



**Richard J. Daly**  
**Chief Executive Officer**  
**Broadridge Financial Solutions, Inc.**

Rich is the Chief Executive Officer and a member of the Broadridge Board of Directors. Prior to his current role, Rich served as Group President of the Brokerage Services Group of ADP, as a member of the Executive Committee and a Corporate Officer of ADP since June 1996. In his role as President, he shared the responsibility of running the Brokerage Services Group with John Hogan and was directly responsible for the Investor Communication Solutions business. Rich joined ADP in 1989 as Senior Vice President of the Brokerage Services Group.

Before joining ADP in 1989, Rich was previously with Thomson McKinnon Securities as Senior Vice President of Operations and member of the Board of Directors. Prior to Thomson, Rich spent 7 years at The Independent Election Corporation of America in various senior management positions including Senior Vice President and Chief Operating Officer. Rich worked for Arthur Andersen & Co. and Touche Ross & Co. as a Certified Public Accountant after his graduation from the New York Institute of Technology with a Bachelor of Science degree in Accounting.

Rich attended the Harvard Business School's Young President's Program from 1996-2004, thereby successfully completing the President's Program in Leadership. Rich is a member of the Board of Trustees of New York Institute of Technology. He is a founding member of the Board of Directors of the Make-A-Wish Foundation of Suffolk County, Inc. and currently serves as an Honorary Director.

Rich was the recipient of the Ernst & Young 2003 Entrepreneur of the Year Award and Arthur Andersen's world wide "Best Practices Award" for "Organization" and "People".