

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 144  
NOTICE OF PROPOSED SALE OF SECURITIES  
PURSUANT TO RULE 14c UNDER THE SECURITIES ACT OF 1933

ATTENTION: Transmittal for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.

OMB APPROVAL  
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SEC USE ONLY  
DOCUMENT SEQUENCE NO.

CUSIP NUMBER

WORK LOCATION

1 (a) Name of Issuer (Please print)	Point Brands, Inc.		(b) IRS IDENT. NO.	20-0709233	(c) SEC. FILE NO.	001-37763	(d) TELEPHONE NO.	502	778-4421
1 (d) Address of Issuer	STREET		CITY	LOUISVILLE	STATE	KY	ZIP CODE	40220	40229
2 (a) Name of Person for Whom Being Sold	Exchange Way		(b) Relationship to Issuer	Director	(c) Address	Exchange Way	(d) City	Louisville	KY 40229
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INSTRUCTIONS: The person filing this notice should contact the issuer to obtain the IRS Identification Number and the SEC File Number.

3 (a) Name of the Issuer of the Securities Being Sold	(b) Name and Address of the Broker Through Whom the Securities are to be Sold or Each Market Maker Who is Selling the Securities	(c) Other-Dealer File Number	(d) Number of Shares or Other Units To Be Sold (See Instr. 3(c))	(e) Aggregate Market Value (See Instr. 3(d))	(f) Number of Shares or Other Units Outstanding (See Instr. 3(e))	(g) Approximate Date of Sale (See Instr. 3(f)) (MO., DAY, YR.)	(h) Name of Each Securities Exchange (See Instr. 3(g))
Continental	UBS Financial Services 400 Linden Oaks Rochester, NY 14625		32	\$26,000	3.1 (M)	04-29-2022	NYSE

INSTRUCTIONS:

- (a) Name of Issuer
- (b) IRS S.E.C. Identification Number
- (c) IRS S.E.C. File Number
- (d) Name and Address, Including Zip Code
- (e) Name of Person for Whom Being Sold
- (f) Relationship to Issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)
- (g) Name of Person for Whom Being Sold
- (h) Relationship to Issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)
- (i) Name of Person for Whom Being Sold
- (j) Relationship to Issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)

Potential persons who are to receive and to the collector of information contained in this form are not required to register and unless the form displays a control number valid OMB control number.

# TABLE I --- SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired (If gift, also give date donor acquired)	Amount of Securities Acquired	Date of Payment	Nature of Payment
Common	04-29-22	Exercise of company stock options. Plan is S-8 registered.	Issuer	10432	n/a	n/a

## INSTRUCTIONS:

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

## TABLE II --- SECURITIES SOLD DURING THE PAST 3 MONTHS

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
n/a	n/a	n/a	n/a	n/a

## REMARKS:

## INSTRUCTIONS:

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (c) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

**ATTENTION:** The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

4/29/2022  
DATE OF NOTICE  
DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION, IF RELYING ON RULE 10b5-1

The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.

(SIGNATURE)

*[Signature]*

**ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)**