





I love the creative process of starting and scaling companies. Thinking a whole lot about how soccer impacts communities these days.



2,481 followers



Very (formerly Spartan) is growing!



Sheldon Grizzle Published on LinkedIn

We are growing and looking for a couple key hires at Very. All of our growth to date has been done without anyone focusing on marketing or sales. The time has finally come to hire a ma ...see more

6 Comments



Wow. Good work Cam!

Sheldon commented



So good to see this program still growing in Chattanooga after 10...

Sheldon shared this



This smart, Clark! I hope you get some good uptake on this.

Sheldon commented

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Experience

Co-Founder / President

Chattanooga Football Club

Jan 2009 - Present · 10 yrs 1 mo Chattanooga, Tennessee Area

One of a handful of co-founders for Chattanooga FC...proud to say we are one of the most successful clubs in US soccer history (and we are just getting started!). One national championship, seven Southeast Conference championships and four NPSL runner ups in ten seasons.

Always happy to help others passionate about starting teams in their city. I've had the chance to do this with Detroit City FC and Kingston Stockade FC. Let me know how I can help!





Strategic Partnerships/Co-Founder

CO.STARTERS

Apr 2008 – Present · 10 yrs 10 mos Chattanooga, Tennessee Area

Our team at CO.LAB, led by Enoch Elwell and Rebekah Marr, created CO.STARTERS as an answer to the emerging needs of creative entrepreneurs and small business owners in Chattanooga. We took the best of what we had learned from building a strong startup community in our city, and combined it with the best of the high growth startup me... See more

Director

Blank Slate Ventures

May 2011 – Present · 7 yrs 9 mos Chattanooga, Tennessee Area

Blank Slate Ventures is a seed fund designed specifically for pre-revenue startups in the Chattanooga region. We are looking to invest in teams of entrepreneurs who are building companies that have the potential to disrupt their respective industries. ... See more

Co-Founder

Very

Jan 2014 – Jan 2018 · 4 yrs 1 mo Chattanooga, Tennessee Area

Co-Founder / Head of Product

ReadyCart (acquired by Grapevine Inc.)

Nov 2013 – Aug 2017 · 3 yrs 10 mos Chattanooga, Tennessee Area

In August of 2017, ReadyCart was acquired by Grapevine Logic. We are really excited about Grapevine's leadership and vision for helping creators! Looking forward to seeing how they leverage what we built to now help build their business.

Show 5 more experiences ~

Education

Covenant College

BA, Psychology

1999 – 2003

Activities and Societies: Men's Soccer, Psi Chi Honor Society, Caving Club

Volunteer Experience



Q Search











Feb 2015 - Present • 4 yrs Animal Welfare

Founder/Board of Directors/Executive Committee

The Company Lab

Sep 2015 - Present • 3 yrs 5 mos **Economic Empowerment**

Board of Directors

The Enterprise Center Chattanooga

May 2014 - Present • 4 yrs 9 mos **Economic Empowerment**

The Enterprise Center is establishing Chattanooga as a hub of innovation, improving people's lives by leveraging the city's digital technology to create, demonstrate, test, and apply solutions for the 21st century. They do this through leading the efforts behind Chattanooga's Innovation District, applications and research and digital equity.

- Innovation District- The Chattanooga Innovation District, designated in January 2015, is part of Chattanooga's dense and walkable urban core that contains a catalytic mix of start-up businesses, incubators, accelerators and other innovation economy generators and amenities.
- Applications and Research- The Applications and Research agenda aims to increase Chattanooga's opportunities as a national test-bed, or living laboratory for the creation, development, education, and business generation potential of the city's digital assets, in particular the gigabit network and smart grid.
- Digital Equity- Tech Goes Home is a digital inclusion program that works with community partners to help residents across Hamilton County gain access to the skills, hardware, and Internet connectivity required for 21st century success.

Show 5 more experiences ~

Intrepreneurship · 99+	
Endorsed by Mike Eckert and 23 others who are	Endorsed by 4 of Sheldon's colleagues at
highly skilled at this	Chattanooga Football Club
Start-ups · 99+	
Endorsed by Mike Eckert and 15 others who are	Endorsed by 5 of Sheldon's colleagues at
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eadership · 99+	
Endorsed by John Sorrow and 4 others who are	Endorsed by 4 of Sheldon's colleagues at
highly skilled at this	Chattanooga Football Club







