## Strong Balance Sheet – Sufficient Liquidity to Fund Turnaround Plan and All Working Capital Requirements

#### **Select Balance Sheet Data**

Jan. 31. 2017

Jul. 31. 2016

(\$ in millions)

(*	<u></u>	<u> </u>
Total Cash & Equivalents	\$114.3	\$130.8
Trading Securities	\$11.0	\$16.8
Working Capital	\$113.8	\$125.1
Total Debt <sup>1</sup> (at maturity)	\$67.6	\$69.6
Current Ratio	1.7	1.6
Net Debt and Trading Securities <sup>2</sup>	\$57.7	\$78.0

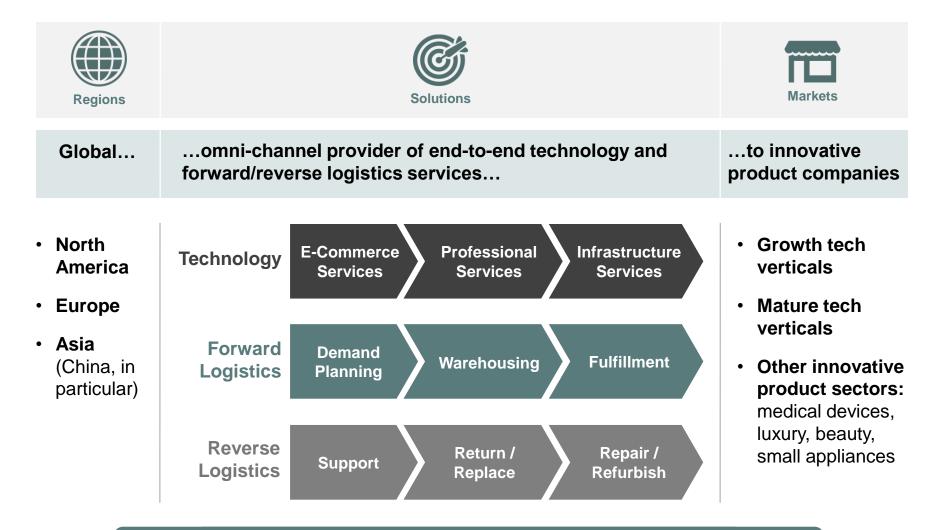
- \$125.3 million in cash, cash equivalents and trading securities to fund working capital, business needs and corporate realignment initiatives.
- ABL Credit Facility with PNC Bank (agent/lender); up to \$50 million available (contingent upon assets and Agreement conditions); \$0.0 million borrowed as of January 31, 2017 (excluding undrawn LCs).
- Raised \$100 million in 2014 through Convertible Notes Offering:
  - Wells Fargo Bank Trustee
  - Bear interest at 5.25% per annum, payable semi-annually
  - Mature in March 2019
  - Net carrying value of the Notes was \$57.6 million as of quarter end
- Cash decrease was expected and is due mainly to the expected seasonal investment in working capital associated with the ~20% increase in quarterly revenues (Q2 FY17 vs. Q4 FY16) as well as unwinding of working capital related to a planned client exit.

Ability to pay down debt through cash, cash equivalents and trading securities; Net debt position down due to turnaround initiatives – expected to increase with future real estate sales

1 Represents amount of the Convertible Notes at maturity plus the balance borrowed on the Credit Facility as of the balance sheet date. 2 Represents Total Cash & Equivalent + Trading Securities – Total Debt (at maturity).



# **Strategic Positioning – Global Value Proposition**



A clear strategy for future growth



## **Our End-to-End Capabilities**



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## **Summary: Investment Considerations**

Complete End-to-End Solutions Provide Competitive Edge Unmatched Global Footprint to Meet Client Requirements

Diversified Supply Chain Relationships Driving Client ROI

Long-term View of the Markets; Positioned to Leverage Offerings in New Emerging Categories



Longstanding Customer Relationships Across Both Legacy and Growth Industries

Client Base of Fortune 500 Global Leaders

Strong Balance Sheet, Access to Capital and Commitment from Board and Executives to Implement Turnaround!

Anticipate Significant Improvements in Bottom-Line Performance and Cash Flow Generation in FY17 Investments in Infrastructure, Systems and Processes to Improve Efficiencies and Drive Bottom-Line Performance





**THANK YOU!**