






Magali Mathieu
 Co Founder at atlasGO | Social Entrepreneur
 San Francisco Bay Area

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 atlasGO
 Hult International Business School
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PEOPLE RUNNING FOR GOOD CAUSES, "SO,..."
 Magali Mathieu
 Published on LinkedIn

One of my big passions, as a social entrepreneur is questioning the "So, What?" behind social and environmental initiatives. Thank you Jonny for brainwashing me with this 7 years ago ...see more

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Excited to be at B Lab
#bcorpchampionsretreat this wee...
 Magali shared this
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#whatmakesyouGO atlasGO
 Magali commented

What makes you go?
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Experience




Co Founder & Chief Partnership Builder
 atlasGO
 Jun 2016 – Present · 2 yrs 4 mos
 San Francisco Bay Area

Atlas is a social media and fitness tracking app with the goal to build a global community of sweaty change makers. A Benefit corporation and certified B Corp, Atlas is running community engagement campaigns for corporates in the form of digital charity runs/walk-a-thons through a mobile app.



ATLAS: Employee engagement...



Milestone Maker Graduate
 Nasdaq Entrepreneurial Center
 Jan 2017 – Apr 2017 · 4 mos
 San Francisco Bay Area

This 12-week program is designed to help founders set and hit their next critical business milestone. Selected entrepreneurs receive individualized mentoring, training, and resources all

at no cost.
... See more



Intern

Made In A Free World

Oct 2015 – Mar 2016 · 6 mos
San Francisco Bay Area



Chairwoman

Enactus UK Alumni

Apr 2015 – Aug 2015 · 5 mos

Enactus UK Alumni are the Alumni Network for Enactus UK (formerly SIFE) students, creating social enterprises globally.

The Alumni network offer a range of services for its members, as well as current st... See more



eft Supply Chain & Logistics Intelligence

2 yrs

Marketing Manager

Sep 2014 – Aug 2015 · 1 yr
London, United Kingdom

eft Supply Chain and Logistics Business Intelligence is a subsidiary of FCBI. eft provides the industry with essential business intelligence in the form of news, reports, benchmarking data, white papers and high-level events in supply chain and logistics.
... See more



Content Manager and Website Editor

Sep 2013 – Sep 2014 · 1 yr 1 mo
London

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Education



Hult International Business School

Master's degree, Social Entrepreneurship
2015 – 2016



Royal Holloway, University of London

Bachelor of Science (BSc), Management with International Business
2010 – 2013

Volunteer Experience



Project member

Proyecto Mosaico Nicaragua

Jul 2009 – Jul 2009 · 1 mo

Nicaragua
Poverty Alleviation

- Build street Library
- Worked with disabled individuals to provide them an income building piñatas

Skills & Endorsements

Leadership · 45

Endorsed by 2 of Magali's colleagues at atlasGO

Strategy · 30

Endorsed by David S. and 1 other who is highly skilled at this

Endorsed by 2 of Magali's colleagues at Enactus

Management · 28

Endorsed by 2 of Magali's colleagues at Enactus

Endorsed by 7 people who know Management

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Recommendations

Received (0)

[Given \(1\)](#)



Jeffrey LaBrot

TMX Group - Toronto Stock Exchange / Toronto Venture Exchange

July 13, 2017, Magali was a client of Jeffrey's

We're proud to have an experienced investment professional such as Jeff on the Advisory Board of our startup! Jeff successfully mentored me through the NASDAQ Milestone Maker program, an intense 12-week curriculum that helped me grow personally and professionally. Jeff was a big reason that I was able to identify crucial goals for our startup and to accomplish them during the program to help me graduate from the program. I am impressed about Jeff's deep knowledge and experience in the tech industry and his ability to analytically approach and solve the complex problems we face as a young company. I'm super happy that Jeff has decided to support me beyond the Milestone Maker program and accepted a role as an advisor. Even if we ask 100 questions about our financial model or business plan, Jeff answers the call and takes time for us. His personality, knowledge and leadership have been a proven asset to our social business and earns my highest recommendation.

[Show more](#)



