

# **BOFI HOLDING, INC.**

## **Investor Presentation**

**January 2018**

NASDAQ: BOFI

# Safe Harbor



This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Reform Act"). The words "believe," "expect," "anticipate," "estimate," "project," or the negation thereof or similar expressions constitute forward-looking statements within the meaning of the Reform Act. These statements may include, but are not limited to, projections of revenues, income or loss, estimates of capital expenditures, plans for future operations, products or services, and financing needs or plans, as well as assumptions relating to these matters. Such



statements involve risks, uncertainties and other factors that may cause actual results, performance or achievements of the Company and its subsidiaries to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. For a discussion of these factors, we refer you to the Company's reports filed with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended June 30, 2017. In light of the significant uncertainties inherent in the forward-looking statements included herein, the inclusion of such information should not be regarded as a representation by the Company or by any other person or entity that the objectives and plans of the Company will be achieved. For all forward-looking statements, the Company claims the protection of the safe-harbor for forward-looking statements contained in the Reform Act.

# Our Business Model is More Profitable Because Our Costs are Lower

<i>As % of average assets</i>	<b>Bofl<sup>1</sup> (%)</b>	<b>Banks \$1-\$10bn<sup>2</sup> (%)</b>
Net interest income	3.94	3.48
Salaries and benefits	0.83	1.49
Premises and equipment	0.15	0.32
Other non-interest expense	0.58	0.99
<b>Total non-interest expense</b>	<b>1.56</b>	<b>2.80</b>
<b>Core business margin</b>	<b>2.38</b>	<b>0.68</b>

1. For the three months ended 09/30/17 – the most recent data on FDIC website “Statistics on Depository Institutions Report”  
Bofl Federal Bank only, excludes Bofl Holding, Inc. to compare to FDIC data

2. Commercial banks by asset size. FDIC reported for three months ended 09/30/17. Total of 511 institutions \$1-\$10 billion

# Bofi's Business Model Is Differentiated From Other Banks



- Digital Marketing
- Affinity and Distribution Partners
- Data mining/target feeding direct marketing
- Cross-sell

- Automated fulfillment
- Inbound call center sales
- Outbound call center sales
- Minimal outside sales
- Significant inside sales

- Self-service
- Digital journey
- Direct banker (call center)

- Balance sheet
- Whole loan sales options
- Securitization

## Core Digital Capabilities

**Data Driven Insight**

**Integrated Customer Experience**

**Digital Marketing**

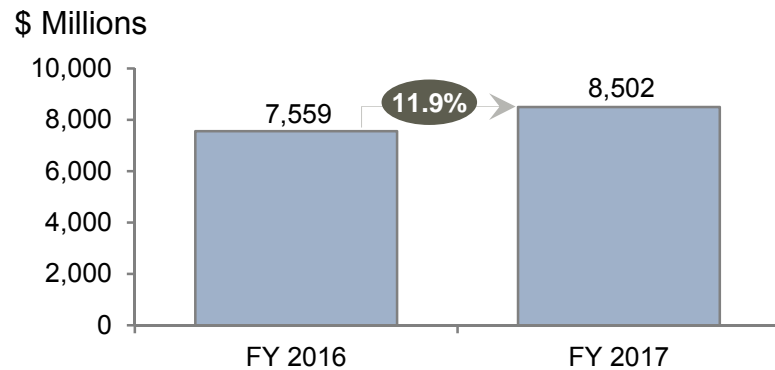
**Digitally Enabled Operations**

**Next-Gen Technology**

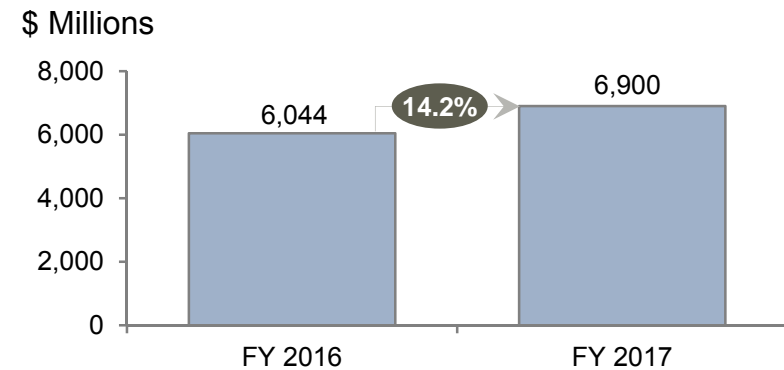
# Fiscal 2017 Highlights Compared with Fiscal 2016



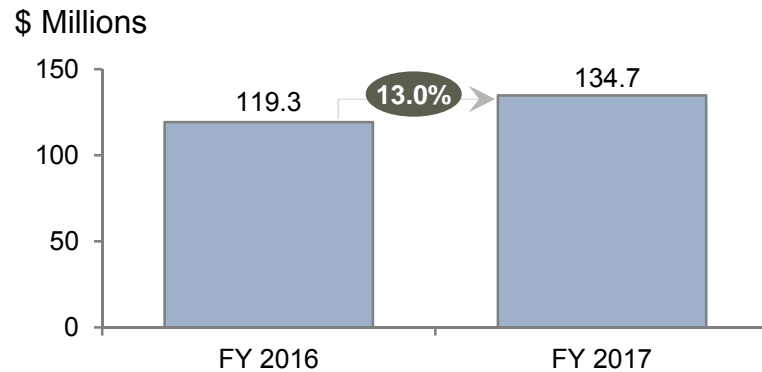
## Asset Growth



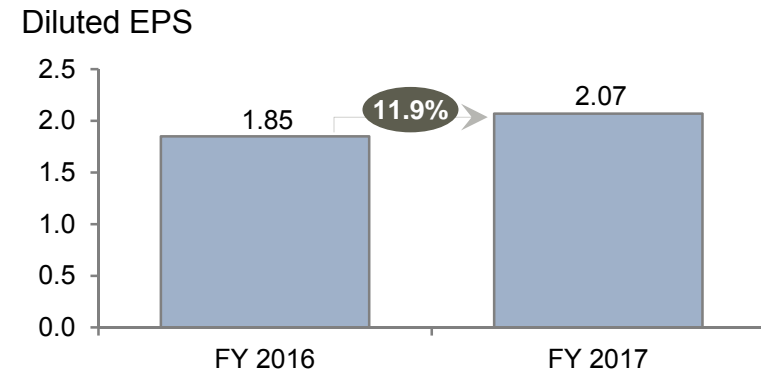
## Deposit Growth



## Net Income



## Diluted EPS



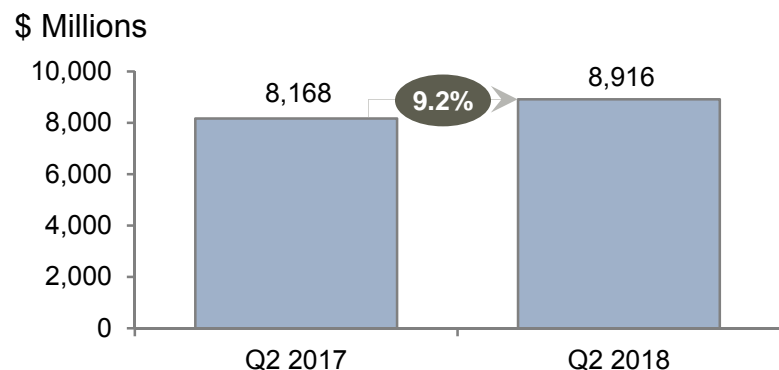
**Return on Equity = 17.78%**

**Return on Assets = 1.68%**

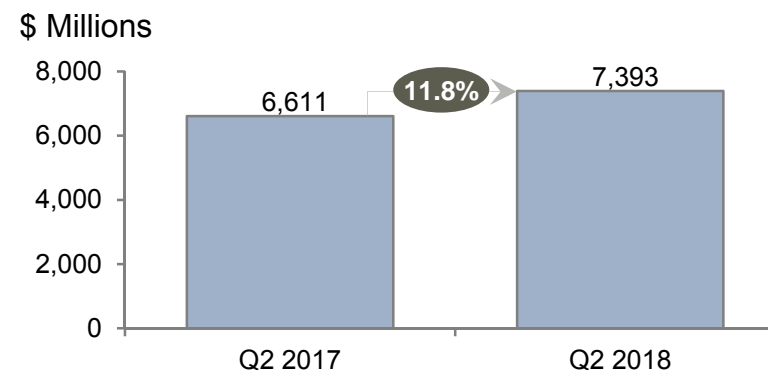
# Fiscal 2018 Second Quarter Highlights Compared with Fiscal 2017 Second Quarter



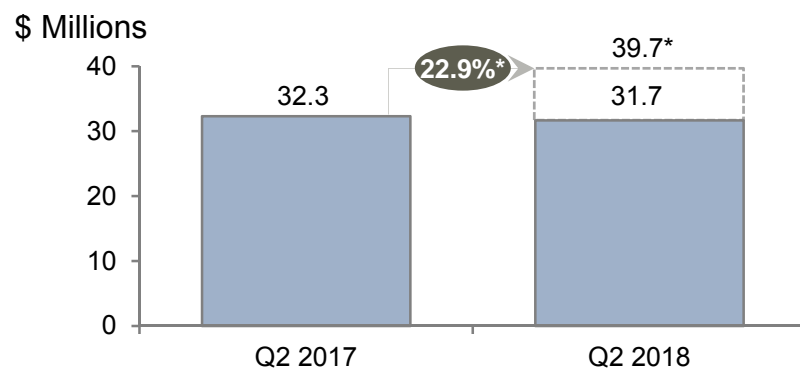
## Asset Growth



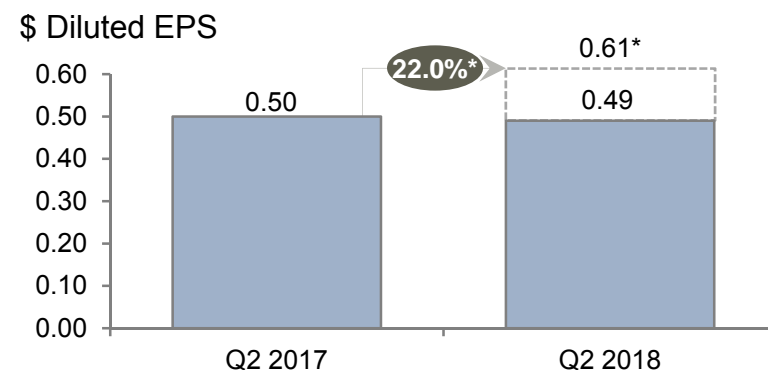
## Deposit Growth



## Net Income



## Diluted EPS



**Non-GAAP Return on Equity = 18.54%\***

**Non-GAAP Return on Assets = 1.87%\***

**GAAP Return on Equity = 14.37%**

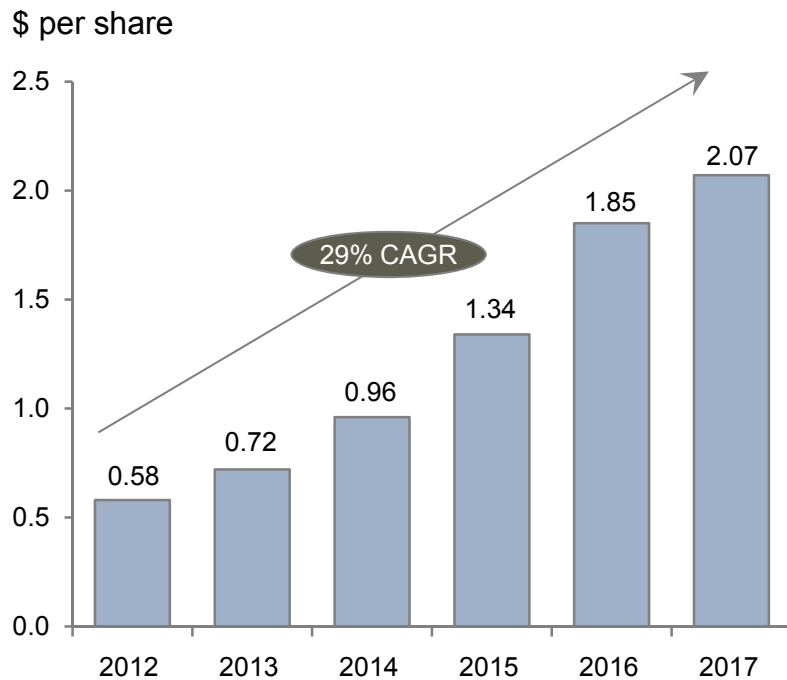
**GAAP Return on Assets = 1.49%**

\* Non-GAAP – adjusted for one-time deferred tax asset valuation charge of \$8.0 million. Non-GAAP return on equity and non-GAAP return on assets additionally consider a full quarter's weighting impact of our share repurchases completed during the quarter ended December 31, 2017.

# Diluted EPS and Return on Equity Have Been Consistently Strong Despite Significant Increase in Tier 1 Capital Ratios

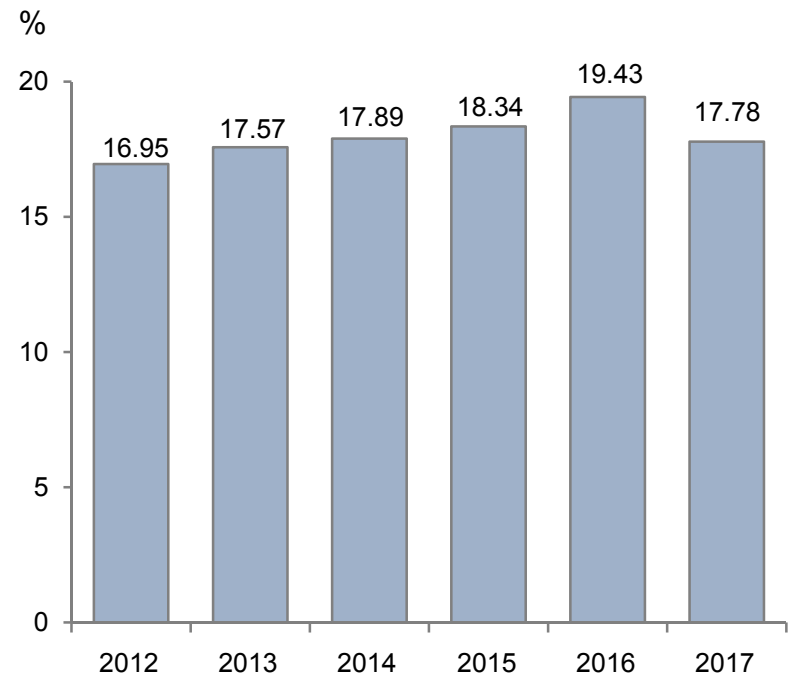


### Diluted EPS (FY)



Book value per share	2012	2013	2014	2015	2016	2017
	\$3.95	\$4.79	\$6.33	\$8.51	\$10.73	\$13.05

### Return On Average Equity (FY)



Tier 1 leverage ratio	2012	2013	2014	2015	2016	2017
	8.6%	8.6%	8.7%	9.3%	8.8%	9.6%

## Bofl is a Top Quartile Performer Versus Bank Peer Group

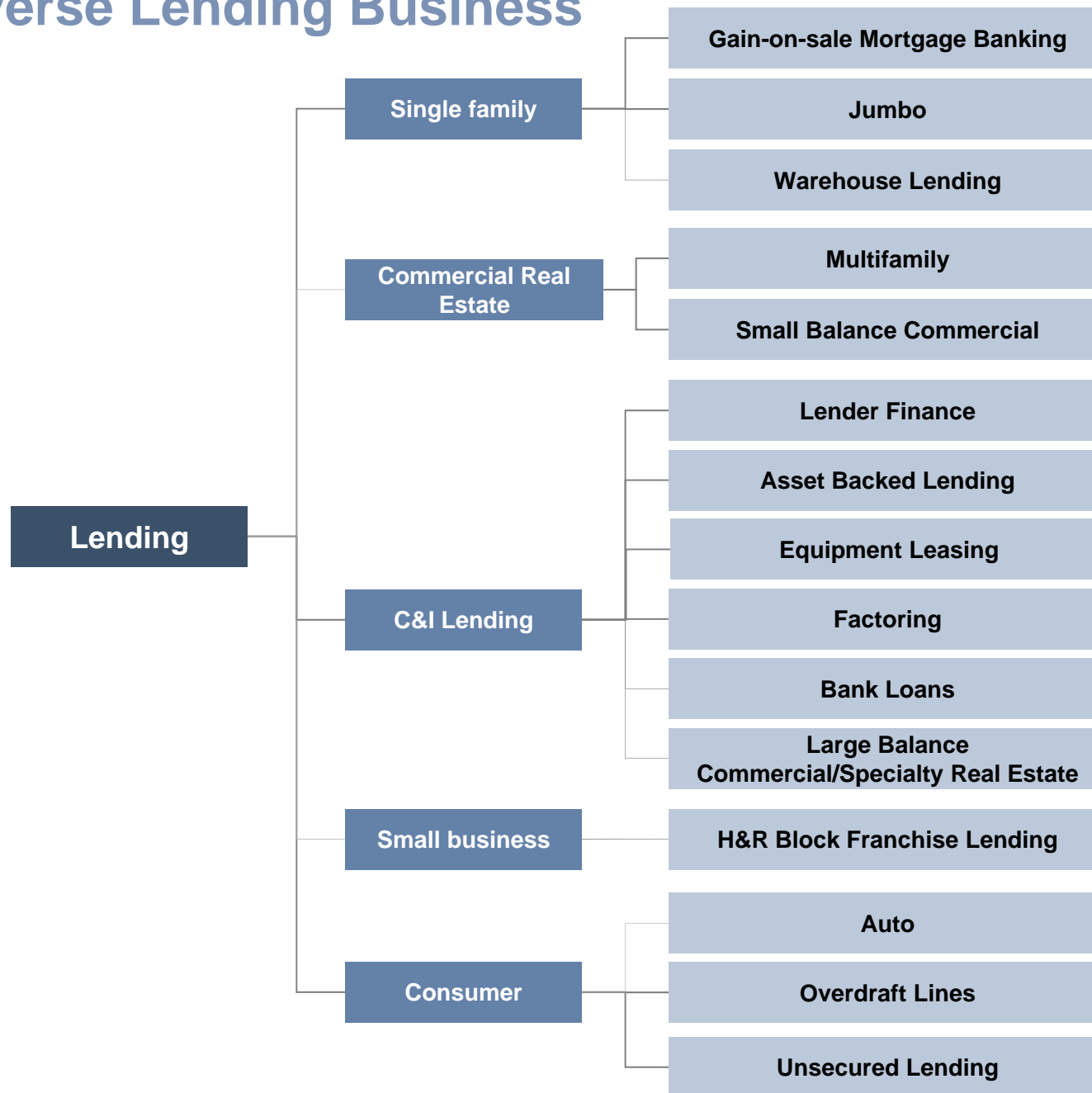
The 93% on ROE means that the Bank outperformed 93% of all banks. The 19% G&A ranking means that only 19% of banks spend less on G&A than Bofl. Peer group includes savings banks greater than \$1 billion.

	<b>Bofl Federal Bank</b>	<b>Peer Group</b>	<b>Percentile</b>
ROAA	1.82%	0.93%	90%
Return on equity	19.52%	8.49%	93%
G&A	1.51%	2.60%	19%
Efficiency ratio	31.95%	63.09%	5%

Source: Uniform Bank Performance Report (UBPR) as of 9/30/2017  
 Note: Peer group is all savings banks with assets greater than \$1 billion for quarter ended 9/30/17



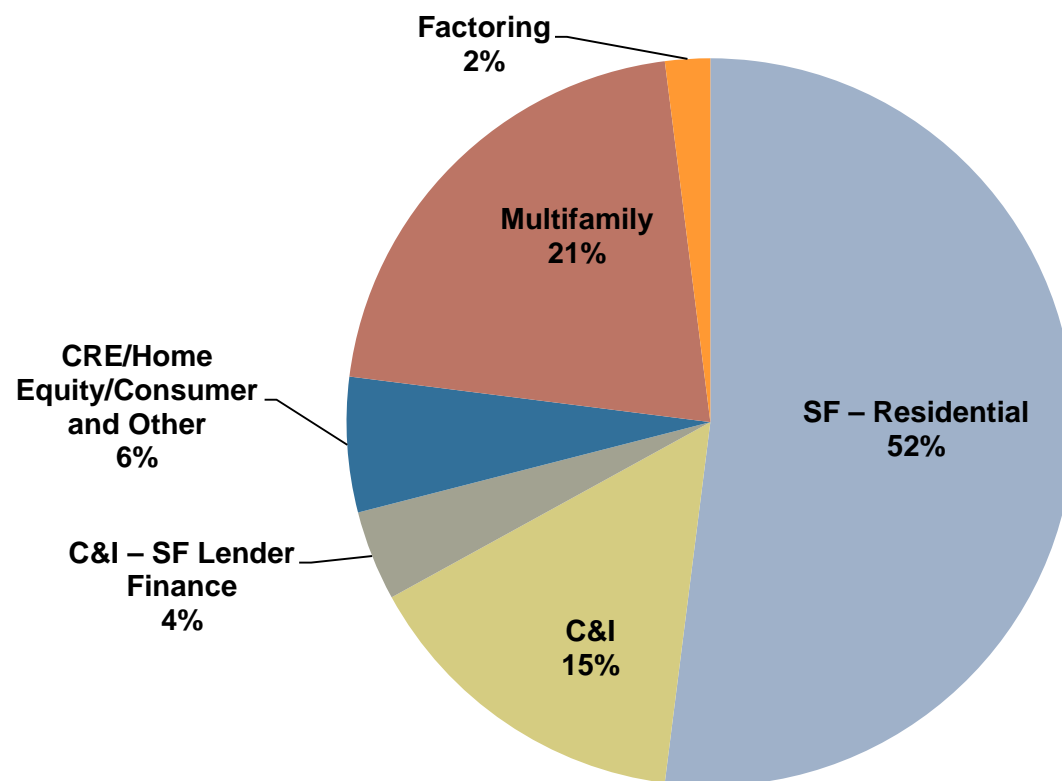
# Diverse Lending Business



# Loan Diversity – December 31, 2017

## Loan Portfolio<sup>1</sup>

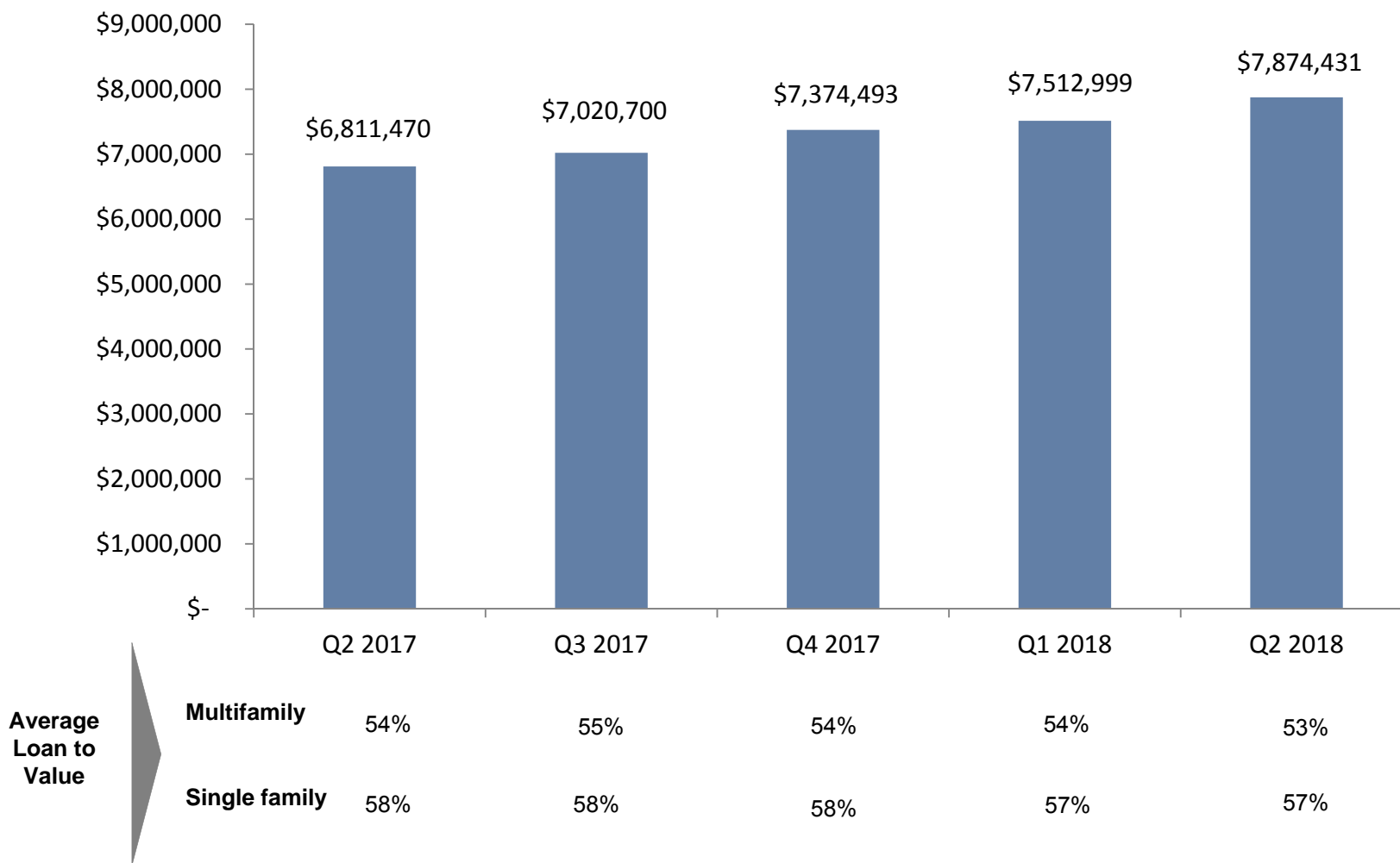
100% = \$7,969 Million



1. Gross loans and leases before premiums, discounts and allowances

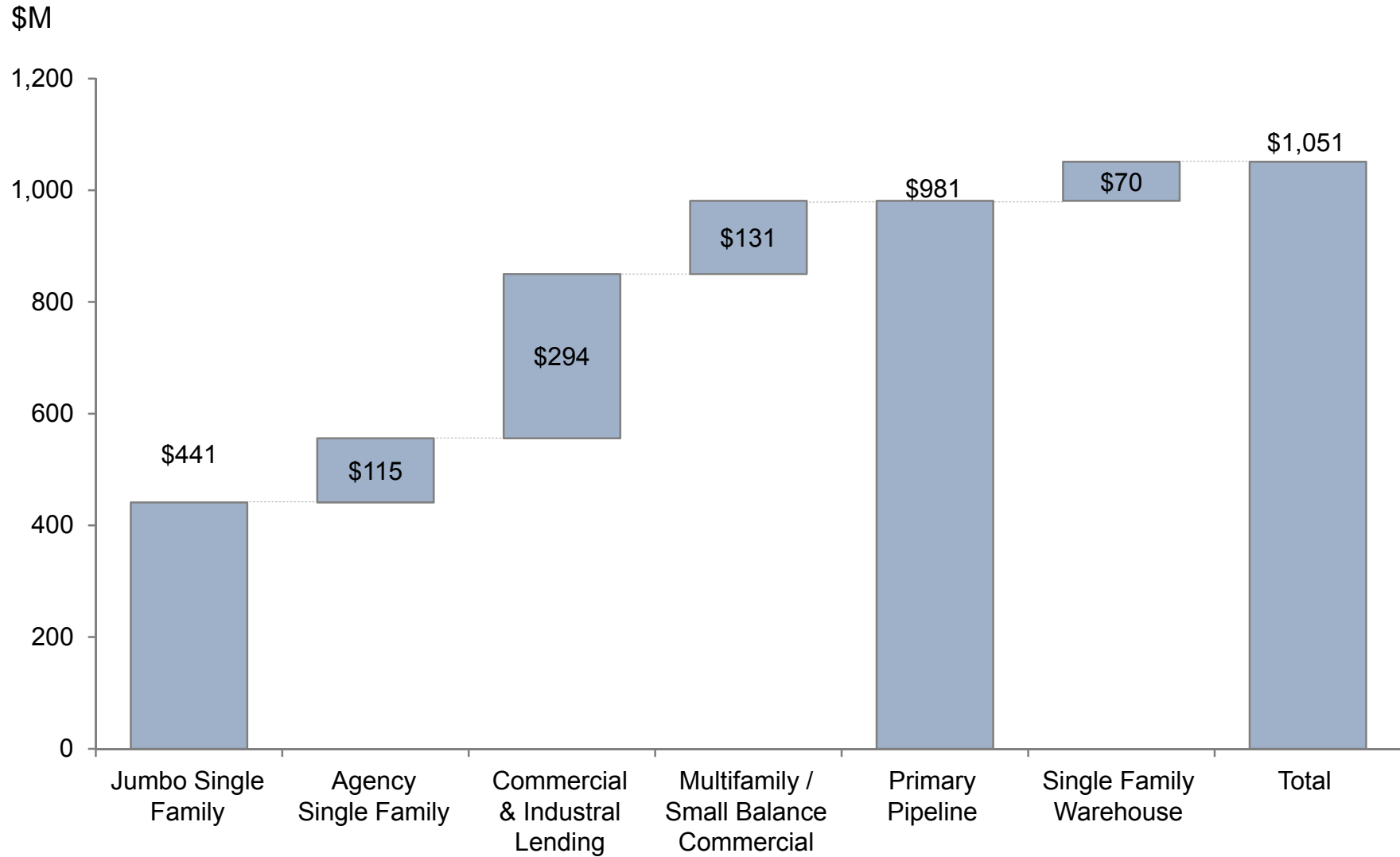
# Our Asset Growth has been Driven by Strong and Profitable Organic Loan Production

Net Loan Portfolio – End of Last Five Quarters (\$ in Thousands)



# Loan Pipeline Remains Strong

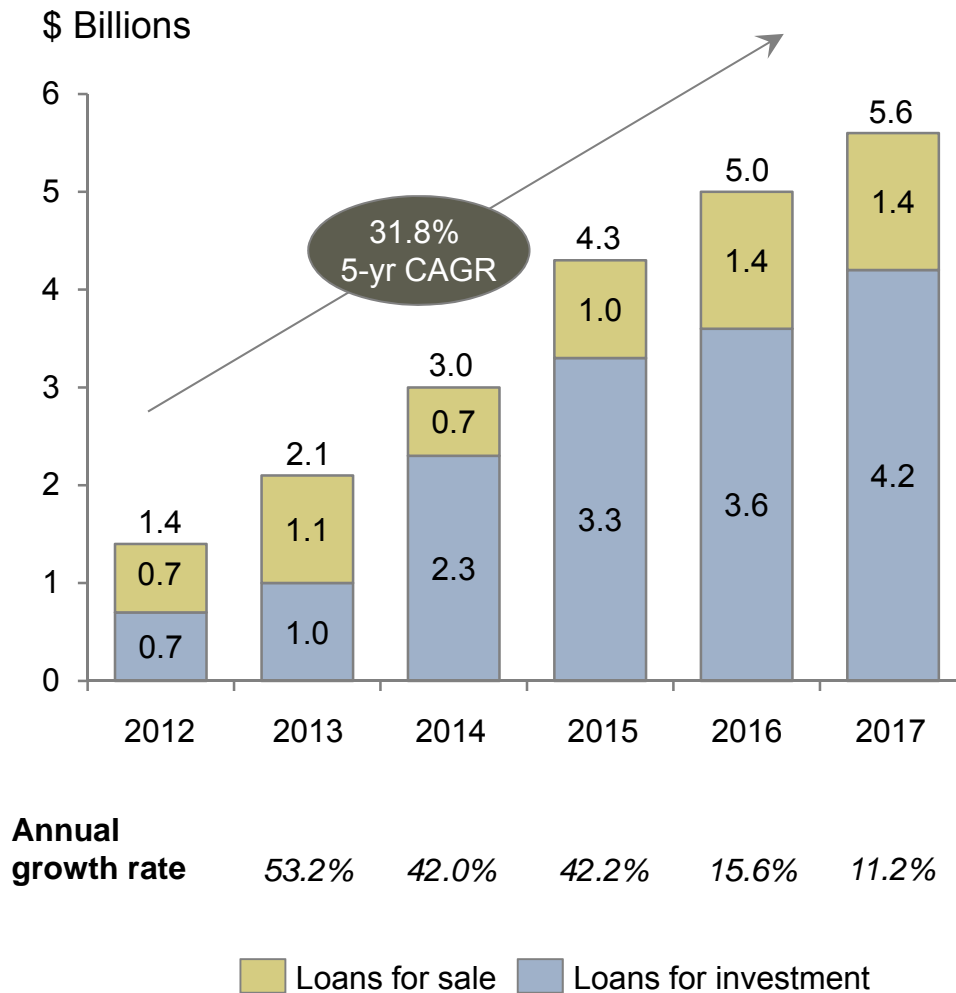
## FY 2018 Q2



# Loan Origination Growth



## Fiscal Year Loan Originations



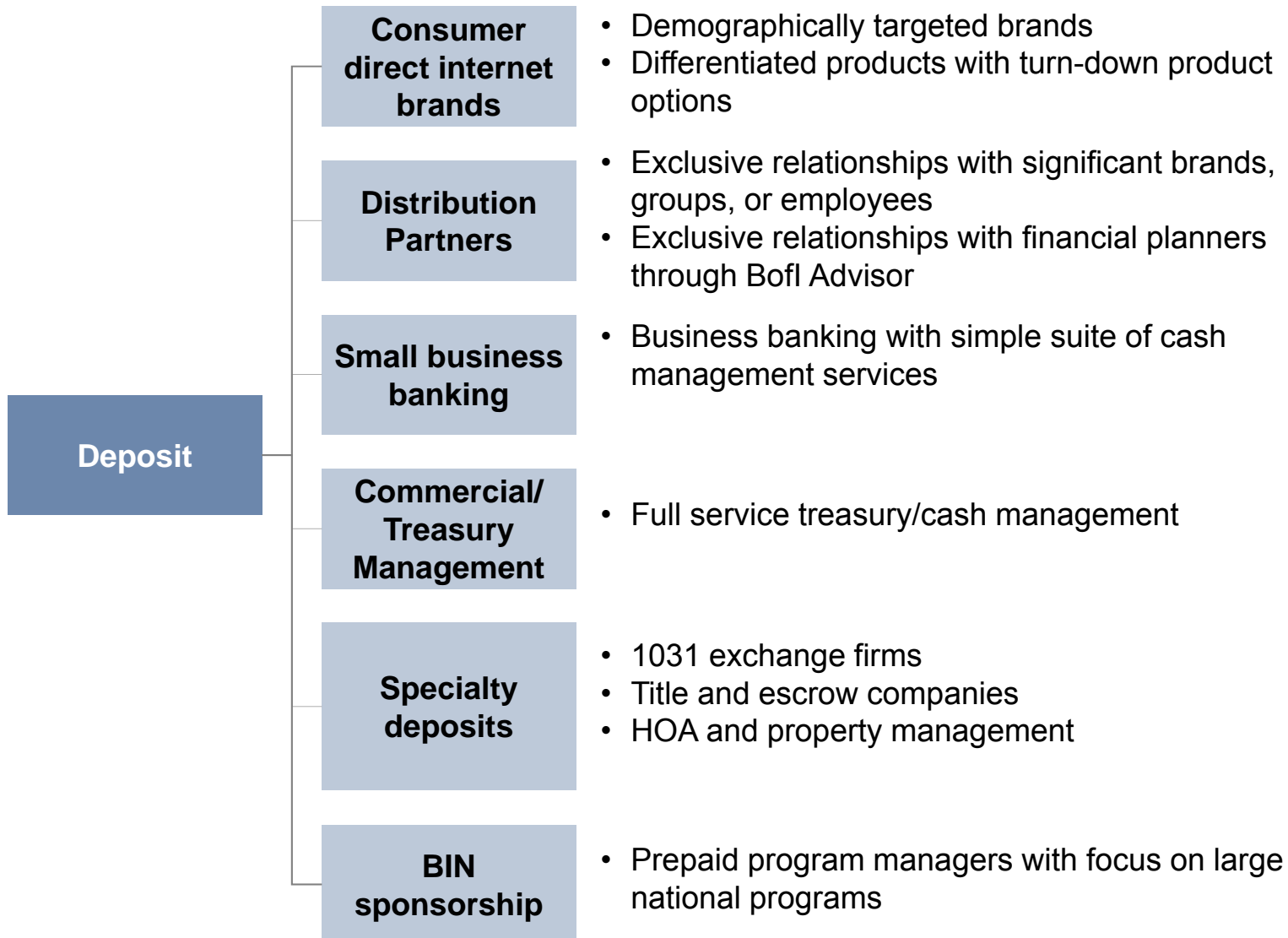
## Future Plans

- Organic growth in existing business lines
  - Multifamily geographic expansion
  - Agency and jumbo mortgage channel expansion
  - Small Balance Commercial Real Estate expansion
  - Large Balance Commercial / Specialty Real Estate expansion
- Additional C&I verticals/product expansion
- Retail auto lending launch
- Consumer unsecured installment lending launch

# Diversified Branchless Deposit Businesses



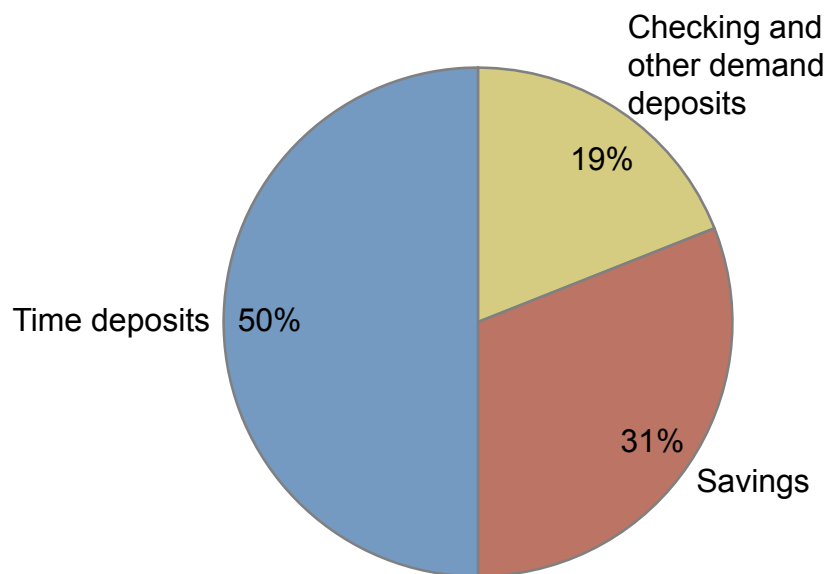
## Key Elements



# Deposit Growth in Checking, Business, and Savings Was Achieved While Transforming the Mix of Deposits

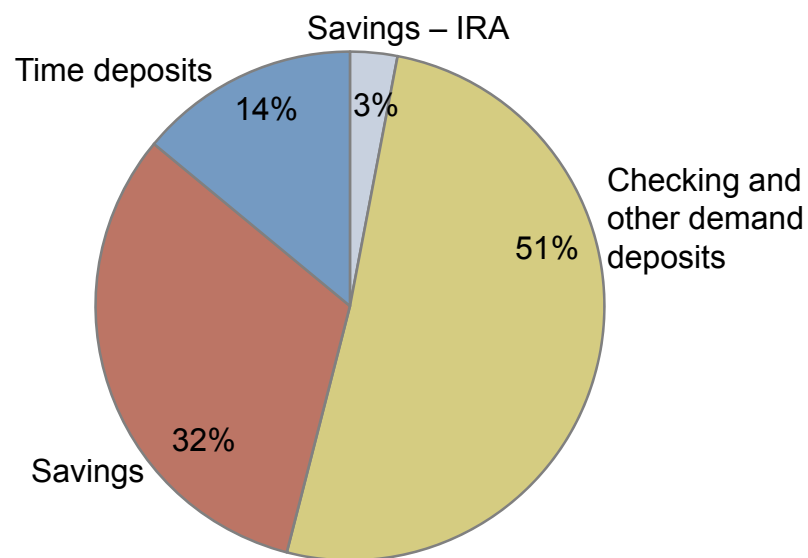
**June 30, 2013**

100% of Deposits = \$2.1 billion



**December 31, 2017**

100% of Deposits = \$7.4 billion



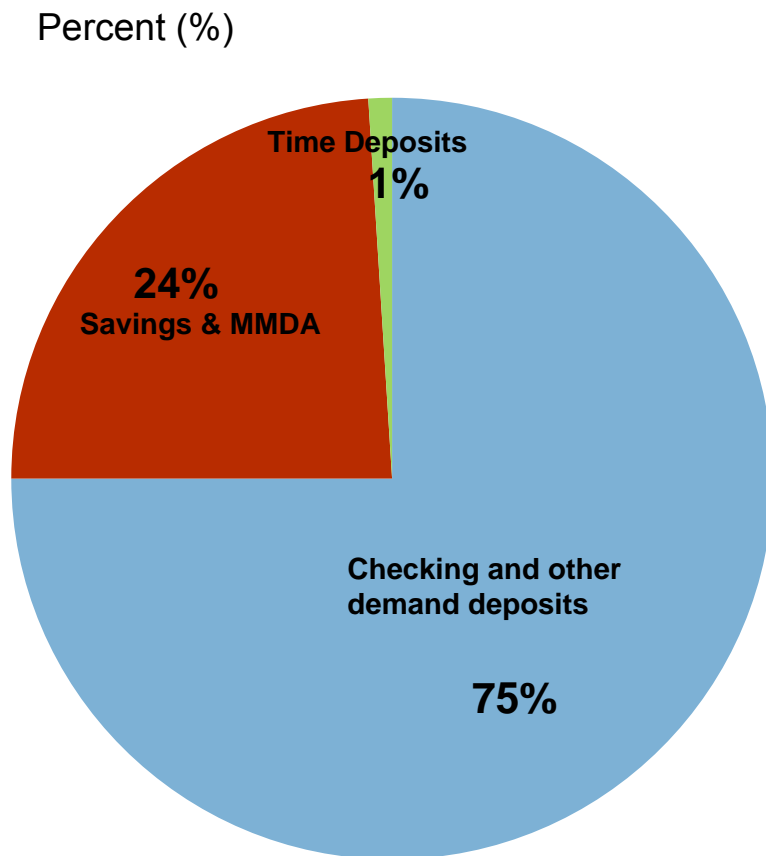
**Checking Growth (6/2013-12/2017) = 854%**

**Savings Growth (6/2013-12/2017) = 267%**

# Our Business Banking Vertical has Fueled our Deposit Growth while Generating Significant Fee Income

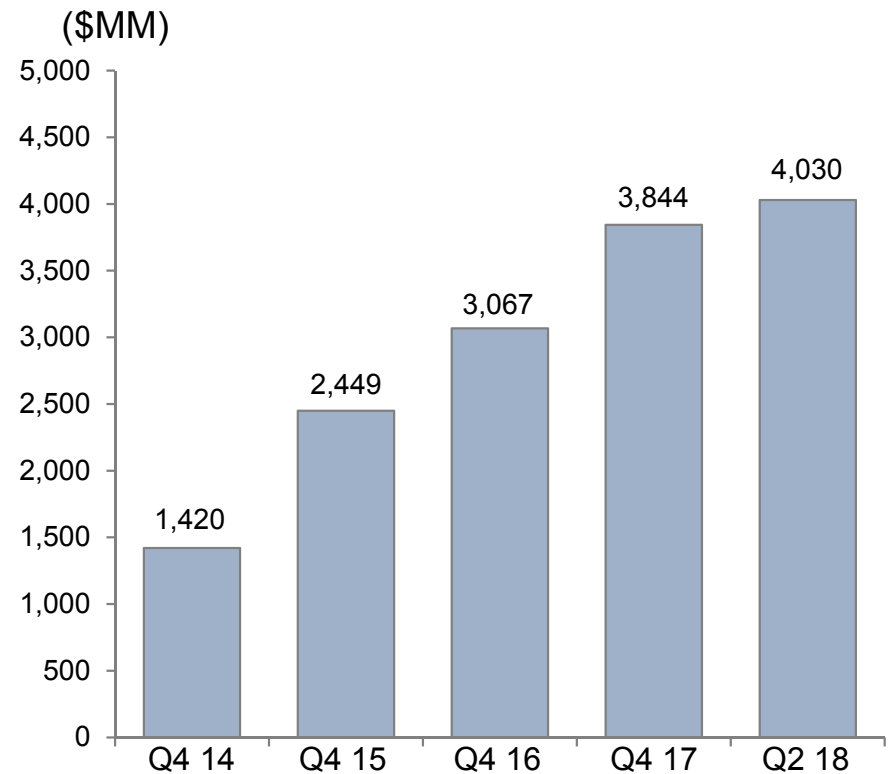


## Business Deposits by Account Type\*



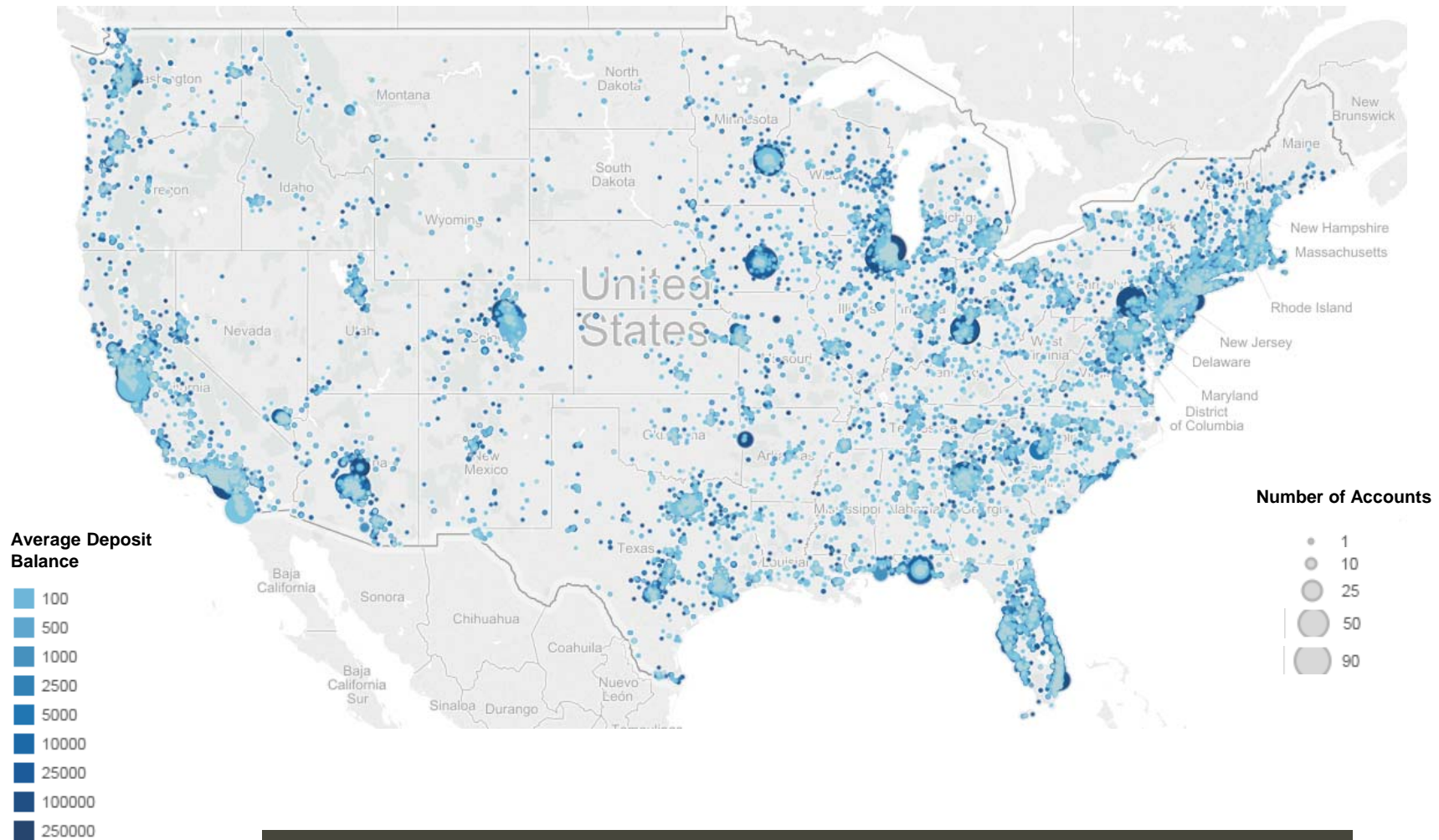
\* As of quarter end 12/31/17

## Business Banking Deposits





# BofI Customer Base and Deposit Volume is Well Distributed Throughout the United States



**BofI Deposits Have National Reach With Customers in Every State**

# BofI Customers are Highly Engaged

## Customer Engagement Results

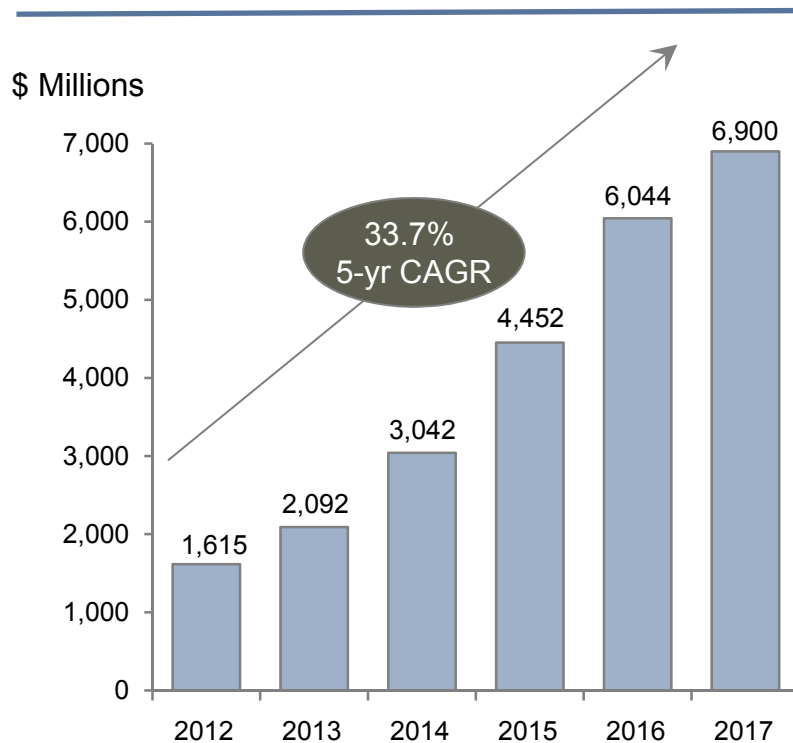
Engagement	Low Activity	High Activity		
Attributes	Low Activity User	Basic User	Engaged	Elite Engaged
<b>Engagement Score (0-100)</b>	0s	$0 < S < 30$	$30 \leq S < 60$	$\geq 60$
<b>Average Lifetime Balance</b>	\$100	\$4000	\$6,000	\$50,000
<b>Average # of Services Used</b>	-	< 5	7	10
<b>Average # of POS</b>	-	< 1	10	25
<b>% of Total Population</b>	22%	15%	41%	23%
<b>% of Total Balance</b>	0%	6%	24%	70%
<b>Retention</b>	Moderate	Moderate	High	High

**64% of Population or 94% of Balance are Overall High Engagement**

# Core Deposit Growth Was Sufficiently Strong To Grow Overall Deposits While Changing The Deposit Mix



## Deposit Growth



## Future Plans

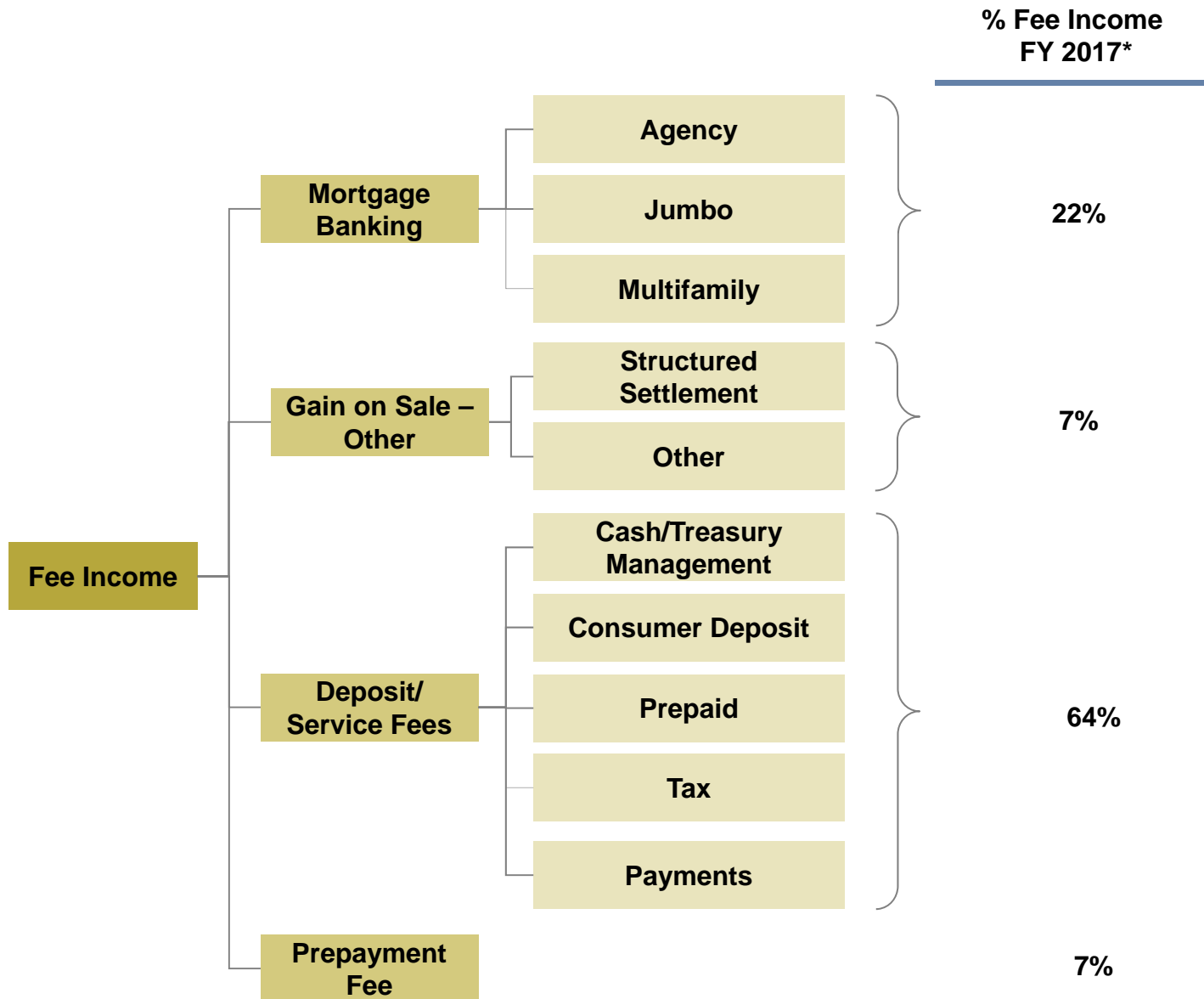
- Enhanced digital marketing automation integrated to outbound sales group
- Products and technology integration targeted to specific industry groups
- Create differentiated consumer and business banking platform
- Enhanced focus on customer service and user experience
- Leverage existing and create new distribution partnerships to reduce acquisition cost and leverage external brands

<b>% CDs<sup>1</sup></b>	57%	50%	26%	18%	17%	12%
<b>% Borrowings<sup>2</sup></b>	25%	25%	24%	15%	12%	9%

<sup>1</sup> as a % of total deposits

<sup>2</sup> as a % of total liabilities

# Diversified Fee / Non-Interest Income



\* Excludes securities income

# Over the Last Five Years, BofI Has Successfully Started New Products, Added Distribution Channels, and Completed Acquisitions



	2010	2011	2012	2013	2014	2015	2016	2017
New product	<ul style="list-style-type: none"> <li>Agency mortgage</li> <li>Structured settlement</li> </ul>	<ul style="list-style-type: none"> <li>Business banking</li> <li>Lottery</li> </ul>	<ul style="list-style-type: none"> <li>Warehouse Lending</li> </ul>	<ul style="list-style-type: none"> <li>Treasury/cash management</li> <li>C&amp;I</li> <li>Prepaid</li> <li>Agency Servicing retention</li> </ul>	<ul style="list-style-type: none"> <li>Small balance CRE</li> </ul>	<ul style="list-style-type: none"> <li>Auto</li> </ul>	<ul style="list-style-type: none"> <li>HRB franchising lending</li> </ul>	<ul style="list-style-type: none"> <li>Retail Auto</li> <li>Refund Advance (H&amp;R Block)</li> <li>Unsecured Consumer Lending</li> </ul>
Distribution/channel	<ul style="list-style-type: none"> <li>Costco</li> <li>Retail agency mortgage</li> </ul>	<ul style="list-style-type: none"> <li>BofI advisor</li> </ul>	<ul style="list-style-type: none"> <li>Netbank</li> <li>Retail Structured settlement</li> </ul>	<ul style="list-style-type: none"> <li>UFB Direct</li> <li>Bank X</li> <li>IRA</li> </ul>	<ul style="list-style-type: none"> <li>Virtus</li> </ul>	<ul style="list-style-type: none"> <li>Wholesale agency</li> </ul>		<ul style="list-style-type: none"> <li>H&amp;R Block retail stores</li> </ul>
M&A				<ul style="list-style-type: none"> <li>Principal Bank</li> </ul>	<ul style="list-style-type: none"> <li>Union Federal</li> </ul>	<ul style="list-style-type: none"> <li>H&amp;R Block Bank</li> </ul>	<ul style="list-style-type: none"> <li>Equipment leasing</li> </ul>	

# Key Goals of Universal Digital Bank



## Personalization

- Increase chance of offering right product at the right time and place
- Personalization is the right antidote for too much choice, too much content, and not enough time

## Self-Service

- Eventual artificial intelligence tools assist sale of banking products such as deposits, loans, and mortgages
- Products optimized by channel, recipient and journey
- Self service saves time and cost (e.g., activate and de-activate debit-card in platform, send wires via self-service)

## Facilitate Partnerships

- Easy integration of third-party features (e.g., biometrics)
- Access to value added tools (e.g., robo-advisory, automated savings features) either proprietary or third party
- Enable creative customer acquisition partners

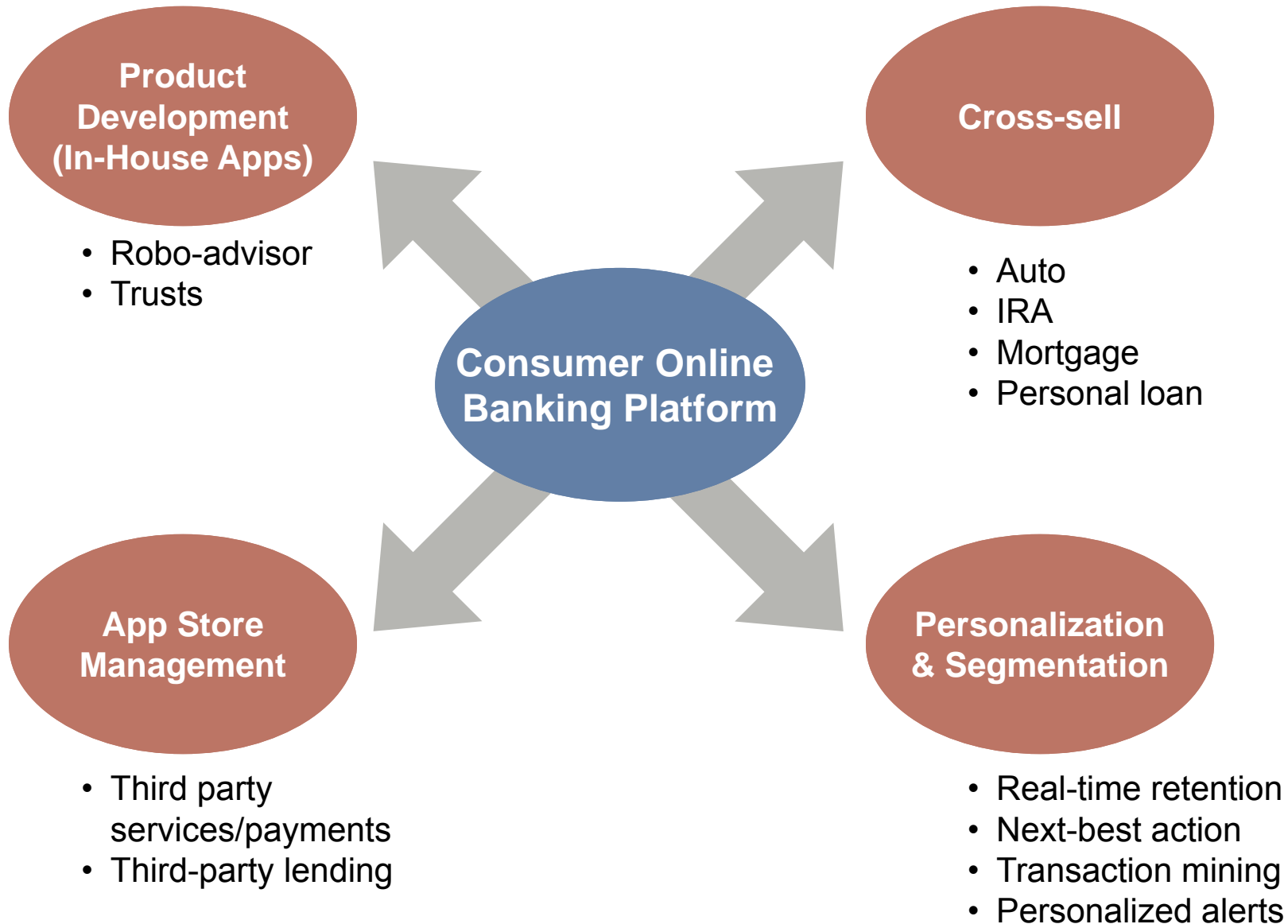
## Customizable Experience

- Provide holistic and interactive and intuitive design experience
- Integrate online experience with other channels

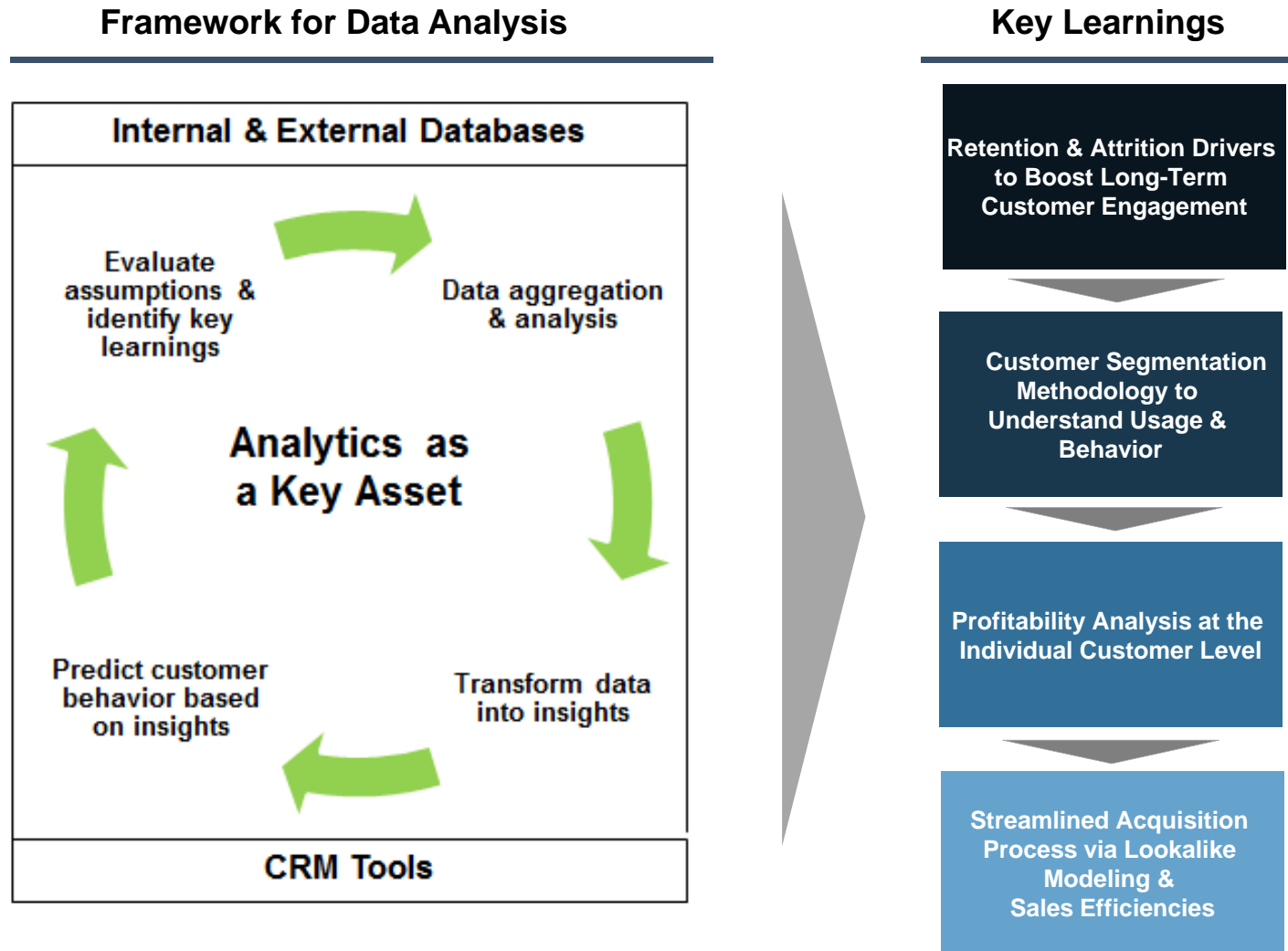
## Cross-Sell

- Artificial intelligence and big data credit models enable quick credit decisions
- Customized product recommendations based upon analytical determination of need

# Universal Digital Bank Consumer Platform



# Advanced Data Analytics Provides Key Insights Into Customer Engagement, Profitability, and Retention to Enhance Customer Lifetime Throughout the Bank





# We are Expanding our Strategic Partnership with H&R Block



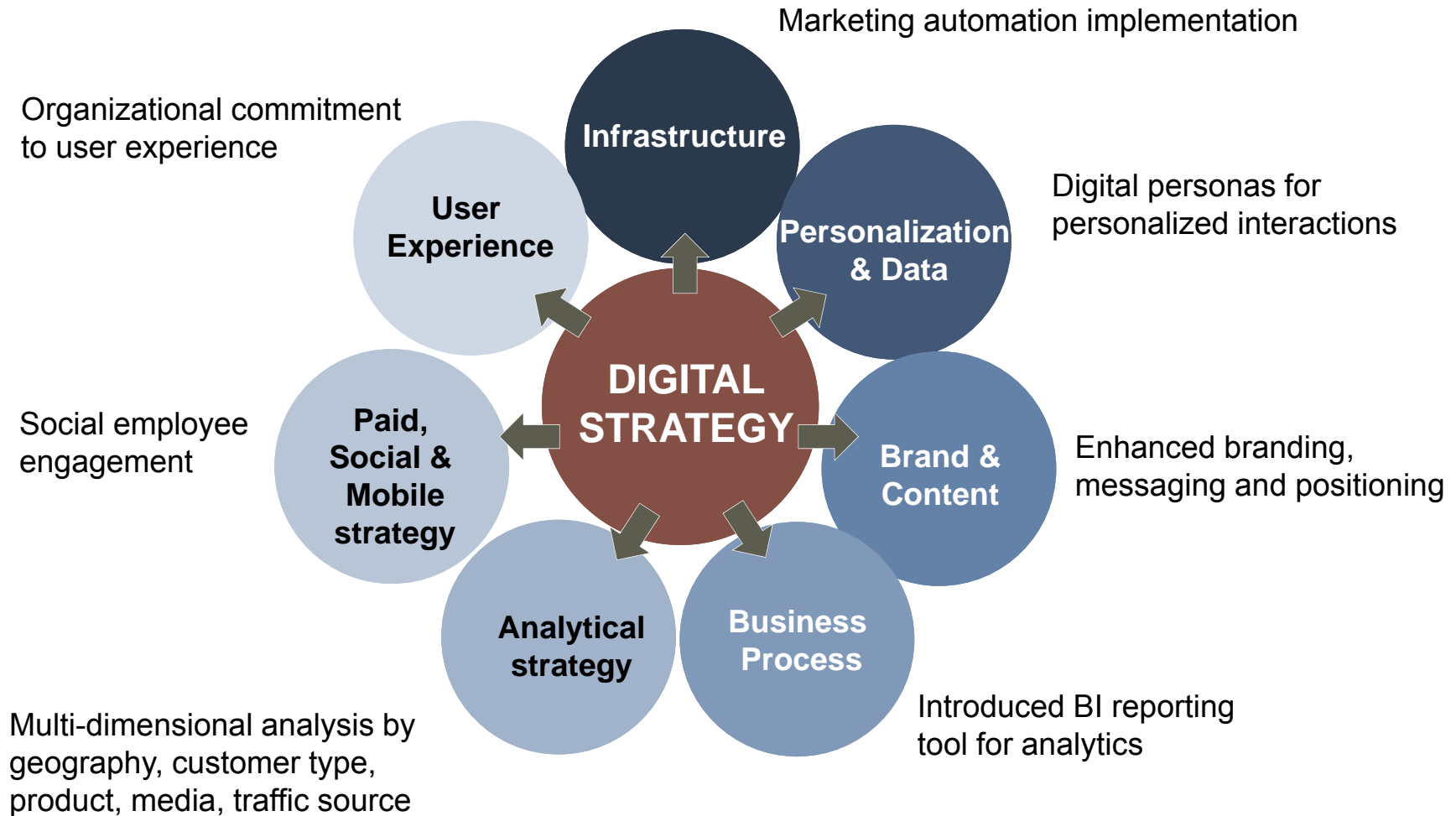
## H&R Block Overview

- Approximately 10,000 U.S branches
- Files 1 in every 7 U.S. tax returns
- 19.7 million U.S. tax returns per year
- 83% of customers receive a refund
- 35% franchise-owned
- Approximately 2,400 employees
- 55 million visits per year on HRB website
- Social media
  - 28,600 Twitter Followers
  - 463,000 Facebook fans
  - 1.7 Million views on YouTube

## Products for 2018 Tax Season

- Refund Transfer
- Emerald Advance Unsecured Loan
- Emerald Prepaid Card
- Refund Advance Interest-Free Loan
  - BOFI is exclusive provider in 2018 tax season
  - BOFI will provide credit underwriting, loan origination, funding and loan servicing
  - Interest-free loan is collateralized by borrower's tax refund
  - BOFI's profits will depend on origination volume and actual credit losses

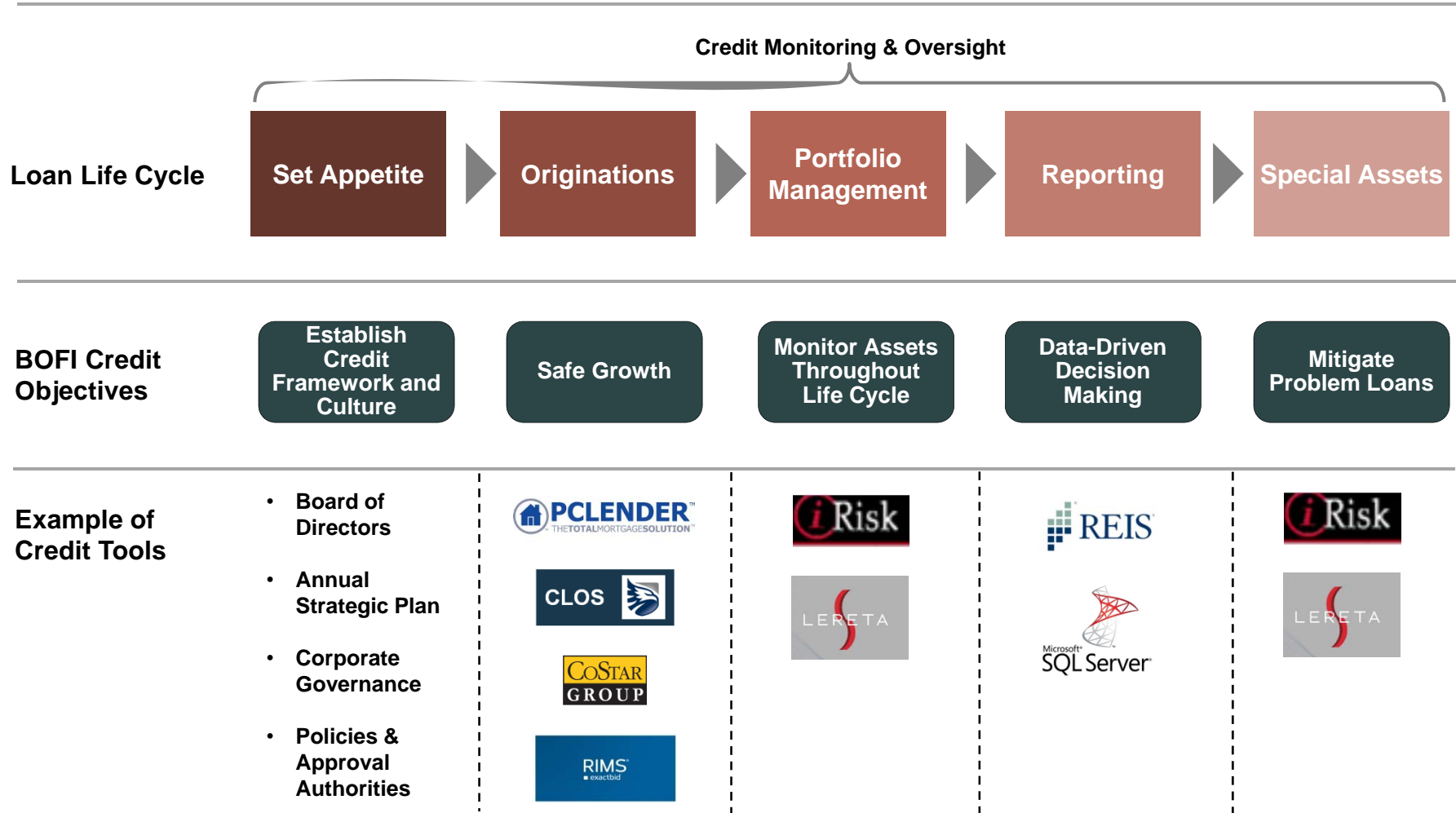
# Omni Channel Approach for Bofl's 2018 Digital Marketing Strategy



# Holistic Credit Risk Management

## What We Do

Utilize a holistic credit-risk management framework to manage and monitor credit quality at each stage of the loan life cycle, and leverage specialized Credit Tools to optimize monitoring and reporting capabilities



Credit Tools List is a sampling and is not meant to be comprehensive

# Monitoring & Management Oversight: Core Products

## Single Family Residential

- Portfolio level monitoring with individual loan reviews completed on an exception basis (i.e. delinquency, FICO/LTV degradation).
- FICO pulled twice a year
- Updated AVMs twice a year
- Super jumbo loans receive complete annual loan review, including updated credit report
- Pledged assets receive refreshed CLTV ratios on a semiannual basis
- Portfolio-level review performed quarterly

## Income Property Lending

- Risk based annual loan review process, with 4 levels depending on financial performance & risk triggers
- Updated financials at least annually
- FICO pulled twice a year
- Updated AVMs twice a year
- Updated credit report and property inspections requested based on risk triggers
- Classified loans receive quarterly review
- Portfolio-level review performed quarterly
- Stress testing performed twice a year

## Commercial Specialty

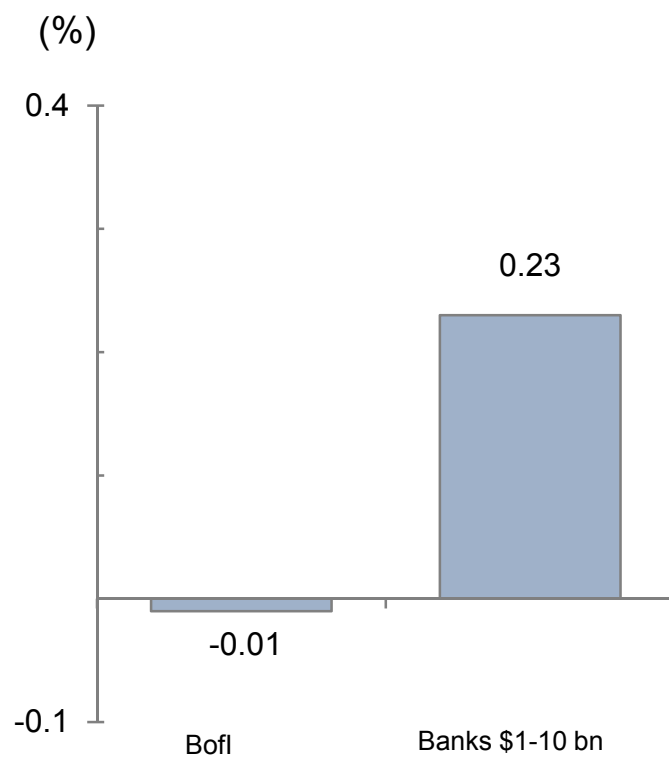
- Loan reviews at least quarterly
- Project updates at least quarterly
- Updated financials at least annually
- Site visits & inspections for development projects

## C&I – Lender Finance

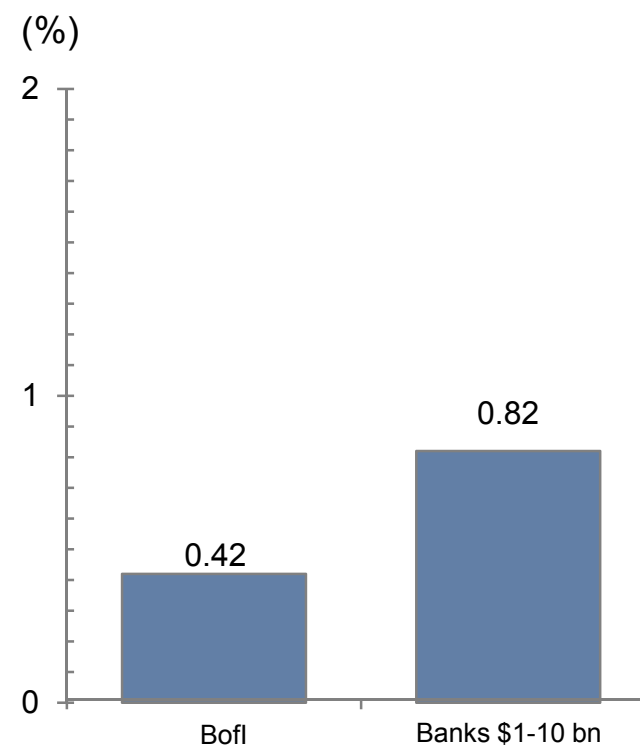
- Loan reviews at least quarterly
- Updated financials at least quarterly
- Borrowing base / custodial reports at least monthly
- Continuous collateral analytics, with quarterly validation

# Best-in-Class Loan Quality

## Total Net Charge-Offs Annualized<sup>1</sup>



## Loans in non-accrual to total loans<sup>1</sup>



1. From FDIC SDI report at 9/30/17. Total of 511 institutions included in the \$1-\$10 billion group.

## Bank Provides Appropriate Resources to Manage Credit and Compliance Risk

Department FTEs	June 30, 2014	June 30, 2015	June 30, 2016	June 30, 2017
Credit and Quality Control	41	57	65	85
Risk, Internal Asset Review, Compliance, Audit and BSA	26	35	44	54

## Investment Summary



Full service branchless banking platform with structural cost advantages vs. traditional banks



Superior growth and ROE relative to large and small competitors



Solid track record of allocating capital to businesses with best risk-adjusted returns



New business initiatives will generate incremental growth in customers, loans and profits



Robust risk management systems and culture has resulted in lower credit, counterparty and regulatory risks

## Contact Information

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