

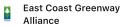
Anne Maleady

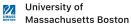
Senior executive in Retail Industry, Non-Profit Trustee and Leader

Greater Boston Area

Message











Being outside is a critical part of my life. Wind, rain, snow. Bicycle, boat, boots. Fresh air, dirt, stars. It's all good. I draw my energy from the outdoors and have made it a focus to share my joy with others. Years of service in non-profits has given me a keen appreciation for how difficult it has become for ...

Show more ~

Experience



Trustee

Greenw

East Coast Greenway Alliance

2006 – Present · 12 yrs

Alliance

Raleigh-Durham, North Carolina Area

Trustee at the ECGA. The East Coast Greenway is a 3000 mile transportation corridor for pedestrians, cyclists, and other users of greenways. This developing trail system links the major urban areas on the eastern seaboard from Calais Maine to Key West Florida. The route is fully mapped and is currently 33% off road and ADA accessible.

Americ

Board of Directors, current President

Americ an

ACA American Canoe Association

Canoe Associa tion 2005 – Present · 13 yrs Fredericksburg Virginia

Established 1880, the ACA is the oldest member based, national nonprofit organization serving the paddling public through safety, education, conservation, competition, stewardship. The ACA is currently supporting the Worldwide Voyage of the Hokule'a a replica of a traditional Polynesian voyaging canoe.

Kaya k Power

Senior Consultant

Kayak Power

2000 - Present · 18 yrs

REI
Recreat
ional
Equipm

ent Inc

Retail Director

REI Recreational Equipment Inc 1991 – 2012 · 21 vrs

1991 – 2012 · 21 yrs Northeast, SoCal-AZ

Multi store director in charge of retail expansion: researching store locations, staffing, setting financial objectives, maximizing store operations, oversee ing marketing, and ensure professional customer interactions.



District Manager

Eastern Mountain Sports

n 1979 – 19 Sports Northeas

1979 – 1991 · 12 yrs Northeast, Colorado

Retail Director leading in stores in 7 states in Northeast, Rockies, Midwest. Delivered financial results, hired and trained leaders, established new stores and markets

Education



University of Massachusetts Boston

ersity of

Bachelor of Arts (B.A.), History, Anthropology

Massac husetts

Boston Volunteer Experience

ACA America n Canoe

President

ACA American Canoe Association 2005 – Present • 13 yrs

Associa tion

Education

The American Canoe Association (ACA) is a member based, national nonprofit organization serving the broader paddling public by providing education related to all aspects of paddling; stewardship support to help protect paddling environments; and sanctioning of programs and events to promote paddlesport competition and recreation



Trustee

Coast Greenw East Coast Greenway Allaince

2006 - Present • 12 yrs

ay Allaince

Environment

The East Coast Greenway is a developing trail system, spanning nearly 3,000 miles as it winds its way between Canada and Key West, linking all the major cities of the eastern seaboard. Over 28 percent of the route is already on safe, traffic-free paths.

